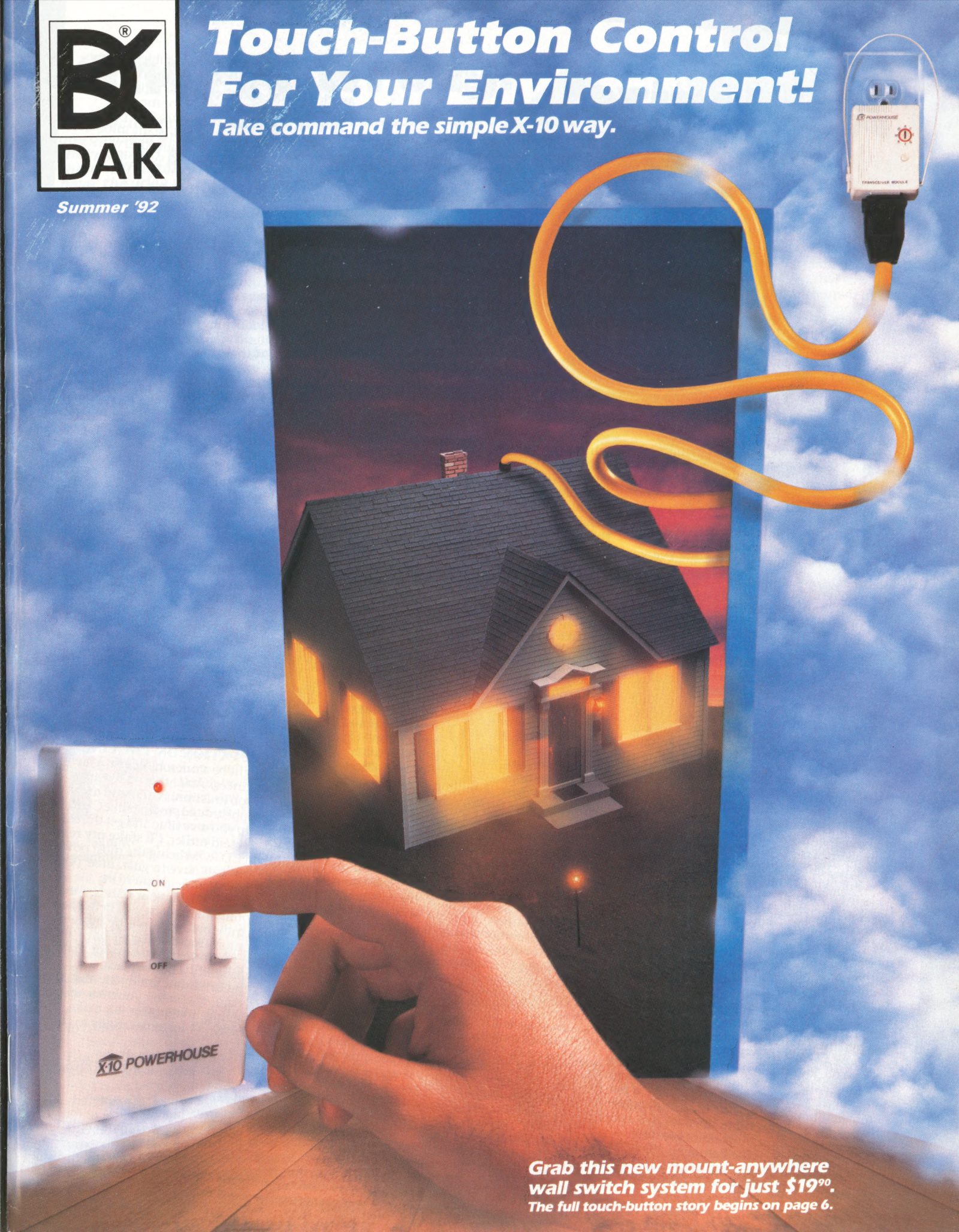
DAK®

Summer '92

Touch-Button Control For Your Environment!

Take command the simple X-10 way.



Grab this new mount-anywhere wall switch system for just $19.90.

The full touch-button story begins on page 6.

I Apologize!

Dear Fellow DAKonian,

First the good news. You may have noticed that the customer service lines aren't quite as busy. That's because we've added 30 more DAKonian customer service representatives as you suggested. So why am I apologizing?

I usually don't talk about products in my cover letters to you. Normally this is where I share some of my thoughts and respond to the things you've told me.

And, this letter still is. Only this time what I'm sharing involves a product in my catalog. And, I believe so strongly in its importance to our businesses, our schools, our communities and our country that **I'm putting my credibility on the line.**

I know that if I disappoint you, you'll never believe me again and you'll probably never buy from DAK again. But, I think what I have to say is so crucial to all of our futures, I'm willing to take that risk.

So I apologize in advance if this letter sometimes sounds a little bit self-serving.

WHAT'S THIS LEADING UP TO?

It's called CD ROM. And, it multiplies ten-fold our ability to run our businesses, do our jobs and educate our young.

Here's the simplest example of how CD ROM can help you. Let's say you read *TIME*, *PC Magazine* or a trade journal.

With *TIME*, you get a new issue every week. But, if you're like me, a month from now you're not going to remember every word you read. And besides, who has time to read a whole magazine cover to cover?

Enter CD ROM. Soon I'll offer a disc containing every issue, every article and every single word of *TIME* magazine from January 1989 to September 1991.

So instead of piling 52 issues of *TIME* on your shelf and spending an hour looking for information, just slip in a CD ROM disc.

If you want to know about Bill Clinton, type 'Clinton.' Anything that's been said, reviewed or analyzed about Bill Clinton (even before he started to run) will be instantly in front of you.

And, look at this. What did President Bush say about the environment? Or, what about the ozone layer, toxic waste or the breakup of the USSR? How would you find that in *TIME* magazine? It could take days.

But, with CD ROM, simply type 'Bush' and 'Environment,' and ONLY the articles where he talks specifically about our environment will line up on the screen for you.

CD ROM is to books, magazines and encyclopedias what the Gutenberg press was to printing. In fact, magazines, textbooks and reference materials are already starting to be published on CD ROM.

And best of all, there's no programming or complicated commands to learn. Simply insert a disc and-boom- you're there.

BETTER THAN PUBLIC LIBRARIES

You know, I'll bet you enjoy reading (otherwise you wouldn't like my catalog).

Well, with CD ROM you'll have a personal library that's better than most public, college and corporate libraries. It's truly phenomenal for business or pleasure.

The Library of the Future on CD ROM contains 450 complete, unabridged literary works (including complete works of Shakespeare, all the Sherlock Holmes stories, and everything from Aristotle to every word of Tolstoy's *War & Peace* and much, much more).

Let me help you visualize the enormous mass of information on this disc. If each book was only an inch-and-a-half thick, that's over 56 feet. Wow! You'd need to build an extra room for that many books.

And, that's all on just one CD ROM disc! There are thousands of exciting new CD ROM programs available to you.

For example, I have a CD ROM disc (that's not in this catalog) packed with information on 11,000 public companies.

It's almost like spying. You'll see how their balance sheets look, a 5 year history of their earnings, projections, strategies, and often both the president's letter and management discussions & analysis (MD&A).

Should you sell to these companies? Should you buy from these companies? Should you invest in these companies? This disc comes from the same place Fortune 500 companies research their big multimillion dollar deals.

And, talk about big, I have a disc coming with 7 million business phone numbers and addresses. Yellow Pages are fine. But with zip code, area code and name searches, you can define just the area you want and not be stuck with the whole city.

Imagine typing a zip code and instantly seeing a list of all the barber shops in the area. What good is a list of barber shops?

Maybe you sell barber supplies and you want to call on all the local barber shops. Maybe you're opening a barber shop and want to check out the competition. Or, maybe you just want to get a haircut.

Barber shops, pizza parlors, law offices, they're all here. 7 million of them. And, you can access them by zip code, area code, city, state or even get the whole country.

I have another set of discs coming that contain 70 million white pages residential telephone numbers in the United States.

Now if you want to find a long lost high school, college or army buddy, trace your family's genealogy or know the names and phone numbers of people on your street, you'll have the answers 70 million strong.

Does it work? You bet! I have a recipe for Henzi's Seed Bread in my DAK Breadmaking Guide. Well, I got a letter from a DAKonian who mentioned he thought he was from the only family named 'Henzi' in America.

So I checked the name 'Henzi' for him on CD ROM and found 30 of them in less than 30 seconds. (Now he's got roots to pursue.)

But, the truth is, the discs I use most are my CD ROM encyclopedias and atlases. I have the book versions of both the Encyclopedia Britannica® and the World Book® at home. (My wife was a teacher.)

And, every time I looked up something, I had to thumb through 4 or 5 volumes to look at all the cross references.

But with CD ROM, I type a subject (like 'ducks' and 'migrate') and I get just the articles I want and the words I'm looking for are actually highlighted for me.

It's easy. And, it's really useful. From learning about the world to instant information retrieval to helping your child with schoolwork, I think CD ROM is the most powerful tool you can have.

CD ROM GROWS UP

Until recently, CD ROM was primarily an information resource. But, now programs are getting too big to fit on hard drives.

So the major manufacturers are putting their premiere applications on CD ROM. Corel® and Lotus® were the first. In this catalog, we have new Publish It! 2.0 on CD ROM with over 1,000 clip art images (a phenomenal 227 megabytes worth).

It's exciting. The CD ROM age is here. If you get a CD ROM drive now, you have the competitive edge. And, you'll be the one everybody else is trying to catch up to.

CD ROM PRICE BREAKTHROUGH

In this catalog, I've got a CD ROM drive for less than $200. That's several hundred dollars less than I've seen anywhere else.

It's rugged. It's reliable. And, while access speeds aren't the fastest, it just doesn't make that much difference with CD ROM.

Not long ago, CD ROM drives cost $1,500. But, the $199^{90} CD ROM drive opens the door for everyone. Think about what $200 buys. A few family dinners...2 nights in a hotel...a day at Disneyland®?

CD ROM is something you'll use every day. Whether you run a business or compete on the job or at school, it's the best investment in your future you'll ever make.

And, when you buy a BSR CD ROM drive from DAK, you can get the 24 CD ROM programs in this catalog at huge savings.

Plus, I've been able to negotiate with the manufacturers to offer you special upgrade prices on future CD ROM programs.

I'd like you to buy a CD ROM drive from me. But, do get one somewhere. It really does all I say and much, much more.

REPUTATION ON THE LINE

You might be a microbiologist, a lawyer or an engineer. And, that takes all your time. My job (mission) is to spend my time finding sophisticated products like CD ROM which help you save time and get the edge.

And, as I said earlier, **I'll stake my reputation** on CD ROM being the most powerful tool you can have to guarantee YOUR success, whatever field you're in.

My credibility is in your hands. I made you a promise that I darn well better keep.

But, I truly believe you'll be more productive, more successful and have more free time for your family and for making your community a better place.

And, the better our family life and communities are, the better America will be. CD ROM has the power to make sure America stays #1 for generations to come.

Sincerely,
DAK INDUSTRIES, INC.

Drew

Drew Alan Kaplan
President

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"They're Wrong!"

Manufacturers think universal remotes should only control one device at a time . . . they're wrong. Some people think they need 2, 3, 4 or more remote controls cluttering up their coffee table . . . they're wrong. Some people have the idea that all-in-one universal remote controls are complicated . . . they're usually right! Until now. Read on to discover why this amazing ~~$39.90~~, super-easy-to-use, 192-function 'instant learning' remote control does far more than anyone (especially the manufacturer) ever dreamed.

By Drew Kaplan

It was almost 2:00 a.m. I was working late in my home office (as I often do).

And, I still had one more product to evaluate. It looked like another 'ho hum' universal remote. But, was I in for a surprise.

You see, all the other 'so-called' learning remotes I've tried were complicated and required a complex, multistep setup process. And, the preprogrammed universal remotes were always a gamble because they may or may not work with your equipment.

But, this universal remote instantly learns the infrared commands from all the remotes you already own. So it's guaranteed to be compatible. And oh, is it fast.

Easy, Instant Programming

It learns fast! Just touch 'Learn.' Aim your source remote into its 'learning' window. And, hold down the button you want to program on this universal remote and the corresponding button on your source remote. That's it! It's programmed.

Anyway, I've had three separate remotes cluttering up my desk for years. So I reached over and picked up my TV's remote.

AND, THAT'S WHEN I REALIZED THEY WERE WRONG!

I have a cable box. And, the only buttons I ever use on my TV remote are the up/down volume controls and mute. So why waste a whole 32-function memory bank for just three buttons?

Next, I picked up my VCR remote and counted just eight buttons that I use (Power, Play, Record, Stop, Pause/Still, Fast Forward, Rewind and Search).

Finally, I looked at my cable box remote where I use almost all the buttons.

And, here's what I did. In just ONE of the six banks, I programmed volume and mute from my TV remote, the eight VCR commands from my VCR remote and all the buttons I use on my cable box remote.

So now I'll never have to juggle a mess of remotes to control my audio and video equipment.

I have control of all the remote functions I use 99.9% of the time. And, since I have all these remote functions in one bank, I won't even have to move the selector switch to change channels or adjust volume on my TV. Or to play, stop and record with my VCR.

Plus, I have five banks left (each with 32 programmable functions). So there's plenty of memory to program the commands for my stereo receiver, CD player and any other remote-controlled device I wish. In fact, I have enough remote control power left to store ten or more dedicated remotes. Frankly, I'll probably never fill all the programmable banks of this remote.

YOU'RE IN CONTROL

The technology is awesome. ANY button in ANY of the six memory banks can learn ANY function you choose to teach it. For example, the bank labeled 'CD' can be used for your stereo, video disc player or any device you desire. So you can set up one bank with the buttons you use most often from two or three devices (like I did). Or, keep each device in its separate bank.

Plus, look at this. Remote controls can break. And, replacements are expensive. It was $69.50 to replace the TV remote on my desk. A new VCR remote was $146.38.

And, I couldn't even get a new cable box remote because I didn't have the model number. I was shocked to learn that replacing two of my remotes would cost $215.88.

So, at DAK's breakthrough ~~$39.90~~ price, using this universal remote every day and putting your expensive dedicated remotes away really makes smart economic sense.

Plus, you can easily add your bedroom or den TV's remote functions to one of this remote's available memory banks. Or, instead of carrying this remote from room to room, why not just order a second one?

WARNING: DON'T BE FOOLED

You may see similar-looking remotes. But, don't be fooled. They're imposters. When you take the batteries out of those remotes, the codes you put in memory could be completely wiped out.

This remote's different. It's the ONLY remote I've seen with built-in 5-10 year code-protecting lithium memory backup.

Here's How I Programmed My TV, VCR and Cable Box in Just One Bank (and, How You Can Too)!

I programmed in nearly every function on my Cable Box remote.

You'll have 32 functions per bank (192 functions total).

I added Power, Play, Stop, Record, Rewind, Fast Forward, Pause and Search from my VCR remote.

The only buttons I needed from my TV Remote were Mute and Volume Controls. (I have cable.)

In the background are the three remotes I replaced with this one breakthrough universal remote. It has the most sensible and easy-to-use keypad I've ever seen on any remote control. And, since you decide what each button does, you'll be using it (and used to it) in minutes.

You'll never search for buttons again. Volume, mute, channels and even VCR and cable functions can all be in the same place—even if you have a Sony TV and VCR in your living room and a Magnavox TV and Emerson VCR in your bedroom.

The BSR Universal Remote operates on just four AAA batteries (not included) and is backed by a standard limited warranty.

DISCOVER WHY THEY'RE WRONG RISK-FREE

Look at the two, three, four or more remotes you may have on your coffee table now. Pick out the buttons you use 99% of the time. And, take control of your TV, VCR and cable box with just ONE of the six banks in this truly unified universal remote.

If you're not 100% thrilled, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your 192-Function BSR Universal Remote Controller with Lithium Backup risk-free with your credit card, call toll-free or send your check for DAK's breakthrough price of just ~~$39.90~~ ($6 P&H). Order No. 3112.

Now you'll have total command of your remote controlled audio and video equipment. You'll never pay for another expensive replacement remote. And, you'll prove that the manufacturers are wrong.

PRICE SLASHED NOW JUST $34.90

Use Order No. 3112 ($6 P&H)

Now you can enjoy remote control freedom FOR LESS. The manufacturer lowered their price and I'm passing the savings on to you.

It's simply the best two-line or one-line (home or business) phone I've ever used. From its designer good looks to its crystal-clear sounding speakerphone to its 300 name-dialing memory, it's pure state-of-the-art.

Mystery Feature Mistake???

It was the greatest thing to happen to the best phone I've ever used. But, my associates just laughed at me. Read on and find out how this two-line, name-dialing speakerphone got even better. Plus, learn how I got the last laugh.

By Drew Kaplan

I admit my mistakes. But, offering a name-dialing executive telephone for the last 5 years isn't one of them.

DAK sold thousands of those phones. And, every year the engineering got better.

But, when I convinced the engineers to add a new feature found in no other telephone, my associates thought I had made a major blunder. Read on and decide for yourself if it's a triumph or a tragedy.

But first, let's walk through the wealth of features that made this phone the best ever.

ONE-TOUCH NAME DIALER

Forget remembering numbers, extensions and codes. Now the only thing you have to remember is the name of the person or business you want to call.

Want to dial your friend Fred? Just press the 'F' button on the typewriter-style keyboard. Fred's name and phone number instantly pop up on the new over-sized two-line LCD screen. Now touch the 'Dial' button and in a flash you're talking to Fred.

Want to dial Dad? Press the 'D' button. Want to dial the bank? Press the 'B' button.

And, if you want to dial Mike instead of Mark, just press the 'M' button twice. In a flash, you're connected.

Plus, each entry can be up to 32 digits long. So you can store international access codes, credit card call numbers, business extensions or whatever you want.

Best of all, you can store up to 300 names and numbers. (I've used the 200-number version of this phone for years. And, it still has plenty of storage space.)

FEATURE-FILLED ONE-LINE AND TWO-LINE PHONE

It's BOTH a fantastic, clear-sounding one-line home phone and an awesome, electronic-holding two-line business phone.

And, with a touch of the 'Conference Call' button, you can converse with both parties on both lines at the same time.

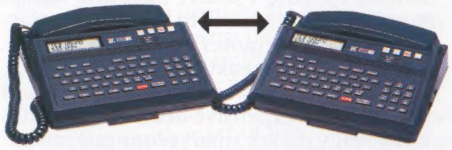
Plus, the LED indicator lights tell you which line is on hold, in use or ringing.

Of course, each telephone line has a specific ringing tone. So you'll know instantly if the call is personal or for business before you pick up the handset.

But frankly, you'll probably never even use the handset. Sure its K2-type design has the traditional telephone company balance and feel. But, just wait till you hear the advanced hands-free speakerphone.

Its sophisticated engineering delivers a sound that rivals in-person conversations.

There's also electronic hold, a call timer,



Forget remembering different directories at home and at work (and manually updating them). Now with the touch of a button, you can transfer any or all of your directory to one or more Executive Phones.

mute control, a digital clock, pulse/tone switching, linear volume control and more.

But, here's the real reason I think this phone is the best I've ever tested.

THE ONE-OF-A-KIND FEATURE YOU WON'T FIND ON ANY PHONE

If you're like me, you have more than one phone at home or in your office building.

And, some of these phones probably have old-fashioned numeric memory dialers. So you have to remember to dial 2 for Mom, 5 for the bank and 11 for Uncle Albert.

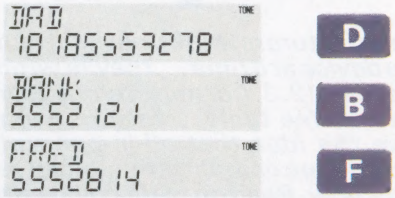
But, when you consider all the numbers (codes) you have to remember at home and at work, it becomes a real pain in the neck.

Well, no more! With DAK's New Executive Phone, just enter the names and numbers of all your friends and business contacts.

Then transfer the data to another Executive Phone on a beam of infrared light.

IT'S THE PHONE I USE EVERY DAY!

AUTO NAME DIALER—Instantly dial your spouse, friends or a business client by their name. The new two-line display shows both the name and number.



300 NAME/NUMBER MEMORY—Store 300 business and personal numbers and have them alphabetized automatically.

STORE

SPEAKERPHONE—Make hands-free calls that rival in-person conversations.

HD·FREE

INFRARED DATA TRANSFER—Instantly copy your names and numbers to another Executive Phone (or a DataClone).

TRANS IN PROCESS

Now every phone in your home can have the same directory. And, now every business phone can have the same lists of clients, contacts and resources.

You can duplicate all your data or just selected numbers. And, your directory is automatically alphabetized.

In fact, my associates who laughed at this data-transferring phone now depend on it everyday. So in the end, I got the last laugh.

The DAK Executive Phone measures 3" H. x 9¼" W. x 8½" D. And, it's backed by DAK's standard limited warranty.

TRY THE BEST PHONE I'VE EVER USED RISK-FREE

Instantly dial friends, business associates or your parents by their names (and not their numbers). Thrill to crystal-clear hands-free conversations that rival in-person conversations. And, exchange important names and numbers between two or more phones with infrared precision.

To order your New Name-Dialing, Two-Line Speakerphone with Two-Line 24-Character Display, Expanded 300 Name/Number Memory, Infrared Data Transfer System and more risk-free with your credit card, call toll-free or send your check for just **$99⁹⁰** ($6 P&H). Order No. 5984.

In my 27 years on the test bench, I've seen hundreds of phones. Some were good. Many were junk. And, a few were outstanding. But, this phone is head and shoulders above anything I've ever used. And, the instant you try it you'll know why.

Instantly transfer phone listings between your Executive Phone and your pocket DataClone.

INFRARED DATA TRANSFER FOR JUST $29.90

Drew's Li'l Black Book

Keep names and phone numbers right at your fingertips. Safeguard your most valuable personal and business information. And, never miss an appointment again. Plus, make safe backup copies in seconds.

By Drew Kaplan

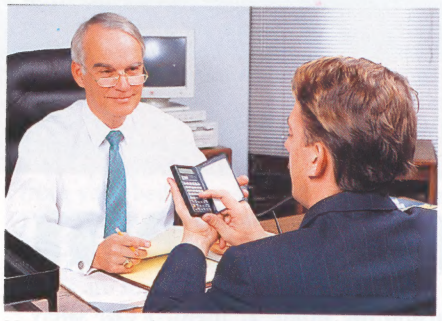
Forget old-fashioned (and messy) address books. You'll never have to cross out and rewrite names and numbers again.

Forget cheap, dime store electronic directories. Now you can finally keep track of all your friends, relatives and business contacts like never before.

And best of all, forget losing valuable information forever. Because for the first time, you can make copies of all your names and numbers in a flash.

Enter the DataClone. Now you can store up to 300 of your most important names and phone numbers. Now you can protect them with a personal code number you can change at any time.

And now, with the touch of a button you can copy your entire directory for safekeeping. Or, make partial copies to share with your spouse, kids or business associates. (That's why I call it the DataClone.)



Now you can instantly enter 3, 30 or up to 300 names and numbers of friends, family members and new business contacts wherever you are. . .

300 NAMES AND NUMBERS RIGHT AT YOUR FINGERTIPS

Just enter the names (including extensions and secretary names) of your boss, doctor, business contacts, friends and relatives and their phone numbers.

You can store up to 300 entries. And, each entry can be up to 64 characters (32 characters for text and 32 characters for phone numbers). So there's plenty of room for company names, international access codes, fax numbers or even a short note.

It's great at business lunches, trade shows, club meetings and family reunions.

But, it's not just for phone numbers! I use my DataClone to keep account numbers, insurance policy numbers, credit card numbers, my wife's dress, coat and ring sizes and so much more.

And, all of this private information is protected with a personalized 4-digit access code you can change at any time.

NEVER MISS AN APPOINTMENT

It's better than a personal secretary. Just enter an appointment note like: BE AT SALES MEETING AT ELEVEN. Then enter the month, day, hour and minute you want the alarm to remind you.

When the precise month, day, hour and minute arrive, the alarm automatically sounds. And, your notation is instantly displayed on the LCD screen to remind you of your appointment. It's a real lifesaver!

You can store up to 24 appointment alarms with reminder notations.

. . . Then effortlessly make an instant copy of your hand-held directory to share with your spouse, your children or your business associates.

It's saved me from missing meetings, forgetting a friend at the airport and even forgetting my wife's birthday (whew!).

EASY BACKUP COPIES IN SECONDS

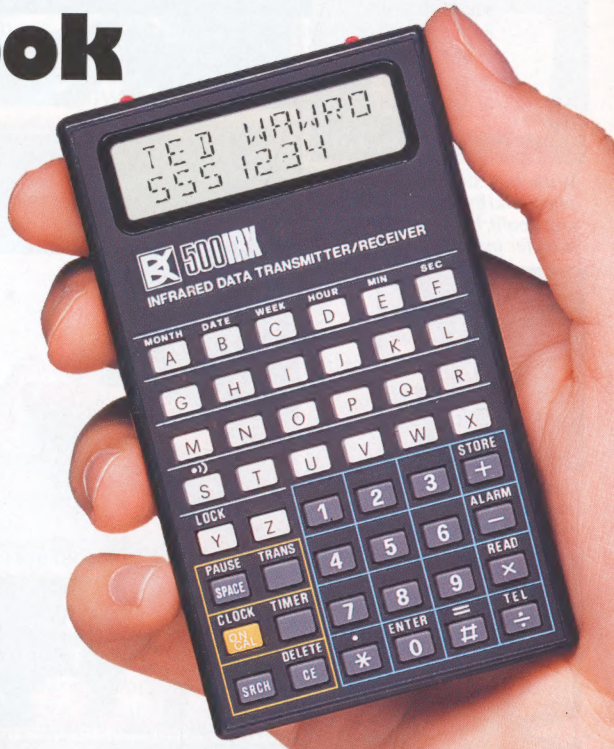
Here's the best part. Now you can instantly keep a safe backup copy of all your names and numbers on another directory. And, you can update them in seconds.

Just touch a button and your data is instantly transferred on a beam of infrared light from one directory to another.

You can copy all your data or just selected numbers. It's your choice.

So your spouse can share personal information with you. Your business associates can share business information with you. And, your children can share medical and emergency information with you.

Plus, you can add, change and delete your entries anytime. And, your entries are automatically alphabetized.



Keep a 'cloneable' directory of your most valuable names and numbers by your side. And, never miss an important appointment again.

When you revise or add phone numbers, the transfer system only replaces the numbers that have been changed. So you can add just a few numbers without erasing the entire directory.

The DataClone also has a built-in clock/calendar, a multifunction calculator, a battery-saving auto-shut-off and its own custom leatherette case.

It measures a slim 4 1/8" H. x 2 3/8" W. x 1/2" D. So it easily fits in your shirt pocket, your briefcase or tote bag. And, it's backed by DAK's own standard limited warranty.

TRY DREW'S LI'L BLACK BOOK RISK-FREE

Now you can keep valuable names, phone numbers, account numbers and appointments right at your fingertips. Now you can safeguard important data from prying eyes. And, now you can effortlessly make discreet copies of your directory for your spouse, kids or business associates.

Try DAK's hand-held DataClone for 30 days. If within 30 days you're not totally convinced there is no easier way to store and update important personal and business information, return it to DAK for a courteous refund. No questions asked.

To order your DAK Hand-Held Electronic DataClone Directories with 300 Name/Number Memory, 24 Appointment Alarms, Infrared Data Transfer, Custom Leatherette Carrying Case and much more risk-free with your credit card, call toll-free 1-800-325-0800 or send your check for just **$29.90** each ($4 P&H). Order No. 5985.

You'll store hundreds of names, numbers and more. You'll never miss a meeting, birthday or anniversary with its 24 alarms. And best of all, you'll make safe backups and transfers of all this valuable data with just the touch of a button.

TWO-WAY DATA TRANSFER IN SECONDS

They work together! Now you can enter names and numbers once and 'clone' them to other Executive Phones or DataClones in seconds. Here's how.

Each unit has two infrared diodes. One infrared diode is for transmitting names and numbers. And the other is for receiving them. So you can transfer information to and from either unit.

Just touch a few buttons on the keypad and the names and telephone numbers from the sending unit are instantly transferred to the receiving unit.

When the sending unit is finished, the receiving unit automatically confirms your transfer with a second beam of infrared light. It takes just a few seconds.

Now you can share directories between your home phone and business phone. Now you can share directories with your spouse, children and business associates.

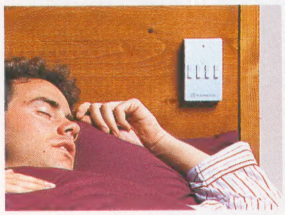
And now, you can always have your phone directory handy to add new phone numbers, fax numbers and modem numbers wherever you go.

Best of all, when you return to your home or office, you can update your Executive Phone directory in a flash!

$19.90 X-10 BREAKTHROUGH SYSTEM MOUNTS ANYWHERE!

With this stick-anywhere wall switch and included receiver module, you'll have everything you need for instant control.

Turn on lights, a heater and the radio in total safety—even while you're standing in the shower.



Control outdoor lights, the stereo and the lamp on your spouse's side of the bed without getting up.

Instant Wall Switch System

Electricians hate it. You'll love it. And, everyone will be amazed at how you can instantly mount your own X-10 wall switch system for just $19.90.

By Drew Kaplan

Forget electricians. Forget their expensive hourly rates. And, forget messy, intrusive installations in your home or office.

Take a walk around your home and look at all the places you'd really like to have wall switches at your command.

Now imagine instantly putting wall switches anywhere you want. And, imagine instantly mounting them without tools.

Well now you can save a fortune in electrician bills. Plus, you don't get just one switch control, you get four switches in the bargain. And, you can use them to control both your lights and appliances.

You can also mount them on glass doors, headboards or anywhere you choose.

Wouldn't it be great to have a wall switch outside a dark closet, bathroom, hallway, staircase, attic, cellar or garage?

You wouldn't have to slide your hand along the wall in the dark to find it. Or, if the room's lit by a lamp, you wouldn't have to stumble through the dark to turn it on.

Frankly, if you share this same problem I used to have, your wall switches really don't give you the control you need.

THE INSTANT SWITCH SOLUTION

With this new X-10 Wall Switch System (compatible with all X-10 systems), you can take instant remote control of your lights, appliances and electronic devices.

You won't need an electrician, tools, wires or electrical expertise to mount this system (even on glass). You simply stick it to the wall with its included Velcro® strips.

And, its INCLUDED receiver module plugs into any AC outlet. So there are no unsightly electrical cords to trip over. In just minutes, you can put a wall switch exactly where you want it.

Now you can have a wall switch within easy reach of your desk. So you can flip on your stereo system, an overhead light and even the light in an aquarium without getting up from your chair.

Mount one in your living room and you can control the security and decorative lights for your flower garden or landscaping.

If you have a pool, hot tub or spa, you can turn on the heater from the comfort of your living room. Plus, you can even mount one at poolside where it may be illegal and unsafe to put other switches.

During the winter, you can use it to turn on your engine block heater from inside your home. And, in the summer, you can control overhead or free-standing fans.

If you have a detached garage, shed or greenhouse, you can light a dark interior from the safety of your back porch.

I mounted an instant wall switch on my side of the bed. Now if my wife falls asleep with her bedside lamp on, I can just touch a button on the wall switch to turn it off—without disturbing her or getting out of bed.

Plus, if I hear suspicious sounds outside my home at night, I can safely check it out with the X-10 wall switch.

By using one of its four buttons and optional modules, I can turn on my security lights from the safety of my bedroom.

And, because my morning schedule changes all the time, it's a pain to change the timer on my coffee maker every night. Instead, I turn it on from upstairs while I'm getting ready for work.

My wife loves using the wall switch to turn on the light in her curio cabinet. Now, instead of unlocking the door each time she wants to display her collectibles, she just touches one of the wall switch buttons.

And, look at this. With X-10 wall switch systems, you'll still have manual control of all your lights and appliances.

MOUNTS IN MINUTES

First plug a lamp or appliance into the INCLUDED X-10 receiver module. Next, plug the module into the wall.

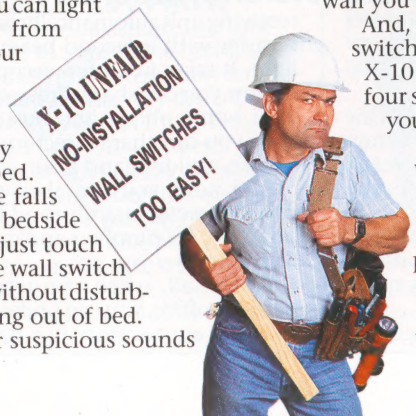
Put four AAA batteries (not included) into the wall switch. Then stick it on any wall you like. That's all there is to it.

And, while it looks like any other wall switch, it doesn't act like one. With this X-10 wall switch, you can control up to four separate lights or appliances. Plus, you can mount it anywhere you want.

Setting other modules to work with the wall switch is just as easy.

Every X-10 module, except the wall switch receiver module (which is always number one), has a numbered dial.

To control something with button '2' on your wall switch, turn the dial on the lamp's or appli-



ance's module to '2.' To control something else with '3' on your wall switch, turn the dial on that device's module to '3.' And, repeat these steps for button '4.'

The X-10 Wall Switch System comes ready to control one device. With three optional control modules, you can command four devices. And, the INCLUDED receiver module is your gateway to controlling up to 16 light and appliance modules.

X-10 TECHNOLOGY EXPLAINED

X-10 is a pioneer in home automation. And, this mount-anywhere, 4-button wall switch and receiver module system is one way you can use X-10's state-of-the-art technology to help you custom automate your home or office environment.

You'll take remote control of virtually all your lights, appliances and electronics in and around your home and office.

X-10's technology is as simple as 1-2-3.

1) The four-button wall switch transmits signals through the air to the receiver module (from as far away as 100 feet).

2) The appliance receiver module receives the signal. Then it relays the signal throughout your existing AC wiring to as many as 16 optional X-10 modules.

3) Any device attached to the receiver module or any other module you want to control is activated. It's that easy.

The best part: Because this system uses your house's existing wiring, you're not restricted to the single module or the wall switch's 100-foot transmitting range.

So you can turn on the front porch light from your bedroom; turn off the lights in your children's room from the living room and turn on the space heater in your workshop from the kitchen. All X-10 components are sophisticated, yet easy to use.

You can use optional X-10 hand-held remotes, wall switches, plugs and special modules (more later) to control up to 256 lights, appliances and electronics in your home or office.

Even if a crew of electricians could rewire your home to give you this kind of control, they'd first charge you a fortune. Second, they'd tear your walls apart in the process. And third, they'd drive you absolutely crazy.

But, with the AC wiring you already have in place and X-10's inexpensive, proven and dependable technology, you've got everything you need to easily automate and customize your home.

The X-10 Wall Switch System is backed by a standard limited warranty.

SET INSTANT WALL SWITCHES RISK-FREE

With this X-10 Wall Switch System, you won't need to wait for expensive electricians to install switches where you want them. Plus, you won't have to put up with messy, time-consuming installations.

If you don't think this is the simplest, yet most sophisticated, convenient and cost-effective way to take control of your lights, appliances and electronic devices, simply return it in its original box to DAK within 30 days for courteous refund.

To order your home and office automating X-10, 4-Button Wall Switch System complete with 500W Appliance Receiver Module risk-free with your credit card, call toll-free 1-800-325-0800 or send your check for just **$19.90** ($4 P&H). Order No. 3214.

CONTROL MORE APPLIANCES AND LIGHTS THE EASY, X-10 WAY

All of X-10's controllers and modules are 100% compatible. So you can expand this system to automate a small apartment or large castle with all these options:

Mini Controller: Set it on your desk, night stand or dining room table and you're in control. Touch a button and you can turn on your security lights to frighten an animal from your trash.

Turn off the stereo without getting out of bed. Or, even touch the dimmer to soften the lights for a more romantic setting.

You can also touch either its 'all lights on' or 'all units off' buttons to command all your controlled lights. With this mini controller, you can control up to 8 separate lights and appliances. Each one is just **$9.90** ($4 P&H). Order No. 5142.

Hand-Held Wireless Radio Remote: It's small. It's control anywhere. And, you can use it to command any X-10 modules. Now, you'll never have to walk into a darkened room, hall, home or office again.

Touch a button and you can turn on your porch, driveway, back entrance or garage light from inside your car.

Touch another button and you can command your air conditioner to cool off your living room, home office or bedroom from your kitchen.

Touch another button and you can bring your stereo system to life—even if it's in a different part of your house or office.

You can control up to 16 lights and appliances with this remote. And, with the remote's dimmer, you can bring down the lights to create a romantic setting.

Plus, it's small and light enough to carry in your pocket. Each one is just **$19.90** ($4 P&H) (it transmits to Wall Switch System receiver). Order No. 5527.

Lamp Module: Plug it into an outlet and you can turn on, off and dim up to 300W (watts) of bright, cheery light.

So you can control a lamp with as many as three 100W bulbs or even a chandelier with five 60W bulbs. Each one is just **$9.90** ($3 P&H). Order No. 9779.

Appliance Module: You'll have remote control of appliances rated as high as 15 amps, 500W or 1/3 HP.

Plus, you can control lamps rated up to 500W (including fluorescent). Each one is just **$9.90** ($3 P&H). Order No. 9781.

Wall Plug Module: Here's an alternative to X-10's plug-in appliance and lamp modules. It uses your present wall plug's wiring.

IT'S AS EASY AS 1-2-3

1) Plug a device into the receiver module.
2) Plug the receiver module into an outlet.
3) Touch a button and you're in command.

Adding Additional Modules Is Just as Easy.

All X-10 lamp and appliance modules have numbered dials. To control an optional module with button '2' on the wall switch, set the module to '2.' You just set buttons '3' and '4' the same way.

So just exchange your present wall plug with this wall plug module, and you can have built-in X-10 control in the top plug.

It's rated for lamps and appliances up to 1800W and 15A. The bottom half is a standard plug. Each module is just **$12.90** ($3 P&H). Order No. 3215.

Wall Switch Module: Now you can gain easy X-10 control of lights controlled by your existing wall switches. It uses the same wiring as your present wall switch, so exchanging it is simple to do.

It's absolutely perfect for dimming your dining room chandelier. It's rated for on/off and dimming up to 500W of incandescent light (round bulbs).

Plus, you can control it manually or with the instant wall switch system, mini controller or hand-held remote. Each one is just **$11.90** ($3 P&H). Order No. 9780.

Why I love X-10. I especially like the X-10 replacement wall switch modules.

Of course these switch modules can be controlled locally. But now, instead of having to go to the existing wall switch, I can control these wall switch modules with mini controllers, hand-held remotes and mount-anywhere, instant wall switches.

Now I can command lights (like my outdoor decorative and security lights) from my bed, easy chair or living room.

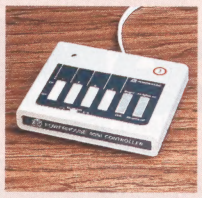
And, I can check on who's coming up the driveway, what caused a suspicious noise or I can simply look around my backyard.

To me, this kind of safety, security and convenience is what X-10 is all about.

Now you too can mount wall switches wherever you want. You can set them to control lights, appliances and other electronics inside and outside your home.

You can also control your lights, appliances and more with instant, mount-anywhere wall switches, hand-held pocket remotes, mini controllers and control modules. And, if you're like me, you're going to love living with X-10.

X-10 Options



Mini Controller
It's really easy. Remotely control up to eight lights and appliances. You'll have total command of your environment.

Hand Held Wireless Remote
It's small. It's control anywhere. And, you can turn on, off and dim up to 16 lights, plus control appliances.

NEW! NOW WITH A BSR 33MHz 386DX

Click here to number paragraphs. *Click here to create columns.* *Click here to add bold, italics or underline.* *Click here to check spelling.* *Click here to print.*

Microsoft Word - WORD.DOC

File Edit View Insert Format Tools Table Window Help

Normal | Times New Roman | 11

The Easiest Word Processor Ever

Dear Fellow DAKonian,

New Word for Windows 2.0 is the easiest, most powerful word processor you'll ever use. With its revolutionary Tool Bar (above), you can instantly execute virtually any command, from opening a file to adding *Italics* or Underlines to inserting bullets, with just a click of your mouse button. And, forget complex "cut & paste" commands.

And, forget complex "cut & paste" commands. Rearranging a document is a breeze with Word's unique "Drop & Drag" feature.

Want columns? No problem. Click the "Column" icon on the Tool Bar to automatically flow your text into two, three, four, five or even six columns for reports, newsletters or magazine articles. And, that's just the create instant insert them di with just a few It's fast and ea

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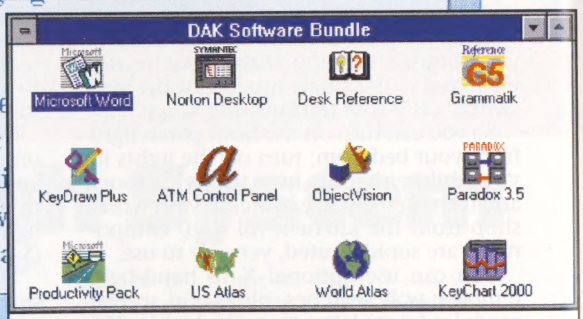


HERE ARE JUST A FEW OF THE PROGRAMS YOU GET
Click your mouse on an icon to run any of the programs above. And, with Windows 3.1 you can use 2, 3 or more of them concurrently.

Free Computer!!!?

It's war! Microsoft, Borland, Adobe and an army of other software giants have teamed up with DAK for the ultimate assault. And, you come out the big winner. You'll save a fortune on top programs like newly released Microsoft Windows 3.1, Word for Windows 2.0, new Norton Desktop 2.0, Paradox 3.5 and more . . . Plus, you get a new BSR 33MHz, 32-bit 386DX computer with a .28 dot-pitch Super-VGA monitor at no extra charge.

By Drew Kaplan

It's different. It's daring. And, it's unprecedented. I've heard of software stores giving away coffee mugs and T-shirts, but never a 386DX computer. This revolutionary concept is an industry first. Let me explain.

$2,019^{86} AT EGGHEAD®

You get 18 top-of-the-line brand name programs. I bought 14 of these programs at an Egghead Discount Software® store.

And, even with Egghead's famous deeply discounted prices, I had to pay $2,019^{86} when I bought these same 14 programs from them on January 2 and May 4, 1992.

But, at DAK you get the 14 programs I found at Egghead. **Plus**, you get 4 of my personal favorite programs and the latest 3-button ballistic mouse.

You get this new BSR 33MHz 386DX computer FREE when you order DAK's Super Software Bundle.

Best of all, you get it all for a fraction of what you'd pay at a retail store. And, you get a 33MHz 386DX computer with a 40-megabyte hard drive and a .28 dot-pitch Super-VGA color monitor in the bargain.

Read on and together we'll explore this blockbuster bargain. Then you decide for yourself whether or not this deal is the hardware/software bargain of the century.

BEST WORD PROCESSOR EVER

First you get the just-released version 2.0 of Word for Windows. The power of this amazing program is causing jaws to drop at virtually every computer trade publication.

Computer Reseller News called it *"the benchmark against which all other Windows word processors will be forever measured."*

And, no wonder! This awesome new program is much more than a mere upgrade.

It's a revolutionary breakthrough. You'll have dozens of energy-, time- and money-saving refinements not found in any DOS or Windows word processor ever before.

No more 'cut & paste.' With Word for Windows 2.0's sensational new 'drag & drop' feature you simply highlight the text you want to move and 'drag' it wherever you want it. And —boom— it's there.

Columns (like in the main photo) are instantly created with a click on the toolbar.

Click again for instant charts, super-fast tables, automatic envelopes and more.

- And, Word for Windows 2.0 can easily and automatically 'bullet' or number the text in your letters and reports, complete with hanging indents (like you see in this paragraph).

You can even drag and set margins on-screen with a click of a mouse. That sure beats outmoded DOS word processors where you have to leave the screen to type in the margin settings. This is typical of how Word for Windows 2.0 is better.

Plus, with its powerful WYSIWYG (What You See Is What You Get) display, you'll see how your document will print as you write (not in a preview mode). There's no guessing. You'll see the actual typefaces and sizes exactly as they'll appear on paper.

And, look at this. Word for Windows 2.0 accepts standard WordPerfect® commands. So if you work in WordPerfect now, you can start using Word for Windows 2.0 right away. (See below for more.)

Why is Word for Windows 2.0 so much more advanced than other word processors? It's simple. Microsoft spent many thousands of research hours finding out what people want in a word processor.

And, since Microsoft is also the same company that created DOS and Windows, they were in a unique position to develop new breakthroughs like 'drag & drop.'

Whether you spend 8 hours a day at your computer as I do or this is your first computer, Word for Windows 2.0 is the easiest, most powerful word processor you can get.

I walked into my local Egghead Discount Software store and purchased Word for Windows 2.0 (a $495 value) for $299.99.

As we go on, I'll keep a running total of how much this **factory-authorized** super software bundle cost me when I bought it at Egghead (without getting a computer).

WordPerfect Help

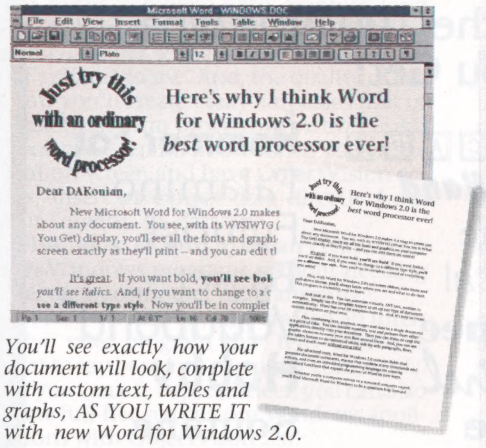
Microsoft wants WordPerfect® users to step up to Word for Windows 2.0. And, because people are moving from the antiquated DOS world to Windows in droves, they know this is their best shot.

They've even made it super-easy for you to be up and running from the get-go by building WordPerfect's commands right into Word for Windows 2.0.

So if you want to print your document, you can still touch 'Shift-F7.' If you want bold type you can still touch 'F6.'

But, you know what? You'll probably only use the WordPerfect commands for about 10 minutes. After that, I bet you'll be clicking on icons and dragging text because it's infinitely easier.

Try Word for Windows 2.0 for a few hours. Then try to go back to your old DOS-based word processor. If you're like me, you'll feel like you're in the stone age.



You'll see exactly how your document will look, complete with custom text, tables and graphs, AS YOU WRITE IT with new Word for Windows 2.0.

WINDOWS BRINGS IT TOGETHER

It's faster. It's smarter. And, it's much more powerful. Amazing new Windows 3.1 makes any program you use (including DOS programs) better, faster and easier.

Before Windows, we were limited to weaker programs because of DOS's memory restrictions and lack of an easy mouse-controlled graphical interface. Plus, we had to memorize complex DOS commands.

But, Windows 3.1 obliterates the DOS 640K memory barrier. Now you can use programs that unleash the full power of 1, 2, 4 or more megs of RAM. For example, Word for Windows 2.0 uses 2 megs.

And now, instead of memorizing and typing DOS commands, you simply click your mouse on an icon or pull-down menu.

It's easy. From starting programs to copying files to formatting disks, you can do it all without cumbersome DOS commands.

Plus, Windows 3.1 is so powerful you can actually run several programs at once. For example, now you can copy figures from your spreadsheet directly into the letter you're drafting in your word processor, without quitting or restarting either program.

And, that's just the beginning. The new 'SmartDrive' feature adds disk-caching ability to your BSR 386DX. It really speeds things up by reducing the time your computer spends reading and writing data to and from your hard drive.

Plus, new Windows 3.1 has high-quality TrueType® font technology built right in. TrueType fonts are fully scalable. Click on a face. Click on a size. And, you've instantly got the exact font and size you need.

TrueType fonts are optimized to look razor-sharp on your screen and printed out. They're so good, documents you print with your dot matrix or inkjet printer can have near laser printer type quality. (Of course, laser print-outs are spectacular, too.)

Windows 3.1 comes complete with 14 different fonts. You get serif, sans serif and typewriter styles in regular, bold, italic, and bold-italic, plus symbol fonts.

I bought Windows 3.1 (a $149.95 value) at Egghead for just $104.99. So our total discount Egghead price is now up to $404.98. (By the way, the combined suggested retail of these 2 programs so far is $644.95.)

DAZZLING DOCUMENTS

So you can get the most of Windows 3.1's new TrueType technology, as a special bonus **I'm also including 100 TrueType-**

(Next page please . . .

COMPARE FOR YOURSELF

On January 2 and May 4*, 1992, I bought 14 of the same programs you get in DAK's Super Software Bundle at Egghead Discount Software®. Even at Egghead's heavily discounted prices, look how much I had to pay:

Microsoft Windows 3.1* Suggested Price $149.95	**$104.99**
Word for Windows 2.0 Suggested Price $495	**$299.99**
Grammatik 5* Suggested Price $99	**$ 79.99**
Norton Desktop for Windows* Suggested Price $179	**$104.99**
Adobe Type Manager Suggested Price $99	**$ 69.99**
Microsoft Productivity Pack 3.1* Suggested Price $59.95	**$ 49.99**
ObjectVision 2.0 Suggested Price $149	**$109.99**
Paradox 3.5 Suggested Price $795	**$549.99**
Quattro Pro 3.0 Suggested Price $495	**$399.99**
U.S. Atlas for Windows Suggested Price $79 Note: Egghead only offered DOS	**$ 54.99**
World Atlas for Windows Suggested Price $79	**$ 59.99**
Chessmaster 3000 for Windows Suggested Price $59	**$ 44.99**
Desk Reference for Windows* Suggested Price $69.95	**$ 29.99**
MS DOS 5.0 Suggested Price $99	**$ 59.99**
Total Cost at Egghead: Total Suggested Price $2,906.85	**$2,019.86**

But, at DAK you get all 14 of the programs listed above PLUS, I've added 4 of my personal favorites and a Mouse.

KeyDraw! Plus	**$595**
KeyChart 2000	**$299**
Keyboard/Keypad Trainer	**$ 69**
100 Fonts	**FREE**
BSR 3-Button Mouse	**$ 99**

Total value of the best prices I found at Egghead, plus bonuses: **$3,081.86**

But, you get it all, including a 33MHz 386DX computer, for just:

$1,499

TrueType Fonts

Here are just 21 of the 100 TrueType-Compatible Fonts You Get:

Americo	KEYCAPS	Hammer Fat
Boston Black	Brush Hand	Palamino
Park Place	Casque	Futurist
Bordeaux	Technical	Basset
Chancery	Marquee	Vagabond
STENCIL	Minstrel	Hobby
Old English	Krone	Soutane

With your 100 TrueType-compatible 'scalable' fonts you'll have instant access to virtually any font size. And, you'll always have the perfect font to fit the tone, image and personality you want your document to project.

. . . Free Computer!!!? continued)

compatible fonts. Fonts are powerful tools of persuasion. They get attention. They set the tone. And, they add a distinct personality to everything you write.

And, with 100 TrueType fonts at your command, you'll always have the right font to match your needs.

These fonts will work with most Windows 3.1-compatible programs. And, they're scalable from 4 points to 127 points. So you can create the exact size you want.

Now the letters, reports and memos you easily create with Word for Windows 2.0 can explode with the persuasive power of professionally typeset documents.

Frankly, I don't think you can ever have enough fonts, so I'm **ALSO** including Adobe Type Manager (ATM).

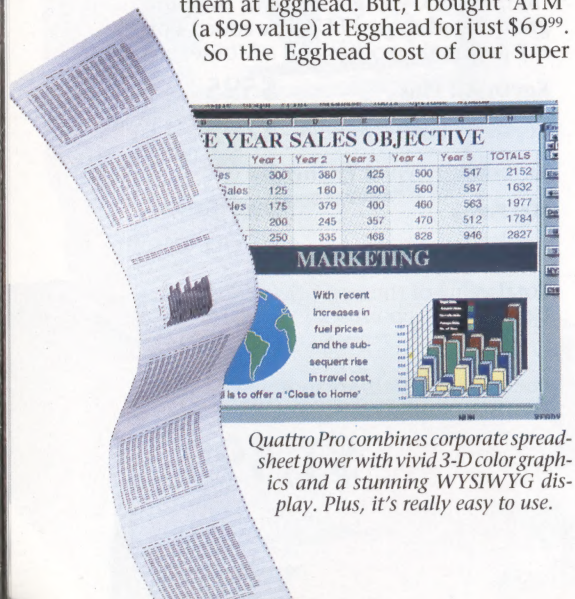
ATM works invisibly within most Windows programs. It produces the sharpest, clearest possible fonts on both your computer screen and your documents.

When I struck the deal with Adobe, I was able to handpick 13 fonts that I think are better than the 13 contained in the retail package I bought at Egghead. Plus, I've added 8 fonts (for 21 total) as a bonus

Add them all up and you'll have a total of 135 fonts to choose from. You'll have an awesome font arsenal that rivals that of a multi-million dollar publishing empire.

The 100 TrueType-compatible fonts are a FREE DAK bonus and you won't find them at Egghead. But, I bought 'ATM' (a $99 value) at Egghead for just $69^{99}.

So the Egghead cost of our super software bundle is now $474^{97}.



Quattro Pro combines corporate spreadsheet power with vivid 3-D color graphics and a stunning WYSIWYG display. Plus, it's really easy to use.

OPTIMUM COMPUTING POWER

Utilities are programs that help your computer run faster, easier and more efficiently. And, the new Norton Desktop 2.0 contains the most useful collection of Windows utilities by a mile.

Now you'll have fast access to all your programs, advanced drag & drop file handling and automatic backup.

Plus, with 'UnErase' you can restore deleted files. With 'SuperFind' you'll instantly find misplaced files. And, with 'Disk Doctor' you'll recover damaged files and disks.

You even get a gallery of screen savers and an icon editor. No wonder *PC/Computing* magazine called Norton Desktop *"the most valuable software product of the year."*

I got Norton Desktop (a $179 value) at Egghead for just $104^{99}. This brings our best discount bundle value to $579^{96}.

UP AND RUNNING FAST

Windows 3.1 doesn't come with what I consider to be a DAK-level tutorial. So I've included a new Microsoft program called Windows Productivity Pack 3.1.

It's a very easy to use (and very detailed) interactive Windows 3.1 tutorial. Spend less than 1 hour with it and you'll fly from DOS to Windows and never look back.

Egghead charged me just $49^{99} for the Microsoft Productivity Pack (a $59^{95} value). So now our total is up to $629^{95}.

STYLE & PANACHE

Word for Windows 2.0 has a built-in spell checker and a massive thesaurus. Plus, it has a grammar checker that catches incorrect 'its,' 'toos,' and 'theres.'

But, it doesn't check your writing for style. So I've added new Grammatik 5. Simply click on the style you want. Grammatik 5 automatically proofreads your writing.

Not even subtle style problems like passive voice or long sentences can escape its computerized gaze. But, Grammatik 5 never forces you to change your writing. Use its advice only if you wish.

I bought Grammatik 5 (a $99 value) at Egghead for just $79^{99}. Now our discount total value is $709^{94}.

ROAD TO RICHES

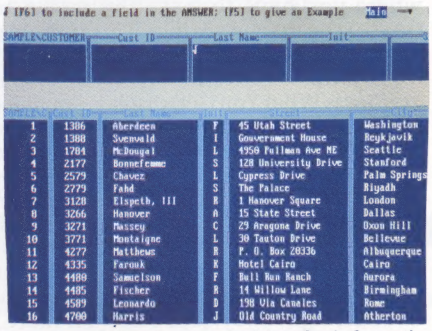
Next to word processing, I think a spreadsheet is the best reason to own a computer. 80% of the people who use computers use a spreadsheet, including me. And, Quattro Pro 3.0 is the spreadsheet I count on.

Now ANY type of bookkeeping you do will be virtually automatic. Plus, instead of spending hours figuring out numbers with your calculator or adding machine, you can spend your time analyzing, tracking and acting on the meaning of those numbers.

For example, what if you financed your home; how would that affect your budget now (or 5 years from now)?

What if you hire a new salesman; would his contribution outweigh his cost? Or, if you add $1 to the price of every widget; could you add 2 people in shipping?

Quattro Pro will instantly reveal the answers. In minutes, you can explore dozens of 'what if' scenarios before you commit your hard-earned money. But, Quattro Pro 3.0 does more than just compile statistics.



Forget spending hours searching for information. With powerful Paradox 3.5, you'll have fully integrated command of all your important data.

Its stunning 3-D WYSIWYG charts and graphs will make the numbers in your reports clear to you and leap out to the people you're trying to convince.

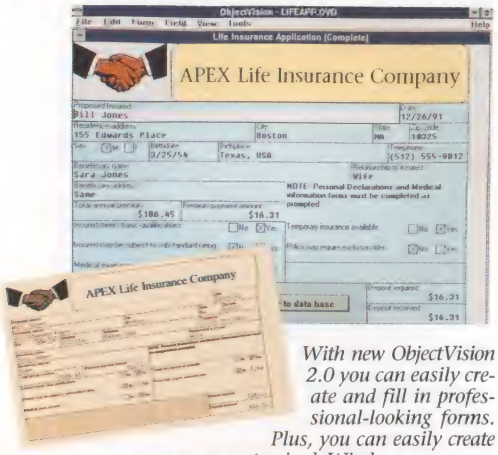
To be honest, this is one version back. But, if you don't have Lotus® or Excel®, the spreadsheet you're using now probably can't hold a candle to Quattro Pro 3.0.

On January 2, 1992, I found Borland's Quattro Pro 3.0 (a $495 value) selling at Egghead for just $399^{99}. So now DAK's super bundle is worth $1,109^{93}.

DATA ON DEMAND

The third important reason for having a computer is a database. A database is any organized collection of related information (your inventory list, personnel files and address book are databases).

And, Paradox 3.5 is universally acclaimed as the finest,



With new ObjectVision 2.0 you can easily create and fill in professional-looking forms. Plus, you can easily create your own customized Windows programs.

most powerful database available. Here's why. Paradox is a 'relational' database. That means you can instantly access any information you'd ever need—even if it's scattered among several different databases.

For example, if you run a small business, you can simultaneously view:

1) Your customer's address—in your customer database. **2)** Your customer's previous orders—in your order database. **3)** What your customer ordered—in your inventory database. **4)** What salesman your customer deals with—in your employee database.

Plus, in an instant you can sort through your data and isolate every customer who lives in the state of New York and bought both 'product A' and 'product B' from a particular salesman on a Tuesday.

Egghead sold me Paradox 3.5 (a $795 value) for 549^{99}. This brings Egghead's discount total to $1,659^{92}$. Incidentally, the suggested retail total is now $2,371^{90}$.

WINDOWS ROCKET LAUNCHER

It's new. And, it's powerful. You can use ObjectVision 2.0 to effortlessly create custom forms complete with graphics (and your 135 included scalable fonts) right on your computer screen.

It's simple to use. And, the quality of the forms you'll create easily surpasses that of virtually all form programs I've ever used.

You can even fill in the forms you create right on screen and have ObjectVision access, insert or extract data directly from your Paradox 3.5 database.

Plus, look at this. You can create your own Windows programs without needing a degree in computer programming.

In fact, a friend of mine created an interactive sales program that tells operators what to say based on customer comments.

If you can use a spreadsheet, you can also create full-fledged custom Windows applications with ObjectVison 2.0.

I paid just 109^{99} for ObjectVision 2.0 (a $149 value). So now the total Egghead discount value of this bundle is $1,769^{91}$ (and that's without a 386DX computer)!

INSTANT ANSWERS

Generalities don't convince. Specific, hard facts do. Where do you get these facts? Well, the New York Public Library answers more than 5 million questions a year.

And, they've come out with a large book called the New York Public Library Desk Reference packed with answers for most of these questions. The new Toolworks Desk Reference for Windows is the electronic version of that book.

Who said "Knowledge is power?" How do you convert from milliliters to ounces? What's the recipe for a 'Rob Roy?'

This amazing program is overflowing with thousands of facts and answers. And, you can instantly access any (or all) of them with a touch of a button.

The Desk Reference for Windows (a 69^{95} value) was just 29^{99} at Egghead. So now DAK's bundle is worth $1,799^{90}$.

THE WORLD AT YOUR FINGERTIPS

With World Atlas for Windows' near-infinite pool of instant maps and thought-provoking statistical information, your letters, reports and memos can't help but sway your readers over to your viewpoint.

Just touch a few buttons and you'll access a huge database containing information from the U.N., World Bank, and even the CIA.

Plus, you can view on screen, import into Word for Windows 2.0 or print out highly detailed maps of over 200 countries. I paid Egghead just 59^{99} for World Atlas for Windows (a $79 value). So our total value is now up to $1,859^{89}$.

Look at all of it! You get 18 top name-brand programs and a mouse for a fraction of Egghead's price, PLUS a powerful 386DX computer at no extra charge.

FROM SEA TO SHINING SEA

It's called U.S. Atlas for Windows. And, it's an atlas, almanac and fact book all in one.

At the click of a mouse you'll access an incredible array of beautiful full-color reference maps of each state, plus an enormous database of vital U. S. information.

From the number of nuclear reactors in Illinois to the marriage rate in Louisiana to the average January temperature in Jacksonville, Florida, the U. S. Atlas will be your definitive source for information on the U. S.

U. S. Atlas for Windows (a $79 value) is so new that Egghead didn't have it yet. So I bought the old DOS version for just 54^{99} (Windows programs typically sell for more).

BECOME A GRANDMASTER THE EASY WAY

It's a formidable foe. It's a great teacher. And, it's lots of fun. I love to play chess. But, if you're like me, you often have trouble finding a worthy (or tolerant) opponent.

Well, with ChessMaster 3000, I can play chess anytime I want. Plus, I can even play in a window while using another Windows program and/or save my game until later.

I purchased ChessMaster 3000 for Windows (a $59 value) for just 44^{99} at Egghead. So now our discount total is $1,959^{87}$.

STRANGE BEDFELLOWS?

Although Windows 3.1 replaces complicated, hard-to-remember DOS commands, it doesn't replace DOS (it works with DOS). And, Microsoft DOS 5.0 is specifically developed to work in concert with Windows 3.1. Plus, it frees up more memory for all your programs to work in.

Note: When you buy a computer you usually get DOS (maybe an old version). But, since I'm giving you the computer, it's only fair to include DOS 5.0 in our total.

I purchased the DOS 5.0 upgrade (a $99 value) at Egghead for just 59^{99} (you get the full program, not just the upgrade).

This brings the total value of your Super Software Bundle to $2,019^{86}$. And, if you were to purchase these same programs (a $2,906^{85}$ suggested retail value) at your local store you wouldn't get the free computer.

But, DAK's price is just a fraction of even Egghead's discounted prices. And, you also get 4 additional programs Egghead doesn't carry, a 3-button mouse and, of course, the **BSR 33MHz 386DX computer!**

4 OF MY FAVORITE PROGRAMS

KeyDraw! Plus (a $595 value). With this amazing 'vector graphics' computerized drawing program, you can effortlessly create eye-catching headlines, visually exciting logos and stunning computer drawings that appear to rocket off the page.

You can push, pull, rotate, stretch, shadow, mirror and even add any of over 16 million colors to your text and drawings to create dramatic special effects that get noticed and get your point across.

KeyChart 2000 (a $299 value). I call KeyChart 2000 my secret weapon. Why? Because ever since I started adding its eye-grabbing 3-D charts to my proposals, I've discovered that my proposals no longer just propose . . . they persuade.

Just wait till you see how easily KeyChart 2000 transforms your numbers into powerful mind-grabbing line charts, pie charts, bar charts, scatter charts, spline charts, organization charts and more.

Keyboard Trainer (a $69 value). Why

(Next page please . . .

. . . Free Computer!!!? continued)

spend an hour typing your letter, report or spreadsheet when you can spend a half-hour or less? Now you can increase your typing (and 10-key) speed and accuracy by 50%, 100% or more in just 15 minutes a day.

The Ainsworth Keyboard Trainer uses artificial intelligence to test your typing skill. Then it develops a custom lesson that specifically works the keys you're weakest on.

And finally, you get **100 TrueType-compatible fonts** absolutely free.

3-BUTTON BALLISTIC MOUSE

You also get a sophisticated BSR 3-button hi-res ballistic mouse. Move it slowly and it moves at the speed of your hand.

Move it fast, and it accelerates instantaneously to land the cursor exactly where you want it. This is called 'ballistic tracking.' (Normally ballistic tracking is found only in mice costing well over $100.)

WHY SO CHEAP?

It's all about market share. And, the competition is fierce. Microsoft wants everybody to leave WordPerfect and move up to Word for Windows 2.0. Borland wants people to advance from Lotus® to Quattro Pro.

And, Toolworks wants you to leave PC Globe® and use World Atlas for Windows.

They know you're getting a new computer powerful enough to run Windows. And, they want you to be a customer for all their future Windows products.

You get the same programs sold in stores. You get the full manufacturers' manuals (printed in black & white). And, you get every last command of every program.

What you don't get is the fancy color packaging stuffed with advertising. But, if you're like me, you'd rather save a small fortune (plus get a free computer) than pay extra for a fancy box you don't need or get an illegal pirated copy from a friend without manuals or DAK's toll-free support.

So it's a win/win situation for everyone. The manufacturers get their products into your hands to get you hooked. DAK gets the opportunity to offer you more exciting software bargains in the future.

And, you win big by grabbing 18 of the finest, most powerful programs available, a 3-button mouse and a 33MHz 386DX computer for thousands less than you'd pay at Egghead and a computer superstore.

Your FREE BSR 33MHz 386DX Computer

It's the computer bargain of a lifetime. Now when you order DAK's Super Software Bundle, you can get a new BSR 33MHz 386DX computer, complete with 32K memory cache and .28 dot-pitch super VGA monitor, FREE!

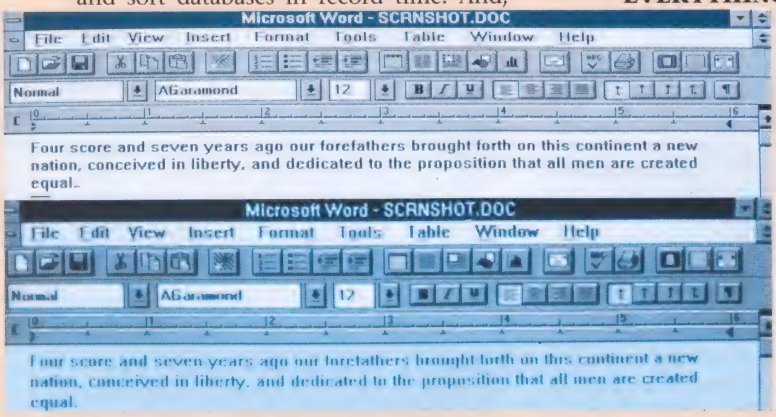
By Drew Kaplan

It's fast. It's powerful. It's armed to the teeth. And, it's yours absolutely free when you order DAK's Super Software Bundle.

Forget those cheap, bottom-of-the-barrel snail-slow $999 386SX clones advertised by computer superstores, discount warehouses and liquidation catalogs.

Your free computer is a high-quality BSR 33MHz 386DX computer, complete with a 32K external memory cache and .28 dot-pitch super VGA monitor.

With this 33MHz computing rocket you'll load programs, reformat word processing documents, recalculate spreadsheets and sort databases in record time. And, you'll race through all your computer projects up to 58% faster than with a 386SX.



On top is the razor-sharp, professional .28 dot-pitch super VGA monitor that comes with your BSR 386DX. On the bottom is a fuzzy, flickering .41 dot-pitch super VGA monitor I got with a cheap 386SX computer. Which would you rather work with?

FULL 32-BIT POWER

At the heart of the BSR 386DX is a full 32-bit 386DX microprocessor chip running at a blazing 33MHz. Like a 386SX chip, it handles information in 32-bit chunks.

But, there is one very important difference. A 386SX computer only operates at 32 bits inside the microprocessor chip. When the chip transfers data to the rest of the computer, it switches to just 16-bits (like a 286 computer).

But, the BSR 386DX is a true 32-bit computer. That means it both processes and transfers data at 32 bits. It can transfer twice as much information as a 386SX can in less time. So you'll slash your work time in half. And, you'll have full 32-bit power for split-second multitasking.

Plus, for even more work-crushing speed, your free BSR 386DX is armed with a built-in external CPU memory cache with 32K of high-speed, 25-nanosecond static RAM.

The cache stores frequently used instructions right on the motherboard. The cache increases the BSR 386DX's speed and overall performance by nearly 20%.

The result? With a BSR 386DX you'll blast through all your computing work an amazing 58% faster than with a 16MHz 386SX, 40% faster than with a 20MHz 386SX and 20% faster than with a 25MHz 386DX.

EVERYTHING YOU NEED

Your free BSR 386DX computer comes with everything you need to blast through any computing project faster and easier.

Just look at all the work- and time-saving features you get:

14" .28 Dot-Pitch Super VGA Monitor. This easy-on-your-eyes, non-glare super VGA monitor is the sharpest, brightest monitor I've ever used. The .28 dot-pitch screen is infinitely superior to cheap, fuzzy, sight-wrecking .39, .42 and .52 dot-pitch monitors.

Its stunning slide-like resolution virtually eliminates eye-strain and makes all your text and graphics jump off the screen with razor-sharp clarity and brilliant color.

16-Bit Super VGA Color Video Card with 512K of VRAM. You can choose from 3 resolution settings (640x480, 800x600, 1024x768) with up to 256 color capability.

And, just wait till you see how fast Windows screens, graphics and word processing documents redraw with a full 512K of zero-wait state, 70-nanosecond VRAM.

2 Megabytes of 80-Nanosecond RAM. This muscle-machine has plenty of power to tackle even the most memory-devouring programs and demanding Windows 3.1 applications with speed and ease.

40-Megabyte IDE Hard Drive (upgradable to 120 megabytes). This super-fast drive utilizes an advanced IDE interface for faster, error-free data transfer.

Full 12 Month On-Site Service Warranty. You're completely covered. If you have any computer problems, one call speeds a technician to your home or office.

Plus, you'll have unlimited access to DAK's toll-free technical support line.

You also get a 3½" 1.44MB diskette drive, 1 parallel port, 2 serial ports and 1 bus mouse port, a 101-key keyboard, six 16-bit expansion slots (four available) and more.

And, this powerhouse computer is yours free with DAK's Super Software Bundle.

Your BSR 386DX computer is FCC Class B, UL® listed and backed by a 12-month standard limited on-site service warranty. The monitor is backed by a full 12-month replacement warranty.

HOW TO ORDER

It's easy. First, order DAK's Super Software Bundle (18 programs, including Windows 3.1 and Word for Windows 2.0) for just **$1,499** ($69 P&H). Order No. 3230.

Then use **Special Order No. 3191** to add your FREE BSR 33MHz 386DX Computer complete with 32K External Memory Cache, 40-Megabyte IDE Hard Drive, 2 Megabytes of High-Speed RAM, 3½" 1.44MB Diskette Drive, 101-Key Extended Keyboard, 14" .28 Dot-Pitch Super VGA Color Monitor, 16-Bit Super VGA Video Card with 512K of High-Speed Video RAM, Full 12-Month On-Site Service Warranty and DAK's Toll-Free Technical Support.

386DX OPTIONS

2 Megabyte RAM Option (for a total of 4MB): **$99.90** ($0 P&H). Order No. 3192.

5¼" 1.2MB Floppy Drive Option: Add a 5¼" floppy drive to effortlessly load programs and transfer files from any size disk for just **$79.90** ($0 P&H). Order No. 3193.

120-Megabyte Hard Drive Option: $149.90 ($0 P&H). Order No. 3194.

Hi-Color Super VGA Card Option. This advanced, hi-color, multiple-resolution Super VGA card infuses your 386DX with stunning 32,000-color capability.

Plus, it's got 1 full megabyte of 70-nanosecond, zero-wait-state video RAM for split-second screen redraws. It's yours for just **$129.90** ($0 P&H). Order No. 3195.

Note: All options are factory installed. You can only order them at the time you order your BSR 386DX.

Plus, DAK also gives you important things software stores don't. Like step-by-step plain English manuals written by DAK techies so you won't even have to refer to the 'computerese' manufacturers' manuals.

And, you get unlimited access to DAK's toll-free software support line.

GRAB THE BARGAIN OF A LIFETIME RISK-FREE

Go ahead. Tear this ad from my catalog. Take it to any computer superstore. See if they can even match the Egghead price, let alone give you a free 386DX computer.

Then decide for yourself whether this is the greatest value in computer history.

Take a full 30 days to try these programs on your new 386DX computer risk-free. If you're not 100% enthralled with the power of Windows computing, simply return all the software AND the 386DX computer system in their original boxes to DAK within 30 days for a courteous refund.

To order your Super Software Bundle containing Word for Windows 2.0, Quattro Pro 3.0, Paradox 3.5, New Windows 3.1, Adobe Type Manager, New Grammatik 5, ObjectVision 2.0, New Norton Desktop for Windows 2.0, New Microsoft Productivity Pack 3.1, World Atlas for Windows, U.S. Atlas for Windows, New Toolworks Desk Reference for Windows, ChessMaster for Windows, DOS 5.0, New KeyDraw Plus, KeyChart 2000, Keyboard/Keypad Trainer, 100 TrueType-Compatible Fonts and a BSR 3-Button Ballistic Mouse with your credit card, call toll-free 1-800-325-0800 or send your check for DAK's unprecedented price of just **$1,499** ($69 P&H). Order No. 3230.

Add it up. You get the same 14 top-rated programs I paid $2,019[86] for at Egghead on January 2 and May 4, 1992. You get 4 of my favorite programs (a $963 combined suggested retail value, plus 100 free TrueType-compatible fonts). And, you get a $99 BSR 3-button ballistic mouse to boot.

That's a $3,081[86] total value. Plus, you get a fully loaded 386DX computer FREE.

Why pay $700 for just a top-notch word processor and spreadsheet? And, why pay $1,000 for a garbage, no-name computer?

Now you can grab 18 top name-brand professional programs PLUS get a BSR 386DX computer and save a fortune in the bargain.

Egghead & Egghead Discount Software are registered marks.

Turn the page to discover how you can grab a new, lightning-quick BSR 486SX 20 MHz 32-bit computer for as little as $399 . . .

- ✓ ***386DX 32-Bit Microprocessor running at a blazing 33MHz***
- ✓ ***2 Full Megabytes of RAM (expandable to 32MB)***
- ✓ ***32K Memory Cache***
- ✓ ***14" .28 Dot-Pitch Super VGA Color Monitor***
- ✓ ***16-bit Super VGA Card with 512K VRAM***
- ✓ ***3½" 1.44MB High-Density Diskette Drive***
- ✓ ***40MB Hard Drive (upgradable to 120MB)***
- ✓ ***6 Expansion Slots (4 available)***
- ✓ ***101-Key Extended Keyboard***
- ✓ ***Full 12-Month On-Site Service Warranty***

$399 486SX Upgrade

Blast through word processing and spreadsheets with lightning-quick 486SX 20MHz speed. Blaze through databases and desktop publishing documents with full 32-bit computing might. And, rocket through all your DOS and Windows applications up to 71% faster. When you order DAK's Super Software Bundle, you can upgrade from the BSR 386SX to a powerful new BSR 486SX 20MHz computer for an amazing $399!

By Drew Kaplan

Zoooooom! Sit down. Strap in. And, hang on. You're about to rocket into the light-speed world of 486SX 20MHz computing. And, blast through all your computer work up to a blistering 71% faster.

Forget waiting for slow-poke computers to catch up to you. This new BSR® 486SX 20MHz speed demon executes commands almost as fast as you think of them.

Touch a button and—WHAM—even the largest programs, documents, databases and spreadsheets load in a flash. You'll reformat and repaginate word processing and desktop publishing documents instantly.

You'll crunch spreadsheet numbers in record time. You'll sort even the most massive databases in microseconds.

You'll watch in awe as graphics, Windows and desktop publishing screens redraw in the blink of an eye.

And, you'll zip through all your DOS and Windows applications up to 3 times faster than with most 386 computers.

In fact, in tests conducted here at DAK, the new BSR 486SX mini-tower computer beat the pants off the competition, clocking in at a whopping 71% faster than a 16MHz 386SX, 41% faster than a 25MHz 386DX, and even 17% faster than a 33MHz 386DX computer. Wow!

Note: A fast CPU speed is important if you're planning on running the latest Windows 3.1-compatible programs.

Many of these bigger, more demanding programs require the kind of speed and power this super-fast 486SX is designed to provide to really come alive.

But, speed is just the beginning. You'll also have full 32-bit power and advanced 486SX memory management capabilities for lightning-quick multitasking.

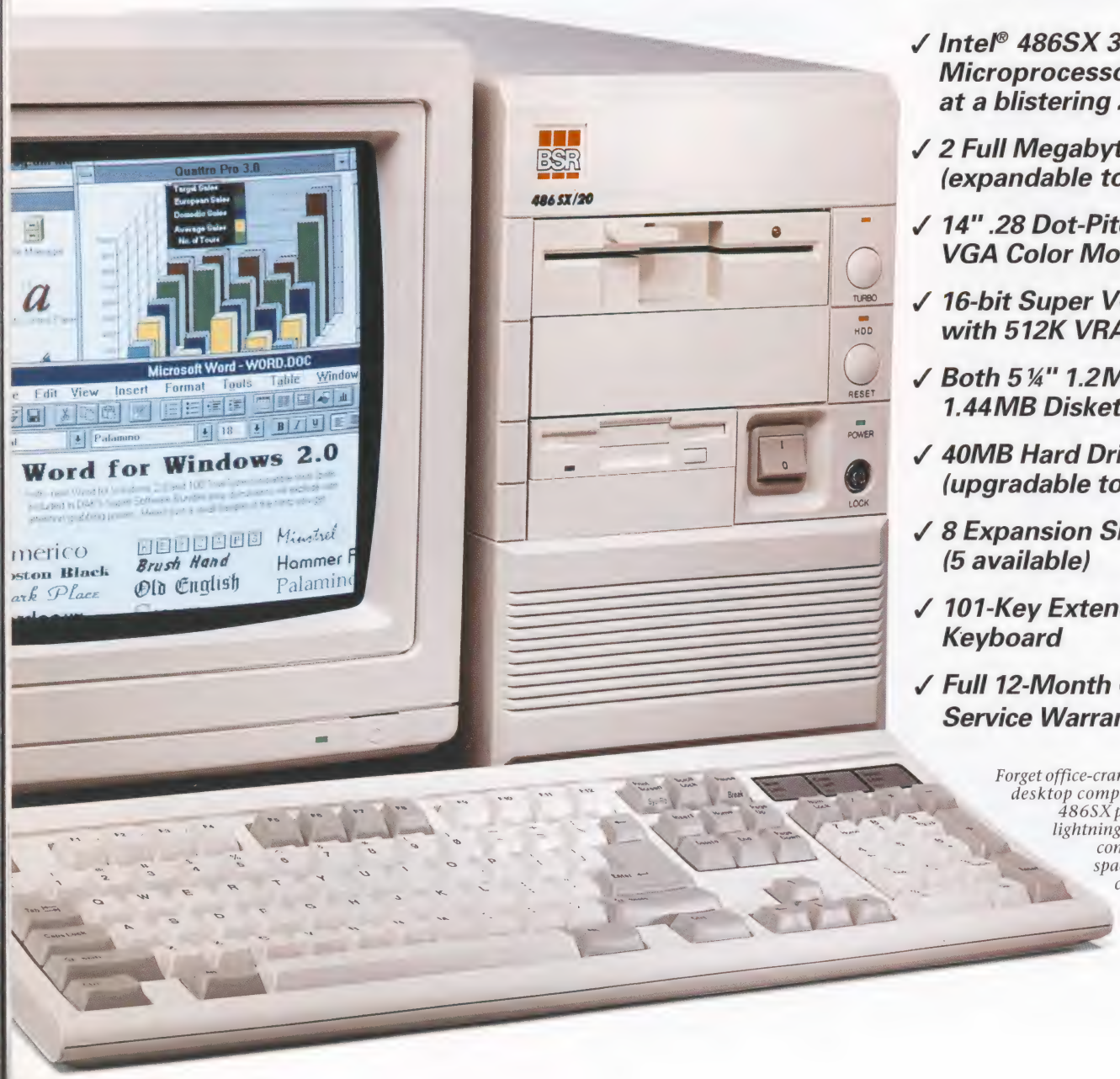
Using special memory management programs like Windows 3.1 (part of DAK's Super Software Bundle), you can load and run several programs simultaneously.

And, you can instantly switch from one program to another, with two easy keystrokes. It's an incredible time saver. Imagine never having to exit your word processor to double-check spreadsheet figures or database information again.

Simply touch a few keys and your spreadsheet appears. Touch a few more keys and you're back in your word processor. You can even transfer data between programs, just as if you were using one big program.

486SX SPEED SECRETS REVEALED

The power base behind the new BSR 486SX is a genuine Intel 32-bit 486SX microprocessor running at 20MHz. Intel in-



- ✓ ***Intel® 486SX 32-Bit Microprocessor running at a blistering 20MHz***
- ✓ ***2 Full Megabytes of RAM (expandable to 32MB)***
- ✓ ***14" .28 Dot-Pitch Super VGA Color Monitor***
- ✓ ***16-bit Super VGA Card with 512K VRAM***
- ✓ ***Both 5¼" 1.2MB and 3½" 1.44MB Diskette Drives***
- ✓ ***40MB Hard Drive (upgradable to 120 MB)***
- ✓ ***8 Expansion Slots (5 available)***
- ✓ ***101-Key Extended Keyboard***
- ✓ ***Full 12-Month On-Site Service Warranty***

Forget office-cramping, space-hogging desktop computers. This new BSR 486SX packs 486SX 20MHz lightning speed and full 32-bit computing muscle into a space-saving mini-tower case that easily fits on OR under your desk.

vented 486 technology. When it comes to microprocessors, you can't do better than Intel for performance and dependability.

Like a 386SX chip, the 486SX processes information in massive 32-bit chunks. But, the similarity ends there. You see, a 386SX computer only operates at 32 bits inside the microprocessor. The rest of the computer still runs at 16 bits.

But, the BSR 486SX has a full 32-bit CPU interface so it can handle twice as much information than a 386SX in less time.

In fact, the 486SX chip is so advanced, it can blast through information faster than a 386DX computer running at the same speed or even higher.

Plus, the 486SX chip has a built-in 8K static memory cache that stores frequently used commands right in the chip so your computer can access them instantly.

The result? You'll zoom through these commands in an amazing 1/20,000 of a second. (That's about 1,000 times less than the amount of time it takes you to blink!)

LOOK AT ALL YOU GET

It's loaded. This high-performance computing workhorse was designed to effortlessly handle a big business work load.

So you'll have a complete arsenal of work- and time-saving features right at your fingertips. You get:

2 Megabytes of 80-Nanosecond, Zero-Wait-State RAM. You'll effortlessly tackle even the most memory-devouring high-end spreadsheets, databases and Windows 3.1-compatible programs.

And, for even more memory power, your 486SX is easily expandable to a total of 32 megabytes of RAM with pop-in SIMMs (available at most computer stores).

Both 3½" and 5¼" High-Density Diskette Drives. Forget hassling with messy transfer cables. With your dual, high density diskette drives, loading software and transferring files from any disk is a breeze.

40-Megabyte IDE Hard Drive. This super-fast drive utilizes an advanced IDE interface for faster, error-free data transfer.

And, if you need all the storage space you can get, you can upgrade to a colossal 120-megabyte IDE hard drive for just $149.90

14" .28 Dot-Pitch Super VGA Monitor. The experts agree: .28 dot-pitch monitors are infinitely superior to cheap, fuzzy, sight-wrecking .39, .42 and .52 monitors.

According to an article in the July 1991 issue of *Infoworld:* "Overly large dot-pitches cause extraneous lines in graphics and blurry characters."

And, the July 1991 edition of *PC Magazine* advises: "A 14-inch monitor should have a dot-pitch of no more than .31mm."

That's why the BSR 486SX comes complete with a 14" .28 dot-pitch Super VGA monitor. This crisp, non-glare monitor virtually eliminates eye strain.

With its bright, slide-like resolution, all your graphics will sparkle with brilliant, vivid color. And, your text will jump off the screen with razor-sharp clarity.

16-Bit Super VGA Color Video Card with 512K of VRAM. With its multiple-resolution capabilities (640x480, 800x600 and 1024x768), you can easily customize the resolution to your exact preferences.

Your graphs, charts, drawings and even text will explode off the screen with a brilliant palette of up to 256 colors.

And, just wait till you see how fast Windows screens, graphics and word processing documents redraw with a full 512K of zero-wait state, 70-nanosecond VRAM.

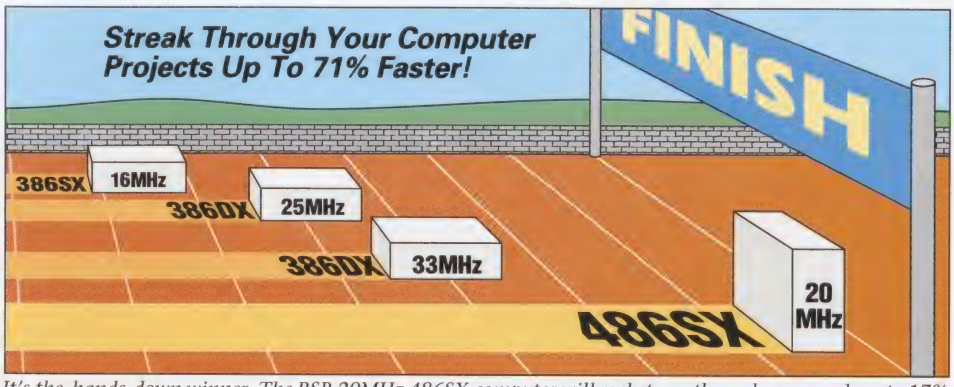
8 expansion slots (5 available). You'll have 5 free 16-bit expansion slots to add a fax card, an internal modem, a scanner card and a CD ROM drive interface card.

And, with the cool-running 200-watt power supply, you'll have all the power you need to run all your expansion cards.

You also get: 1 parallel port for your printer and 2 serial ports for 2 serial devices, a 101-key extended keyboard with separate number pad for speedy, effortless number crunching, a built-in clock/calendar with battery back-up and much more.

And, all this computing muscle is packed into a specially designed mini-tower case that saves your precious desktop space.

The case is engineered to allow plenty of air to circulate to the system so the computer runs cooler. And, that's important because a cooler-running computer is a longer-running computer.



It's the hands-down winner. The BSR 20MHz 486SX computer will rocket you through your work up to 17% faster than a 33MHz 386DX, 41% faster than 25MHz 386DX and a blazing 71% faster than a 16MHz 386SX.

INSTANT UPGRADABILITY

Forget computers that are obsolete 2 months after you buy them. This 486SX is engineered to be the last computer you'll ever need. It has a special Intel OverDrive® upgrade socket built into the motherboard.

So if down the road you decide you want more speed, you can simply plug in Intel's new OverDrive chip. You'll instantly double the CPU speed and boost overall performance up to 70%. Wow!

SUPERIOR QUALITY AND SUPPORT

The true marks of this 486SX's superior quality are its UL® listing, FCC Class B rating and 12-month on-site service warranty.

First, the UL listing means the entire computer has met or exceeded all of the Underwriters Laboratories' exacting safety requirements. Second, the FCC Class B rating means that this 486SX has passed all FCC requirements and is fully approved for both home and office use.

And, finally, your 486SX is covered by a 12-month on-site computer service warranty. In the unlikely event you have any difficulties, one phone call speeds a technician right to your home or office.

It sure beats lugging your computer back to a retail store or sending it off to the manufacturer. But, an on-site warranty means more than just convenience.

It means that a third-party company has rigorously tested the computer and is so confident in its quality and reliability that they back it with their on-site warranty.

Plus, you'll have unlimited access to DAK's toll-free technical support lines. You're only a phone call away from expert advice from a helpful DAK technician who knows your BSR 486SX inside and out and is ready to answer all your hardware questions. And, it's always free.

Best of all, with DAK's 30-day, money-back guarantee, you'll have a full month to test drive your BSR 486SX right in your own home or office, risk-free.

If this computer doesn't meet or exceed every one of your expectations, simply return it to DAK in its original boxes within 30 days and I'll refund your money. Period.

The BSR 486SX Mini-Tower Computer is backed by a full 12-month on-site service limited warranty. The monitor is backed by a full 12-month replacement warranty.

HOW TO ORDER YOUR BSR 486SX RISK-FREE

It's easy. First, order DAK's Super Software Bundle (18 award-winning programs including new Windows 3.1, Word for Windows 2.0, Quattro Pro 3.0, Paradox 3.5, new Norton Desktop for Windows 2.0 and a BSR 3-Button Ballistic Mouse) for just **$1,499** ($69 P&H). Order No. 3230.

Then use **Special Order No. 3136** to order your BSR 20MHz 486SX Mini-Tower Computer complete with 40-Megabyte IDE Hard Drive, 2 Full Megabytes of Zero-Wait-State 80 Nanosecond RAM, 3½" 1.44MB Diskette Drive, 5¼" 1.2MB Disk Drive, 16-Bit Super VGA Card with 512K 70-Nanosecond VRAM, 14" .28 Dot-Pitch Super VGA Color Monitor, 12-Month On-Site Service Warranty and DAK's Toll-FREE Technical Support instead of the BSR 386DX computer, for the special added upgrade price of just **$399** ($0 P&H).

Note: You can only order your BSR 486SX Mini-Tower Computer if you order DAK's Super Software Bundle. (See pages 8-13 for the scoop on DAK's Super Software Bundle.)

486SX OPTIONS

2 Megabyte RAM Option (for a total of 4MB): Turbocharge your BSR 486SX with a total of 4 megabytes of 80-nanosecond, zero-wait-state static RAM for just **$99.90** ($0 P&H). Order No. 3137.

120-Megabyte IDE Hard Drive Option. You'll have an enormous 120-megabytes of file and program storage space for just **$149.90** ($0 P&H). Order No. 3138.

Hi-Color Super VGA Card Option. This advanced, hi-color, multiple-resolution (640x480, 800x600 and 1024x768) Super VGA card infuses your 486SX with stunning 32,000-color capability.

Plus, it's got 1 full megabyte of 70-nanosecond, zero-wait-state video RAM for split-second screen redraws. It's yours for just **$129.90** ($0 P&H). Order No. 3139.

Note: All options are factory installed. You can only order them at the time you order your computer.

Leap from continent to continent with pinpoint, push-button accuracy. DAK's world-band receiver puts global information right at your fingertips.

New 69^{90} Direct Access Global Interceptor

When interest rates go up in Germany, the interest rate on your savings account might go down. When Japan proposes a new trade policy, it might spell new opportunities for your business. And, when regional rulers fight over 29,000 former Soviet missiles, who knows what might happen! The New World Order has tightly linked everyone on the planet to global events. And now, you can instantly intercept global information in English with push-button, direct-access precision. Best of all, you'll have the features of a professional '$249' world-band receiver for just 69^{90}.

By Drew Kaplan

It's affecting us all. The New World Order has forever shrunken the world we live in.

Now local news isn't merely the goings-on in your own neighborhood. It's the economic policies in Tokyo that affect your job and the prices at your local store.

It's banking strategies in Bonn that affect interest rates at your bank. And, it's the domestic unrest in Moscow that could send billions of our tax dollars to a faraway place.

Frankly, TV and radio news snippets of world events are brief, often biased and sometimes censored. And, the only way to grab real global details, perspectives and inside information you could use was to visit the country yourself. Until now.

Enter World-Band Radio. For years, dedicated world band enthusiasts could instantly 'visit' the far reaches of the globe and hear first-hand reports—in English!

Unfortunately, their sophisticated direct-access tuning receivers cost hundreds and sometimes even thousands of dollars.

But now, you can arm yourself with up-to-the-minute global news and information—that affects what you buy, where you work and even how you vote—with the only **digital, push-button direct-access tuning** world-band receiver on the planet for a market-shattering 69^{90}.

WHAT IS DIRECT ACCESS?

It's the most requested feature on any world-band receiver. Here's why.

Imagine if every time you made a phone call, you had to search through thousands of phone numbers to call the number you wanted.

It's a strange idea. That's because all you have to do to make a phone call is dial the number you want.

But, in world-band radio it's not so strange. With most receivers you have to 'step tune' between as many as 6,000 station frequencies before you find the station you want.

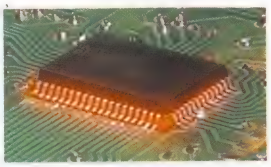
Enter DAK's new direct-access tuning. Just press the station frequency number you want and ZOOM! You're instantly catapulted across the globe to precisely the world-band station you want.

Press 9-5-0-5 and in a flash you're listening to the Nikkei report (the Dow Jones of Japan) and how it affects Wall Street.

Press 1-7-8-6-5 and instantly hear Colombia's newest plan to stop cocaine from arriving on U.S. shores.

And, press 1-5-6-0-0 and hear what Saddam Hussein is saying that could send American troops back to the Gulf.

You can even direct-access your favorite local AM talk show or FM music station. Simply press the station frequency number you want.



The custom-designed NEC microchip effortlessly commands every advanced function.

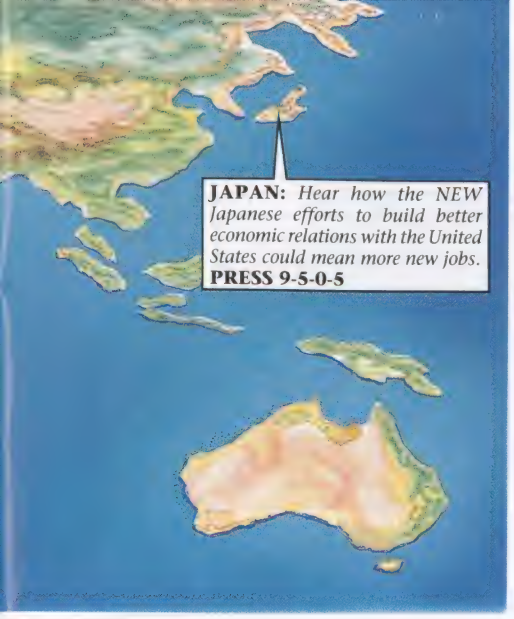
It automatically launches you to the correct station frequency band (AM, FM, SW1 or SW2).

Very Important: Direct-access tuning doesn't come cheap. You'll only find direct-access tuning in world-band receivers selling for anywhere between $179 and $500.

Only at DAK can you get professional push-button, direct-access world-band technology for a market-shattering 69^{90}.

PROFESSIONAL TECHNOLOGY FOR EVERYONE

Like other high-end receivers, DAK's



world-band receiver has a whopping 36 preset memories. You can program 18 world-band frequencies, nine FM frequencies and nine AM frequencies. So you can instantly leap to your most-listened-to broadcasts.

There's also Digital Seek. With it you can scan each band (SW1, SW2, FM and AM) to discover new stations. It's perfect if you want to catch a 'pirate' station not listed in the official station guides.

Attention European travelers: Because Europe uses 9kHz between bands and America uses 10kHz between bands, American receivers could never be used in Europe. But, now with the flick of the 9kHz/10kHz Step Switch you can enjoy broadcasts on both sides of the Atlantic.

And, talk about professional engineering: there's a built-in gain control for optimum world-band and AM reception.

There's also a Dual Time Clock. So you can see the time in your own time zone as well as world-band UTC Time (also called Greenwich Mean Time).

Plus, it has a built-in radio timer with alarm (just like a clock radio). It even has a Sleep Mode to automatically shut it off up to 60 minutes after you've set it.

And, because it measures just 5" H. x 8¼" W. x 2" D., it easily fits on your night table, in your briefcase or in your suitcase.

Of course, there's also a linear volume control, external antenna jack and even a professional lock switch to freeze your settings.

Pound for pound, button for button, it's a first-class receiver with features that compare to receivers costing up to $500.

But, I wanted to do more than produce one of the finest world-band receivers on the market. I wanted to offer this receiver for a price that would turn the entire shortwave world upside down.

HOW DAK TURNED A '$249' RECEIVER IDEA INTO A $69⁹⁰ BREAKTHROUGH!

A receiver with these features will probably cost about $249 anywhere else.

But, because I went direct to the manufacturer (and avoided the fat-cat importers, distributors and sales reps), I can offer the world's only push-button, direct-access world-band receiver for just $69⁹⁰.

I haven't found a world-band receiver anywhere with direct-access tuning that comes within $100 of DAK's $69⁹⁰ price.

So we can all enjoy one of the best portable world-band receivers on the planet as we take advantage of global information.

Press 9-5-7-5 and hear how the Italian lira compares to the American dollar for your next trip to Italy. Press 1-1-9-0-5 and discover if a mining strike in Thailand will sour your sapphire investments.

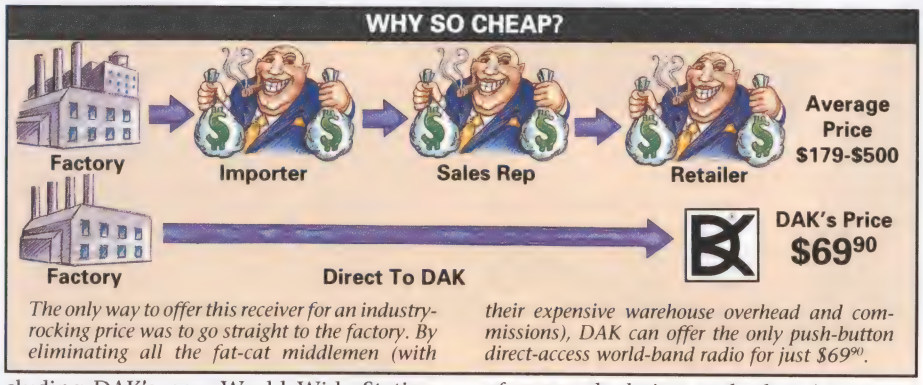
And, press 9-7-7-0 and learn if chemical disposal in China could poison the fish you buy at your local seafood shop.

Plus, as an added FREE bonus, I'm including DAK's new World Wide Station Frequency Guide to discover some of the world's most popular broadcasting stations.

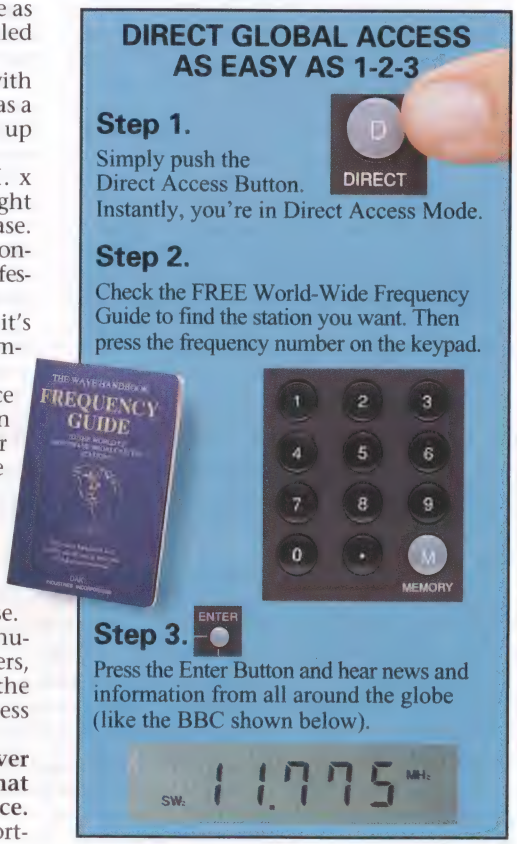
It even includes a unique Reverse Frequency Directory. It lists stations by their station frequency number. So if you lock on to a new station while scanning, you can effortlessly look up its number to find out what station you're listening to.

I've added this free guide because, for me, it's made traveling the world by shortwave easier. And, I hope that you get as much use out of it as I do. That's what DAK's all about.

Important note: Shortwave broadcasts bounce off the ionosphere. So the broadcast reception and stations you receive will depend on weather conditions, the time of day and your geographical location.



The only way to offer this receiver for an industry-rocking price was to go straight to the factory. By eliminating all the fat-cat middlemen (with their expensive warehouse overhead and commissions), DAK can offer the only push-button direct-access world-band radio for just $69⁹⁰.



The DAK Direct-Access World-Band Receiver operates on four AA batteries (not included) or the optional AC adapter.

It's built exclusively for DAK. And, it's backed by DAK's standard limited warranty.

INTERCEPT GLOBAL INFORMATION (THAT AFFECTS YOU AT HOME) RISK-FREE

Press 9-5-8-0 and hear the Australian reaction to the U.S. presidential election. Press 1-1-7-1-0 and hear Argentine details of ozone depletion and what Americans can expect in the next few years.

And, press 1-1-7-7-5 (the BBC, England), 9-6-9-0 (Deutsche Welle, Germany) or 9-8-0-0 (Radio France International) for the European response to a leaner and meaner corporate America.

Try the DAK Direct-Access World-Band Receiver in your home or on the go for 30 days.

If within 30 days you're not 100% thrilled with the incredible global news and information that will give you the educated edge for everything from investing, to job hunting, to car shopping, to candidate choosing, send it back to DAK in its original box for a courteous refund.

To order your DAK World-Band Receiver with Push-Button Digital Direct-Access World-Band/AM/FM Tuning (for a full 11-band coverage), 36 Memory Presets, Digital Seek Tuning, Professional European/American Band Switch, AM/Shortwave Station Gain Control, Huge Illuminated LCD Display, Dual Time Clock with Alarm, External Antenna Jack, Headphone Jack and FREE Frequency Guide with Reverse Frequency Directory risk-free with your credit card, call toll-free 1-800-325-0800 or send your check for DAK's industry-blasting price of just **$69⁹⁰**. ($6 P&H). Order No. 3164.

Option 1: Boost this world-band receiver's mammoth reception by 30dB. DAK's low-noise, Tunable Signal Amplifier delivers advanced signal-snatching power. It's just **$29⁹⁰** ($4 P&H). Order No. 5982.

Option 2: Power BOTH your world-band receiver and the optional signal booster with DAK's dual-pronged AC Adapter. It's just **$9⁹⁰** ($2 P&H). Order No. 3111.

Option 3: Thrill to news, sports and **FM stereo** music in complete privacy with the high-fidelity Stereo Earphones. They're just **$9⁹⁰** ($4 P&H). Order No. 3172.

Global events affect us all. And, it really does pay to be well-informed.

Whether it's rain forest depletion in Brazil (press 1-1-7-4-5), military alliances in the Middle East (press 1-1-9-6-5), or economic restructuring in Europe (press 2-1-8-1-0), you'll have first-hand reports you can use for work, buying, investing and living. It's the best way to take advantage of (and profit from) this shrinking world we all share.

If it's nobody's business but yours, keep it that way by automatically shredding your corporate financial reports, P&L spreadsheets, personal notes, faxes, memos, bills, and credit card account statements.

$69.90 Snooper Stomper

Your trash is an open invitation to steal your ideas, rip off your confidential plans and uncover your most personal secrets. But now, you can defend yourself the same way our own government and huge Fortune 500 companies do. It's as easy as tossing paper into a trash can.

By Drew Kaplan

It's common. Small business owners, contractors, and Fortune 500 companies lose business and jobs to their competition without ever knowing the real reasons why.

Engineers, manufacturers and others in product development see their best ideas suddenly turn up in competitors' designs.

Accountants, managers and bankers have financial forecasts and statements looked over by secretaries and other departments.

And, people like you and me have credit card account statements, tax information and personal letters stolen, scrutinized and exploited by nosey neighbors and con artists.

The newspapers are filled with reports of rip-offs like these. And incredibly, the scene of the crime is often an innocent-looking trash bin or waste basket like yours and mine. You probably thought they were perfectly safe. But, think again.

SLAM THE LID ON TRASH CAN CRIME

The best way to protect yourself from information rip-offs is to automatically shred your sensitive documents.

Fortune 500 companies, government agencies and wealthy individuals all use paper shredders to protect information.

But, up until now, they've been too much trouble and too expensive for the rest of us.

Well no more. I've found a heavy duty automated paper shredder we all can use. Just plug it in and set it on top of your trash. It's compact. It shreds up to three 8⅝" wide documents at a time. And, it's rugged enough for continuous, high volume shredding.

Best of all, forget the $150 or more you'd pay for a comparable shredder. Direct from DAK, you can grab this paper-pulverizing shredder for an industry-rocking $69.90.

Now, you can decimate your sensitive documents as easily as you toss paper in the trash. Just set it on top of virtually any standard home or office trash can and switch it to the AUTO setting.

It will silently wait until you drop one or more documents into it. Then, WHAM, its steel teeth whip into action tearing documents to shreds, making them unreadable.

SECURITY GAP REVEALED

My friend John is an engineer and marketing manager. He told me about some engineers he worked with who didn't always bother to shred their work.

They felt it was too much trouble to walk down the hall to use their company's monster shredder in the copier room.

John couldn't prove for sure their carelessness cost his company any jobs. But, several times competitors won contracts with bids just dollars below theirs.

Inside information? Who knows. But now, they use personal shredders right at their desks (ones they bought before ours came out). And everyone feels more secure.

And, think about this. If you keep just one piece of professional, financial or personal information from falling into the wrong hands, your savings in lost business, privacy and personal embarrassment could be incredible.

Select AUTO. Then simply drop in your private documents. They'll be automatically destroyed.

It measures 15⅜" L. x 2¾" H. x 6" D., and easily sits on most personal home or office trash cans. It's AC powered. And, it's backed by a standard limited warranty.

DEFEND YOUR PRIVACY RISK-FREE

Take a look at the bills, memos, and confidential reports on your desk and in your trash right now. Then imagine what would happen if some of them fell into the wrong hands.

If you don't feel more secure knowing your private documents will stay private, simply return it in its original box to DAK within 30 days for a courteous refund.

To order your Powerful Personal Shredder with Automatic and Continuous Feeds, 8⅝" Slot and Solid Steel Cutters risk-free with your credit card, call toll-free 1-800-325-0800 or send your check for just **$69.90** ($6 P&H). Order No. 3031.

Now defending yourself, your family and your business against invasions of privacy is as easy as throwing paper in the trash.

Throwing away personal documents doesn't make them disappear. Here's how competitors, thieves and snoops can rip you off.

Your Credit Card Statements: Thieves grabbing your account number from your statement could make problems when they 'shop till they drop.'

Telephone Bills: A recent list of the people you call most is an investigator's dream come true.

Medical Insurance Records: Your doctor knows, but do you want your nosey neighbors and snoopy coworkers to know?

Your Pay Stubs: Coworkers and con artists could see what you make.

Personal Letters: Protect private correspondence from prying eyes.

Drafts of Legal Documents: A corporate agreement could be jeopardized if sensitive information were leaked.

Bid Estimate Figures: A competitor could use them to take work and jobs from your company.

Spreadsheets: Aggressive competitors can learn your company's innermost workings and secrets.

Personal Faxes and Memos: An industrial spy (a mail clerk?) could use the information they hold to gain an unfair advantage over you.

Product Design Roughs: Your best ideas could get ripped off before you have the chance to implement them.

- First, the impenetrable infrared motion detector (upper left), with up to a 40-foot range, senses an intruder's slightest movement and transmits a digital security code to the command console.
- Instantly, the command console (at right) 1) explodes into action, 2) shrieks a piercing siren, 3) indicates the exact violated area and 4) calls to inform you of the emergency.
- Just pick up your phone. Your digitized distress message warns you of a problem. Push '0' and listen in to your store, office or home for a full five minutes. It's a breakthrough in industrial security technology.

Protection On-Line

It's armed and it's ready. At the first sign of trouble this burglar-bashing breakthrough automatically calls you. Then you can actually LISTEN IN to what's going on in your store, your office, your home or your home office. Is it a burglar? A vandal? Or, a fire? Now, for just $129⁹⁰, you can actually listen in . . . it's just like being there.

By Drew Kaplan

It was frustrating. It was dangerous. And, I never knew what to expect. Whenever DAK's burglar alarm went off I'd get a call in the middle of the night from the alarm company.

I'd race the eight miles to the office, with absolutely no idea what (or who) was waiting for me. Of course, I always brought my 100 lb. Malamute and a baseball bat with me.

I was lucky. Every time it was a false alarm. But, it was still very, very scary.

Well, no more. Now you can actually LISTEN IN to what's happening at your store, your office, your home or your home office BEFORE you leave to check it out. (Even before you call the police.)

It's a breakthrough in industrial security technology that you can install in minutes.

When this sophisticated system detects an intrusion, it fires off its 95dB siren and automatically dials your number and up to three other instantly changeable numbers to let you know there's an emergency.

As soon as you pick up the phone, you'll hear your own digitally recorded distress message. Just push '0' on your touch-tone phone.

The siren is instantly squelched. This system has a sensitive built-in microphone, so you can listen in for five full minutes to your home (while you're at work) or your office (while you're at home).

You can immediately hear whether it's a burglar, vandal, prowler or fire. It's amazing.

What if you're not home? No problem. Even if your answering machine answers, this incredibly smart system repeats your digital 15-second distress message three times. Then it calls up to three more people.

This system really is different. Most people wait until AFTER they've been burglarized to get protection. That's because it can cost thousands of dollars and weeks of strangers infringing on your privacy to install.

Well, now you don't have to wait weeks or spend thousands. For just $129⁹⁰, you'll have the latest sophisticated wireless security system armed and ready just minutes after it arrives.

Just plug the command console into your AC and phone line. Add the 9V battery (not included) backup. Record your digital distress message and punch in your phone numbers. Put your passive infrared motion detector in place. That's it. You're instantly protected.

You're Protected 4 Ways, Home or Away

The instant this system detects an intruder, the automated command console informs you. If you don't respond, it dials up to three other people you've designated, giving out your digitized distress message. Touch '0'. You'll have five minutes to listen in on an emergency in progress at your store, office or home.

SAME TECHNOLOGY USED IN BANKS & JEWELRY STORES

This system comes complete with an auto-dialing, siren-sounding command console, the latest passive infrared motion detector (used in banks and jewelry stores) and a digital arm-and-disarm remote actuator.

Let's take a minute to explore these industrial-quality components.

First, when activated, the precision-engineered command console with 16-zone identification capability shrieks a 95dB siren and automatically calls you.

Even in a power failure, its 9V battery (not included) backup keeps you protected for up to nine full hours.

Second, you get a heat-seeking passive infrared motion detector that senses warm bodies, but isn't affected by noise or electric fans.

It's virtually free from false alarms, yet impossible to penetrate undetected.

And third, forget cheap outdated delayed entry/exit alarm systems. Simply touch a button on the remote actuator (indoors or out) from up to 150 feet away and you're instantly protected. You'll also get three electronic security window warning stickers.

The infrared motion detector is operated by a 9V battery and the remote actuator uses four AAA batteries (not included). This new breakthrough 'listen-in' security system is backed by a standard limited warranty.

EAVESDROP ON BURGLARS, VANDALS AND SKULKERS RISK-FREE

Now you're in control, even when you're away from home or work. And, now you can LISTEN IN to what's happening just seconds after an intruder is detected.

If you don't feel 100% more protected, simply return the system in its original box to DAK within 30 days for a courteous refund.

Forget delayed entry/exit alarms. Instantly arm your system with this remote actuator.

To order your Breakthrough Digital Industrial Wireless Security System that automatically calls you and up to three others, then lets you LISTEN IN for five minutes, complete with a Command Console with a 95dB Siren and Professional 16-Zone Flare Panel, plus an Infrared Motion Detector, a Hand-Held Remote Actuator and three Electronic Security Warning Stickers risk-free with your credit card, call toll-free or send your check for DAK's industry-shattering price of just **$129⁹⁰** ($8 P&H). Order No. 3121.

CUSTOMIZE YOUR X-10 SYSTEM WITH THESE ADD-ONS

Arm and disarm your system from your parking lot or driveway with extra Hand-Held Remote Actuators. They're just **$19⁹⁰** each ($3 P&H). Order No. 3123.

Give Pocket Key Fob Activators to up to eight associates or family members. They're just **$19⁹⁰** each ($3 P&H). Order No. 5862.

Guard doors and windows with Wireless Door/Window Sensors. They're just **$14⁹⁰** each ($2 P&H). Order No. 5511.

Extra Infrared Motion Detectors are just **$49⁹⁰** each ($4 P&H). Order No. 3122.

It's protection on-line 24 hours a day. At the first sign of trouble, you'll automatically be called. Now you can LISTEN IN to what's happening BEFORE racing to your store, your office, your home or your home office.

Just close the door and your home is secure. The kids can walk the dog and your spouse is protected inside. You can go walking, jogging or biking without having to carry keys. Simply touch a few personal security code buttons to open the door. It's easy, even for kids or when your arms are full.

Electronic Gatekeeper

Front door, back door, computer room, shed... Office, workshop, stop unauthorized people dead. Don't be vulnerable to intruders or prying eyes. Now you can protect your home, your family and your business with a true digital electronic pushbutton lock you open with your own personal code. It's automatic security that starts the second you close a protected door. Best of all, at $99⁹⁰, you can afford to safeguard everything from your home office to your computer room to your storage shed.

IN YOUR HOME • IN YOUR OFFICE • FOR OUTSIDE DOORS
Only you'll know the codes that will pierce this electronic barrier.

By Drew Kaplan

It's automatic peace of mind. Never again worry about leaving your home or family unprotected because a door is left unlocked.

Never again leave computer files, checks or personal papers open to anyone who walks by. And, never again leave your office, computer room or workshop unsecured.

Now you're always protected with true automatic, electronic pushbutton security.

Simply close the door and it's automatically locked behind you. Just punch in your own personal code (or any of 4 personal codes you choose) and you're allowed in.

INDUSTRIAL ELECTRONIC SECURITY

It's the same kind of electronic security used in hotels and high-tech industry.

It used to cost hundreds (or thousands) of dollars. But, thanks to a technological breakthrough and a DAK all-cash buy, true electronic security is within our reach.

In just minutes you can replace an ordinary lock or door handle (it actually slides in the same hole as your current lock) with pushbutton digital electronic security.

PERSONALIZED DIGITAL ACCESS

I have two kids who are in and out of the house all the time. And, like all kids, they would always forget to lock the door. They'd go out for 'a minute' that would turn into 20 minutes, and my wife would be left in an unlocked, unprotected house.

***PROTECT COMPUTERS • CONFIDENTIAL FILES • AUDIO AND VIDEO EQUIPMENT** and more. Electronically safeguard all your valuable business and recreational property 24 hours a day.*

Plus, we occasionally have babysitters and workmen in the house. I like to leave my new products, contracts and notes on my desk. But, I don't want just anybody coming into my home office and helping themselves to my private information.

So, I installed $400 pushbutton locks in my home and in my home office. My wife, my kids and I all felt a lot safer.

Well, now with these new all-electronic locks, I get security that costs one-quarter of the price, that's twice as easy to use and that requires virtually no installation.

Now my family just punches in a code I've assigned, and we don't carry keys unless we want to. (Two keys are included.)

And, I can push a few buttons and assign a temporary entry code to a houseguest, babysitter or workman in a few seconds. (There are one million possible code combinations.) Erasing the code when they leave is just as fast and easy.

WHO'S LOOKING WHEN YOU'RE NOT?

Unfortunately, in this day and age, it's just not safe to leave doors unlocked.

If you have a business, you probably have company and personal papers, reports and computer files you don't want to leave vulnerable to prying eyes.

Well, with this digital electronic lock, you're in control. Your personal code gives you access in seconds (and keeps others out).

And, at home, you can keep children safely away from paints, poisons, power tools, lawn equipment and dangerous areas like a workshop or basement stairway.

Anyone who trys to get in without the correct code or a key will be instantly frustrated. After just four incorrect tries on the touchpad, the lock freezes for 15 seconds. And, it keeps freezing every four tries until the would-be intruder gives up.

The rugged steel and iron construction is built to last for years indoors or out.

Just slide it in. In only a few minutes you can install it on almost any standard interior or exterior door. Simply unscrew the existing standard door handle (with or without a lock), drill one hole with the included drill bit, and slip on the new lock.

All you need is a ¼" electric drill (bit included), a Phillips screwdriver and 4 AA batteries (not included).

Important: The batteries are safe in a hidden compartment. They'll last 18 to 24 months, and when they start to run low you'll hear a soft repeating beep every time you use the lock for 150 openings. Changing them takes less than 10 minutes.

This shiny, brass-finished lock is handsome enough for the front door of a mansion.

Each lock measures 8"H. x 2⅜"W. x ¾"D. The back's brass-finished plate measures 3⅜"H. x 2⅜"W. and has the same sleek handle as the touchpad front. It's backed by a standard limited warranty.

ELECTRONIC SECURITY RISK-FREE

Experience true electronic security every time you close a protected door.

If you don't feel 100% safer with the electronic lock on your home and office doors, simply return it to DAK in its original box for a courteous refund.

To order your Brass-Finished Digital Electronic Lock with 12-Key Security Touchpad, LED Night Light and 2 Keys risk-free with your credit card, call toll-free 1-800-325-0800 or send your check for DAK's breakthrough price of just **$99⁹⁰** ($7 P&H).

The lock fits most standard left- or right-hand opening doors.

To decide which you need, stand outside the door you want to lock. If the door's hinges are on your left, use Order No. 5991 to order a left-hand opening lock. If the hinges are on your right, use Order No. 5990 to order a right-hand opening lock.

Punch in your personal code and enter your own electronic gateway. No code, no access. It's automatic peace of mind.

Light Beam Bazooka

Penetrate the barrier of night. And, obliterate darkness with a blazing beam of brilliant quartz halogen light. With this CORDLESS rechargeable 500,000 candle power portable 'shadow blaster' you'll instantly turn night into day at home, on the road, while camping, and anywhere you go.

By Drew Kaplan

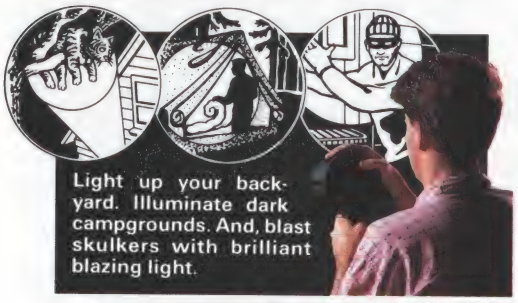
It's late. You hear a noise in your backyard. You look out the window. But, you see only pitch blackness.

You grab this 500,000 candle power spotlight and pull the trigger. Instantly your yard is bathed in brilliant blazing light. And, it reveals the neighbor's cat harmlessly rummaging through your garbage cans.

This amazing **cordless**, rechargeable spotlight is the brightest I've ever seen.

The secret of its darkness-obliterating power is a special quartz halogen bulb. It burns infinitely brighter than ordinary incandescent bulbs of equal wattage.

In fact, it's 10 times brighter than a standard car headlight. **(That's brighter than aircraft landing lights. Wow!)**



Light up your backyard. Illuminate dark campgrounds. And, blast skulkers with brilliant blazing light.

Plus, it's armed with a computer-designed parabolic reflector that casts a beam of light that penetrates rain, smoke and fog to illuminate objects up to a mile away.

BLAZING LIGHT ANYWHERE

Now you can bathe your backyard, basement or driveway in brilliant radiance with an unmatched payload of power.

Plus, thanks to its built-in rechargeable battery, you can take the power of the sun with you wherever you go.

Keep one in your car and you'll easily spot street signs and house numbers on dark and unlit roads. And, you'll have crisp, brilliant light for emergency road work.

Take it on camping trips to find the best camping spots even on the darkest nights. Plus, it's perfect for night fishing.

Use it on your boat to locate shore points and floating debris from a safe distance.

Plus, as a security light, the Light Beam Bazooka is unmatched. You can blast skulkers with a beam of blazing light without leaving the safety of your home, office or car.

Its shock-proof, high-impact polypropelene case is designed to shrug off abuse. And, its special Lexan™ lens is unbreakable.

Best of all, this 'portable sun' is rechargeable from any 110-volt wall socket or cigarette lighter (both adapters included).

It's backed by a standard limited warranty.

Cut through even the darkest nights and the worst weather with a brilliant beam of light 10 times brighter than car headlights.

WIELD A LIGHT BEAM BAZOOKA RISK-FREE

Turn night into day anywhere you go with this 500,000 candle power cordless portable quartz halogen spotlight.

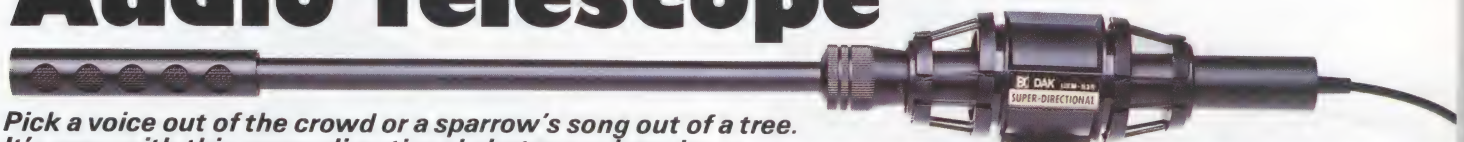
To order your Light Beam Bazooka 500,000 Candle Power Cordless Quartz Halogen Spotlight with AC and DC Chargers risk-free with your credit card, call 1-800-325-0800 or send your check for just ~~$69.90~~ ($6 P&H). Order No. 5895.

PRICE SLASHED NOW JUST $49.90

Use Order No. 5895 ($6 P&H)

It was tough. But, I renegotiated the price and the manufacturer finally said 'Yes' to a price break. Now you can pierce the darkest night and blaze the brightest trail for just **$49.90**.

Audio Telescope



Pick a voice out of the crowd or a sparrow's song out of a tree. It's easy with this super-directional shotgun microphone.

By Drew Kaplan

It's the stuff spies dream of. If you've ever tried to record a singer while you're sitting in the audience, or a conversation from across the yard, you know that ordinary microphones pick up everything but what sounds you really want to record.

Well, now you can record a lecture from the back of the room or an owl's hoot from across a field. (And, if you're a spy, you can easily record other spies' conversations.) The sound will be crystal-clear. And, the wide, full frequency response will amaze you.

Unlike ordinary microphones, this new Electret Condenser super-directional shotgun microphone has battery-driven circuitry. And, it uses an extremely sensitive sensing membrane to effortlessly capture even the subtlest sound vibrations.

Imagine recording the emotion in your daughter's voice as she exchanges wedding vows. Imagine overhearing a quarterback as he calls signals at the line of scrimmage. And, imagine pulling in whispered conversations from across a street.

Warning: It's rude to eavesdrop on some conversations. And, in some cases, it's illegal. Do not use this microphone for eavesdropping or recording conversations.

It measures 17" long and is isolated from the stand by polymer O-rings. So it floats free from any outside vibrations.

A microphone stand mount, a tripod stand and a full-length foam wind screen are included.

It's powered by one AA battery (included). And, there's a mini phone plug for use with your video camera.

Plus, there's a 20-foot mike cable with both mini and ¼" plugs for professional recording. It's backed by DAK's limited warranty.

BE AN AUDIO ASTRONOMER RISK FREE

Now you can make professional recordings of business seminars, wildlife and your children.

Now you can eavesdrop on an eagle, record your child's starring part in the school play and hear the winning putt rattle to the bottom of the cup.

If you're not 100% thrilled, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your Audio Telescope risk free with your credit card, call toll free or send your check for just **$69.90** ($4 P&H). Order No. 5328. CA res add tax.

You'll pull it all in. Whether you're stalking a rare species of wildlife, recording your child's birthday party or are on an undercover spying mission, you'll make superb recordings with amazing clarity.

BSR 386SX NOTEBOOK BLOWOUT!

$1299 Desktop Locomotive

This amazing notebook-sized computer is small enough to easily fit into your briefcase. But, with its fully loaded arsenal of work-crushing features, it's powerful enough to be your main desktop, too. Just look at all you get:

- ✓ *8½" x 11", 6.8 lbs. with Battery*
- ✓ *Intel® 386SX Microprocessor running at 16MHz*
- ✓ *Razor-sharp 640x480 Backlit LCD Supertwist VGA Screen*
- ✓ *2 Full Megabytes of RAM (expandable to 5 megs)*
- ✓ *40-Megabyte Hard Drive*
- ✓ *3½" 1.44MB Diskette Drive*
- ✓ *Full-Size Keyboard*
- ✓ *External VGA Monitor & Keyboard Ports*
- ✓ *Pop-In Ni-Cad Battery Pack*
- ✓ *AC Power Supply/Battery Charger*
- ✓ *MS DOS 5.0*

By Drew Kaplan

Wield desktop computing power, anytime, anywhere. At just 8½" x 11" x 2", the BSR® 386SX notebook computer is about the size of the catalog you're holding.

Sure, it's small. But, with its Intel® 386SX microprocessor, super-fast 40-megabyte hard drive and ultra-sharp VGA screen, it really is like having a full-featured desktop computer you can take anywhere.

From your desk to the conference room to your backyard, you'll have the freedom to work where you want to, when you want to.

UNRIVALED DESKTOP POWER

Forget snail-slow notebooks with barely enough power to run a simple word processing program, let alone spreadsheets, databases and Windows applications.

With this portable powerhouse's genuine Intel® 386SX microprocessor running at 16MHz, you'll have more than enough power to rocket through all the latest programs, including advanced Windows 3.1-compatible software, with speed and ease.

Its ultra-fast 40-megabyte hard drive assures you'll always have desktop storage space by your side. So you'll never have to 'download' between your home and office computers again (unless you want to).

Plus, you'll have 2 full megabytes of high-speed RAM (expandable to 5 megabytes) to effortlessly tackle even the most memory-devouring high-end programs.

And, all this power is packed into an ultra-slim 8½" x 11" x 2" case that weighs a mere 6.8 pounds with battery.

But, you won't sacrifice ease of use for portability. Even with its tablet-size dimensions, it features a full-size keyboard complete with separate cursor keys and an embedded numeric keypad for fast, easy data entry and number crunching.

The easy-on-your-eyes 640x480 backlit supertwist LCD VGA screen is a full 7" x 5" (8½" diagonal) with stunning 32-gray-scale detail-enhancing capability. Every graphic you create will look like a crisp, high-resolution black & white photo. And, your text will jump off the screen with razor-sharp clarity.

Slip this 8½" x 11", 6.8-pound 40MB 386SX 'portable desktop' computer into your briefcase and all your data and software will go where you go.

You'll get up to two hours of go-anywhere computing power with the pop-in, rechargeable battery pack.

Plus, with the external monitor and keyboard ports, you can plug in a VGA color monitor and a keyboard for totally silent (there's no fan) desktop computing.

The BSR 386SX Notebook Computer is FCC Class B, UL® listed and backed by a standard limited warranty.

TAKE DESKTOP POWER ANYWHERE RISK-FREE

You'll have full desktop computing power to work where you want to and when you want to. You'll turn wasted time into productive time. And, that means you'll have more time to relax and enjoy yourself.

To order your BSR 386SX 16MHz Notebook Computer with 40-Megabyte Hard Drive, 2 Megabytes of RAM, 3½" 1.44MB Diskette Drive, Full-Size Keyboard, 32-Gray-Scale Backlit Supertwist LCD, VGA Screen, Serial and Parallel Ports, Keyboard and VGA Ports, MS DOS 5.0, Pop-In Ni-Cad Battery Pack, AC Power Supply/Battery Charger risk-free with your credit card, call toll-free or send your check for DAK's blowout price of just **$1,299** ($24 P&H). Order No. 3188.

NOTEBOOK OPTIONS

Keyboard/Monitor Option: Add a 101-Key Extended Keyboard and .28 Dot-Pitch Color VGA Monitor for space-saving, near-silent desktop power right at your desk for just $299 ($24 P&H). Order No. 3005.

5 Megabyte RAM Option: Upgrade your notebook to a full 5 megabytes of RAM for just **$329** ($2 P&H). Order No. 3009.

Extra Rechargeable Battery Packs: **$69.90** ($4 P&H) each. Order No. 3006.

AC Power Supplies/Battery Chargers: Grab an extra power supply for your home or office for just **$89.90** ($4 P&H) each. Order No. 3010.

Custom-Fitted Nylon Carrying Case: **$49.90** ($4 P&H). Order No. 3007.

2400-Baud Pocket Modem: **$79.90** ($4 P&H). Order No. 5591.

386SX Bonus Software Bundle For Just $149

Hold on to your keyboard. Now you can supercharge your BSR 386SX Notebook with even more computing power.

When you order your BSR 386SX, you're instantly eligible to order DAK's special 386SX Bonus Software Bundle.

You get new Microsoft Windows 3.1, Microsoft Word for Windows 2.0 (the #1 Windows word processor), 100 TrueType®-Compatible Fonts plus a BSR 3-Button Mouse all for the bonus price of just $149.

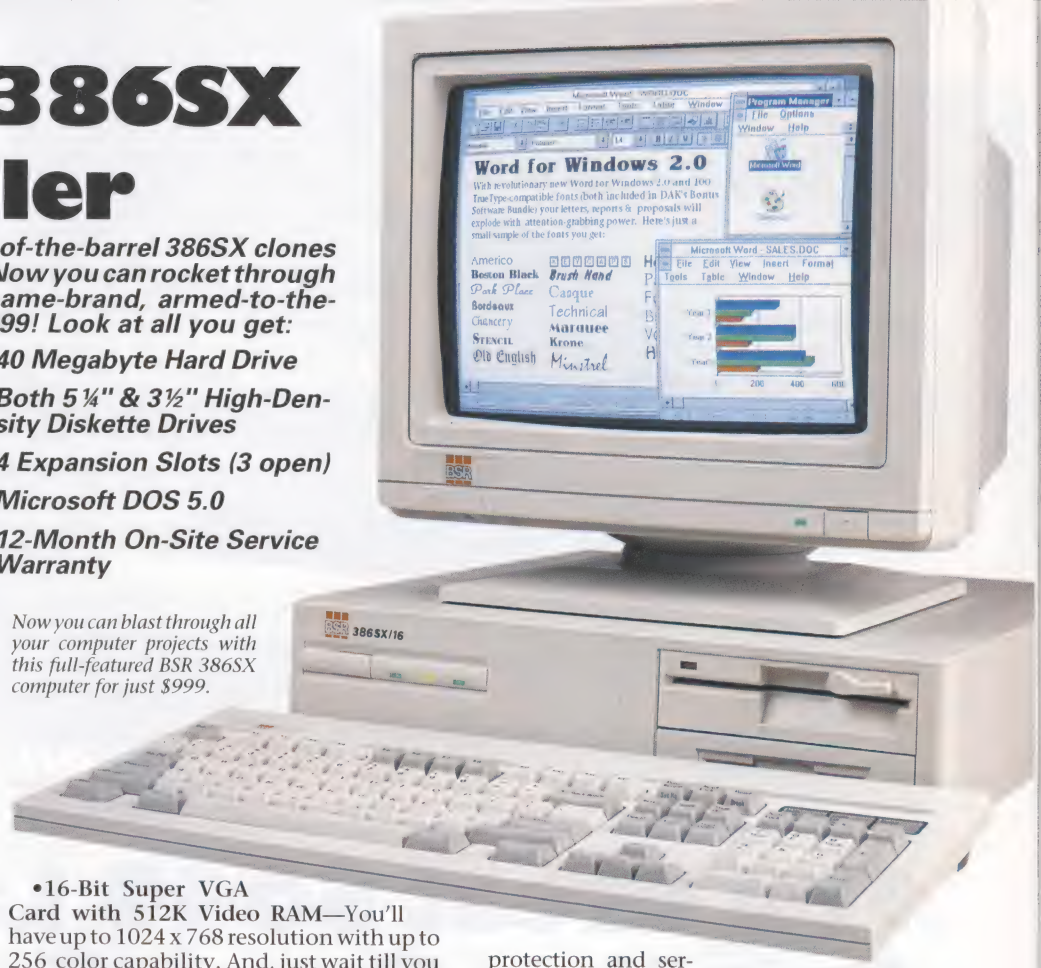
Purchased separately, this bonus collection could cost you up to $743 retail. But, it's all yours for just $149 when you order a BSR 386SX computer. You save $549. **That's like getting the computer for just $750.**

To order your Super Bonus Software Bundle (with your computer only) for just **$149** ($9 P&H), use Order No. 3187.

The $999 386SX 'Clone' Killer

Forget those cheap, inferior, bottom-of-the-barrel 386SX clones with fuzzy, sight-wrecking monitors. Now you can rocket through all your computer projects with a name-brand, armed-to-the-teeth BSR® 16MHz 386SX for just $999! Look at all you get:

- ✓ ***Intel® 386SX Microprocessor running at 16 MHz***
- ✓ ***14" .28 Dot-Pitch Super VGA Color Monitor***
- ✓ ***16-Bit Super VGA Video Card with 512K VRAM***
- ✓ ***2 Full Megs of RAM***
- ✓ ***40 Megabyte Hard Drive***
- ✓ ***Both 5¼" & 3½" High-Density Diskette Drives***
- ✓ ***4 Expansion Slots (3 open)***
- ✓ ***Microsoft DOS 5.0***
- ✓ ***12-Month On-Site Service Warranty***



Now you can blast through all your computer projects with this full-featured BSR 386SX computer for just $999.

By Drew Kaplan

The gloves are off. And, I'm firing the first shot in the war against cheap, bottom-of-the barrel, no-name 386SX clones.

I've decimated the price of the BSR 386SX computer. And, now you can unleash the full work-stomping fury of an armed-to-the-teeth, name-brand BSR 386SX for the 'cheap-clone killing price' of just $999.

Compare the BSR 386SX feature-to-feature with those cheapo clones advertised by computer super-stores, discount warehouses and liquidation catalogs. I think you'll find the BSR 386SX leaves them all in the dust.

You see, a lot of manufacturers cut corners and leave out important features so they can sell their clones for $899 or $999.

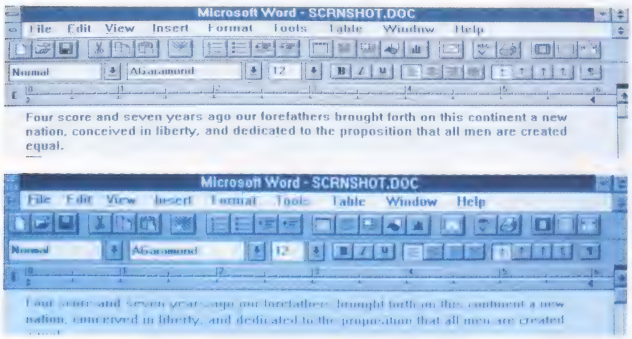
But, the BSR 386SX is engineered to handle a heavy business work load. So it's packed with dozens of high-end time- and work-saving features you won't find on those cheap stripped-down clones. You get:

•Genuine Intel 386SX Microprocessor running at 16 MHz—Intel pioneered 386SX technology. And, you can't do better than Intel for power, speed and dependability.

•14" .28 Dot-Pitch Super VGA Color Monitor—The BSR 386SX is the ONLY 386SX under $1,000 I've seen that comes with a .28 dot-pitch Super VGA monitor.

In fact, the monitor alone is enough to rocket the BSR 386SX light-years ahead of the pack. Most of the $999 clones I've seen come with only .41, .51 or worse, .52 dot-pitch VGA (not Super VGA) monitors.

Beware! These monitors are fuzzy. They're murder on your eyes. And, they're no bargain. The experts agree. On August 22, 1991, the *L.A. Times* said: *"For 14-inch monitors, look for a dot-pitch of .31 or lower."*



On top is the razor-sharp .28 dot-pitch super VGA monitor that comes with your BSR 386SX. On the bottom is a fuzzy, flickering .41 dot-pitch super VGA monitor. Which monitor would you rather work with?

•16-Bit Super VGA Card with 512K Video RAM—You'll have up to 1024 x 768 resolution with up to 256 color capability. And, just wait till you see how fast Windows® screens, graphics and desktop publishing documents redraw with 512K of video RAM.

•2 Full Megabytes of RAM (expandable to 8 megs)—With those cheap clones you're lucky if you get only one meg of RAM. But, with the BSR 386SX you'll have plenty of RAM for multi-tasking and running memory-intensive high-end programs.

•Both 5¼" & 3½" High-Density Disk Drives—You'll be hard-pressed to find a $999 clone with 2 disk drives.

•40 Megabyte Hard Drive—This super-fast drive utilizes an advanced IDE interface for superior speed and reliability.

•12-Month On-Site Service Warranty—You're completely covered. If you have a CPU problem, one call speeds a technician to your home or office.

Plus, you'll have unlimited access to DAK's toll-free technical support line. Try and find a no-name clone that comes with that kind of iron-clad protection and service. And, the BSR 386SX computer is FCC Class B and UL® Listed.

Scan the liquidation catalogs. Search your local discount computer stores. Check out every cheap 386SX clone you can find. See if they can even come close to the BSR 386SX in features, power and quality.

Then decide which is the best computer and the best computer value for your money.

To order your BSR 16 MHz 386SX Computer complete with 14" .28 Dot-Pitch Super VGA Monitor, 16-Bit Super VGA Video with 512K VRAM, 2 Megabytes of RAM, 40-Megabyte Hard Drive, 3½" 1.44MB Diskette Drive, 5¼" 1.2MB Floppy Drive, 101-Key Extended Keyboard, Parallel, Serial Ports, Bus Mouse Port, 4 Expansion Slots (3 open) and 12-Month Limited On-Site CPU Service Warranty risk-free with your credit card, call toll-free or send your check for just **$999** ($49 P&H). Order No. 3185.

Upgrade to an 80 megabyte hard drive for just **$149⁹⁰** ($0 P&H). Order No. 3186. (Note: You can only order this upgrade at the time you order your computer.)

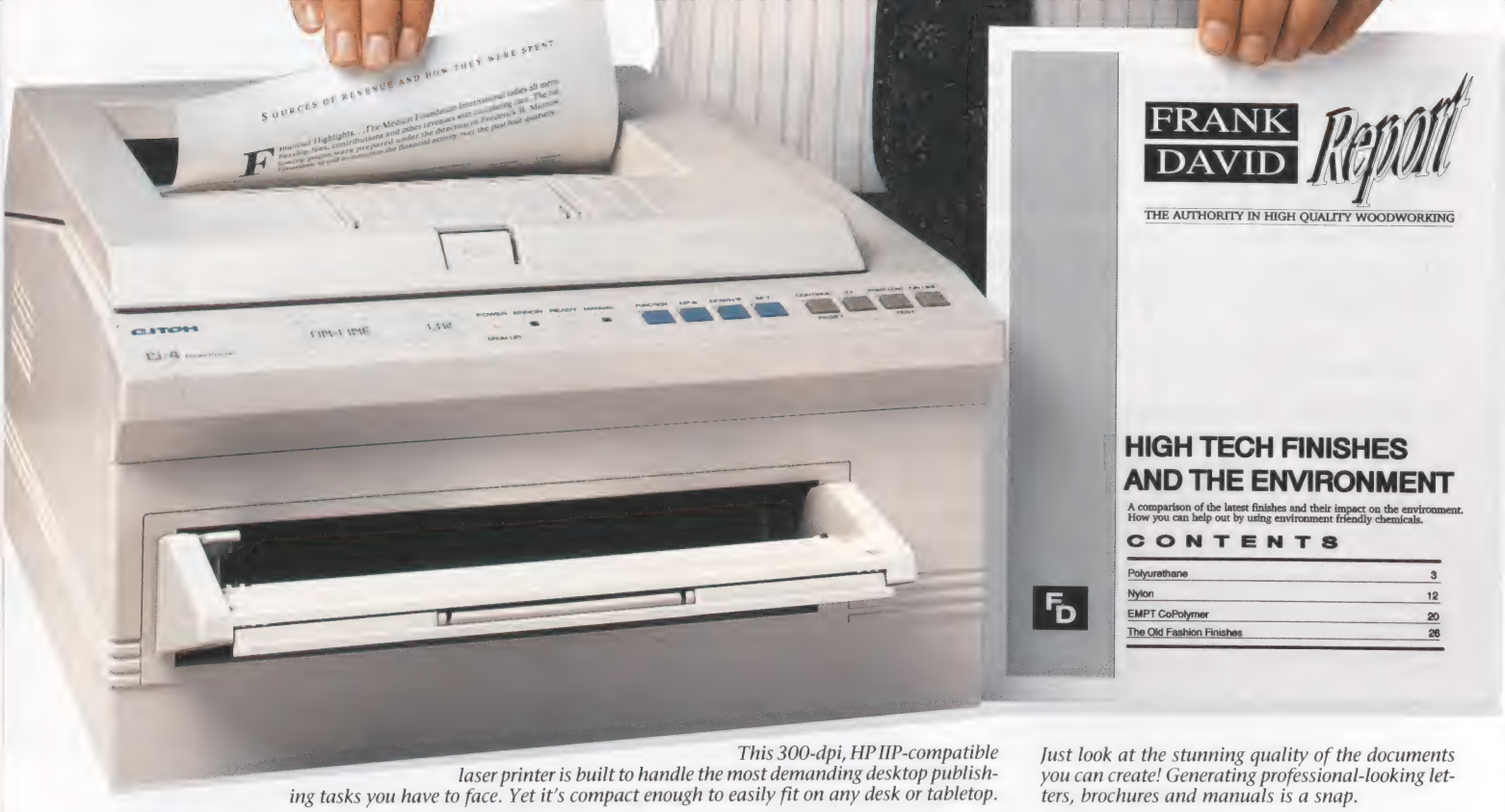
BSR, Intel, Windows & UL are registered trademarks.

386SX Bonus Software Bundle For Just $149

Here's a deal no bottom-of-the-barrel clone can match. When you order your BSR 386SX, you're instantly eligible to order DAK's special 386SX Bonus Software Bundle and get Microsoft Windows 3.1, Word for Windows 2.0, 100 TrueType-Compatible Fonts plus a BSR 3-Button Mouse all for the bonus price of just $149.

Purchased separately, this bonus software/hardware collection could cost you up to $743 retail . But, it's all yours for just $149 when you order a BSR 386SX computer. You save $549. **That's like getting the computer for just $405. Wow!**

To order your Super Bonus Software Bundle for just **$149** ($9 P&H), use Order No. 3187. (Note: you can only order this bundle when you order your computer.)



This 300-dpi, HP IIP-compatible laser printer is built to handle the most demanding desktop publishing tasks you have to face. Yet it's compact enough to easily fit on any desk or tabletop.

Just look at the stunning quality of the documents you can create! Generating professional-looking letters, brochures and manuals is a snap.

The Great $649 Laser Printing Breakthrough

They're fast. Silent. Totally professional. But, laser printers were once so expensive few computer owners could afford them. Read on to discover how you can join the laser revolution for just $649. Plus, learn how you can grab $1,869 worth of desktop publishing software FREE!

By Drew Kaplan

Forget dot matrix printers. By whatever standard you use, you can't beat a laser.

It's roaring speed vs. pedestrian plodding. It's virtual silence vs. teeth-jarring noise.

And, there's no question that even when compared with the very best dot matrix printers, laser printers give your documents an extra, Fortune-500 edge of professionalism and credibility.

Despite these advantages, few computer users own laser printers. The reason? Until now, true HP-compatible laser printers were way too expensive for most of us. Even this high-quality, HP LaserJet IIP-compatible printer has a retail value of $1,245.

But through DAK's massive buying power, you can 'steal' this fast, silent, professional-quality HP LaserJet IIP-compatible printer for an industry-shattering **$649**.

Plus, you can even grab $1,869 worth of top desktop publishing software FREE when you order the $99 memory upgrade.

But, forget price for now. Let's explore all this sensational laser printer can do.

This printer's 300-dpi resolution is awesome. Everything you print (especially letters with graphics from your word processor) will explode off the page.

Even the most expensive dot matrix printers can't match the flawless text and stunning graphics you'll create with this exceptionally quiet, compact laser printer.

PROFESSIONAL-LOOKING PAGES IN ONE-EIGHTH THE TIME

Today I printed a nine-page report with four medium-sized graphic images. It took almost 25 minutes on my nerve-wrackingly loud dot matrix printer.

But, with this exceptionally quiet laser printer, I printed exactly the same document in less than 3 minutes. That's more than 8 times as fast, with better resolution.

Just imagine the time and aggravation you'll save printing proposals, brochures, manuals and more, complete with illustrations, scanned images and 3-D charts.

You can use this powerful printer with virtually any IBM-compatible program (including Windows). And, it emulates the HP LaserJet IIP—the industry standard.

Plus, unlike laser printers with 50-sheet paper trays that you have to 'baby-sit,' this industrial-quality printer has a built-in 100-sheet tray that's adjustable for eight different paper sizes including letter and legal. You can even print envelopes.

This laser printer is armed with 14 built-in fonts in two typefaces. For 32 fonts in 6 typefaces, just slide the optional font cartridge into the easy-loading slot. It accepts all Windows fonts, including TrueType.

It's just a mere 7¾" H. x 14½" W. x 16" D. It works with any IBM-compatible computer, from a PC to a 486. And, it's backed by C. Itoh's standard limited warranty.

LASER-PERFECT DOCUMENTS RISK-FREE

With astounding 300-dpi text and graphics, your reports, letters, memos, and proposals will make a monumental impression.

If you're not 100% thrilled, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your 300 dpi C.Itoh Laser Printer with HP IIP Emulation, Typefaces and Fonts, 100-Sheet Paper Tray, Envelope Slot, Toner Cartridge and more risk-free, call toll-free or send your check for just **$649** ($49 P&H). Use Order No. 3034.

Like most desktop laser printers, the C.Itoh comes with a ½ MB of RAM installed. And, if you only use your computer for word processing, that's probably all the memory you need.

But, for printing full-page graphics and desktop-published documents, you'll want the optional 1 MB upgrade (1½ MB total).

And, when you grab the optional memory upgrade, you'll also receive $1,869 (retail value) worth of desktop publishing software absolutely FREE.

You'll get GEM Desktop Publisher ($299 value), GEM Graph ($299 value), GEM Word Chart ($199 value), GEM Artline ($495 value), PC Paintbrush ($99 value) and KeyChart 2000 ($279 value) FREE when you order an extra 1 megabyte of RAM for just $99 ($9 P&H). Use Order No. 3039 for FREE Bonus 5¼" disks. Use Order No. 3038 for FREE Bonus 3½" disks.

Note: You must order your memory upgrade and FREE software with your printer.

Infuse your C.Itoh laser printer with 32 more fonts. Each Optional Font Cartridge is just **$99** ($4 P&H). Use Order No. 3041.

Two extra 2000-Page Toner Cartridges (4,000 pages total) are just **$89** ($6 P&H). Use Order No. 3029. An extra Drum Kit, good for 10,000 copies, is just **$149** ($7 P&H). Use Order No. 3040.

Now we can all gain the prestige, credibility and persuasive power of laser printing for a market-shattering $649.

I used a BSR 386SX computer and GEM Artline software to create the report cover in this picture.

Don't take my word for it.
Look for yourself. If you don't see the spikes and surges I've described when you plug your computer into this power controller, return it. But, if you do, relax, your computer's protected against them.

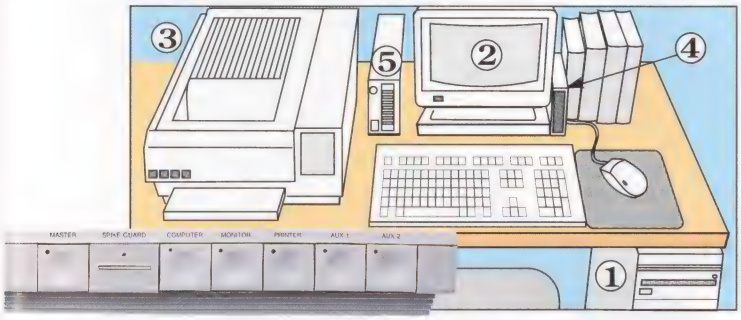
Now you can protect your CPU, monitor, printer, fax/modem and more with the surge-stopping circuitry of this new power controller.

One-Touch Gremlin Tamer

If you've ever lost data, seen your hard disk crash or had a computer die, AC Power Gremlins could be to blame. Now you can see them coming with an AC voltage meter. And, you can stop them dead. Plus, you can power up your CPU, monitor and all your peripherals with just the touch of a button.

It's you against the gremlins. The instant you plug your computer into this new power controller, you'll be shocked as you watch its built-in voltage meter continuously jump and swing.

What you're seeing are the thousands of power surges and spikes found in nearly every AC power system.



Forget reaching for out-of-the-way switches. Now you can power up your: 1) computer, 2) monitor, 3) printer, 4) modem and 5) external CD ROM drive (or any of your peripherals) with a touch of the master button.

Look for yourself: The next time your air conditioner or refrigerator cycles on or you turn on the garbage disposal, watch your lights. If they flicker or dim, you're seeing an AC power gremlin attack.

AC power gremlins are unleashed when the compressors in your fridge and air conditioner suddenly draw power. This makes your AC power sag then—WHAM—snap back with a vengeance.

This extra jolt of power is a called a spike. And, it's the cause of your flickering lights.

Believe it or not, experts say our homes, businesses and offices are hit by spikes like these thousands of times a day.

While individual light-flickering surges and spikes seem harmless, as a group, they're a destructive force that continuously chips away at your computer system.

You'll lose a bit of data here. Your cursor might freeze there. And, you might say 'so what's the big deal?'

But, in the long run, they can grind away at your system until your hard drive crashes. Or one day, you might go to start your CPU and it just won't boot up.

Now for the first time, you can actually see these AC power gremlins coming. And, you can protect your computer and peripherals against them 24 hours a day, whether you're using them or not.

THE ONE-TOUCH SPIKE AND SURGE SOLUTION

You can stop circuit-eroding damage by plugging your computer, monitor and peripherals into the best power controller I've ever used. Let me explain.

Over the years, I've sold tens of thousands of computer power controllers. And, many DAKonians like you swear by them.

But our engineers wanted to make them better still. So I asked DAKonians like you what you wanted in your next power controller. And, boy I did I get suggestions.

First, you wanted one-touch starting for up to five of your system components.

Many of you also wondered if power spikes really are a problem or just a scam.

So our engineers added a built-in AC power line voltage meter to the front of this power controller. Now you can see for yourself exactly what's attacking your computer system.

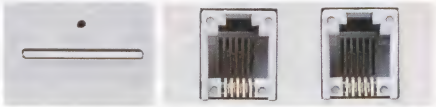
DAKonians also wanted phone line protection. Those of us using modems and faxes realize there's no surge protection for those jacks entering our computers.

So the engineers added surge-protected fax/modem/phone jacks. Now your system is protected at every connection.

Static electricity is another gremlin attacking your computer. So now you'll find a built-in anti-static bar on the power controller's front panel. Touch it and you'll instantly ground yourself and protect your computer before you touch your keyboard.

This power controller protects your system from spikes up to 6,000 volts. And, its three-section filtering will guard your CPU and monitor against line noise originating outside or even between system peripherals, like your dot matrix or laser printer.

The truth is, most people buy power controllers so they don't have to reach behind their monitors, printers and CPUs (especially those on the floor). And, they get important protection in the bargain.



Shield your computer against static with this built-in anti-static bar and against phone line spikes with these surge-protected fax/modem/phone jacks.

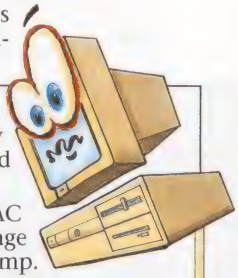
It measures 13.3" W. x 1.65" H. x 13" D. It has a swivel base for easy turning. And, it's backed by DAK's limited warranty.

SMASH AC-POWER GREMLINS RISK-FREE

Now you'll see the voltage and know when it's safe to power up your system. Now you can protect your computer against power surges in your AC power and telephone lines. And, now you can even power up your system with the touch of a button.

To order your Surge- and Spike-Protecting Computer Power Controller with Five Individually-Switched and Fully Protected Outlets, Protected Fax/Modem/Telephone Jacks, Built-In AC Line Voltage Meter, Master Button, Three Separate Line Filter Sections, Anti-Static Bar, Circuit Breaker, Swivel Base and 8', 3-Prong Grounding Power Cable risk-free with your credit card, call toll-free 1-800-325-0800 or send your check for DAK's industry-smashing price of just **$99⁹⁰** ($8 P&H). Order No. 3028.

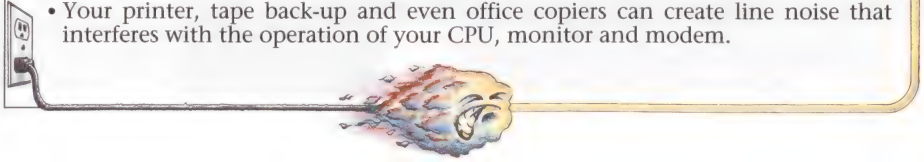
You've invested a lot of time and money in your computer system. With this computer power controller, you can protect it against damaging AC power gremlins, plus make it more convenient to use.

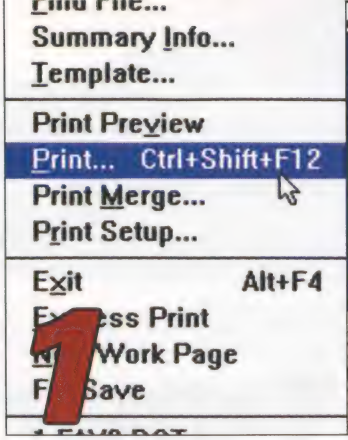


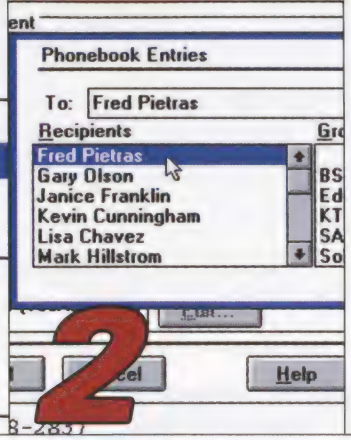
What Causes Sags, Spikes, Surges and Line Noise?

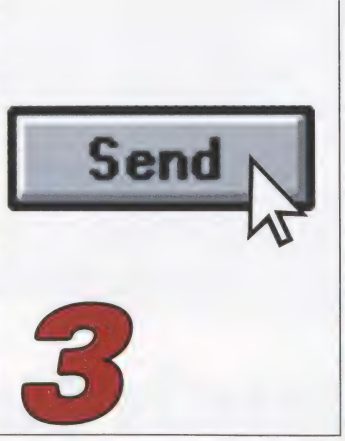
The sources are endless. These power disruptions can be triggered by home and office appliances, Mother Nature, your utility company and industrial machines in your area. Here are just a few examples:

- Your garbage disposal, air conditioner and refrigerator can cause AC power sags and spikes every time they start up. Turn on your garbage disposal and you'll see your lights dim and the AC power meter jump.
- Power company switching, local energy demands (especially during the summer) and even lightning can cause havoc in your AC system. Don't be surprised by the 10-volt swings in your power you'll see during the day. AC really is unstable.
- Neighboring businesses that use heavy, electricity-devouring equipment can cause spikes and surges in your office (This happens at DAK all the time).
- Your printer, tape back-up and even office copiers can create line noise that interferes with the operation of your CPU, monitor and modem.









Faxing from any Windows program is as easy as 1,2,3. ***1.*** *Select the 'Print' command from the program menu.* ***2.*** *Enter the fax number of the person you want to fax to. Or, select it from the on-line fax phone book (above).* ***3.*** *Click the 'Send' button. Your fax is instantly sent and you can go right back to working on your computer.* *Sending faxes has never been so quick and easy. All it takes is 10 seconds and your fax is instantly sent.*

$99 WINDOWS & DOS FAX/MODEM CARD

10-Second Fax Launcher

Now you can fire off faxes almost as fast as you think of them. With a few clicks of your mouse button you can instantly fax memos, letters, spreadsheets and even desktop publishing documents directly from any Windows program. It's fast. It's easy. And, just wait till you see how it obliterates phone tag and missed messages forever.

By Drew Kaplan

Count to ten. Before you finished, I faxed a letter directly from my computer with just a few clicks of my mouse button. And, it took me less than 10 seconds.

Now imagine being able to fax memos, letters, reports, spreadsheets and even desktop publishing documents from any Windows program that quickly and that easily.

That's the kind of easy, instant faxing power you'll have at your command when you pop this new BSR® Windows fax/modem card into your computer.

EFFORTLESSLY FAX FROM ANY WINDOWS PROGRAM

The 'brains' behind this amazing new Windows fax card is an ingenious program called Winfax 2.0. It makes sending faxes as easy as printing out a document. (In fact, it's so easy, I use it to fax memos to my associates right here at DAK. More later.)

Winfax automatically sets up the fax card as an optional printer in all your Windows applications. It actually becomes a part of the program, so you can effortlessly send faxes directly from Word for Windows®, WordPerfect® for Windows, PageMaker®, Lotus® for Windows, Excel® for Windows and any Windows application you use.

You don't even have to exit the program. To send a fax you simply select the fax card as your printer and click on the 'Print' command. A 'Fax Send' box pops onto the screen and you can enter the fax number manually, or select it from the built-in, on-line fax phone book.

Click on the 'Send' button and the fax card does the rest.

It zips your fax off **in the background**, so you can keep working on your computer without interruption.

You can fax word processing documents, graphics from draw and paint programs, spreadsheet numbers and even complex desktop publishing documents complete with graphics and Adobe and TrueType fonts. Now if you can print it, you can fax it.

Winfax takes full advantage of Windows' WYSIWYG environment. So what you see on the screen is precisely what your fax will look like.

You can receive faxes in the background, too. You can read them on screen. Or, print them out with your printer on plain paper. (Forget hard-to-read thermal paper faxes.)

INSTANT INTEROFFICE MAIL

This fax card is so easy to use, I even use it to fax memos to my associates right here at DAK. It's a real time- and work-saver.

You see, it seems like every time I need to talk to one of my associates, they're on the phone, or they're out to lunch, or they're in a meeting. By the time they get back to me, I'm usually on the phone or I've forgotten what I wanted to tell them.

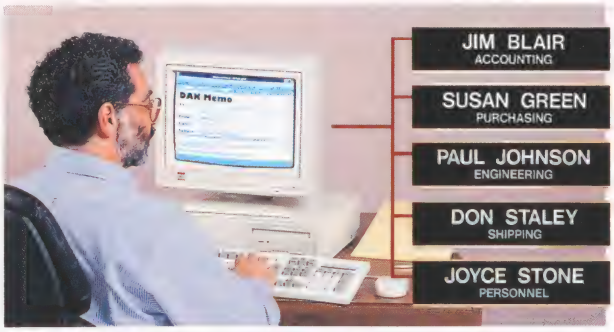
But now, I can just type up a quick note in my Windows word processor, click on a menu item and my message is sent directly to their fax machine. No more phone tag. No more missed or forgotten messages. And, I can get right back to my work.

FREE PROGRAMS & MORE

This easy-to-pop-in card also has a built-in 2400-baud modem so you can effortlessly communicate with over 3,000 Bulletin Board Systems (BBS) nationwide. These BBSs are packed with the latest programs (and they encourage you to copy them).

With the included Quick Link II modem software, you'll have advanced MNP and V.42 error correction and V.42 bis data compression for fast, error-free file transfer.

Plus, you can access on-line databases like CompuServe® and Prodigy® to seize up-to-the-minute news, check on the latest stock quotes, make travel arrangements and grab information on just about any subject.



Forget printing out multiple memos and sending them through snail-slow interoffice mail. Now you can instantly fax your memos directly to your business associates both inside and outside of your company.

You can use your fax/modem card with any IBM computer or compatible with a free expansion slot, a hard drive and at least 640K of RAM. To run Winfax 2.0 you'll need Windows 3.0 or higher.

The fax system operates at the maximum 9600 baud and is compatible with all industry standard Group III fax machines. The 2400-baud modem is 100% Hayes-compatible. It's backed by a limited warranty.

LAUNCH FAXES IN 10 SECONDS RISK-FREE

It's the fastest, easiest fax card I've ever used. Now you can fire off faxes in 10 seconds or less. It's like instant e-mail for both inside and outside of your office.

To order your BSR 10-Second Fax Launcher Pop-In Computer Fax/Modem Card complete with 9600-Baud Fax, 2400-Baud Hayes-Compatible Modem, Winfax 2.0 Fax Software and Quick Link II Dos Fax/Modem Software risk-free with your credit card, call toll-free 1-800-325-0800, or send your check for just **$99** ($6 P&H). Order No. 3184.

Attention DOS Users!

What's that you say? You don't use Windows? No problem. This BSR fax/modem card also comes with Quick Link II software so you can automatically send and receive faxes from DOS.

You can fax any document you write with any word processing program. Plus, you can receive faxes right at your computer and view them on the screen or print them out on your printer.

Quick Link II works in your computer's background. That means you can work on your computer and send and receive faxes at the same time.

Best of all, you get **both** Quick Link II and Winfax 2.0, so you'll be all set when you step up to the power of Windows.

Fax Problems?

Forget the over 20 fax switches I tried that continually inconvenience you and your callers. Now get hassle-free control of your phones, fax and answering machine on one line for just 69^{90}.

By Drew Kaplan

Never settle for less. And, never pay for a dedicated fax line. Now there's a fax switch we can all live with. Let me explain.

Frankly, the idea behind a fax switch is brilliant: operate your phones, fax (or modem) and answering machine all on one line. But, it's in the execution where most other fax switches fall woefully short.

Most switches answer your phone on the first ring. After determining it's a voice call, they then ring calls through, but only to the phone plugged into them. So if you're in your bedroom, living room or kitchen, you'll probably never hear the phone ring.

Plus, those switches often make your voice callers wait (without knowing if the line is dead) for 5 to 10 seconds of silence while the switch determines if it's a fax call.

Enter The Dedicator™ Automatic Fax Switch. This smart microprocessor-controlled switch puts YOU back in control of every device on your phone line.

There's no installation. Just plug it into any modular phone jack and AC.

Then, when any phone in your home or office rings, pick it up. If you hear a series of beeps instead of someone saying 'hello,' just hang up. Your fax switch will automatically route the fax to the fax machine or computer fax card plugged into it.

If it's a voice call, you'll never even know the fax switch is there.

If you have an answering machine...no problem. Set The Dedicator to pick up after 3, 5 or 7 rings. Then, set your answering machine to pick up before The Dedicator does.

Your machine will answer normally. Just speak softly for 3 to 4 seconds or leave 3 to 4 seconds of silence before your outgoing message begins, so the switch can determine if it's a fax.

If it is, the switch instantly grabs the line and cuts off your machine. If it's a voice call, your caller leaves a message as usual. This switch I can live with.

Plus, if you're like me, you get less than 20 minutes of faxes every day. It seems a shame to pay $8 to $50 a month for a dedicated fax line. And, a lot of homes and offices don't have wiring for a new line.

The Dedicator is engineered by TT Systems and is backed by a standard limited warranty. It's for touch-tone areas only.

HAVE IT ALL ON ONE LINE RISK-FREE

Automatically control your phones, fax and answering machine on one line. You'll never even know this fax switch is there.

But, don't just take my word for it. Try it yourself for 30 days. If you're not 100% thrilled, simply return it to DAK in its original box for a courteous refund.

To order The Dedicator Automatic Fax Switch that automatically distinguishes fax calls from voice calls on one phone line with your credit card, call toll-free or send your check for DAK's industry-busting price of just **$69^{90}** ($6 P&H). Order No. 3211.

Save money. And, save yourself and your callers a lot of aggravation.

Experience fax freedom for yourself. Now you can operate your phones, your fax and your answering machine all on one line. Best of all, you and your callers will never even know this sophisticated automatic fax switch is there.

Secret Phone Weapon

You're on the phone. You're being inundated with addresses, instructions and other information. Are you scribbling notes or concentrating on the conversation? Here's my secret weapon for capturing phone information.

By Drew Kaplan

The secret is out! I've been using this incredible telephone recording system at DAK since the day I discovered it.

You see, I'm on the phone constantly. And, I get a lot of critical information over the phone that I need to keep.

But, taking completely accurate, detailed notes while talking was next to impossible. I often missed important information or forgot what was said while I was writing.

Well, no more. Now you can listen and speak in total freedom without losing your concentration. Now you can keep a complete record of every call without taking notes. And, now you can have an automatic record of the information you need.

It's called the Tele-Recorder®. And, it's the first system I've seen that automatically records directly off your phone WITHOUT complicated installation or a special adapter. Just plug it into a phone jack and AC.

Pick up any phone on the line. That's it. You'll automatically record every call from the moment you pick up the phone until you hang up. It's great for me.

I'm on the phone with vendors, engineers, lawyers and associates every day. With the Tele-Recorder, I just tell them I'm recording while I tape the conversation, capturing all the vital, complicated facts.

Later, if I need the information, I play back the tape and type notes directly into my computer. And by the way, I've often found that hearing the information a second time helps me 'digest' it.

Record twice as much. You can tape at standard speed. Or, choose 'Long Play' and tape at half speed. So you'll get 180 minutes of recording on a 90-minute cassette.

If you're in any profession where you bill your time, the Tele-Recorder is invaluable for keeping accurate records.

It can be powered by AC or four AA batteries (not included). The Tele-Recorder measures $1^3/_4$" H. x $7^1/_2$" W. x $4^3/_4$" D. It's made by TT Systems and backed by a limited warranty.

Note: It's illegal 1) to record people without telling them, 2) to tape people who use your line, or 3) to tape party lines.

The Tele-Recorder records all phones on a phone line.

GRAB A SECRET PHONE WEAPON RISK-FREE

Get recipes, vital notes or legal facts over the phone. And, record meetings, speeches or anything else you want with the built-in mike.

If you're not 100% thrilled, simply return the Tele-Recorder to DAK in its original box within 30 days for a courteous refund.

To order your Telephone Recording System with Automated High-Fidelity Recording, **Standard and Double Play** and a Built-In Mike risk-free with your credit card, call toll-free or send your check for just **$129^{90}** ($8 P&H). Order No. 3210.

Automatically record every call. Now you'll never miss a word, idea or fact.

Banish note-taking forever! Now listen worry-free.

Touch 'Long Play' and get double (two times) the recording time of your cassette tape.

Answer your phone. That's it. You're automatically recording every call. Now you'll have a permanent tape record of every fact, figure or direction.

Song Stalker

Program your own album playlist without ever touching the tone arm. Listen to your favorite tracks in any order you like. Play single tracks over and over, skip songs, even program up to eight different tracks. Plus, this fully-automatic, linear-tracking turntable helps protect your cherished records from scratches and wear.

By Drew Kaplan

It's incredible. With this computer controlled, linear-tracking turntable, you can play any song on an album, repeat it and even skip to another without ever touching the tone arm again.

If you want to hear track 3, simply touch the button marked '3' (an LED above the button confirms your selection).

Instantly, the linear-tracking tone arm glides over your album. An infrared computer tracking system sensor locates the first groove of track 3 and gently lowers the stylus onto the album.

You can skip forward to the next song, or backward to the previous song with just the touch of a button. And, you can repeat your favorite songs as many times as you wish by touching the 'Repeat' button.

Plus, if the phone rings, just push 'Pause' and the tone arm will lift off the record and hold the exact place where you left off listening until you're ready to listen again.

CD PROGRAMMABILITY FOR YOUR ALBUMS

Just like a CD player, you can program (yes, program) this turntable to automatically play any songs on an album side.

You can program up to 8 tracks. But, the memory can hold 15 entries. So, you can play any of the 8 tracks several times.

You can repeat the entire album or just the programmed tracks up to 16 times for hours of uninterrupted listening pleasure.

And, this turntable is great for making customized tapes of all your favorite music.

You can program your favorite Fifties hits to make a 'sock hop' tape that's sure to be a hit at parties. Mix and match your favorite classical composers to create a truly personalized symphonic concert tape.

And, record your favorite ballads for hours of easy-listening pleasure.

And, on top of all this fantastic one-touch computer control, this turntable actually protects your treasured 45s and LPs and makes them sound better, too.

WHY LINEAR TRACKING IS BETTER

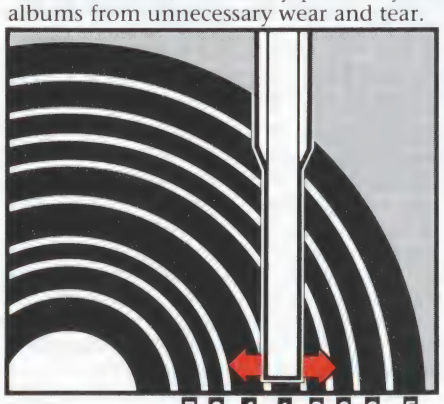
If you're like me, you've got a lot of records that are simply irreplaceable.

With this computer-controlled, random-access linear-tracking turntable you can play and repeat single tracks or program up to eight tracks and repeat them up to 16 times automatically. Plus, because it's linear-tracking you'll be taking the best possible care of all of your cherished records.

Conventional tone arms tend to 'ride' on the sides of the album grooves instead of in the center. The result? Sound distortion and excess surface noise.

But, a linear tracking tone arm moves the same way as the cutting head in a master-record cutting machine (called a 'lathe'). So, it rides in the center of the groove for precise lateral balance and better tracking.

The tone arm, combined with a specially-designed, built-in tracking error detector, keeps tracking errors and distortion to a minimum. And, that really protects your albums from unnecessary wear and tear.



It's CD-type programming for us record-lovers. Play just the songs you want to hear in the order you want to hear them. An optical infrared system in the tone arm detects your record's size and the position of its song tracks. Then, it automatically sets the speed and plays only the songs you've programmed.

Plus, with a Dual-Moving Magnet Cartridge (it tracks at just 2 grams) and a 10Hz to 25,000Hz frequency response, your records will explode with awesome sonic brilliance like never before.

A precision, electronically-controlled DC motor drives the 301mm aluminum alloy die-cast, belt-drive turntable for rock-solid stability and a phenomenally low 0.06% flutter and wow rating.

The Song Stalker turntable is made by BSR and backed by a standard warranty.

PICK A SONG, ANY SONG RISK-FREE

Wait till you hear the sound. Wait till you program your customized playlist of favorite songs. And, wait till you jump from track to track and never worry about scratching your treasured albums.

If you're not 100% thrilled, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your BSR Programmable Song Stalker Turntable with Linear Tracking Tone Arm and Built-In Tracking Error Detector, Total Random Access Control, 15-Track Programmability, Repeat, Pause and Automatic LP or 45 Detector risk-free with your credit card, call toll-free or send your check for just **$129.90** ($7 P&H). Order No. 5571.

Extend the life of your albums by replacing your stylus after every 800 hours of use. DAK's Song Stalker diamond replacement styluses are just **$19.90** ($3 P&H) each. Order No. 8018.

Your records will love the pampering of the linear tracking arm. Your ears will love the pure, distortion-free sound. And, you'll love the convenient computer random access control and 15-track programmability.

Complete computer-controlled random access programming means you'll listen to any song or songs you like with just the touch of a button. To listen to track '4' just touch the button marked '4.' To listen to track '8', touch the button marked '8.' It's that simple. The on-board computer does all the work.

Effortlessly dub between two separate tape decks—in both directions—with or without equalization!

Watch your music roll like a sonic tidal wave on the giant-screen 225-segment spectrum analyzer.

Instantly improve your music, your room acoustics and your cassette recordings with 5 memory presets.

Calibrate the acoustics of your room to those of a recording studio with the built-in pink noise generator.

AUDIO PERFECTION WITH THE TOUCH OF A BUTTON!

EQ's Explained

Recording engineers call them EQ's. Audiophiles call them equalizers. And, with the touch of a button, they can dramatically improve the sonic impact of all your music. Read on and learn how you can supercharge your audio without leaving your easy chair. Plus, discover why the 'final mix' of your professionally recorded CDs, albums and tapes may not be the best mix for you.

By Drew Kaplan

It's incredible. Imagine changing the look of a painting with the touch of a button. Imagine adding more red, taking out some yellow or making the picture brighter or darker. Well, that's exactly what an equalizer can do for the sound of your music.

Now you can effortlessly add more strings to a concerto, remove room rumbling from a timpani crescendo and bring the chorus to the back or the front of a favorite opera.

And now, learn how an EQ can deliver the best stereo performance you've ever heard.

THE FINAL MIX SHOULD BE DONE IN YOUR OWN HOME

No studio engineer can possibly know the acoustics of your listening room or how you like to hear your music.

Now you can eliminate tape noise for hiss-free cassettes. Infuse bass-starved albums with incredible depth. And, maximize the wide frequency range of CDs.

So they 'mix' the music the way they like in an acoustically perfect multi-thousand dollar studio.

But, with the BSR® Equalizer you can remotely control the final 'mix' of all your CDs, LPs and tapes right in your own home. Here's how.

Each instrument and vocal falls into a specific frequency range called a band. A piccolo is about 4kHz. An operatic tenor is about 1kHz. And, a tuba is about 63Hz.

An equalizer allows you to boost or cut the volume at each of these frequency bands.

So if you want to really feel the pluck of a stand-up bass, boost it with a touch of the 45Hz button. If you want to take away the brass edge of a trumpet, cut it at 360Hz. And, if you want to bring out the flutes in a symphony, touch the 2kHz button. It's so easy.

Plus, with an equalizer you can even customize your audio to give you acoustically perfect sound that rivals Carnegie Hall.

And, you don't need to memorize frequencies. Simply adjust each band until it sounds good to you. There's nothing to learn.

PRO CONTROL MADE EASY

You'll control 14 electronic frequency bands for each channel (28 in all!).

And, look at this. Unlike old-fashioned analog equalizers, the BSR Equalizer has five digital memory equalization presets to store your favorite equalization settings.

With just a touch of a button you can leap to any memory preset you've set for different types of music or for recording custom cassettes for your car or personal stereo.

And, with its built-in tape-to-tape circuitry you'll make incredible cassette copies with or without equalization.

You'll also have a calibrated pink noise generator, calibrated microphone and big screen spectrum analyzer to easily analyze every pulse of your music just like a pro.

Best of all, it's easy to do. The included manual will walk you through in minutes.

And, you can operate every advanced function (including system volume control) from the included infrared remote.

A note about price: A few years ago, I offered a similar equalizer for $249.

Today, I've negotiated a deal to capture the entire equalizer market. And now, we can all customize our music for **just $169⁹⁰.**

The BSR Equalizer is rated at 90dB signal-to-noise ratio and 10Hz-100kHz frequency range. It measures 4" H. x 17½" W. x 10½" D. And, it's backed by a limited warranty.

DRAMATICALLY IMPROVE ALL YOUR AUDIO RISK-FREE

Sit back in your favorite easy chair. Now boost up the bass at 45Hz for a warmer, richer sound you'll actually feel.

Bring up a clarinet at 500Hz to precisely where you want. And, give your listening room professional, recording-studio-quality acoustics that sound like a million bucks.

REMOTE INCLUDED!

NOT ALL EQUALIZERS ARE CREATED EQUAL

With the INCLUDED infrared remote you can effortlessly control 36 EQ functions from across the room. Even better, you can sit in your stereo 'sweet spot' and customize your music without running back and forth to the equalizer. It's too bad all equalizers aren't made this way.

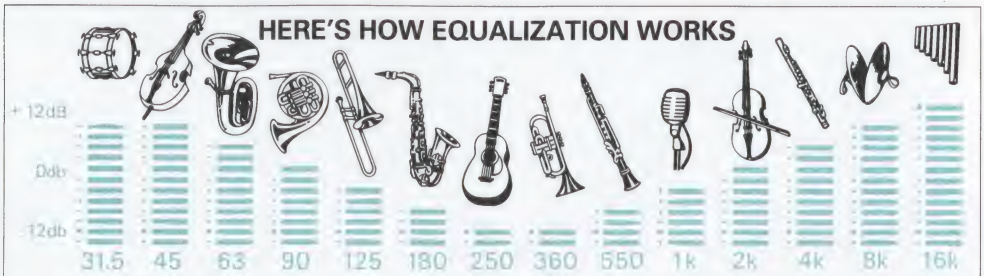
To order your BSR 14-Band Graphic Equalizer Including **Remote Control** Professional Real-Time Spectrum Analyzer, 5 Instantly Changeable Preset Memories, Two-Way Tape Dubbing, System Volume Control, Pink Noise Generator and so much more risk-free with your credit card call toll-free 1-800-325-0800 or send your check for DAK's industry-shattering price of just **$169⁹⁰** ($9 P&H). Order No. 3206.

You'll eliminate hiss from cassettes, add rich bass to LPs and push your CDs to the limit. You'll hear your music the way you want and not the way a sound engineer (who doesn't know your room) wanted.

And, you'll dramatically improve the performance of your entire stereo system. It truly is a day-and-night difference!

®BSR is a registered trademark.

HERE'S HOW EQUALIZATION WORKS



It's simple. The BSR Equalizer breaks your music down into 14 separate frequency bands. Each band from a low 31.5Hz to a high 16kHz controls a specific range in the musical spectrum. So when you cut or boost a frequency band, you're actually increasing or decreasing the volume ±12dB for all the music that falls in that frequency band. It's like having 14 volume controls per channel. And, the improvement it makes is staggering.

The satellite speakers aren't much taller than a CD jewel box. They virtually disappear on a shelf, bookcase or mantel. But, just wait till you hear their big 3-dimensional sound fill your listening room.

New $299 Amplified Fury and Fidelity

Unleash 140 watts of earthshaking bass while your main amplifier drives the cleanest, clearest, most sparkling midrange and highs you'll ever hear. Fill your listening room with phenomenally lifelike stereo imaging that rivals a live performance. Best of all, you can detonate all the fury and fidelity of this near-invisible speaker system for a market-shattering $299 price.

By Drew Kaplan

It's new! It's revolutionary. And, it's sure to turn the audio industry on its ear.

First some history. Two years ago, DAK introduced the original dbx® Satellite/Subwoofer System. And, over 30,000 fellow DAKonians snatched them up.

They loved how these mini satellites disappeared on a bookshelf or mantelpiece. But, it was the system's room-filling bass and lifelike dbx Soundfield® stereo imaging that left many in awe.

DAKonians by the thousands wrote to tell me how their dbx System whipped the tweeters off other famous-name speaker systems costing hundreds more.

Frankly, I didn't think this dbx system could ever be topped. But, somehow the engineers did it. Here's how.

140 WATTS OF DEEP BASS

All subwoofers are designed to reproduce deep bass. But, there's a built-in problem. Subwoofers (and regular woofers) devour the lion's share of an amplifier's power supply to reproduce immense bass.

The bass can be clipped and the highs and midrange distorted because they're fighting for the same available power.

Enter the dbx Subwoofer Amplifier. Now you can infuse your system's bass response with 140 furious watts of power.

From 180Hz down to 28Hz you'll hear all the precise thundering force of string bass, contrabassoons and kettle drums.

That's because this state-of-the-art amplifier powers not just a single 12" driver but TWO 6½" nylon-laminated drivers inside the audiophile subwoofer. You'll hear detailed bass all the way down to 28Hz.

And, here's a big bonus. The subwoofer amplifier directs all your main amplifier's power away from the subwoofer. So your main amplifier is free to power the satellite midrange drivers and tweeters.

So you'll hear the most lifelike stereo imaging you've ever experienced.

THRILLING MIDRANGE & HIGHS

The midrange frequencies of most voices and many instruments comprise over 80% of the music we hear. So it's vital that they're reproduced with exacting precision.

That's why the 4½" midrange driver cone inside each satellite is impregnated with a unique carbon filling. This carbon filling stiffens the cone. So fidelity-destroying standing wave distortion is virtually eliminated.

Plus, the 1" aluminum voice coil is ferrofluid-cooled for 300% better power handling all the way up to 4,000Hz.

You'll hear the delicate resonance of the reed during a clarinet solo. You'll hear the subtle distinctions between a trumpet and a cornet. And, you'll hear all the emotion in a vocalist's stirring aria.

Stellar highs, too! The wide-dispersion, polythermide dome tweeter weighs just .0039 ounces. At just 1/10 the weight of conventional tweeters, it has an incredibly accurate transient response. You'll hear razor-sharp flutes, cymbal taps and violins.

And, the tuned duct ports in each satellite cabinet are designed to reproduce that elusive lower-midrange and upper-bass that's lost in all but the finest speaker systems.

3-D SOUND ANYWHERE YOU ARE

The satellites are about the size of my son's collegiate dictionary. So you can easily place these satellites on a shelf, table or bookcase. And, the subwoofer is smaller than a footstool. So you can place it virtually anywhere in your room.

Simply connect the speaker wires from your receiver to the subwoofer amplifier. Then connect the subwoofer and the satellites to the subwoofer amplifier. It's so easy.

Now play a favorite classical CD, tape or album. You'll actually hear the violins to your left, the cellos and double basses to your right and the percussion, woodwinds and brass to the rear—just as they were recorded on the studio sound stage!

This 3-D phenomenon is called 'stereo imaging.' And, your living room, den or office will actually feel like a world-class concert hall, cathedral-style opera house or intimate jazz club. It's so realistic.

HIGH-MARGIN HYPE EXPOSED

In the January 1992 *Stereo Review,* another speaker company introduced their own satellite system with an amplified subwoofer.

That system includes a 100-watt subwoofer amplifier. And the system retails for a whopping $1,080.

The dbx system also includes a sub-woofer amplifier. It's rated at **140-watts** RMS 20-200Hz at 4ohms and just 0.05% THD. And, at DAK, the dbx system including the state-of-the-art amplifier is **just $299**!

Why the huge price difference? Many speaker companies spend ludicrous amounts of money to plaster full-page ads in magazines and newspapers.

So a system that might cost $200 to make might have to be marked up to $800 by the time it goes through advertising, sales reps, retail store costs and profit margin. And in the end, we, the audiophile public pays!

But the makers of the dbx system put every dime into creating top-notch speakers—not fancy and expensive advertising.

And by offering this satellite/subwoofer system exclusively through DAK, we audiophiles can forget the middle-man costs

Thrill to 140 watts of pure, powerful bass without cluttering up your room. This amplified subwoofer is about the size of a footstool. So you can tuck it neatly behind a sofa, beneath an end table or in a corner.

The acoustically matched midrange and tweeter are angled at 20° for ultra-wide stereo dispersion. So wherever you sit or stand you'll enjoy the room-filling splendor of dbx Soundfield stereo imaging.

and expensive image-hyping advertising.

The satellites measure just 8⅝" W. x 5⅝" D. x 10¼" H. The subwoofer measures 18" W. x 12" D. x 11⅛" H. And, the subwoofer amplifier measures 11" W. x 9½" D. x 3"H.

The dbx Satellite System with Amplified Subwoofer is meticulously engineered and assembled here in the USA. And, the entire system including the amplifier is backed by a 2-year dbx standard limited warranty.

THRILL TO NEW AMPLIFIED FURY AND FIDELITY RISK-FREE

Try the new dbx Satellite Speaker System with Amplified Subwoofer in your home.

Compare its 140 watts of rich, thunderous, fire-breathing bass; phenomenally pure midrange and crystal-clear highs; and lifelike dbx Soundfield stereo imaging against any speaker system (satellites, floor-standing speakers and even towers)!

If you don't feel this new satellite/amplified subwoofer system doesn't whip the woofers off the competition, return it to DAK within 30 days for a courteous refund.

To order your Nearly Invisible dbx Satellite System with Dark Oak Finish Cabinets, State-Of-The-Art 140-Watt Subwoofer Amplifier, Dual-Drive Subwoofer, Carbon-Filled Midrange Drivers, Tuned-Duct Ports and Lightweight .0039-Ounce Dome Tweeters risk-free with your credit card, call toll-free 1-800-325-0800 or send your check for DAK's market-blasting price of just **$299** ($24 P&H). Order No. 3106.

Audiophile CD Player Bonus: Order this super speaker system and you can grab the CD Player 'Catch' for an industry beating price. See page 70 for the full story.

Wait till you feel the deep-bass fullness of cellos and baritone saxophones supercharged with 140 watts of power.

Your midrange and highs will sparkle with unmatched clarity. And, for the first time, you'll experience lifelike dbx Soundfield stereo imaging from an almost invisible speaker system.

Discover how dbx technology and design deliver a roomful of audiophile sound without an eyeful of audio furniture.

It used to be true. But not anymore. Let me explain. Conventional speakers are huge. That's because the woofer has to be big. Why? It's simple. The bigger the woofer, the better the bass.

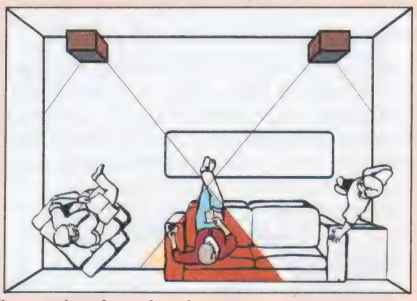
But, audio engineers discovered that low-bass frequencies (200Hz and lower) are non-directional. That means our ears can't tell where they're coming from.

This discovery gave rise to a special type of speaker called a subwoofer. It's designed to reproduce only this low bass. And, because low bass is non-directional, you only need one subwoofer. And, you can place it anywhere in your listening room.

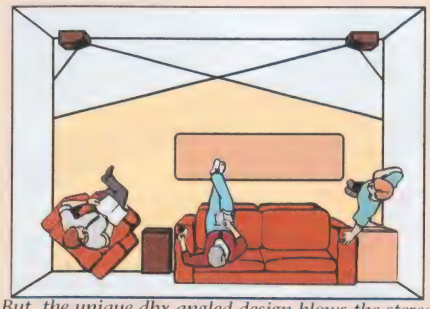
Plus, because the subwoofer takes the place of large woofers in big speaker systems, engineers were freed to design miniature 'satellites' containing just the midrange driver and tweeter.

Enter dbx. Now you can thrill to 140 watts of massive, super-accurate bass resounding from the dbx slot-loaded subwoofer.

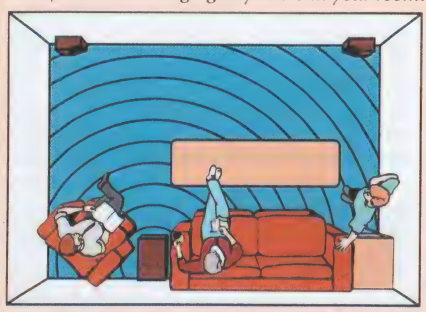
With 140 watts of bass-boosting power, you can fill your entire room with colossal contrabassoons, tremendous timpani and even a soul-stirring string bass.



Conventional speakers have a very narrow, one-seat stereo 'sweet spot.' You have to be sitting front-and-center to the speakers to get decent stereo imaging.



But, the unique dbx angled design blows the stereo 'sweet spot' wide open. So you can enjoy dbx Soundfield stereo imaging anywhere in your room.



Place the subwoofer under a table, in a corner or anywhere in your room. No matter where you place it, you'll feel the 140 watts of soul-stirring deep bass.

Plus, with this amplifier, you can fine-tune your bass according to the acoustics of your room or the type of music you're listening to—from jazz fusion to chamber music to the cannon blasts of the 1812 Overture.

It's an emotional experience that you not only hear but actually feel.

Best of all, because bass is non-directional

With a gentle turn of the dial you can fine-tune 140 furious watts of bass to enhance your music with the richest, fullest, deepest bass you'll ever hear.

you'll hear (and feel) rich, powerful bass thundering throughout your room no matter where you put the subwoofer.

ULTRA-WIDE DISPERSION MIDRANGE & HIGHS

Filling a room with deep, refined bass isn't easy. But, it's a piece of cake compared to filling a room with detailed midrange and highs. Here's why.

Midrange and especially high-end frequencies are very directional. By their very nature you can tell exactly where they're coming from.

So instead of enjoying a room-filling, 3-dimensional stereo imaging effect, usually you hear restricted sound coming from two easily identifiable 'boxes' on the shelf.

Not with dbx. Each satellite cabinet is designed with a precision 20° angled slope for overall wider stereo dispersion of both the midrange and highs. And, because it's acoustically coupled with your wall, it delivers that elusive lower midrange

Plus, each tweeter's wide-dispersion spherical construction literally bathes your entire listening room with stunning highs.

Step anywhere in your room. You'll hear highs, midrange and bass that are evenly balanced wherever you are.

Audio enthusiasts call the area where this balanced effect occurs the 'sweet spot.' But, unlike most speaker systems, the dbx system disperses much more than a few square feet of 'sweet spot.'

You, your spouse and anyone in the room will experience an incredible panoramic wall of living sound.

WIFE SAYS 'YES'

My wife loves music and great stereo sound. But, the mere mention of big speakers in the living room meant a one-way ticket to the dog house for yours truly.

Well, no more. Forget lugging floor-standing speaker 'crates' to the right spot for good stereo imaging. And, forget rearranging your furniture around your speakers.

Just hide the subwoofer in a corner, behind a sofa or under a table. And, place the satellites between some books on a shelf. Most people won't even notice they're there.

But the instant you play a favorite CD, tape or album, your friends and family will stop in their tracks as deep, rich bass and spectacular 3-D stereo imaging flood your entire listening room.

®dbx is a registered trademark of Carillon Electronics Corporation.

It's your 24-hour link. At the first sign of trouble, your loved one simply touches a button on the heart-shaped call pendant (upper left) to automatically call you. When you answer, you'll hear their digitized distress message. Just touch '0' on your phone to LISTEN IN for five full minutes (see picture at right).

Help Link

It's small. It's smart. And, it can save lives. Now your mother, father or a grandparent can have an instant, automatic link to you 24 hours a day. Whatever the emergency, with a touch of a button, you'll be automatically called. You'll actually be able to LISTEN IN to your loved one for five full minutes. And best of all, they won't even need to be near a phone.

By Drew Kaplan

It's a new lease on life for us all. Now your parents, grandparents and other loved ones can live with the same freedom they've always enjoyed. Now they can reach out to friends and family whenever they need help.

And, now you can feel more secure, knowing they have a 24-hour direct link to you.

It's amazing. I've discovered a way your loved ones will never be far from help, whether they're in the kitchen, in their bed or even in the shower.

With a touch of a button, they can tell you if they've fallen, become sick, had an accident or just feel disoriented. And, you can begin helping seconds after they call you.

24-HOUR CALL FROM THE HEART

During an emergency, it may be impossible for your parent, grandparent or other loved one to get to a phone. Even if they could, dialing 911 may be difficult, much less dialing your 7-digit (or more) number.

Well, now they don't have to get to a phone. They'll have 24-hour non-stop protection that starts the second they put a tiny, lightweight call pendant around their neck. Plus, they'll get a personal assistance console to complete their help link system.

It's virtually free from false alarms (more later). And oh, is it easy to use. At the first sign of trouble, your loved one simply touches a button on their call pendant.

A radio frequency instantly transmits a digital activation code to the personal assistance console. It leaps into action, sounding an alarm and automatically calling you.

What if you're not home? Or, your answering machine picks up? No problem. This system repeats your loved one's 15-second digitally recorded distress message three times. Then, it dials up to three more changeable numbers of friends and family.

What happens next? When you answer your phone and hear the message, simply touch '0' to listen in for a full 5 minutes.

The instant you push '0', the alarm is squelched and a sensitive microphone in the console is activated. You can hear what's going on. And, your loved one can either tell you what's wrong or not respond.

Forget false alarms. When your loved one activates this cry for help, a loud siren sounds. They can instantly cancel a mistaken call by touching 'stop' on their pendant.

What if there's a power failure? They're protected. The personal assistance console has a 9V battery (not included) backup that takes control for up to 9 hours.

And, here's the best part. The biggest fear of older people is falling in the shower or bathtub. Since this pendant is water resistant, they can bathe and shower in total peace of mind. Plus, it's so light and comfortable, they'll wear it all the time.

This call pendant is versatile. Your loved one can put it on a chain, a string or a diamond necklace. They can keep it in a pocket or wear it on their wrist.

The call pendant is powered by a replaceable camera battery (included) that will last approximately one year. This system is engineered by X-10 and backed by a standard limited warranty.

Note: This is not a substitute for a full-time nurse or professional monitor. It's an opportunity to give greater independence and peace of mind to your loved ones and to you.

It has an operating range of approximately 50 feet in every direction, which should cover most homes and apartments.

GIVE SOMEONE YOU LOVE A HELP LINK RISK-FREE

Now you can give your mother, father, grandparent or other loved one an amazing personal assistance system that automatically calls you the instant they need help.

Give it to your loved one to try for 30 days. If at the end of that time they don't feel 100% safer and you don't feel more at ease knowing you'll be called the second they need help, I insist you return it in its original box for a courteous refund.

To order a 24-hour Digital Personal Help Link System that's Easy to Set Up and Use and includes a Heart-Shaped Water-Resistant Remote Activating Pendant that activates the system, a Personal Assistance Console that calls you and up to three others, sounds an Alarm and lets you LISTEN IN to your loved one risk-free with your credit card, call toll-free or send your check for just **$99⁹⁰** ($6 P&H). Order No. 3127.

1) If you want to give extra Heart-Shaped Remote Activating Pendants, they're just **$19⁹⁰** ($3 P&H) each. Order No. 3128.

2) Add a Pocket Key Fob Remote Control to this system. With it, your loved one can activate their system, plus remotely control a lamp (with a lamp module). Or, they can sound chimes to call for help at home (with chime modules). Each remote key fob is just **$19⁹⁰** ($3 P&H). Order No. 3129.

3) Give your loved one a home paging system. Just place a Chime Module in any room and your loved one can call you using item 2, the key fob remote. Each chime module is just **$19⁹⁰** ($3 P&H). Order No. 3163.

4) Remotely control a lamp of up to 300 watts with item 2, the key fob remote and a Lamp Module. Each lamp module is just **$9⁹⁰** ($2 P&H). Order No. 9779.

Now your parent or other loved one will have a 24-hour direct link to you in almost any emergency. Whether they've fallen, become sick or just need help, with this system, you'll instantly be able to LISTEN IN. It's automatic protection and peace of mind. ☒

Help your parents, grandparents and loved ones enjoy their favorite TV shows and radio programs without blasting the sound and bothering friends, family and neighbors. They'll never miss a word. Never say 'what.' And, never have to ask people to repeat themselves again.

Lost Sound Solution

Now your parents, grandparents and loved ones can rediscover friendly and familiar voices. Now they can listen to their favorite TV programs and radio broadcasts without blasting everyone else out of the room. And, now you can help them banish bothersome background noise at restaurants and family gatherings for only $49.90.

By Drew Kaplan

It's typical. If you're like me, your parents, grandparents and in-laws are getting into their late sixties and seventies.

And, when you're with them at restaurants, family gatherings or any place with lots of background noise, you'll hear them say 'what' and ask people to repeat themselves.

Or, if you try to watch TV or listen to the radio with them, they blast you out of the room with super loud volume.

Take This Short Quiz

- Do your parents, grandparents or loved ones listen to the TV or radio with the volume blasting so loud that everyone is forced out of the room?
- Do they often say 'what' and ask people to repeat themselves?
- Do they hear people (especially their grandchildren) talk without understanding what they say?

If you answered 'yes' to any of these questions, DAK has a solution that can enhance their lives and yours.

The trouble is they may not even be aware of just how much sound they're missing, because over the years, they've gradually adjusted to it.

DAK AUDIO WIZARDS TO THE RESCUE

Luckily for all our families, I work with a talented group of audio specialists. So I asked them to look into different ways to enhance the sounds people hear. And, they came through with a perfect solution.

Now our parents, grandparents and loved ones can tune in the people they want to hear—even in noisy settings. Now they don't have to ask people to repeat themselves.

And, now they can listen to the TV at a volume that's comfortable to them—without blasting us out of the room.

THE SOURCE-BOOSTING SOLUTION

This incredible hearing enhancer is called the Audio Bridge. And, what makes it so valuable is that your parents, grandparents and loved ones can use it to choose just the sounds they want to hear.

Instead of amplifying all sounds in a room, including annoying background noises (as many cheaper systems do), the Audio Bridge amplifies selected sounds right at the source.

Just place one of its two tiny external condenser microphones near the sound source you want to hear, put on the padded earphones or ultralight ear buds (both are included) and adjust the volume to a comfortable level.

Now you'll pull in the voice of a close friend, the play-by-play coverage of a sports announcer or the music of a favorite radio broadcast through the noisiest of background dins.

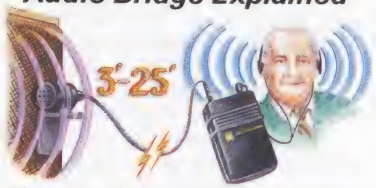
The main pocket-sized amplification unit also has a built-in microphone. So even without an external microphone, you can simply point the Audio Bridge in the direction of the person, TV or sound system you want to hear and get louder, clearer and better sound instantly.

But, that's just part of what makes the Audio Bridge such an incredible hearing enhancer. DAK's audio wizards realized that people want to hear better in many situations. So they included accessories for every location, noise condition and room size.

So you'll get two (2) external condenser microphones with 3′ and 5′ cables—which is all you'll usually need—plus a 20′ extension cable for hearing across large noisy rooms.

Plus, the external microphones include built-in clips. Now a friend can simply clip a microphone to their shirt or blouse. So you can hear every word they say.

Audio Bridge Explained



Place one of its included external microphones at the sound source. Put on the included earphones. Then adjust the volume. Your loved ones can then listen to the TV or a friendly voice from 3′ to 25′ away without blasting anyone out of the room.

Hear friendly voices and favorite TV shows without annoying background noise. It's easy with the Audio Bridge's built-in and external microphones and amplifier.

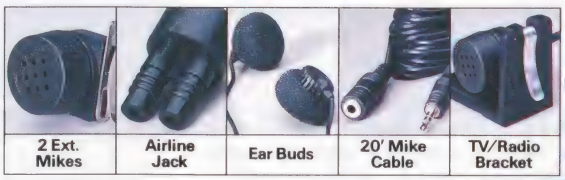
And, when you fly, you can comfortably listen to in-flight films and audio channels with the included airline audio jack adaptor.

Plus, with the included stick-on bracket you can leave a condenser mike in a perfect listening position at your TV's speaker.

Note: The Audio Bridge is not a substitute for receiving an audio examination or for wearing medically prescribed hearing aids. It runs on two AA batteries (not included). And, it's backed by DAK's limited warranty.

REDISCOVER SIMPLE PLEASURES RISK-FREE

Now your loved ones won't miss a sound, sentence or word. Now they can cut through the noisy background clutter. And, now they won't have to say 'what' and ask people to repeat themselves ever again.



With all these included accessories, you can choose the sounds you want to hear in any situation, from crowded rooms to jetliners.

If your loved ones are not 100% thrilled with the hearing-enhancing benefits of the Audio Bridge, simply return it in its original box within 30 days for a courteous refund.

To order the Sound-Source Amplifying Audio Bridge Complete with Lightweight Earphones, Tiny Ear Buds, Pocket Clip, Neck Strap, 2 Plug-In, External Omnidirectional Microphones with 3′ and 5′ cables, 20′ Extension cable, a TV Bracket with Stick-On Tab and an Airline Audio System Adaptor risk-free with your credit card, call toll-free 1-800-325-0800, or send your check for just $49.90 ($6 P&H). Order No. 3116.

With the Audio Bridge, parents, grandparents and loved ones can rediscover the familiar voices and sounds in their lives.

PC Musician Maker

Lets explode a myth! Expensive, tough-to-schedule piano lessons and hours of practice are supposed to be the only good way to learn an instrument. But, with this new professional, full MIDI keyboard, interactive, animated teaching system, and the power of your PC, you'll learn to read, play and compose music—even if you've never touched a keyboard before.

By Drew Kaplan

It's incredible. Imagine playing a Beethoven melody an hour after beginning your first piano lesson.

Imagine dramatically improving your keyboard skills, not by hour after hour of boring practice, but by using your computer.

And, imagine playing, composing and even recording music on a professional, 16-note, polyphonic, full MIDI keyboard that you can use at home, on stage, or even in a recording studio.

Read on, and together we'll explore this breakthrough in interactive music teaching.

MAKES LEARNING FAST AND FUN

I'm a cellist. And, I can still remember the hours of time I put in to master the instrument. There were days when I just wanted to quit in total frustration (of course, I'm glad I didn't).

But, with this incredible keyboard teaching system, you and your family won't have to experience the type of frustration I endured. Here's why.

Everyone will enjoy learning to play at their own pace with this interactive program. There are even child and adult teaching levels for everyone to choose from.

Plus, experienced pianists can jump ahead to the more challenging lessons. So, you'll always be stretching your skills.

The Miracle's colorfully animated lessons and exercises for children and adults also make practice interesting and fun.

Friend and 'Tin-Ear' Novice, Mark Nelson
"Ok, I didn't believe it. But you were right, Drew. After less than an hour, I could play 'Ode to Joy.' This system is fantastic!" Mark Nelson

Learn to read, play and compose music at times that fit your schedule. With the PC Miracle's amazing interactive teaching program and 16-note, polyphonic, MIDI keyboard, you can become a star musician.

Professional Studio Musician, Famous Band Member and Keyboard Virtuoso, John Thomas
"I've worked in the music industry for 20 years. And, the Miracle system is one of the easiest and most enjoyable ways I've ever seen for learning to play the piano."

Just wait till you learn to play by hunting ducks, communicating with aliens and rescuing skydivers. And, wait till you see how complex musical concepts are made simple by the vivid animation.

You've heard the saying 'practice makes perfect?' Well it's only true if you practice CORRECTLY. The Miracle is more than lessons. You'll actually practice under the constant supervision of the Julliard-trained concert pianist who designed the program.

Even during practice sessions, it'll instantly show you any mistakes you make. So, you can correct them, and send your keyboard skills soaring to new heights.

For all these reasons, the Miracle really is better than a live, one-visit-a-week teacher. Plus, you'll save that once-a-week $30 per hour (or more) cost for lessons.

And, look at this. While you practice, learn or perform, you can listen to yourself play through the keyboard's built-in speakers, through your stereo system's speakers with RCA cables (not included), or through the included earphones for late-night practicing.

Plus, with the Miracle's built-in MIDI studio, you can record your compositions with up to 8 instruments (the recorder has eight separate tracks). You can also play one or more instruments at a time for greater control of the recording.

You'll learn, practice and play on a professional instrument. The Miracle Keyboard is a 16-note polyphonic full MIDI keyboard (the recording industry's standard) with velocity-sensitive piano keys.

So you can caress the keys to play a soft legato lullaby. Or, pound them to make notes explode for hot rock 'n roll.

And, wait till you hear the clarity and power of the keyboard's 128 digitally sampled instruments. I was knocked out by the grand piano's awesome sound.

This full MIDI keyboard measures 32″W. x 4″H. x 13″D. You'll need an IBM PC/XT/AT/386 (or compatible computer) with DOS 3.1 or higher, a serial port (COM1 or COM2) and VGA monitor to take advantage of the interactive teaching software.

The teaching system was designed by a Julliard-trained concert pianist. The keyboard and software were engineered by Software Toolworks (a leader in interactive computer software). And, it's backed by a standard limited warranty.

REALIZE YOUR MUSICAL DREAMS RISK-FREE

Wait till you see lessons on the musical staff, various rhythms, different playing styles and so much more come alive before your eyes. Wait till you see your kids rush to the computer and keyboard to practice.

And, wait until you hear how well they (and you) can play with so little effort.

If you're not 100% thrilled, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your AC-Powered Miracle Teaching System with 16-Note Polyphonic Full MIDI Keyboard with 49-Full Size, Velocity Sensitive Piano Keys, 128 Digitally Sampled Sounds, MIDI Ports, Plus the 36-Lesson, 275-Variable Exercise Program, Serial Port Cable, Instruction Booklet and much more risk-free, call toll-free 1-800-325-0800 or send your check for DAK's breakthrough price of just **$399** ($19 P&H). Order No. 3030.

From the Beatles to Beethoven, you'll learn how to read and play whatever music you like. You'll master the fundamentals of music theory, so you can compose your own music.

And, you'll own a professional MIDI keyboard that you can use to perform and even record with other musicians.

NOW IN TRUE STEREO FOR JUST $49.90!

Wireless TV Marriage Saver

Now you can watch late-night TV in mono or stereo while your spouse sleeps. Now you can read in blissful silence while your children watch their favorite TV shows. And, now you can listen to your audio system in stereo—completely cord-free.

By Drew Kaplan

It's a problem. I like to watch late movies in bed at night. But, my wife usually wants to go to sleep long before the movie is over.

For several years, I kept the TV's volume turned down low, and struggled to hear the dialogue. I missed more than I heard. And, my wife still complained. Plus, I also like to flip channels. And, it always drives her crazy.

But now, with these great-sounding, wireless infrared **stereo** headphones, we both can enjoy our late nights together.

The specially designed transmitter sends both mono and stereo sound to the pocket-sized receiver on waves of infrared light. There's virtually no noise or cross-channel interference. All you'll hear is incredible hi-fidelity sound from your television or audio system.

LATE-NIGHT TV TRUCE

Now, whether you like to watch the late movie, talk shows or even movies on your VCR, you can turn up the volume as loud as you like without disturbing anyone. And best of all, no one will disturb you.

Now your spouse can sleep peacefully while you catch a late movie. Whether you have a stereo or mono TV, you can listen privately without headphone cords.

And, just wait till you hear the fantastic quality of the stereo broadcasts you'll hear through these stereo headphones.

The sound from your TV will be so lifelike, you'll duck every time you hear a gunshot. And, you'll dive for cover with every bone-jarring explosion. It's amazing.

Plus, if you know someone who is hearing impaired, the Marriage Saver can really bring TV alive for them, too.

Now they can turn the volume up so they can hear perfectly. And, everyone else in the room won't be bombarded by a blaring TV.

NOW STEREO FREEDOM, TOO

Stereo headphones are a great idea. But, they're limited by the length of their cord.

But, with the new Marriage Saver, you can listen to all your favorite music through great-sounding stereo headphones and have complete freedom from lengthy, tangled headphone cords. They're great.

You'll have complete freedom to walk around up to 20′ from your TV. That's an incredible 350-square-foot total range.

Now my wife can listen to her favorite albums and tapes while she vacuums in the living room. And, she doesn't have to worry about the vacuum drowning out the stereo.

Plus, with the Marriage Saver, my wife and I can read, work or talk while our kids listen to 'their music' (yecch) as loud as they like without bothering us.

You'll have a tremendous frequency response of 20Hz to 18,000Hz and phenomenal channel separation.

You'll thrill to crisp, vibrant, full stereo sound from all your favorite tapes and albums. And, you won't have to worry about outside noise disrupting your listening pleasure.

The manufacturer claims you can listen to your CDs, too. And yes, you can. The signal-to-noise ratio and dynamic range of the Marriage Saver is very, very good.

But, if you're an audiophile, you'll find it's not quite up to the capabilities of CDs. Don't get me wrong, the sound you'll hear is great.

Listen privately in true stereo to your favorite albums, tapes, CDs and even FM stereo broadcasts. You'll have complete wireless freedom virtually anywhere you roam in your listening room.

So, you'll probably want to use corded headphones for your CDs. But, you're sure to be ecstatic over the dazzling sound you'll hear through these cordless infrared stereo headphones for everything else.

JUST PLUG IT IN

It's incredibly easy to set up and use. Simply plug the AC-powered transmitter into an earphone jack or the audio output jacks on your TV, VCR or your stereo system's preamp or receiver.

Then plug the great-sounding feather-weight stereophones into the pocket-sized receiver (9V battery not included).

You'll have your choice of mono or true stereo (not simulated) sound. And, you'll have sound for both ears, even if your TV only has a monaural earphone jack.

Of course, the receiver has a separate volume control. So, you'll set the exact volume you want no matter where you are.

And, look at this. If your TV doesn't have a headphone or earphone jack, there's an optional microphone that you simply place in front of your TV's speaker.

SPECIAL PRICE FOR YOU

Thousands of DAK customers ordered the original Wireless Marriage Saver (without stereo) at DAK's special price of $49.90.

But, now you can get the same wireless freedom, with **True Stereo**, for DAK's retail-bashing price of just $49.90.

It's manufactured by Arkon and backed by their standard limited warranty.

STEREO WIRELESS FREEDOM RISK-FREE

Wait till you or your spouse watch a late-night movie while the other half of the marriage slumbers peacefully.

Wait till you hear a spaceship warp through your living room in stereo. And, wait till you enjoy headphone privacy without long, restricting cords.

If you're not 100% thrilled, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your Wireless Marriage Saver for use with both Stereo and Mono TVs, and your Stereo System complete with AC Power Supply, Receiver and Stereophones risk-free with your credit card, call toll-free or send your check for DAK's price of just **$49.90** ($6 P&H). Order No. 5409.

You can add extra receivers/headphones for your spouse or kids for just **$29.90** ($4 P&H). Order No. 5410.

If your TV doesn't have an earphone jack the installation-free, super-sensitive microphone is just **$19.90** ($3 P&H). Order No. 5411.

Imagine watching late-night movies, talk shows or videos without bothering your spouse. Imagine reading in blissful silence, while your kids listen to the stereo as loud as they like through cordless headphones without disturbing you.

And, imagine listening to your favorite albums, tapes, CDs and even FM stereo broadcasts through stereo headphones without annoying, tangled headphone cords. ■

BSR Pocket Rocket II

It's better than ever. The newest generation of the BSR® Pocket Rocket is smaller, lighter and loaded with even more features. Now you can program up to 21 tracks from any CD. Or, touch 'Shuffle' and have them chosen for you. Plus, forget battery packs. Slip the 2 FREE rechargeable ni-cad batteries I've included into this state-of-the-art portable component and thrill to CD sound in the park, on the bus or even through your stereo system at home.

You'll enjoy 21-Track Programmability, Automatic Repeat, One-Touch Skip, rock-solid 3-Beam Laser Tracking and more. It all adds up to portable component-quality sound (and features) from a sophisticated CD player that's only slightly larger than a CD itself.

Touch the new 'Shuffle' play button and this incredible portable component will randomly leap to different tracks.

By Drew Kaplan

Prepare for an audiophile blast-off. Imagine fidelity so detailed you can actually hear the differences between the violin bow techniques of various solo virtuosos.

Imagine experiencing a string bass so clearly and powerfully that you can feel the thunderous reverberations of each string.

And, imagine musical presence so dramatic that you can sense the emotion of your favorite vocalist just as if you were sitting in the audience at a live concert.

Now imagine all this incredible CD power being unleashed by a component-quality CD player that's just slightly larger than a compact disc itself.

SIZE MYTH EXPLODED

Sure, you need component-sized tape decks and turntables for audiophile sound reproduction. But, CD players are different. CDs are just like computer disks. The music is digitally broken down into computer on and off codes called bits.

All CD players read those digital codes (which represent the sound) in exactly the same way. Player size doesn't matter. It's the quality of the sound that counts.

And, oh what sound you'll hear from this lightweight (under 15 ounces) CD player. It boasts a wide frequency response and a signal-to-noise ratio of more than 86dB.

Plus, you'll be awed by its dynamic range. From the gentle plucking of a guitar to the cannon blasts of the '1812 Overture' you'll be engulfed by the entire sound spectrum.

IMPROVED AND ENHANCED

The original BSR portable CD Player I offered was incredible. But, this new BSR portable Player is even better.

Now you can program up to 21 tracks (up from 16 tracks) in any order you choose. So, you can choose just the songs you want to hear (or record onto a cassette direct from the CD player) in any order you like.

And now, you can touch the new 'Shuffle' button for surprise track selections.

And, look at this. This state-of-the-art player uses new enhanced circuitry. So, it can be powered by two simple 'AA' batteries! In fact, I've included a pair of rechargeable 'AA' ni-cad batteries FREE!

You'll also have Automatic Repeat. So, you can replay your programmed tracks, the entire disc or even a single track over and over. And, you can even skip to the next track in the middle of any track.

Note: This CD player is armed with an extremely stable 3-beam laser-tracking system. But, contrary to what some ads say, no portable CD player can really be used while jogging.

You won't damage your CD or CD player. But, the CD will occasionally skip and jump.

The multifunction LCD Display shows you the track that's playing, the elapsed track time, the total time of the disc and more.

Plus, you can quickly connect this amazing portable component to your stereo system with the included patch cord.

Or, listen privately through the included earphones. The Pocket Rocket is backed by a BSR standard limited warranty.

BSR thought of (almost) everything: You get Earphones, Stereo Patch Cord, AC Adapter and a Travel Case. But, they forgot batteries. So, I've included a pair of 'AA' Ni-Cad Batteries for portable power FREE.

BLAST OFF INTO CD ORBIT RISK-FREE

Now you can effortlessly move your CD player from stereo system to stereo system.

If you're not 100% thrilled, simply send it back in its original box to DAK within 30 days for a courteous refund.

To order your BSR Portable Component-Quality Compact Disk Player with NEW 21-Track Programmability, NEW Shuffle Play, Automatic Repeat, 3-Beam Laser Tracking, Multifunction LCD Display, Stereo Patch Cord, AC Adapter with Battery Charger, Carrying Case, Stereo Earphones and two FREE Ni-Cad Batteries risk-free with your credit card, call toll-free or send your check for just **$129⁹⁰** ($6 P&H). Order No. 3032.

You'll thrill to classical CDs at home. You'll enjoy jazz CDs at the office. And, no matter where you go, you'll be awed by the digital CD sound of this (now improved) ultra-miniature, portable CD player.

BSR is a registered trademark of Thunderdragon Investments, Inc.

Thrill To Component-Quality Sound Wherever You Go

You can connect it to your home or office stereo in seconds with the included stereo patch cord. Then work or simply kick back and relax to incredible CD sound from your system's speakers.

Connect it to a portable stereo (it's easy with the included patch cord) for awesome CD sound at parties, picnics and backyard family barbecues.

It's so light and compact you can carry it in your briefcase, knapsack or even your jacket pocket. Now you can enjoy CD sound whether you're commuting, flying or on vacation.

Listen privately through the included earphones. Now you can turn lunch in the park or a break at work into a CD sound vacation. It's great for shutting out the world at home, too.

Unleash all the phenomenal sound trapped in your stereo system with the earthshaking bass of the dbx 15" slot-loaded subwoofer.

King of the Deep

Delve into the depths of bottomless bass. With this dbx 15" slot-loaded subwoofer you'll dramatically improve the performance of your ENTIRE stereo system. You'll detonate bone-jarring bass. Plus, you'll unleash the sonic impact of a cleaner midrange for all your music.

By Drew Kaplan

It's explosive. Now you can unleash the sub-bass fury trapped in all your CDs, records and tapes. And now, you can thrill to cleaner, better-sounding midrange and tighter upper bass from the stereo speaker system you already own.

What's the secret? It's called a subwoofer. And, audiophiles have known about subwoofers for years. But now, the secret is out. Now we can all enjoy deep, rich bass that's as thrilling to our ears as the price is to our wallets.

For the first time, you'll truly hear the deep, soothing resonance of a bluesy string bass. You'll feel the thunder of a pipe organ. And, you'll be amazed by the orchestral splendor of full-bodied bassoons.

The immense sub-bass frequencies below 120Hz (large arrows) flood your listening room, while the frequencies above 120Hz (small arrows) are reflected back into the cabinet and trapped for perfect stereo imaging.

Warning: The improvement isn't subtle. It's like night and day. You'll not only add thunderous bass to your music, but you'll vastly improve the sound of your entire stereo system. Here's why.

SUBWOOFERS EXPLAINED

It's a fact. Most speaker systems aren't designed to reproduce sub-bass frequencies.

Their woofers struggle to handle both the massive movements below 120Hz (sub-bass) as well as the finer lower midrange vibrations. The result? Weak or distorted bass and muddy midrange.

Sure your system sounds great. But wait till you hear it with a dbx Subwoofer. Instantly, the bass is deeper. And, the midrange is cleaner than ever.

The improvement is so remarkable you'll swear you hear instruments that you've never heard before (but were actually there in your music all the time).

That's because the dbx Subwoofer drives just the frequencies between 22Hz and 120Hz (sub-bass). It takes the strain of reproducing these frequencies off your main speakers. Plus, it drives the sub-bass with power and accuracy.

Now your system's main speakers are free to produce the upper bass and midrange frequencies flawlessly. But, you'll really be astounded by the thunderous (but precise) bass you'll hear.

Whether your speaker systems have 8", 10", 12" or even 15" woofers, you'll find the sonic improvement staggering.

FIRE AND FINESSE

It's incredible. You'll hear your music just like you were in the orchestra pit.

Dull brass sections are suddenly crisp and vibrant. Vocals seem so real you can almost touch the singers. And, you'll REALLY experience the frequency range you're supposed to hear from a concert grand piano.

That's because the 15" nylon-laminated subwoofer is feather-light and distortion resistant. So, it responds instantly and accurately to each pounding input signal.

And every movement is controlled by a powerful strontium rare-earth magnetic structure. It's incredibly accurate (its sensitivity is an astounding 90.5dB at 1 watt at 1 meter). So, the bass is clean and tight.

But, the heart of the dbx Subwoofer is its advanced crossover network. It sends only frequencies above 120Hz to your main speakers so they aren't strained. And, then routes the immense bass frequencies below 120Hz to the floor-firing subwoofer.

Plus, the dbx Subwoofer is slot-loaded. It provides perfect bass acoustics with its own 'fixed' floor. So, you can place it on a shag rug or even ceramic tile. Your music will always explode with deep, rich vibrance.

IMPORTANT: YOU ONLY NEED ONE

Placement of your stereo speakers is crucial. But, a subwoofer is different. You can place it anywhere. That's because frequencies below 120Hz are **non-directional.**

And, that's why, unlike stereo speakers, **you only need one subwoofer.**

Hook-up is easy. Simply connect your speaker wires from your power amp or receiver to the subwoofer's input terminals for massively deep bass. Then, connect your speakers to the subwoofer's output terminals for pure, unrestricted midrange.

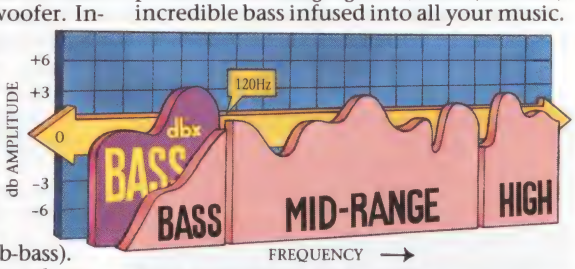
Attention Stereo VCR Owners: Just wait till you hear the dbx Subwoofer unleash in-theater sound from your VCR/stereo system. You'll feel the roar of jet afterburners. And, cannon blasts during a war film will rock you out of your seat.

The dbx Subwoofer stands 24"H. x 18"W. x 18"D. It's rated at a nominal 8 Ohms. And, it works with virtually any amplifier.

Plus, it's backed by an iron-clad 2-year dbx standard limited warranty.

ENTER THE REALM OF BOTTOMLESS BASS RISK FREE

Experience phenomenally clean midrange from your main speakers. Thrill to precise stereo imaging. And, hear (and feel) incredible bass infused into all your music.



Above in light red is the typical frequency response of a GOOD 12" 3-way speaker system. But, look at the distortion-free bass below 120Hz you add (in purple) with the dbx 15" Subwoofer. Now you'll hear the ENTIRE frequency range of all your music.

If you aren't 100% AWESTRUCK by the immense, distortion-free bass and cleaner sounding midrange you'll hear, return it to DAK in its original box within 30 days for a courteous refund.

To order your dbx Subwoofer with its Massive Slot-Loaded 15" Dual-Wound Woofer, 12dB/Octave Crossover and Nominal 8-Ohm Compatibility with Virtually Any Amplifier risk free with your credit card, call toll free or send your check for DAK's breakthrough price of just ~~$169.90~~ ($19 P&H). Order No. 5334.

Imagine hearing cleaner, crisper midrange. And, imagine feeling the true sonic force of thunderous kettle drums, resonant bassoons and the explosive cannon blasts of Tchaikovsky's 1812 Overture.

PRICE SLASHED NOW JUST $149.90

Use Order No. 5334 ($19 P&H)

Now you can add the immense depth of this massive 15" dbx Subwoofer to your system for a very special DAK price. You'll literally feel the deep bass and cleaner midrange explode to life.

A roaring fireplace, a loving spouse and the 277 romantic songs on this 18-CD Collection add up to a relaxing evening. And, wait till you experience the fidelity of these 100% original recordings in digital CD sound.

CD Serenity

Drift down memory lane with the 100% digitally reproduced melodies of your favorite light rock and pop tunes. Relax to the rich, romantic sounds of Mantovani's orchestra. And, thrill to the most popular songs ever written for Hollywood and Broadway. Whether as background music while you work on your computer or simply as a way to unwind after a hard day, now you can banish 'elevator music' forever with this collector's edition of 18 superbly recorded digital CDs.

By Drew Kaplan

It's beautiful. It's calming. And oh, does it bring back the memories.

Imagine reminiscing with your spouse over a candlelit dinner as the silky-smooth violins of Mantovani's orchestra are digitally reproduced softly in the background.

Imagine curling up with a good book to soothing melodies and string arrangements.

And, imagine coming home from a tension-filled day at work and refreshing yourself with mellow tunes like 'By the Time I Get to Phoenix,' 'Strangers in the Night,' 'A Man and a Woman' and dozens of others.

If you're like me, you'll especially enjoy listening to a light rock CD while you work. You'll feel the day's stress melt away.

Plus, there's more. There are also thrilling artistic interpretations of Hollywood's greatest hits like 'Lara's Theme' from *Dr. Zhivago*, the title song from *Love Story* and 'Tara's Theme' from *Gone With the Wind*.

And, if you like Broadway shows, you've got to hear the renditions of 'Memory' from *Cats*, 'I Am What I Am' from *La Cage Aux Folles*, 'Don't Cry for Me Argentina' from *Evita* and more. They're 'show stoppers.'

There are even TV theme songs like 'Star Trek.' Science fiction movie themes like the majestic symphony of '2001—A Space Odyssey.' And, favorite Western movie themes like 'Hang 'm High.'

You'll have it all. From easy listening to exciting Hollywood and Broadway musical hits, the range on this 18-CD collection of original recordings is breathtaking.

A SERENADE OF CD SERENITY RISK-FREE

Slip in a CD of light rock tunes and you'll soon be strolling down memory lane with your 'best girl.' It's an incredible feeling.

And, wait till you slip in the Greatest Western Movie Themes CD and hear the stirring interpretations of 'The Good, The Bad and the Ugly,' 'The Magnificent Seven,' 'The Comancheros' and other hits.

The music is so superbly recorded and digitally reproduced that you can almost hear the creak of a gunbelt's leather and the pounding of the horses' hooves!

AUDIOPHILE CD PLAYER BONUS

Experience the digital drama of these stress-melting melodies 'performed' on an audiophile CD Player. When you order this collection or any CD collection from DAK, you're eligible to grab the CD Player 'Catch' for an industry-crushing price. See page 70 for the story.

If you're not 100% thrilled with the soothing, stress-melting tones of these 277 easy-listening hits, simply return this superbly recorded 18-CD collection to DAK within 30 days for a courteous refund.

To order your Digitally Reproduced 18-CD Library of 277 Original Recordings of the most Beautiful, Relaxing and Inspiring Light Rock and Pop Songs including The Greatest Hits From Broadway and Hollywood risk-free with your credit card, call toll-free or send your check for just **$89.90** ($8 P&H). Order No. 7699. CA res add tax.

Work at your computer to the whispering violins of the Mantovani Orchestra. Or, be inspired to new heights of insight and creativity by the majesty and passion of the science fiction themes.

Now you can forget boring 'elevator music' forever and be serenaded by the most beautiful melodies ever written on this collector's edition of 18 CDs.

RELAX TO 277 SOOTHING SONGS ON 18 CDs

MANTOVANI - Greensleeves; Autumn Leaves; Carnival Of Venice; Amazing Grace; The Big Country; Barber Of Seville; Elizabethan Serenade; Czardas; Swedish Rhapsody; Tritsch Tratsch Polka; Londonderry Air; Tales From The Vienna Woods; Die Fledermaus Overture; What Are You Doing The Rest Of Your Life; Send In The Clowns; Some Enchanted Evening; Sound Of Music; Charmaine; Deep Purple; The Entertainer; Cavatina; Love Is A Many Splendored Thing; Merry Waltz; Flamingo; Colours Of My Life; The Old Song; Superman; 007 Suite (James Bond Theme, From Russia With Love, Never Say Never Again, Goldfinger); I Just Called To Say I Love You; Memory; Amadeus Suite (Eine Kleine Nachtmusik, German Dance No. 8, Elvira Madigan, Overture, Marriage Of Figaro); Canon; Nessun Dorma; Medley (Jerusalem, Chariots Of Fire).

BROADWAY MUSICALS - New York, New York (On The Town); Cabaret (Cabaret); I Don't Know How To Love Him (Jesus Christ Superstar); Pie Jesu (Requiem); Good Morning Starshine (Hair); Aquarius (Hair); Only He Has The Power To Move Me (Starlight Express); What I Did For Love (A Chorus Line); I Am What I Am (La Cage Aux Folles); You Are So Beautiful (Time); One Night In Bangkok (Chess); I Know Him So Well (Chess); Another Suitcase In Another Hall (Evita); Memory (Cats); Don't Cry For Me Argentina (Evita); Let The Sunshine In (Hair).

EASY LISTENING - Arthur's Theme; Do That To Me One More Time; This Masquerade; Stuck On You; If Ever You're In My Arms Again; Could I Have This Dance; To All The Girls I've Loved Before; Three Times A Lady; Just When I Need You Most; I Want to Know What Love Is; I Just Called To Say I Love You; Longfellow Serenade; Truly; Hello; Always On My Mind; Memory; Yesterday; I Left My Heart In San Francisco; A Man Without Love; Ballade Pour Adeline; Softly, As I Leave You; Somewhere My Love; Serenade; The Girl From Ipanema; Autumn Concerto; Symphony No. 40, 1. Teil; Something; The Shadow Of Your Smile; I've Grown Accustomed To Her Face; Let It Be; Ode To Billy Joe; By The Time I Get To Phoenix; Danke Schon; Long Ago And Far Away; Strangers In The Night; Alfie; Spanish Eyes; Where Or When; Don't Cry For Me Argentina; If You Leave Me Now; I'll Be Seeing You; Habanera; I Have Dreamed; The House Of The Rising Sun; Josie; Humoreske; Yellow Rose Of Texas; Schwarze Augen; Moulin Rouge Theme; A Man And A Woman; Piano Concerto No. 1 (Tschaikowsky); This Guy's In Love With You; Up, Up And Away; Sailing; My Cherie Amour; Chim-Chim Cherie; Fur Elise; Charade; This Is My Song; Raindrops Keep Falling On My Head; Music To Watch Girls By; Oh Happy Day; On A Clear Day; Liebestraume; Exodus; Patch Of Blue; Traumerei; Good Morning Starshine; Stranger On The Shore; Largo; La Mer; The Fool On The Hill; Ich tanze mit dir in den Himmel hinein; Ball-Szene; Sunny; Feelings; Bridge Over Troubled Waters; Bilitis; These Foolish Things; My Romance; Gigi; Stars In My Eyes; Fascination; Love Your Magic Spell; Blue Moon; Ruby; You Are Too Beautiful; Love Walked In; Rhapsody In Blue; Every Little Star; Smile; La Vie En Rose; Misty; Stardust; Born Free; Nights In White Satin; Love Me Tonight; People; Die Moldau; Aquarius; The Impossible Dream; Poeme; The Sound Of Music; For Once In My Life; Russisches Volkslied; More; Eleanor Rigby; Mrs. Robinson; Lawrence Of Arabia; Fascination; The Little Inn; Love Letters; Mississippi; I Wish You Love; I Love Life; San Antonio Rose; Among My Souvenirs; San Francisco; Swanee River; I'm In The Mood For Love; Aranjuez; The Very Thought Of You; Bright Horizon; Our Song; My Land; Farewell; Eine Kleine Nachtmusik; Baccarole; Barbara; Aaron's Return; Root 61; Summer '85; Ave Maria; Winter; Rondo a la Turk; Home On The Range; Take Your Guitar; Tango In Fernado's Bar; With All My Heart; Sweet Dreams; Classical Gas; Besame Mucho; On The Rebound; Melody On My Mind; A Walk In The Black Forest; Lady Madonna; Hang On Sloopy; Matthew And Son; I Will Return; William Tell Overture; Popcorn; Listening To Mozart; Can-Can; Reach For The Sky; Intermezzo Cavalleria Rusticana; Tristesse.

THE GREATEST WESTERN MOVIE THEMES - The Magnificent Seven; The Good, The Bad And The Ugly; Rio Bravo; Hang 'M High; My Name Is Nobody; Once Upon A Time In The West; The Man With The Harmonica; A Fistful Of Dollars; High Noon; Ballad Of The Alamo; Johnny Guitar; Wand'rin Star; The Comancheros; Good Luck Jack; How The West Was Won; For A Few Dollars More.

TV AND MOVIE THEMES - Dr. Zhivago; Love Story; A Man And A Woman; Out Of Africa; Woman In Red (I Just Called To Say I Love You); Karate Kid; Dirty Dancing (The Time Of My Life); Thornbirds; Platoon (When A Man Loves A Woman); Bilitis; La Boum; West Side Story (Maria); Flashdance (What A Feeling); An Officer And A Gentleman (Up Where We Belong); Top Gun (Take My Breath Away); Gone With The Wind (Tara's Theme); Miami Vice; Dynasty; The Never-Ending Story; Dream Boat; The Magnificent Seven; The Man With The Harmonica; Rio Bravo; The City Shark (Brains And Trains); Rambo (It's A Long Road); E.T.; Bonnie & Clyde; Dallas.

SCIENCE FICTION MOVIE THEMES - Star Trek; Twilight Zone; Close Encounters; E.T.; Alien; Blade Runner; Return Of The Jedi; Silent Moon; Die Unendliche Geschichte; Das Arche-Noah-Prinzip; Raumpatrouille Orion; Cosmic Wind; Time Tunnel; Black Hole; Battlestar Galactica; War Of The Worlds; Raiders Of The Lost Ark; 2001 - A Space Odyssey; Star Wars.

Sonic Marines

Fill your yard, patio or garden with sonic fury that rivals high-end indoor sound. Plus, thrill to superb fidelity INDOORS in your office, kitchen or den. Now you can enjoy phenomenal audiophile sound anywhere in any kind of weather.

By Drew Kaplan

Send in the marines! Now you can deploy dramatic fidelity outside on your patio, in your garden or by your pool—without regard for rain, snow or blazing sun.

This new BSR All-Weather Speaker System shrugs off the elements while delivering a megaton of weather-defying fidelity.

And, with its handsome stealth black design it looks great indoors in any room.

In fact, this system rivals the performance of indoor speakers costing hundreds of dollars. But, they're far more rugged than any indoor speakers I've ever tested.

PASSES UNDERWATER TORTURE TEST

The fiber-filled vault-like epoxy cabinet is impervious to the ravages of the weather.

Within this hermetically sealed cabinet, you'll find an 11mm dome tweeter for crystal clear highs and a 4" polypropelene woofer encircled by a bass-boosting, rubber 'surround.'

In my 28 years on the test bench, I've only found wide-dispersion tweeters of this quality in expensive indoor-only systems. And, the woofer's massive magnetic structure outmatches the deep bass response of much larger speakers.

The result? Your backyard, garage or patio is bathed in rich, detailed highs and thunderously deep bass. And of course, these speakers are incredibly tough. Even the speaker grills and solid brass terminal posts are rust-proof.

The manufacturer claims this speaker system is water-resistant. But, I really wanted to see how well this system would stand up to abuse. So here's what I did. (Don't try this at home.)

I drove to a friend's house. And, together we dunked these weatherized speakers in his backyard swimming pool for 5 full minutes.

Then I took the speakers home, hooked them up and played a favorite classical CD. Flutes were crisp. Cellos were resonant. And, kettledrums thundered with power.

They're the toughest audiophile speakers I've ever tested. Whether you mount this weatherized speaker system outside, or enjoy them as a second speaker system in your home, you'll thrill to spectacular sonic perfection.

Special Note: These speakers survived my torture test. But the manufacturer recommends mounting them under an awning or the eaves of your home for outdoor use.

They're rated for any power amplifier between 15 and 65 watts. They work with any 8 ohm stereo system. And, they're backed by a BSR standard limited warranty.

SEND IN THE SONIC MARINES RISK-FREE

Wait till you hear magnificent 'indoor-quality' sound on your patio, in your garden and in your backyard. And, wait till you experience incredible indoor fidelity in your workshop, garage, basement, bathroom or even in your R.V. or on a boat.

Plus, these speakers sound and look so good you can even use them indoors in your game room, dining room or office.

To order your **PAIR** of Weather-Defying BSR Indoor and Outdoor Speaker Systems risk-free with your credit card, call toll-free 1-800-325-0800 or send your check for just **$69⁹⁰** ($7 P&H). Order No. 5922.

You'll enjoy dramatic stereo sound whether you're barbecuing in the backyard on a summer's day or building a snowman on the lawn in midwinter. And oh, what incredible audiophile sound you'll hear indoors in your kitchen, bedroom or den.

Digital Ear Escape

Slip on DAK's new designed-for-CD stereophones and escape to an audio paradise. With their 20Hz to 20,000Hz frequency range, you'll thrill to everything from tubas to piccolos with phenomenal accuracy.

By Drew Kaplan

It's a fact. Most headphones can't reproduce the incredible frequency range of digitally-encoded compact discs.

Why? Until recently, there was never any need for headphones to exceed the frequency response of records and cassettes.

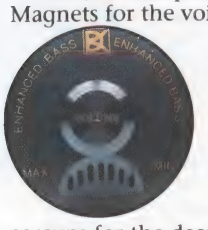
But, now you can hear all the crisp, clean highs and deep, thunderous bass trapped on your CDs. And, wait till you hear your records and cassettes. The sound will rival your system's main speakers.

DAK'S DIGITAL BREAKTHROUGH

It's a breakthrough. And, it's a DAK exclusive. Jack, DAK's V.P. of Engineering, personally designed these incredible-sounding digital stereophones.

Here's the 'inside' story. First, he built over-sized high velocity mylar diaphragms into the drivers for massive pulsating bass.

Then, he used powerful Samarium Cobalt Magnets for the voice coils. So you'll hear crystal-clear highs and ultra-rich midrange.



Set the volume to your exact liking with the individual volume controls.

Outside, he encased everything in closed earcups for the deepest bass response.

Plus, he added a gold-plated ¼" plug for the purest connection possible. And, with the extra-long 8-foot cord, you can comfortably sit back and relax in your easy chair without annoying cord 'tugs and tangles'.

Note: I've included a FREE mini-plug adapter so you can enjoy these incredible-sounding audiophile stereophones with your personal stereo or stereo TV, too.

Plus, the lightweight, adjustable headband and cushioned ear pads are very comfortable to wear. You'll never experience the 'numb ear' syndrome ever.

DAK's DIGITAL stereo headphones are engineered by Jack and backed by DAK's standard limited warranty.

ESCAPE TO DIGITAL PARADISE RISK-FREE

The 20Hz to 20,000Hz frequency range you'll hear from your CDs is phenomenal! Now you can hear everything from the deepest pluck of a string bass to the highest notes of a piccolo with astonishing clarity.

If you're not 100% thrilled, simply return them to DAK in their original box within 30 days for a courteous refund.

To order DAK's Designed-For-CD Stereophones with their awesome 20Hz to 20,000Hz Frequency Response, Oversized Drivers, Samarium Cobalt Magnets, Individual Left and Right Volume Controls, Gold-Plated ¼" Plug, 8-Foot Cord and FREE Mini-Plug Adapter risk-free with your credit card, call toll-free 1-800-325-0800 or send your check for DAK's music-to-your-ears price of only **$29⁹⁰** ($4 P&H). Order No. 5329.

Thrill to your favorite albums, cassettes and even stereo TV through stereophones specifically designed to capture awesome DIGITAL CD sound.

Now you can escape to audio paradise anytime day or night. You'll thrill to every bit of your CD's incredible frequency response. And, just wait till you hear your albums and tapes through these awesome-sounding DIGITAL stereophones. You'll enjoy their sound like never before.

Blazing Colors

Create spectacular, vibrant copies of your favorite home videos, movies and TV broadcasts that can rival and even surpass the color of the originals. Now you can sharpen color and infuse faded images with astounding, vivid, true-to-life color. Read on to discover how you can enhance any video tape you watch with rich reds, striking blues and powerful greens.

By Drew Kaplan

Here are actual before and after videos (not retouched). Notice the clear natural looking flesh tones in Sammy's trainer's face. And, notice Sammy's feathers now have greater brilliance and definition.

I was seeing red—literally. My wife was seeing green. And, my kids insisted they were seeing blue. Let me explain.

Whenever I'd copy off-the-air broadcasts, camcorder tapes, or old movies, my recordings would end up tainted by muddy reds, weak greens, and washed-out blues.

Well, no more! Now I'm using the same type of color enhancement technology used by big video companies to make my videos and even second- and third-generation copies come alive with crisp, brilliant color. And, so can you. It's easy.

COLOR IMPROVEMENT IN SECONDS

Just connect the Color Processor between two VCRs (RCA-type cables included) or a camcorder and VCR and you're in business.

Note: if you have a VCR and a monitor TV (A monitor TV has standard line-level RCA inputs on the back), you can connect the Color Processor between them for video enhancing while you watch.

Simply press the button on the front panel and adjust the color and tint dials.

In seconds, you can improve the color of home videos, taped broadcasts and even rented tapes * while you view or copy them.

Animals and scenery will appear more lifelike. Sunsets will look more spectacular. And, space scenes will have you believing you're flying through the galaxy.

Plus, wait till you see the great-looking, enhanced copies of home videos you'll make.

*** Warning!** It's illegal to use your Color Processor to make unauthorized copies of copyrighted material. It's not designed to (and will not) remove copy protection. The Color Processor is manufactured by Video Link and backed by a standard limited warranty.

BLAZING COLORS RISK-FREE

Now you can make your videos come alive with rich, vivid color.

If you're not 100% thrilled, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your 'Blazing Colors' Videophile Color Processor with Color Enhancement, Tint Adjustment, AC Adapter and Cord, and Two RCA-Type Cables risk-free with your credit card call toll-free or send your check for just ~~$49.90~~ ($6 P&H). Order No. 5846.

PRICE SLASHED NOW JUST $39.90

Use Order No. 5846 ($6 P&H)

Video Link made a truckload offer on these Videophile Color Processors. So now you can thrill to professional-quality color enhancement for just $39.90. Wow!

Forget boring silence. Imagine entertaining callers ON HOLD with (1) a digitized version of Beethoven's 'Für Elise' or (2) soothing them with AM/FM music or (3) informing them of special offers, announcements and sales (or beautiful music) from a prerecorded tape.

Musical Holding Pattern

Transform ALL the ordinary touch-tone phones in your home or small business into entertaining and informative big business phones. Wow your callers with music, personalized messages and even special sales announcements. With just a SINGLE installation-free 'Music-On-Hold', you can easily add electronic hold complete with digitized music to ALL your phones.

By Drew Kaplan

It's annoying. If you've ever been put on 'hold', you know how boring it is listening to silence. Half the time, I think they've forgotten me. So, I hang up and call back.

But now, when you put someone on hold, you can entertain them, inform them and make sure they never hang up.

Just plug a Music-On-Hold box into any modular phone jack in your home or office. Then, plug in the AC adaptor. Now any time you need to put someone on hold, simply touch the '*' button on ANY touch-tone phone connected to that line.

Instead of boring 'dead air', your caller is entertained by a digitized version of Beethoven's beautiful 'Für Elise'.

And, look at this. If you own a small business, now you can add Fortune-500 sophistication to the way you do business.

Plug a radio directly into the Music-On-Hold unit with the optional interconnect cable and tune in to an all-music station. Now, when you place a caller on hold, they'll be entertained by soothing, reassuring music. (Note: Music license may be required.)

Even better, record your own sales messages and announcements on a cassette recorder. And, plug the recorder into the Music-On-Hold. Now your callers will know all about your latest sales.

The Music-On-Hold is engineered and manufactured by DesignTech and backed by their standard limited warranty.

MUSICAL HOLDING PATTERN RISK-FREE

Prevent 'hang-ups'. Now anyone you put on hold will be informed and entertained.

If you're not 100% thrilled, simply return it to DAK in its original box within 30 days for a courteous refund.

It works with any touch-tone phone in your home. Just press the '' button.*

To put Music-On-Hold with True Electronic Hold and Digitized 'Für Elise' On All Your Phones risk-free with your credit card, call toll-free or send your check for just ~~$39.90~~ ($4 P&H).

To play recorded messages and music from an AM/FM radio or cassette recorder, add the optional Interconnect Cable for just $2.95 ($0.50 P&H). Order No. 5715.

Now you can easily infuse soothing music and informative messages into every touch-tone phone in your home or business.

PRICE SLASHED NOW JUST $29.90

Use Order No. 5708 ($4 P&H)

I just found out that DAK has a huge credit with the manufacturer of this sophisticated device. That means I can obliterate the price—and you can save big money.

ELECTRONIC

Home Weather Station

Forget TV weathermen. Forget waiting for radio updates. And, especially forget day-old newspaper weather reports. Now just touch a button and discover the exact wind speed, wind direction, wind chill factor, daily and/or year-to-date rainfall, daily highs & lows and yes, even the current temperature.

By Drew Kaplan

It's fun. It's fascinating. And, it's educational. Imagine seeing the drastic drop in temperature before an impending storm.

Imagine monitoring every violent wind shift the storm creates. And, imagine knowing exactly how much rain the storm dropped on YOUR property.

No, you're not visiting a sophisticated U.S. Weather Bureau station. You're sitting comfortably (and dry) in your own home. And, you're watching it all unfold right on your very own sophisticated and easy-to-use personal weather station.

AMAZING ENGINEERING BREAKTHROUGH

Professional weather instruments have always been bulky, difficult to install, hard to operate and very expensive.

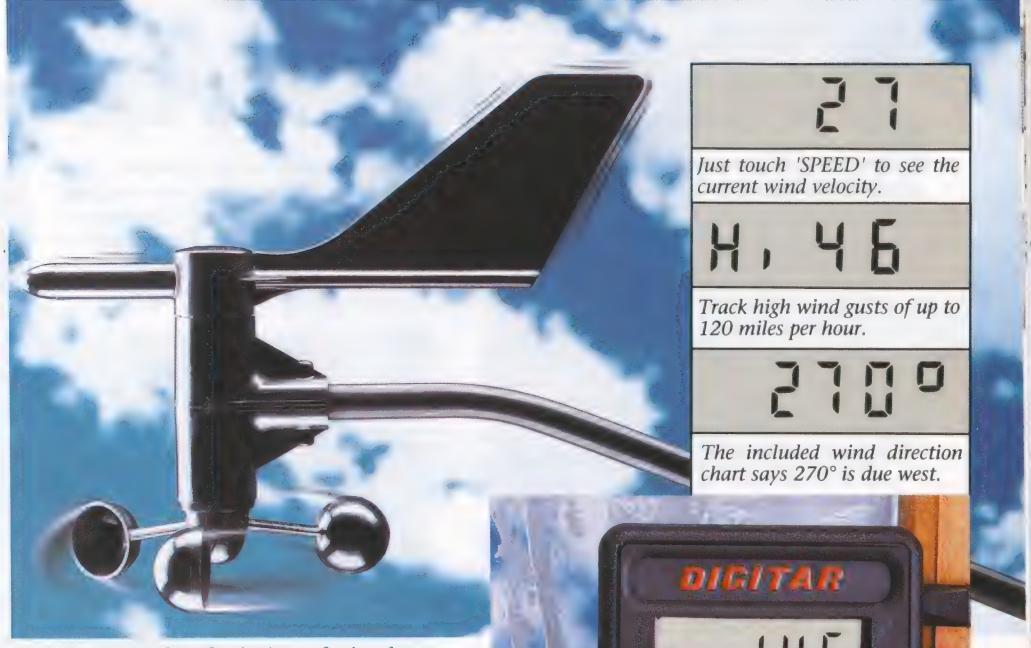
But, thanks to the integration of mechanical engineering with microprocessor technology, weather monitoring and forecasting has changed forever.

If you can touch a button, you can easily operate this home weather station.

Instantly, you'll see wind speed, high wind speed, wind direction, current/high/low temperatures, wind chill and more. Plus, with the optional Rain Collector, you can observe daily and accumulated rainfall.

Don't be fooled by its compact size. This same powerful weather instrument is used by the United States Government, NASA, the United Nations and the Los Angeles Fire Department just to name a few.

With the rain collector option you can electronically monitor daily as well as accumulated rainfall to the nearest tenth of an inch. Wow!



The Home Weather Station's professional anemometer is extremely well designed. It's sensitive enough to monitor even the slightest breeze—and rugged enough to stand up to hurricane-force winds.

WIND CHILL EXPLAINED

Your thermometer says it's 40°. But, when a 20 mile-an-hour wind gust hits your exposed face or ears, it has the same numbing effect as still air at 19°. (Brrrr!)

Why? It's simple. Heat is removed from the body by convection (the transfer of heat by circulation) and by evaporation. So, when the wind blows, your body loses heat faster, which makes the air seem colder.

Scientists call this phenomenon the 'wind chill' factor. And, this amazing electronics breakthrough automatically checks the wind speed and temperature outside and calculates the wind chill factor for you.

Now you can simply touch a button and instantly know how you (and more importantly your children) should dress before stepping out into the cold.

MONITOR YOUR OWN PRIVATE MINI-CLIMATE

I've read that Spain has 150 different climates. And, your area may be just as diverse.

For example, the October 27th edition of the *Los Angeles Times* reported that the L.A. area had .31" of rain the day before.

But, with my weather station, I recorded an inch of rain at the Kaplan residence and we live less than 20 miles from L.A.

And remember, Los Angeles has a very mild climate. If you live in the Windy City, Tornado Alley, the hurricane belt or anywhere else, you and your family have hundreds of exciting, fascinating and educational weather adventures in store.

Installation is a snap. Simply mount the anemometer on your TV antenna, a metal or wooden post (mounting hardware included). Then run the included thin sensing cables to your weather station console and you're in business.

Plus, this home weather station is portable, too. So if you're into skiing, sailing or camping, you can set up a mobile weather station in your RV, car or cabin.

In fact, they used this same system to monitor wind conditions atop Mount Kiska during the 1988 Winter Olympics.

The Home Weather Station operates on 3 'AAA' batteries (not included). Or, you can simply plug it into any standard wall outlet with the optional AC Adaptor.

The weather console is just 2½" wide and fits almost anywhere. Plus, look how large and easy to read its LCD display is. Here the wind chill factor is a chilly 14°.

Plus, with your Home Weather Station's optional Rain Collector, you can automatically keep accurate readings of both daily and accumulated rainfall.

Both the Home Weather Station and its optional Rain Collector are engineered by Digitar, come complete with sensing cables and are backed by a limited warranty.

RUN YOUR OWN WEATHER STATION RISK-FREE

Do you fly an airplane? Run a farm? Go sailing? Fight fires? Study meteorology in school? Or do you have an interest in the weather around your home or office?

Now you can experience the thrill of having a professional weather station right in your own home or office.

If you're not 100% delighted, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your Home Weather Station with its Anemometer and Computerized Control Console that Instantly Calculates Wind Chill, Wind Speed, High Wind Speed, Wind Direction, Current/High/Low Temperatures and more risk-free with your credit card call toll-free or send your check for just **$149.90** ($12 P&H). Order No. 3067.

The Electronic Rain Collector that Reports Rainfall to your Weather Station is just **$49.90** ($4 P&H). Order No. 3068.

An AC Adaptor to power your Weather Station from any 120-volt AC outlet is just **$9.90** ($3 P&H). Order No. 3069.

Now wind speed, high wind speed, wind direction, current temperature, high & low temperatures, wind chill, rainfall data and more are yours at your own home or office with the touch of a button. It's fascinating.

StealthJet Printer To Go

Print high-quality letters at your desk or on your kitchen table. Zip out a proposal in your client's office or in a restaurant during a business lunch. And, churn out a report while waiting for your plane or even on the flight home. With Kodak's 3¼ lb., Windows®-compatible Diconix portable AC- or battery-operated INK-JET printer you can unleash high-quality printing on regular paper anywhere.

By Drew Kaplan

It's quiet. It's fast. And, it's revolutionary. Kodak's Diconix 150 Plus Ink-Jet printer has changed laptop computing forever.

Now whether you're an executive, real estate agent or insurance broker; whether you're a salesman, engineer or student; or even if you're a writer like me:

The moment you finish your laptop computing projects, simply touch a button and you can silently print your work right on the spot wherever you are.

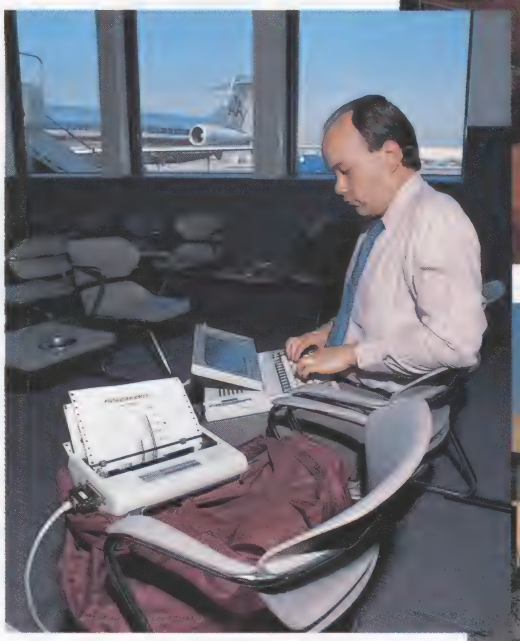
Plus, even though you can slip this tiny 3¼ lb. portable printer into your laptop case right along with your computer, **it prints better text and graphics than most desktop printers on the market today.**

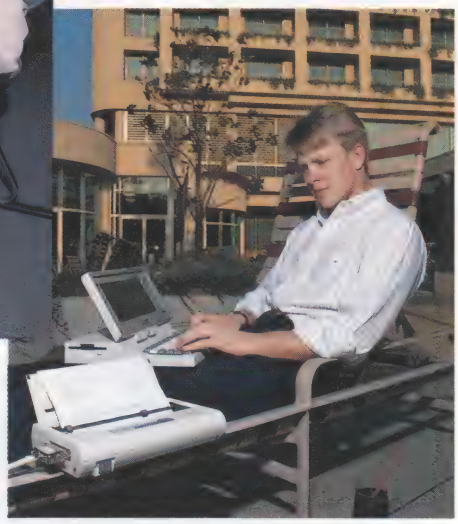
Now your laptop computer can be every bit as productive as a full-sized desktop machine because you can finish the work you start immediately.

And, once you see the incredible 192-dpi graphic printing resolution, you may want to replace your noisy desktop impact printer with this amazing whisper-quiet, AC- or battery-operated, ink-jet printer.

In fact, this printer is infinitely quieter than a normal conversation. So, now you can print your projects while you talk on the phone without being disturbed.

Plus, since you can take this printer anywhere you'll never again have to interrupt a project and wait to use your office printer.





Whether you're waiting for a flight, lunching at your hotel's restaurant or clinching a sale in your client's home or office . . . touch a button and Kodak's portable StealthJet Printer will attack work with full desktop printer ferocity (no desk required).

INK-JET PRINTING EXPLAINED

It's a phenomenal new technology. Bulky dot-matrix and daisy-wheel printers loudly assault paper with pins and hammers.

But, this incredibly quiet 3¼ lb. printer uses a series of microscopic jets that deposit ink directly onto regular paper at your desk, in your home or anywhere you go.

The result? Now you can silently print high-resolution text and graphics at blazing speeds of up to 180 characters per second for fast printing anywhere.

Plus, because ink-jet printers have very few moving parts, this phenomenal machine is extremely rugged and durable.

Note: At one time, ink-jet printers required a special coated paper. But, the Diconix 150 Plus printer uses Kodak's new 'plain paper' ink cartridge for high-quality print output on REGULAR paper.

MOST POPULAR PORTABLE PRINTER IN COMPUTING HISTORY

Hundreds of thousands of laptop owners have switched from dot-matrix and daisy-wheel printers to Kodak's ink-jet marvel. (And, many have happily paid as much as $519 for it.) Here's the reason:

Kodak's Diconix 150 Plus is the smallest, lightest, quietest printer in the world!

It's so small and light (3¾ lbs. with batteries), you can take it anywhere. But, despite its small size, this portable powerhouse delivers high-resolution desktop printer performance.

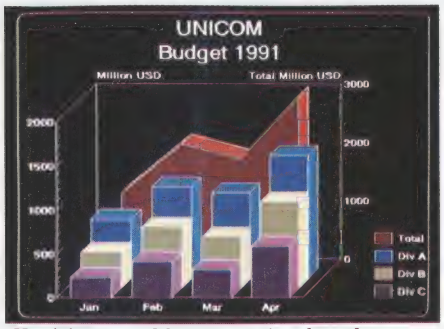
Now, anywhere you go, you can quietly print on 8½" x 11" letter-size sheets **AND** fanfold computer paper (yes, it has a built-in tractor feed).

You can choose between Italic, Condensed, Subscript, Superscript, Underline and Draft modes. And, wait till you see the razor-sharp 192 dot-per-

Kodak's whisper-quiet Diconix 150 Plus printer weighs just 3¼ lbs. But, its print output rivals that of most desktop printers. Plus, it's Windows-compatible.

inch awesome ink-jet graphics.

Plus, look at this. All you need to operate this go-anywhere printer are five C-cell rechargeable Ni-Cad batteries (optional). Or, you can plug the AC Adapter (included)



Here's just one of the 15 sensational graphs you can create in less then 30 seconds on-screen with the $279 KeyChart 2000 program I've included FREE with your Kodak Diconix 150 Plus ink-jet printer.

into any wall outlet (it also recharges your Ni-Cad batteries).

Simply connect this 3¼ lb. portable printer to the parallel port of any laptop (or desktop) computer and get ready for superb quality ink-jet printing to go.

USE IT ANYWHERE

In your hotel room, at an airport terminal coffee shop or on the commuter train, you can print schedules and proposals at a blazing 180 characters per second.

In your office, you can silently print high-quality memos, marketing reports and business proposals without disrupting your phone calls or bothering your associates.

At home, you can quietly print letters and family budgets late at night without waking your sleeping spouse.

HOW QUIET IS QUIET?

See for yourself how incredibly quiet this amazing ink-jet printer really is.

Kodak's Diconix Ink-Jet Printer operates at just 45dB. How quiet is that? Well, technically every increase of 3dB equals a doubling of acoustical energy.

But, tests have shown that it takes an increase of 8dB to produce a sound that's 'twice as loud' to the human ear.

So this amazing printer is 4 times as quiet as a normal conversation, 7½ times as quiet as a dot-matrix printer and a whopping 11¼ times as quiet as a daisy-wheel printer. Wow!

If you're in insurance, you can prepare contracts for signing while you're in a customer's home or office. If you're in real estate, you can print listings and payment schedules instantly for your clients.

If you're a salesman you can print orders, receipts and invoices on-site. And, if you're a travelling executive, you can print your notes while relaxing in your hotel room.

Plus, if you use your laptop to write letters or reports, now you can simply print out your first draft, read it over (jotting down revisions or corrections as you go), then key in all your changes at one time.

It's so much easier than constantly scrolling up and down your computer screen. **And, it's great to have a printed-out copy of your work just in case your laptop computer's battery runs out or you have a computing accident on the road.**

Plus, if you give presentations, this 3¼ lb. marvel can print computer graphics directly onto ink-jet transparencies. So you can create up-to-the-minute transparencies anywhere at a moment's notice.

WHY SO CHEAP?

Recently Kodak introduced a Diconix 180si printer. (They've added two more fonts and a few more special character sets.)

But, if you write most of your business letters, proposals and memos in Windows (like I do), those two extra fonts probably won't make much of a difference. Plus, you'll still get two included standard business fonts built-in.

So here's what I've done. Kodak still had a few thousand 150 Plus printers left in their warehouse. But, because Kodak is such a huge, multi-million dollar company, it's not profitable for them to keep such a 'small' number of printers in stock.

So, I offered to take all the 'extra' 150 Plus printers off their hands if they agreed to my ridiculously low all-cash price.

The result? You get this brand **NEW** ink-jet printer (complete with Kodak's full warranty) for an amazing blow-out price!

Plus, I've even added a $279 bonus software program, KeyChart 2000, absolutely FREE (more in just a moment).

The Diconix 150 Plus printer is compatible with IBM-Proprinters and Epson FX-80 printers. So, it's compatible with virtually any program you're currently using.

Attention Windows Users: I've also included a special Kodak optimized Windows printer-driver. So you'll print Windows-based documents, on the road or in your office, with 192-dpi, laser-like perfection.

The Diconix 150 Plus prints full 85-character (7.08" wide) lines on standard 8½" x 11" plain or continuous fanfold paper.

Plus, it measures an exceptionally compact 2" H. x 10¾" W. x 6½" D. And, it's backed by Kodak's standard limited warranty.

STEALTHJET PRINTING ANYWHERE RISK-FREE

Now you can print your projects anywhere. Now you won't have to search for a printer when you're on the road. Plus, now you can save an incredible $290 off Kodak's original $519 suggested retail price.

If you're not 100% thrilled, simply return it to DAK in its original box within 30 days for a courteous refund.

To order Kodak's Diconix 150 Plus Ink-Jet Printer that operates on 5 Standard Size-C Rechargeable Ni-Cad Batteries or AC and prints up to a blazing 180-cps with Razor-Sharp 192-dpi High-Resolution Graphics,

Slip this ultra-small 3¼ lb. printer into your computer's laptop case and you'll wield full desktop printing power everywhere you go.

AC Adapter/Battery Recharger and Instruction Manual, Plus your FREE Windows Printer Driver and Bonus KeyChart 2000 Program risk-free with your credit card, call toll-free or send your check for just **$229** ($8 P&H). Order No. 3046.

Print on plain paper anywhere. With Kodak's Plain Paper Ink-Jet Cartridges you can print up to 500 pages of text. They're **$12⁹⁰** each ($2 P&H). Order No. 5561.

A set of 5 Rechargeable Ni-Cad Batteries (good for 1,000 charges) is just **$19⁹⁰** ($4 P&H). Order No. 3047.

An ultra-light 4-Foot Parallel Printer Cable that plugs into any standard parallel port is just **$9⁹⁰** ($2 P&H). Order No. 5590.

It's total laptop freedom. Now you can print high-quality plain paper copies of your projects in your car, in your clients' offices, in hotel rooms, at the airport, silently at your desk or even as you commute to work on the train.

Simply snap a Diconix Plain Paper Ink-Jet Cartridge into this amazing portable printer for high-quality ink-jet printing on REGULAR PAPER.

SPECIAL $279 BONUS

At DAK's incredible price, this awesome Kodak 150 Plus portable ink-jet printer is a terrific bargain. But, when you add the $279 KeyChart 2000 bonus program I've included FREE, I think you'll agree this printer is a down-right steal.

Just wait till you transform 'ho-hum' computer-generated spreadsheets into breathtaking charts that leap off the page!

Now your proposals won't just propose, they'll persuade. Your brochures will radiate with professionalism. And, your sales letters will make a Fortune 500 impression on all your important clients.

KeyChart 2000 grabs the numbers from your computer screen while you're using your word processor, spreadsheet, database or any text-based program. You can even enter them directly into the program.

Then simply select any of its 15 built-in chart types and KeyChart creates your chart.

In less than 30 seconds, you'll have a dynamic bar graph, 3-D pie chart, step chart, mixed chart or even an organizational chart you can insert directly into your documents. Or, print your charts by themselves for presentations and business meetings.

And, it's yours absolutely FREE with your amazing Kodak Diconix 150 Plus Printer.

COMPUTER-CAPTURED

Altered States

Seize any video picture. Save it in your computer. And, transform your captured images into attention-demanding slides or insert them into your brochures, greeting cards and newsletters. You choose the images. You choose the colors. And, you can alter, edit and manipulate your pictures in full, 256 photographically perfect colors right on your VGA monitor. Plus, infuse your reports, manuals and program guides with compelling, computer-enhanced images for an industry-blasting ~~$299~~!

Capture your family, your product or even a movie star direct from video. Then display your image in 256 colors right on your computer (simulated picture shown). Plus, edit, move and retouch images with PC Paintbrush IV.

By Drew Kaplan

It's a breakthrough in computer-aided video technology! Imagine turning dull meetings into show-stopping presentations, complete with full-color slides of your company operations.

Imagine becoming a publishing mogul as you create professional-looking newsletters, handbooks and more, complete with 4-color-separated images (or newspaper-quality photos).

Virtually everything you need to instantly capture any video signal is included.

And, imagine customizing your menus, price lists or holiday greeting cards with computer-enhanced pictures of your family, products or virtually anything you choose.

Now stop imagining. The miracle of reality-altering digitized computer-captured images is here. Until now, this technology usually cost thousands of dollars. But, now everyone can take advantage of video-publishing at a phenomenal price.

Here's how it works. Simply select the image you wish to capture and place your VCR or camcorder on 'pause'. Touch a button. And ZAP! You've instantly grabbed a life-like picture right on your VGA monitor.

But here's what's exciting. You can edit and retouch your captured video images right on your computer screen.

If you're in sales, you can infuse your brochures with 'action shots' of satisfied customers enjoying your product or service.

You can also create video insurance records, family albums and your own video library. You can even save them on a disk or 'modem' them to a friend or a business associate at the head office.

DESKTOP PHOTOGRAPHY

This video-grabbing system automatically 'dithers' (changes to black and white shades) your color so you can publish black-and-white newspaper-quality photographs.

And, oh, what awesome COLOR printouts you can create with your color dot matrix, color ink jet or color laser printer.

Now you can produce powerful manuals and brochures plus personalized invitations and greeting cards complete with photo illustrations made direct from video.

Plus, I've included two incredible video enhancement tools absolutely FREE.

VIP. With VIP, you can instantly grab any video image and store it with an exceptionally high 640X480-dpi resolution.

Note: You can display 256 colors in 640X480 mode or 320X200 mode depending on your video memory. There's no difference in the printout quality.

VIP saves files in .PCX®, .TIF®, TARGA® and .GIF® formats so you can insert images into most desktop publishing programs and word processing programs.

PC Paintbrush IV. Edit, retouch and isolate your images! Erase lines. Edit out backgrounds. And, retouch your color images pixel by pixel, alter the tint and blend over 256,000 colors.

Just insert the included video capture card into any open expansion slot of your IBM XT, 286, 386 or compatible computer with a minimum of 512K of RAM, VGA graphics card and a hard disk.

Then plug in your VCR, camcorder or video still camera into the 'Video In' jack and you're in business.

This video-seizing system accepts virtually any video signal including composite video, RGB and even S-Video. It's backed by the manufacturer's limited warranty.

EXPLORE ALTERED STATES RISK-FREE

Captivate your clients with persuasive, life-like images you've captured and edited on your computer. And, inject dramatic photo-quality graphics into your business, church or club documents.

To order your 256-Color and 64-Gray-Scale Video Grabber and FREE VIP Video Capture and PC Paintbrush IV Software to try for 30 days risk-free with your credit card call toll-free or send your check for just ~~$299~~ ($9 P&H). Order No. 5902.

If you don't need color, capture your images with a 64 gray-scale (black-and-white) video card. It's compatible with any IBM PC/XT/AT/386 or clone. And, it's just $189 ($9 P&H). Order No. 5903.

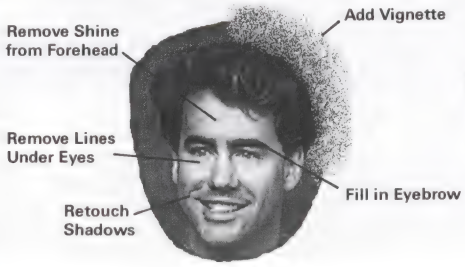
PRICE SLASHED NOW JUST $249

Use Order No. 5902 ($9 P&H)

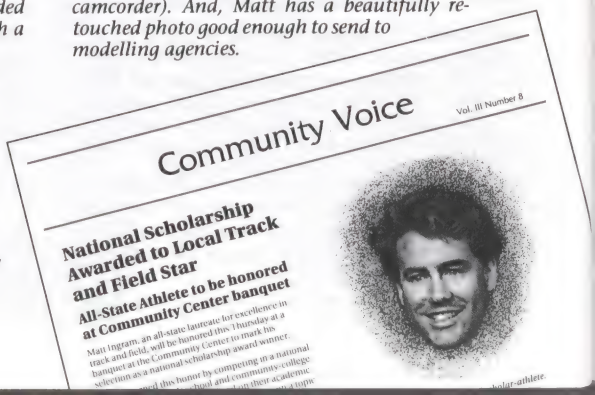
Save $50! I bought a truckload of the Color Video Grabbers and wrangled a pennies-on-the-dollar price break out of the manufacturer. Now you can make your presentations and proposals zing with persuasive digitized images for just $249.

You can easily capture BOTH color and black & white images. My wife wanted a portrait of my young associate, Matt, for our community newsletter. Here I've used a color camcorder to capture a black & white image of him.

With PC Paintbrush IV, Matt and I altered his picture. We 'retouched' his face a bit (look out Hollywood). Then we erased the background, added a textured vignette and printed the picture with a laser printer.



Now our newsletter has a professional-looking black & white picture (originally captured from a color camcorder). And, Matt has a beautifully retouched photo good enough to send to modelling agencies.



Community Voice

Vol. III Number 8

National Scholarship Awarded to Local Track and Field Star

All-State Athlete to be honored at Community Center banquet

Matt Ingram, an all-state laureate for excellence in track and field, will be honored this Thursday at a banquet at the Community Center to mark his selection as a national scholarship award winner.

Gimmick or Breakthrough?

At first I wondered, who really needs a wireless mouse? Then this wireless wonder molded itself to my hand and I was hooked. Discover why in just ten minutes you'll come to the same conclusion I did. Plus, grab the latest version of Chessmaster absolutely FREE just for trying this wireless wonder.

By Drew Kaplan

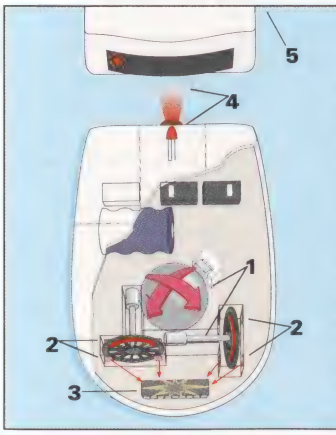
I've used mice for years. They're great. Then I discovered this wireless mouse. Sure it had no tail to clutter up my desk. But, I thought to myself, "Why should I switch?"

Then I tried it—Wow! Instantly I was leaning back in my chair effortlessly zapping menus, icons, windows and more. And, it felt so good in my hand.

For the first time, I no longer felt chained to my desktop as I blasted through spreadsheets, word processing and the latest Windows-compatible programs.

It was easier than changing channels with a TV remote (and a lot more productive).

After ten minutes, I knew I'd never use an old-fashioned corded mouse again. And, I can finally work untethered in total comfort.



Here's How It Works!

1. The tracking ball moves in response to your hand movement, and then rotates two encoders. 2. As each encoder rotates, its spokes break an internal infrared beam, creating an electrical pulse. 3. This electrical pulse goes to a microprocessor which converts the pulse to external infrared codes. 4. Then the infrared signal is beamed to the receiver. 5. Finally, the signal is converted back to electrical pulse codes and is sent to your computer.

It truly is a breakthrough. And, to entice you into experiencing this same wireless thrill, I'm adding your choice of the latest DOS or Windows version of Chessmaster **FREE** just to prove what incredible freedom this wireless mouse gives you.

REMOTE CONTROL POWER

Go ahead. Pick it up. This mouse is so lightweight and well-balanced, it molds itself to your hand. It almost feels alive.

Now glide it across your desk, a clipboard or even your lap. You'll instantly see the mouse cursor fly across your computer's screen with pinpoint ballistic precision.

Just flick your wrist. And, you've pulled down a menu. Touch one of its three buttons. And, you've activated an icon command. It's incredibly responsive.

Plus, you'll race through all your work in posture-perfect, ergonomic comfort.

Since you're not hunched over the mouse (and restricted to a few inches on your desk); you can choose a posture that's most comfortable for your wrist, shoulder and back.

After just a few minutes, you'll really appreciate the remarkable difference.

FREE AT LAST!

Forget cord hassles forever. Because you're not dragging a cord across your desk, you'll never lasso a stack of papers, a pile of software disks or a cup of coffee (ouch!) again.

Plus, if you put your CPU on the floor to save desk space, you'll never have a mouse cord catching at your feet. It's total freedom.

Attention Presenters: Now you can effortlessly size windows, pull down menus and demonstrate commands from up to ten feet away. It makes for dynamic presentations.

Easy set up. Just plug the receiver/recharging holster into your bus port or serial port (depending on your computer). It takes just a second.

Note: If your computer has a bus port, you must use a bus mouse.

Now slip the BSR Wireless Mouse into the included receiver/recharging holster and let it charge.

Then unleash ten full hours of continuous wireless remote control mouse power on spreadsheet cells, word processing menus and desktop publishing page layouts.

Very Important: Many other wireless mice don't come with an AC adapter. So you have to leave your computer on to recharge your mouse to full power. And, many only use radio technology.

But, the BSR Wireless Mouse comes with an AC adapter to keep it fully charged in its holster (even while your computer is off). And, its advanced infrared technology is impervious to radio interference.

Plus, its power management system puts the mouse into 'sleep' mode five minutes after your last movement. So you'll conserve mouse power for when you need it.

The BSR Wireless Mouse operates with any IBM PC, XT, AT, 386, 486 or compatible computer with DOS 2.0 or greater. It's backed by a BSR standard limited warranty.

FREE CHESSMASTER BONUS
DOS OR WINDOWS VERSION

Put your skills of strategy to the test against a world-class chess program. This award-winning program trains beginners and challenges grandmasters alike. And, it's yours **FREE** just for trying the BSR Wireless Mouse.

GIMMICK OR BREAKTHROUGH? YOU DECIDE—RISK-FREE!

It's an incredible day-and-night difference. This wireless mouse breakthrough will dramatically change the way you work at your desk forever.

This mouse recharges in its own holster for 10 full hours of wireless computing.

But, don't take my word for it. You have a full 30 days to try this wireless mouse in your home or office. But frankly, I think all you'll really need is just ten minutes.

In fact, if you're not absolutely thrilled with wireless freedom within ten minutes, send it back. But, keep Chessmaster as my **FREE** gift to you.

To order your new BSR Infrared Wireless Mouse including Receiver/Recharging Holster, AC Adapter and FREE Chessmaster Software risk-free with your credit card, call toll-free 1-800-325-0800 or send your check for the industry-blasting price of just **$69.90** ($8 P&H).

See below to order the Wireless Mouse and Chessmaster software that's right for you.

Serial Mouse with Windows Software
Order No. 3216 for low-density 3½" disks
Order No. 3217 for high-density 5¼" disks

Serial Mouse with DOS Software
Order No. 3218 for low-density 3½" disks
Order No. 3219 for low-density 5¼" disks
Order No. 3220 for high-density 5¼" disks

Bus Mouse with Windows Software
Order No. 3221 for low-density 3½" disks
Order No. 3222 for high-density 5¼" disks

Bus Mouse with DOS Software
Order No. 3223 for low-density 3½" disks
Order No. 3224 for low-density 5¼" disks
Order No. 3225 for high-density 5¼" disks

You'll blast through your work with wireless mouse freedom. You'll grab menus, size windows and activate commands in total ergonomic comfort. And best of all, it feels so good in your hand. You'll never bother with old-fashioned corded mice again.

SPECIAL OFFER! NOW JUST $69.90

The results are in! DAKonians agree this wireless mouse is a huge breakthrough. So to make this offer even more appealing, I'm offering the Wireless Mouse and a FREE Chessmaster program for just **$69.90**. But, if you don't agree it's every bit as wonderful as I say it is, return the mouse, but keep Chessmaster as my **FREE** gift to you.

Data Swap Plus

Instantly swap data with your associates, clients and friends. Easily exchange software disks between notebook and desktop computers. Back up your hard disk in a flash. Plus, grab 3 software bonuses (a $189[85] value) FREE.

Now you can easily run, copy and save both 5¼" and 3½" disks on your AT, 386 or 486 computer. Now you can use the latest software on high-density disks. And, now you can easily 'swap' data between a notebook and desktop computer.

Use 5¼" disks, 3½" disks or both! You're never stuck with the 'wrong' size disk.

Protect your software and make lightning-quick software disk backups.

Forget 'cable linking.' Swap data with a desktop or notebook computer.

Store 2 to 3 times more data on high-density disks than low-density disks.

By Drew Kaplan

It's a problem. Most 386 and 486 computers and every notebook I've seen are only fitted with 3½" disk drives.

And, earlier AT (286 clone) computers are only fitted with 5¼" disk drives.

So if you use a 5¼" computer and your business associates, clients and friends use 3½" computers (or vice versa), swapping data is a big headache.

Well, no more. With the new BSR Instant-Installation External Disk Drives, we can all effortlessly switch between 5¼" and 3½" floppy disk formats.

You can quickly run, copy and save programs on both high- and low-density disks.

Plus, you can make lightning-fast backups of all your software even if you have both 3½" and 5¼" disk drives.

USE THE DISK SIZE YOU WANT

Instantly, you can share data files with your clients, business associates and friends—regardless if they're using high- or low-density 3½" or 5¼" disks.

You'll never waste time going to a friend to convert your disks. And, you'll never waste money (as much as $5 per disk!) having a computer store convert your disks.

Obliterate disk-compatibility problems forever.

Plus, many software makers only give you one disk size. And, if it's not compatible with your drive, you have to fill out a special card (and often include extra money) to get the format your computer can use.

But, with a BSR external drive, you'll have the freedom to use virtually any software format on the market today.

Plus, with total disk format compatibility, you'll never waste time 'cable linking' between a 5¼" desktop computer and a 3½" laptop or notebook computer again.

USE THE LATEST SOFTWARE ON HIGH-DENSITY DISKS

Software makers are now putting their latest programs on high-density disks.

Why? Because high-density disks store more data (twice as much for 3½" disks and three times as much for 5¼" disks).

Unfortunately, if you've got a low-density disk drive, you can't run the latest high-density disk software.

But, with a BSR high-density disk drive, you can enjoy the latest software on high-density disks. Plus, you can store your files in the high-density format. So you can put more data on less disks. It's a real money-saver!

Fast backups. It's a good idea to make copies of your original program disks. But, even if you have both 5¼" and 3½" drives, it takes so long, many of us never do it.

But, with a second 3½" or 5¼" drive you can back up your software disks with lightning speed. Just slip your source disk into your computer's drive and your target disk into the BSR external drive.

Your computer will read and write data without stopping. So in a flash, you'll have a safe backup copy of your disk 'originals.'

Plus, with the Backup Pro software (included by DAK) and a high-speed BSR external drive, you'll have the security of a hard disk backup in minutes.

Just slip the included interface card into an expansion slot of your IBM 286, 386, 486 or clone with DOS 3.2 or higher (not compatible with 8088 PCs and XTs, Microchannel or IBM PS/2 computers).

Then connect the included cables into your BSR drive and your drive controller.

The BSR External 3½" Disk Drive measures 2¾"H. x 5"W. x 7½"D. and the 5¼" Disk Drive measures 3"H. x 6½"W. x 9¾"D. Both are backed by a standard limited warranty.

SWAP DATA (PLUS MUCH MORE) RISK-FREE

Forget the frustration of a disk format that doesn't work with your computer. Forget not being able to run the latest software programs. And, forget wasting time shuffling disks as you back up your software.

If you're not 100% thrilled, return it to DAK within 30 days for a courteous refund.

To order your High-Density External Floppy Disk Drive with Included Easy-Pop-In Interface Card and Cables, PLUS Your FREE New York Public Library Desk Reference, FREE Software Toolworks' World Atlas and FREE Backup Pro (a $189[85] combined retail value) call toll-free or send your check for just ~~$169~~ ($9 P&H).

Use Order No. 3052 for the 3½" Drive. Or, use Order No. 3053 for the 5¼" Drive. ☒

PRICE SLASHED NOW JUST $129[90] ($9 P&H)

Use Order No. 3052 for 3½" Drive
Use Order No. 3053 for 5¼" Drive

I dangled an all-cash offer in front of the manufacturer and he just couldn't resist it. Now you can swap data, use the latest high-density software and save even more money on my already low price.

THREE SOFTWARE BONUSES YOURS FREE!

When you order a BSR External Disk Drive, you get 3 powerful software bonuses (a $189[85] value) FREE.

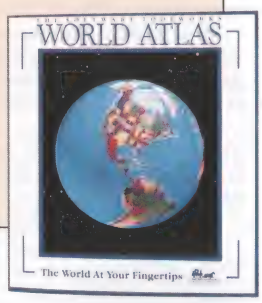
Bonus #1 $69[95] New York Public Library Desk Reference. Instantly access thousands of riveting facts. Discover how many liters to the gallon (3.8). Learn who should offer the first toast at a wedding reception (the best man). And, find out how many calories are burned in an hour of typing (110).

Plus, you can effortlessly insert this fascinating data into your word processor to supercharge everything you write.

Bonus #2 $69[95] Software Toolworks' World Atlas. With this atlas-on-disk you can explore over 200 full-color world maps. Plus, you'll have access to thousands of important statistics, historical references and up-to-date demographics.

It's fantastic for market research, school reports and so much more.

Bonus #3 $49[95] Backup Pro. Back up your hard disk in a flash. It's easy with this amazing program.



Get both of these information-packed programs plus Backup Pro (a $189[85] total retail value) FREE when you order a BSR External Disk Drive.

262,144 COLORS — FIRST OF ITS KIND!

Color Storm

Mustek explodes the 12-bit 4,096-color scanning barrier. With their new breakthrough 18-bit color scanning technology, you can infuse your brochures, slide presentations and business proposals with 262,144 true-to-life colors! Plus, you can print professional 64-gray-scale images and even scan and 'read' text for an industry-blasting ~~$399~~ price.

Create mind-dazzling brochures, overhead transparencies and slides with 262,144 colors. Print out 64-gray-scale graphics from your black-and-white printer. And, even scan words off a page with the latest OCR technology.

By Drew Kaplan

You can have it all! Sure you can scan any photo, drawing or logo, insert it into any document and print it in 64 detailed shades of gray. (Many scanners only have 16 grays.)

And, sure you can scan text from a magazine, newspaper or book with one of the best OCR (Optical Character Recognition) programs in the business.

But, look at this. For the first time you can effortlessly hand scan color photos, maps and illustrations in 262,144 dazzling colors.

ON-SCREEN COLOR IMPACT

Just run this sleek one-touch hand scanner across a page of text, a pencil sketch or a color photo. You'll see it instantly reappear on-screen with phenomenal accuracy.

You can save your text scans to virtually any word processor. And, you can easily save your graphic scans in the industry standard .TIF, .PCX and .TGA formats.

Then you can insert your scans into virtually any word processing, desktop publishing, animation or presentation program.

And, you can print your scans on virtually any black-and-white or color printer.

Note: For professional color slides and transparencies, just save your image on disk and send it to a local color service bureau.

Now if you're an educator, you can create color slides of a helium atom, a spiral galaxy or a human brain. Then you can add text to describe each part of your image.

And, if you're a computer programmer, you can add powerful color graphics and text to your application software, title screens and even computer games.

Important: This scanner reproduces images with such exacting precision that you may be tempted to scan copyrighted materials. Please get legal permission before you scan any copyrighted materials.

ADVANCED TECHNOLOGY ANYONE CAN USE

At this market-shattering ~~$399~~ price, every department in your company can have the luxury of this combination color, 64-gray-scale and OCR scanning system.

The Accounting Department can create colorful sit-up-and-take-notice annual reports.

The Personnel Department can improve security with a color photo database of every employee in your company.

The warehouse can reduce accidents with educational brochures in full color.

And oh, what a job your sales team can do with show-stopping full-color proposals, overhead presentations and slide shows.

Plus, with image-capturing **Scankit Color**, text-reading **Perceive Personal OCR** and image painting, rotating and cut-and-pasting **Rainbow Studio**, you'll enhance everything you create.

Instantly captivate your readers. Infuse eye-catching 262,144-color or 64-gray-scale graphics into every document you create.

Installation is a cinch. Just slip the included interface card into any available 16-bit expansion slot inside your IBM AT, 386, 486 or compatible computer with VGA graphics. Expanded memory is suggested.

A hard disk drive and a mouse is required. And, this scanning system is backed by a standard limited warranty.

UNLEASH A COLOR SYSTEM RISK-FREE

Capture every subtle hue, tint and shade of a color photograph for awesome on-screen presentations. Scan text off a page and into your word processor. And, even print out detailed 64-gray-scale images from your inkjet, dot matrix or laser printer.

Everything you need to instantly scan color graphics, black-and-white graphics and even read text is included. You're ready to scan in just five easy minutes.

To order your Mustek 18-Bit Hand Scanning System including Scankit Color, Rainbow Studio and Perceive Personal OCR, Interface Card and more risk-free with your credit card, call toll-free or send your check for just ~~$399~~ ($12 P&H). Order No. 3054.

You'll create 64-gray-scale images that are unrivaled. You'll dazzle your audience with 262,144 spectacular colors. And, you'll effortlessly create powerfully persuasive color documents, slides, transparencies and more.

PRICE SLASHED NOW JUST $299

Use Order No. 3054 ($12 P&H)

Mustek is taking no prisoners in the color scanner price wars. Now you can bring blazing color to all of your desktop publishing projects and presentation programs, and save a bundle of cash with this phenomenal price reduction.

Now Just $129.90
Originally it sold for $279. Then I slashed it to $199. Now, thanks to a massive all-cash buy, you can enjoy wholesome homemade bread for just $129.90!

You choose the ingredients. Now everything from Onion Dill Bread, (a personal favorite) to Toffee Nut Wheat Bread (sweet and nutty) to Veggie Confetti Bread (filled with carrots, celery, bell peppers and other good-for-you vegetables) to Oat Bran Carrot Bread (a soluble fiber treat) to old standbys like White, Rye and French Breads is easy.

IT REALLY WORKS!

5 Minutes to Homemade Bread

Now you can effortlessly treat yourself and your family to the wholesome goodness of great-tasting, preservative-free bread. In less than 5 minutes, you can simply dump in the ingredients. Touch a button and see all the work get done for you automatically.

By Drew Kaplan

It's easy. And, it's fun. Imagine the fragrant aroma of freshly baking bread filling your home. Imagine enjoying the light, airy taste of homemade bread at breakfast, lunch, dinner or **anytime you want it**.

And, especially imagine just tossing in the ingredients and actually watching your bread knead, rise and bake before your very eyes through the glass dome.

Read on and together we'll explore the biggest breakthrough in homemade bread-making ever.

5 MINUTE WONDER

If you've ever made homemade bread, you know you have to carefully mix the ingredients and knead the dough. Then you have to let it rise. Then you have to knead it again. Then it has to rise again.

And finally, if all has gone well, you can put it in the oven and let it bake. Worse, you have to stand guard over it each and every step of the way. It takes forever.

Well, no more. Forget being tied to the kitchen. Forget kneading and punching down the dough. And, forget all the mess and clean-up of baking from scratch.

Sure, you can make white bread. And, the aroma is so tantalizing, your taste buds will practically drag you into the kitchen.

But, wait till you see the fun you'll have (and the accolades you'll get from friends, neighbors and relatives who drop by) with all the exotic, gourmet breads you'll be able to make in just a few minutes.

You don't have to know anything about baking bread. I've included 50 of my family's recipes (tested and tasted in the Kaplan test kitchen—just off the Kaplan living room) to get you started. And, you'll get an additional 100 recipes FREE in the future.

My 13-year old has been baking bread ever since I brought home an Auto Bakery. And, it's as delicious as any bread I've ever tasted. This machine is incredible.

He's made tomato juice bread. And, orange juice bread (with real orange peel). And, occasionally, he surprises us with fresh cinnamon bread for breakfast.

It's great for diets, too. OK, you can make chocolate cinnamon bread if you want. But, I'm always on a diet (sigh).

But, now I can enjoy a delicious wedge of whole wheat goodness, **with fiber**, without ruining my diet. I put in just the ingredients I want. And, it's the purest, most wholesome, best-tasting bread I can get anywhere.

Now both us dieters and non-dieters alike can all enjoy the benefits of fragrant warm-from-the-oven, homemade bread.

GOOF-PROOF BAKING

The Auto Bakery is really forgiving. I've deviated from my original recipes by as much as 20% and it simply doesn't seem to make any difference at all.

In fact, my 13-year old left out 1/2 cup of flour when he made an oat bran bread (a family favorite) and it was still perfect.

It's great for dinner parties, too. You can surprise your guests with exotic breads like ham and cheese bread (with real ham and cheese), corn dog bread (with real hot dogs) and genuine Russian black bread.

And, look at this. There's almost no premixing required. Just use a measuring cup to dump in the ingredients and in 5 minutes you're on to other things. Over the next 4 hours, your Auto Bakery does all the work.

Clean-up is a snap, too. **There are just 2 pieces to rinse** and you're ready to make your next loaf.

The Auto Bakery also has a built-in timer. You can toss in the ingredients, set the

Look How Easy It Is To Bake Perfect Bread Every Time

Spend less than 5 minutes. Simply dump in your ingredients, touch a button and walk away. The Auto Bakery will automatically knead the dough and let it rise.

*Then it kneads it a second time, lets it rise again and **actually bakes it.** Plus, you can watch the entire kneading, rising and baking process through the clear dome. It's fun.*

In just four short hours, you'll be enjoying the most delicious, most wholesome bread you've ever tasted. Now comes the hard part. Deciding which recipe to try next.

timer and have fresh bread up to 12 hours later. It's marvelous to wake up at 7 a.m. to the fragrant aroma of freshly baking bread.

HERE'S HOW IT WORKS

Each step of the baking process is meticulously controlled by the Auto Bakery's powerful computer 'brain'.

When you turn it on, the powerful dough paddle mixes and kneads the ingredients. After about 15 minutes, it stops and allows the dough to rise for about 60 minutes.

Then it's kneaded again. This second kneading is important. It causes the dough to become elastic for great texture.

After its second kneading, the dough is again allowed to rise. Finally, after a slight forming knead the heating element comes on to full power and the bread **is actually baked to gourmet perfection**.

And, because the heating element is wrapped around the baking pan, you'll have the crispiest, heartiest crusts ever.

After the baking is complete, **a built-in ventilator** removes any excess moisture from the bread.

But, here's the best part. You can watch the entire process through the clear dome. You'll see the dough being mixed and kneaded. And, you'll watch astounded as it rises and bakes before your very eyes.

Whenever we bake bread, someone in the family is always sneaking into the kitchen to take a peek at the Auto Bakery in action. And, when we have friends over, they just shake their heads in disbelief.

BEWARE OF ONE-POUND IMPOSTORS

There's just no comparison between DAK's Auto Bakery and 'look-alikes'.

While those breadmakers are content with wimpy 112-124.2 cubic inch loaves that weigh a mere 1 pound, the Auto Bakery checks in with full 174.4 cubic inch loaves that can weigh up to a hefty 4½ pounds!

It's the Auto Bakery's larger cubic inches and motor power that allows it to make larger 'feed the whole family' loaves—even with its conservative 1½ pound rating.

Also, beware of breadmakers without cool down cycles. Unless you remove the bread the moment it's done, you'll end up with a soggy loaf. So, you have to practically stand watch over it the whole time.

But, DAK's computer-controlled 20-minute cool-down moisture removal cycle ensures perfect bread even if you're out for the evening. The DAK Auto Bakery is backed by DAK's standard limited warranty.

ENJOY HOMEMADE BREAD RISK-FREE

Wait till your home is filled with the tantalizing aroma of baking bread. Wait till you take your first bite of nutritious homemade bread. And, wait till you simply dump in the ingredients and watch the Auto Bakery swing into action.

If you don't think it's the easiest way to make homemade bread, simply send your Auto Bakery back to DAK in its original box within 30 days for a courteous refund.

To order DAK's Auto Bakery Computer Breadmaker complete with Unique Non-Stick 1½ Lb. Cylindrical Pan, Easy-To-Follow 'Plug-In-And-Bake' Instructions, plus The Kaplan's 50 Best Recipes risk-free with your credit card call toll-free or send your check for just ~~$279~~ ($14 P&H). Order No. 4975A.

You'll savor the aroma. You'll savor the taste. And, best of all, you'll spend just 5 minutes in the kitchen. Everything else is done for you automatically. It's fantastic.

NEW

Improved Turbo Baker II Beats Mom

After over a year of painstaking research, the manufacturer's crack team of scientists and engineers has developed a faster and dramatically better bread-maker. You'll still spend only 5 minutes in the kitchen. But, now you'll enjoy EVEN MORE PERFECT LOAVES and all the healthful goodness of preservative-free homemade bread in just about 2½ hours. But, the real test of this amazing breakthrough would come when I compared it 'head to head' against the already delicious homemade bread I got from my mom.

By Drew Kaplan

No brag, just fact. My mom's one of the world's great bakers. Okay, maybe I'm a bit biased. But, her friends, neighbors and relatives all agree. And, if you've ever tasted her baking (especially her homemade bread), I think you'd agree, too.

When I introduced the original DAK Auto-Bakery, I tested it against my mom's homemade bread.

She grudgingly admitted the bread the Auto Bakery made was 'as good as' (remember—only 'as good as') hers. **And, that it was a whole lot less work.**

So recently, I pitted my mom's homemade bread (delicious) against the new Turbo Baker II.

Sure, the Turbo Baker II was faster. And sure, it took just 5 minutes to toss in the ingredients (instead of hours of mixing kneading and messing up the kitchen).

But, here's what's really important: My mom had to admit the bread from the Turbo-Baker II **had better and more accurate consistency**. But frankly, she didn't stand a ghost of a chance against the phenomenal Turbo Baker II. Here's why.

PERFECT BAKING ENVIRONMENT

When you bake bread from scratch, it's a hit or miss proposition. You have to add the yeast, knead the dough and put it in a warm oven. Then depending on the variability of the day, it may or may not rise.

Enter the Turbo Baker II. The temperature inside the Turbo Baker is meticulously regulated by a critically placed sensor linked to an advanced microprocessor.

First, the dough is gently warmed to the scientifically optimized temperature for optimum yeast growth. Then the sensor, linked to the Turbo Baker II's computer 'brain', rigidly monitors and constantly maintains the calibrated temperature.

Unlike traditional ovens, a day's variable barometric pressure, temperature and humidity don't affect the Turbo Baker II.

The result? The optimized yeast causes the dough to rise much faster (in just about 60 minutes compared to 85 minutes in the original DAK Auto Bakery).

Plus, because the yeast is precisely controlled for maximum growth, your bread is lighter, higher-rising and even tastier.

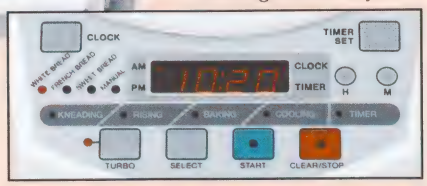
Second, at the end of the rising cycle, the Turbo Baker II slowly raises the temperature about 6 degrees. This careful transition between rising and baking means each loaf will be consistently round, high and perfectly baked throughout.

And, forget standing guard over your bread or sticking toothpicks in it to see if it's done.

Hidden inside the Turbo Baker II's dough paddle rotor is another sensor. It actually measures the temperature **at the bottom center** of the baking bread.

The instant your bread is baked, the ever-vigilant computer automatically switches off the baking element.

Then the **built-in** cooling exhaust system extracts the moisture and heat.



Just touch the 'Turbo' button. The LEDs will show you exactly what's happening during each step.

There's no guesswork. You'll bake (and taste) perfect, tastebud-tantalizing bread every time you fire up your Turbo Baker II. It's backed by DAK's limited warranty.

TRY 'SORRY MOM' BREAD RISK-FREE

You'll still spend just 5 minutes dumping in the ingredients. But, in about 2½ hours (as opposed to about 4 hours with the original Auto Bakery) you'll be taking your first bite of delicious, 'better-than-any-baker-ever-baked,' homemade bread.

To order your High-Speed Turbo Baker II with Faster-Baking Time, Sophisticated Temperature Sensors and Full 1½ lb. Bread Pan risk-free with your credit card call toll-free or send your check for just **$149⁹⁰** ($14 P&H). Order No. 5910A.

You've never tasted homemade bread this good. You've never seen homemade bread bake so fast. And, you and your family never enjoyed delicious, preservative-free homemade bread with so little effort.

Snatch a photograph, sales chart and even a quote from the newspaper. Now you can create powerful documents with this breakthrough scanning system.

NOW WITH OPTICAL CHARACTER RECOGNITION

Rip-Off Artist Learns to Read!

Lift a photo, logo or drawing and transfer it to a report, manual or article. And now, with the included $495 Optical Character Recognition (OCR) package, you can scan books, encyclopedias and newspapers right into your own word processor. Read on and discover how you can use this phenomenal technology to add persuasive graphics and authoritative text to everything you write for the breakthrough price of just ~~$149.95~~

By Drew Kaplan

It's a technological miracle! Imagine scanning a newspaper article and inserting the words directly into your customer letters.

Imagine 'reading' sales figures from a spreadsheet and instantly putting them into your sales proposals.

And, imagine snatching a logo, illustration, chart or map and slipping it into your monthly production report.

Now you can create attention-demanding reports, proposals and letters with a complete scanning system that not only scans graphics but actually 'reads' text!

Just run this advanced scanner across a page. Instantly the text you've scanned appears on your computer's screen. Then you can edit the text in your word processor.

Plus, you can snatch eye-riveting art, illustrations, photographs and maps right off a page and into all your work.

But before we examine mind-grabbing, persuasive graphics, let's explore the sophisticated text-snatching power of this incredible scanning system.

TEXT-SNATCHING TECHNOLOGY EXPLAINED

It's revolutionary. It's called **OCR (Optical Character Recognition).** It's a scanning innovation designed to 'read' the loops, bars and stems of printed words on a page.

But, instead of interpreting them as graphics (like other scanners), OCR actually identifies these components as individual letters, words and sentences.

Only a few years ago, top-of-the-line scanning systems using this phenomenal OCR technology cost a staggering $40,000.

But, the price and technology barriers have been blasted. And now, we can all thrill to the same text-snatching power as multimillion-dollar publishing houses, law firms and multinational conglomerates.

Simply run the Mustek scanner across a newspaper or magazine article, catalog page, encyclopedia page or book.

This scanning system instantly 'reads' the text and displays it on-screen.

You can then save your scanned text as a WordPerfect® or WordStar® file. Or, you can choose to save it as the universal ASCII (pronounced as-kee) format.

Either way you'll effortlessly incorporate your scanned text into virtually any word processor, spreadsheet or database you wish.

And, look at this. Unlike the early OCR scanners, this OCR system can read virtually any font used in the business world!

So whether the text is Courier, Helvetica or any other font (fixed or proportionally spaced), this OCR scanning system can 'read' it with uncanny accuracy.

Plus, this 4.13"-wide scanner makes incredible 8½" x 11" full-page scans! Just make two quick passes over a page. This scanning system automatically puts the pieces together right on the screen.

How accurate is it? I've found you'll get an astounding 94% or better accuracy. So I always run my just-scanned text through my word processor's spell checker. That way I know it'll be perfect.

OCR PRODUCTIVITY IN ACTION

Forget laboriously hand-typing pages of text. With this advanced OCR scanning system, you can save valuable time while creating sit-up-and-take-notice reports, newsletters, articles and term papers.

If you're a contractor, you can scan your client's request form. Then using the text as a 'skeleton,' you can create a concise bid complete with equipment requirements, dates, numbers and costs.

If you're a lawyer, now you can scan briefs that were written before the age of computers (or from other law firms) to help you build new briefs for the nineties.

And, if you're a student, now you can easily research information for school papers and college theses. (Remember to always footnote the source.)

Plus, with permission, you can integrate information you find from magazines, newspapers and journals into all your work—even in column format!

Fast Database Libraries, too. Now you can keep comprehensive records of business-boosting information. Just scan newspaper articles, journal reports and advertisements into your database.

You'll have a complete record of business trends, declines and surges to help you precisely plan your next corporate move.

Caution: It's illegal to use copyrighted material from newspapers, magazines and books for most commercial purposes. So please ask permission and credit the source whenever you use this material.

This OCR scanning system is also perfect for linking incompatible computer systems.

Whether your clients or associates create documents on a Macintosh, Commodore, mainframe or typewriter, it doesn't matter.

The Rip-Off Artist OCR and Graphics Scanning System has everything you'll need to easily scan charts, diagrams, photos, magazine articles and more.

Forget spending hours hand-typing quotes, figures and information into your computer. Now using new OCR technology you can grab words right off a page and insert them into your word processor, spreadsheet or database files. Or, with the flick of a switch . . .

. . . you can effortlessly supercharge all your business reports, newsletters and sales proposals with the attention-demanding power of maps, charts, diagrams, illustrations and logos you've scanned with phenomenal 100-, 200-, 300- or even 400-dpi resolution.

This OCR scanner system will convert any document you choose into THE FORMAT you and your computer can work with.

But, hold on. You can also add eye-opening 400-dpi graphics instantly to all your reports and proposals. Here's how.

CAPTIVATE YOUR READERS WITH HIGH-RESOLUTION GRAPHICS

Capture your reader's attention and never let go! This easy-to-use OCR scanning system is also a 400-dpi graphics scanner!

Now you can grab a picture of yourself and instantly place it on brochures, business letters or handbooks.

Now you can copy drawings, diagrams and maps out of encyclopedias, journals and almanacs for your club newsletters.

And, now your children can turn in A+ term papers complete with compelling illustrations, photographs, charts and diagrams.

Remember, graphics, like text, are subject to copyright laws. So please get permission and credit the source before you begin to scan copyrighted material.

You can even scan your logo and create personalized stationery on your continuous feed paper or single feed paper.

Signatures, too! Now you can scan your own signature to add a truly personalized touch to your thank-you notes and fund-raising letters direct from your printer.

Plus, if you have a fax card in your computer or a modem, you can scan reports, memos, letters, cancelled checks, photos or anything you can think of. Then you can fax or upload your scanned images quickly and easily anywhere.

With the Rip-Off Artist's astounding 100-, 200-, 300- and 400-dpi resolution, all the text and graphics you scan and print will be sharp and easy to read.

UNEQUALED SCANNING HARDWARE

It's unlike any ordinary hand scanner. Mustek's half-page scanner uses a newly improved yellow-green LCD light to precisely scan both graphics and text.

So whether the graphic or text you're scanning is black-and-white or in full color, you'll capture a great-looking black-and-white copy every single time.

Plus, the scanner has a window (so you can see exactly what you're scanning) and guide rollers that ensure you always get accurate, finely detailed, distortion-free images.

You can even adjust the resolution of your image to 100, 200, 300 or 400 dpi.

SOPHISTICATED SOFTWARE RUNS THE WHOLE OPERATION

The brain behind this text-snatching, graphics-heisting operation is the included advanced software—one program for scanning text and two for scanning graphics.

Perceive Personal. This incredible $495 OCR software is the heart of this scanning system. With Perceive Personal, you can effortlessly scan typewritten, typeset, laser-printed and dot matrix text in either fixed or proportional spacing.

Plus, it's smart. It recognizes and interprets multiple columns, portrait (vertical) and landscape (horizontal) pages.

ScanKit. With ScanKit, you can snatch graphics and then customize them any way you want. You can capture any graphics image, rotate it and crop it.

PC Paintbrush. You can also capture graphics with PC Paintbrush. But, unlike ScanKit, you can also edit them, add text and then 'paint' them with a palette of vivid colors or patterns.

And, once scanned, you can incorporate your graphics into any other program using the .PCX, .IMG or .PIX formats.

INSTANT INSTALLATION

Simply slip the included scanner card into any open expansion slot of your IBM PC/AT/386 or compatible computer with standard Hercules, EGA or VGA graphics. Load the software. Plug in the Mustek scanner. And, you're ready to go.

The easy-to-understand manual makes it all simple to do. A hard drive and a minimum of 640K memory are required.

The Mustek OCR and Graphics Scanning System is compatible with virtually all dot matrix, ink jet, HP LaserJet Plus and Series II or compatible laser printers.

It's engineered by Mustek, Inc. and backed by their standard limited warranty.

RIP OFF GRAPHICS (AND NOW TEXT) RISK-FREE

Forget cutting up drawings and pasting them onto a layout. And, forget wasting hours hand-typing pages of text.

I read in Home Office Computer (Jan. 1991) that some people are charging $40 just to scan your signature and send it back to you on a disk. Why waste $40? With the Rip-Off Artist you can effortlessly do it yourself (plus scan graphics, logos and text). Then instantly 'sign' your signature on hundreds of 'personalized' letters.

Simply pass this 4.13"-wide hand scanner over anything you want. You'll astound your readers with stunning graphics and text.

If you're not absolutely amazed with the Rip-Off Artist's OCR and graphics capabilities, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your Rip-Off Artist OCR and Graphics Scanning System including the Mustek 400-dpi Hand Scanner, Newly Released $495 Perceive Personal, PC Paintbrush, ScanKit, Expansion Card and more risk-free with your credit card, call toll-free 1-800-325-0800 or send your check for DAK's market-blasting price of just ~~$149.90~~ ($9 P&H).

Use Order No. 5844 for 5¼" disks. And, use Order No. 5850 for 3½" disks.

You'll see text magically flow into your word processor, database or desktop publisher seconds after you've scanned it.

Plus, you'll grab your reader's attention with eye-catching photos, drawings and charts you've scanned into your documents.

PRICE SLASHED NOW JUST $129.90

Use Order No. 5844 or 5850 ($9 P&H)

It's war. The battle for the scanner market is heating up and Mustek wants to be the big winner. So I wrangled a fantastic price break and I'm passing the savings on to you.

IBM PC and AT are registered trademarks of International Business Machines.

Shortwave Station Stalker

More power! More precision! Now you can infuse the shortwave radio you already own with mammoth low-noise amplification. Plus, you can focus all the amplification to the exact frequency you want to tune in with the precision built-in tuner. Now stations you already receive will explode with new power and precise clarity. And, stations you could barely hear at all will instantly leap out of the murk.

By Drew Kaplan

It's amazing. Imagine using a magnifying glass to focus the energy of the sun on a blade of grass. The blade where the sun is focused gets hotter and hotter, yet the surrounding area stays cool.

Just as the magnifying glass concentrates all the blazing heat of the sun on just that one spot, the Station Stalker works with the shortwave radio you already own to precisely lock onto and amplify only one frequency—**the one you want to hear**.

The Station Stalker's precision Inductor/Capacitor tuning circuitry works in concert with your shortwave radio's tuner to lock onto the exact station you want.

Now when you want to capture 9760kHz, the Station Stalker will reach out, snare and amplify only 9760kHz.

You simply adjust the gain control to amplify the station you want to your most comfortable listening level (up to 30dB).

But, you won't amplify the interference outside your frequency. So you'll hear dramatically crisper, clearer broadcasts than you've ever heard before.

Capture fascinating shortwave broadcasts you've never heard before. Transform barely audible signals into powerful broadcasts. And, hear your favorite stations explode with amazing new clarity.

THE IMPROVEMENT IS STAGGERING

Tune your shortwave radio to your favorite station. Pay close attention to the quality of the reception.

Then plug the Station Stalker into your shortwave radio's external antenna jack. Tune in the same station with the built-in precision tuner. Then slowly increase the gain. You'll instantly hear the difference.

Now you can clearly hear reports from Radio Beijing (11715) as this last bastion of communism reacts to the breakup of the Soviet Union.

A broadcast of a Mozart concert live from Radio Austria International (6015) can be as clear as one from a station in your home town.

And, reports from Radio Yugoslavia (11740) about their civil war (stay tuned, the station may soon be renamed!) can be so clear you can practically hear the artillery blasts!

But, these are just some of the shortwave adventures you'll experience.

Who knows what you'll hear on Radio Prague (7345), Radio Norway International (11865), Radio Bangladesh (15208) or hundreds of other exotic, exciting and educational shortwave stations from around the world.

Wait till you hear a speech from Boris Yeltsin so clearly on Radio Moscow (15180) you'd swear he was standing in the room with you.

Plus, forget having to sit near an upstairs window to get better reception with a wire antenna. The Station Stalker will dramatically improve your indoor shortwave reception without wires.

So you can catch fascinating shortwave broadcasts whether you're working in your home office, enjoying dinner in your dining room or relaxing in your favorite easy chair in your den.

And, you can even take it with you to explore the exciting world of shortwave wherever you go. Now you can escape to a new and exotic country every day at work on your lunch break.

Or, take your radio and the Station Stalker with you on vacation and see how many different stations you can receive in other regions around the country.

The Station Stalker is 100% compatible with DAK's PLL Digital Shortwave Breakthrough, the Shortwave Recording Time Traveler and any other shortwave radio equipped with an external antenna jack.

It's powered by a 9V battery (not included). Or, you can use the optional AC Adapter. The Shortwave Station Stalker measures 4½" H. x 4" W. x 2" D. and is backed by DAK's standard limited warranty.

How You'll Boost Your Reception With The Station Stalker

Shortwave signals bounce off the ionosphere until you 'catch' them. But, with your radio alone, you may not have enough sensitivity to capture weak stations.

The Station Stalker has a built-in precision tuner that locks onto the exact station you want. Then it focuses up to 30dB of amplification directly to that station. So the broadcasts you receive will be infinitely crisper and clearer.

INFUSE YOUR SHORTWAVE RADIO WITH SIGNAL-BOOSTING POWER RISK-FREE

Now you can capture broadcasts you've never heard before. And, you can hear your stations explode with new precision and clarity.

The Station Stalker easily plugs into your radio's external antenna jack (see inset picture in upper left corner). Now your shortwave reception will erupt with phenomenal new power and precision.

Try it risk-free for 30 days. If you don't think your shortwave reception is infinitely crisper, clearer and stronger than ever before, simply return it to DAK in its original box within 30 days for a courteous refund.

Power both your radio and the Station Stalker with the optional AC Adapter.

To order your Powered Shortwave Station Stalker with Telescopic Antenna, Gain Control, Precision Inductor/Capacitor Tuner and Mini-Cable risk-free with your credit card, call toll-free or send your check for just **$29⁹⁰** ($4 P&H). Order No. 5982.

An optional AC Adapter is just **$9⁹⁰** ($2 P&H). Order No. 3111. **Note:** With this AC Adapter, you can power BOTH your Station Stalker AND PLL Digital Shortwave Breakthrough Radio. So now you can listen to thrilling shortwave broadcasts for an hour, 10 hours or as long as you want.

Turbocharge your shortwave radio with raw power. You'll capture distant stations you never knew existed. And, you'll transform barely audible signals into powerful, crystal-clear broadcasts. It's astounding.

$49.90 PLL Digital Shortwave Breakthrough

NOW WITH FM STEREO

Listen in LIVE to Radio Beijing as 'despised' capitalists are allowed to invest in China's stock market for the first time since 1949. Tune in Radio RSA as South Africa sets apartheid reforms in motion. And, hear an inside view of the war in Yugoslavia on a 'secret' Croatian station that just started broadcasting. With this PLL-tuning shortwave receiver, you'll grab broadcasts in both English and native languages. Plus, you'll hear AM radio bands and your favorite music in clear FM-STEREO SOUND.

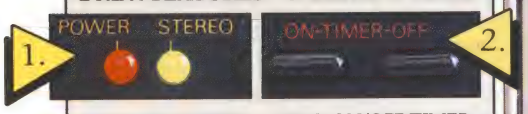
By Drew Kaplan

It's fascinating. Great Britain may be the next world power torn apart by nationalist independence movements.

Tune in to the BBC (12095) to hear if the Scottish people vote for home rule or complete independence from England. And, learn how it could influence the secessionist movements in Wales and Northern Ireland.

Then listen to Kol Israel (9435) to hear the opinions and hopes of the Israeli people as the Middle East peace talks continue.

2 NEW FEATURES—SAME LOW PRICE



NEW–FM STEREO *NEW–ON/OFF TIMER*

1) Order the optional stereophones and enjoy music in FM STEREO in addition to worldwide shortwave broadcasts.

2) With the NEW on/off timer, you can set your radio to automatically turn on AND off at specific times. Now you'll never miss your favorite program again.

Plus, you can connect it to any automated tape deck to record broadcasts while you're asleep or away from home.

AIRWAVE ADVENTURES

With this rock-solid PLL (Phase Lock Loop) Tuning Digital Shortwave Receiver, you'll travel almost anywhere around the globe instantly.

You'll witness world events from the Middle East to the South Pacific 'firsthand' on Shortwave 1 from 2300kHz to 6200kHz and Shortwave 2 from 7100kHz to 21850kHz.

You'll tune in to local news, weather and sports on Medium Wave (what we call AM radio) frequencies all the way from 530kHz to 1610kHz.

And, with the optional stereo headphones, you'll thrill to all your favorite music programs in crystal-clear stereo on FM frequencies from 87.5MHz to 108MHz.

Simply glance at the LCD display and you'll see the exact station the PLL tuner has locked onto. You'll never have to guess at station numbers or fumble with cumbersome, old-fashioned slide-rule dials again.

Plus, if your kids are anything like mine, they'll find exploring the world of shortwave radio fun AND educational.

Now they can hear foreign languages spoken with all the correct accents, inflections and pronunciations. It's great if they're studying a foreign language in school.

"... I love listening to the BBC's music, drama and book programming. I've gotten a whole new perspective on the arts from their European view point."
Neal Boushell
Medford, MA

But, don't worry. There are hundreds of shortwave broadcasts in English, too.

HOW SHORTWAVE WORKS

Shortwave frequencies are literally bounced off the earth's ionosphere, like a rubber ball, until you 'catch' them.

And, catching shortwave stations is a breeze with the 65-page Shortwave Frequency Guide I've included FREE. It lists the exact frequencies and broadcast times of radio stations around the world.

Forget passports, hotel rooms and jet lag. Now you can travel anywhere in the world anytime of the day or night with the precision of digital Phase Lock Loop tuning at the touch of a button for just $49.90.

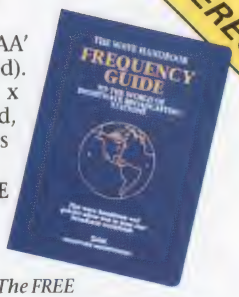
Plus, with the optional stereophones, you can privately listen to late-night news, sports and FM STEREO broadcasts without disturbing anyone in your home.

This PLL Digital Shortwave Breakthrough has five memory presets. So, you can leap to 20 of your favorite frequencies (five per band) with incredible ease.

It's powered by 4 'AA' batteries (not included). It measures 4½" H. x 7¼" W. x 1½" D. And, it's backed by DAK's limited warranty.

$49.90 SHORTWAVE BREAKTHROUGH RISK-FREE

Now you and your family can hear the 'local' news direct from the country where the event actually occurs.

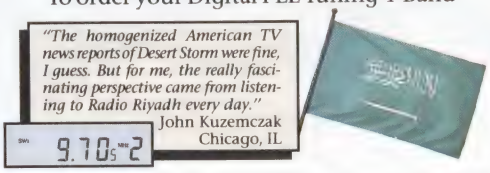


The FREE shortwave handbook frequency guide lists the frequencies and broadcast times of stations all over the globe.

If you're not 100% enthralled with your new world of shortwave listening options, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your Digital PLL Tuning 4-Band Shortwave Radio (Now With FM STEREO), Clock/Alarm/On-Off Timer, World-Wide Frequency Guide, 20 Presets (5 per band), External Antenna Jack, AC Adapter Jack, Headphone Jack, LCD Display, and more risk-free with your credit card, call toll-free 1-800-325-0800 or send your check for just **$49.90** ($4 P&H). Order No. 5697.

"The homogenized American TV news reports of Desert Storm were fine, I guess. But for me, the really fascinating perspective came from listening to Radio Riyadh every day."
John Kuzemczak
Chicago, IL



Order the optional stereophones to enjoy FM STEREO and private shortwave listening for just **$9.90** ($2 P&H). Order No. 5832.

It's really a breakthrough. Listen to Radio Exterior de Espana (9630) for the progress of preparations being made for the '92 Olympic Summer Games in Barcelona. Then leap to the latest news around the world, from China to Norway to Mexico.

Now you'll have a world of information and viewpoints instantly at your fingertips.

You'll leap instantly to your favorite stations all over the world with rock-solid PLL tuning and 20 presets (five per band). Plus, now you can thrill to FM STEREO broadcasts.

Capture and keep all your 4-color graphic brainstorms with the included graph storage system.

The robotic arm automatically reaches for each pen. And then, precisely creates all your charts.

Highlight hot trends with yellow. And, punctuate profits with purple. You'll make your point with your choice of 12 plotting pens.

Just type in your data on the typewriter-style keyboard. Then watch it create show-stopping graphs, charts and transparencies.

NO COMPUTER REQUIRED!

Success Maker

Effortlessly turn all your raw data, ideas and plans into mind-riveting, 4-color graphs, charts and transparencies. Now watch a robotic arm meticulously draw colorful presentations that sell your ideas, catapult your sales or get you that bank loan. Best of all, you'll have the irresistible power to sell, convince and persuade for a market-shattering price.

By Drew Kaplan

It's fast. It's easy. And, you don't need a computer. Now you can supercharge all your ideas, concepts and plans with the power to inform and persuade.

Now you can instantly turn all your raw data, numbers and trends into the tantalizing eye-grabbing sizzle that sells the steak.

And now, you can produce dramatic 4-color profitability charts, sales graphs, and cover sheets that easily grab a new business account, an important bank loan, a big promotion or whatever you want.

ROBOTIC PERFECTION IN MINUTES

It's called the 3M Graph Generator. And, it's the best way I know to create attention-demanding 4-color charts, graphs and transparencies in as little as 5 minutes.

Just select the chart you want on its typewriter-style keyboard. And, type in your numbers. The LED display walks you through with its step-by-step 'yes or no' format.

When you're finished, it asks if you want to 'plot.' If you do, just push the 'Yes' button. Instantly, the robotic arm grabs a pen and actually writes text and precisely draws each bar, line or pie slice of your chart. It's fascinating to watch.

You can create vertical and horizontal bar charts, stacked bar charts, comparison charts, pie charts, line charts, tab charts and even word charts—ten charts in all!

You can create as many as six charts on a page. And, all your chart positioning, percentages, type sizing and scaling marks are automatically set for you.

Of course, if you want, you can add text, change the positioning, preset the colorful fill patterns and more. It's up to you.

ADVANCED TECHNOLOGY

It's designed for powerhouse industrial use. In fact, it uses the same sophisticated matrix-plotting technology found in plotting devices costing thousands of dollars.

It even uses standard HP plotting pens for a virtually limitless choice of colors.

But, unlike ordinary plotting devices, it has its own computer brain that actually stores your graphs in its internal memory.

And, you can even permanently store all your graphs on a custom microcassette storage system. Just push a button and it's saved.

You'll also have 4 high-readability type styles and an array of bullets, boxes and foreign and mathematical symbols.

This graph-making system even uses an electrostatic palette to keep your paper perfectly aligned.

Deliver all your big ideas to your client, boss or loan officer. And, watch him shake your hand in total agreement.

WHY SO CHEAP?

The engineers at 3M created an incredibly sophisticated (but easy-to-use) graph generator. In fact, this graph-making system originally retailed for over $2,000. (And, it's worth every penny).

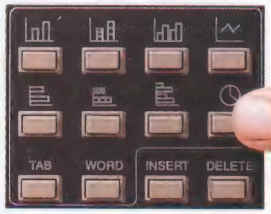
But, 3M made a mistake. The big companies they wanted to sell to spent their money on graph-making computers. (Sure they could create graphs—but not in vivid color.)

But even worse, this staggering price went far above the budgets of small businesses that could really use the power of persuasive, attention-grabbing 4-color graphs, charts and transparencies.

So in the end, this 4-color graph generator collected dust on the warehouse shelves.

Enter DAK. I knew where 3M went wrong. And, I made them an all-cash offer for their entire inventory.

Now for **just $499**, every small business and department can create 4-color charts, graphs and even transparencies.



There's nothing to learn. Just select any of the 10 charts you want. And, press the button. That's it!

Important: If you sell just one idea; grab just one loan; or convince your client of just one plan, this graph maker will easily pay for itself.

The 3M Graph Generator is an FCC registered Class-A industrial device.

It's made by 3M, a world leader in professional business equipment. And, it's backed by a standard limited warranty.

CREATE A 4-COLOR SUCCESS STORY RISK-FREE

Make your data deliver a powerful message that your clients, your CEO or your bank just can't ignore. Reveal your great ideas with vivid 4-color clarity. And, effortlessly do it all with the touch of a button.

To order your 3M Graph Generating System including Data Storage, 12 Plotting Pens, Font Cartridge, 200 Transparency Sheets, 200 Glossy Sheets and more risk-free with your credit card, call toll-free or send your check, not for the over $2,000 retail price, but for DAK's market-shattering **$499** ($29 P&H). Order No. 3208.

Take stunning graphs on the road with the hard-sided Carrying Case. It's just **$29.90** ($6 P&H). Order No. 8220.

You'll instantly create colorful, professionally plotted charts, graphs and transparencies that irrefutably sell your ideas and leave your client, CEO or loan officer spinning in his seat. Wow!

'Bestest' Best Ever Phone

It's simply the BEST 2-line or 1-line phone that this writer has ever used. In fact, this phone is so terrific that I called it the 'Best Best Ever' in a previous ad. At its original $129 price it was a bargain. Then, through a massive buy, I was able to offer it at $99.90. But, I liked this amazing name-dialing, two-line speakerphone so much, that on my most recent buying trip to the Far East, I tracked down the manufacturer, cut out the middleman and made a great deal. Now you can thrill to its exceptional clarity and powerful 200-name memory that dials numbers by THE NAME of the person you want to call for JUST $79.90. Wow!

By Drew Kaplan

It's a breakthrough in telecommunications technology. Now you can dial your home, your office and your business associates by the name of the person you want to call.

Great news! The phone I call the 'Best Best Ever' just got even better. From its incredibly clear speakerphone to its elegant design, I've never used a better phone.

But, here's the great news. On my most recent buying trip to the Far East, I hunted down the manufacturer and after long negotiations, persuaded him to agree to make this awesome two-line conferencing speakerphone under the DAK name.

And, now you can thrill to its 200-name-dialing memory not for its original $129.90 price, not even for its $99.90 sale price, but for DAK's incredible direct-from-the-manufacturer price of just $79.90.

But, forget about the price for a moment. Let's explore what this amazing telecommunications wonder can do.

FIRST IT DIALS BY NAME

I hate having to remember phone numbers. With this phone, all I do is dial 'H' when I want to call home. I dial 'W' for the warehouse. And, I dial 'A' for my accountant.

Sure, you may have seen other phones with automatic dialers. But, they make you remember location numbers such as '26' for Mom and '16' for my bank's branch office. So, all they really do is substitute one number for another.

But, with this phone's 200-number, 4,096-character memory, all you need to remember is the person's first name.

Then simply scroll through the names or enter the first three letters of the name of the person you wish to call. If I wanted to call David instead of DAK, I would touch 'D' 'A' 'V'. The amazing phone automatically dials the number for you in a flash.

Just program the numbers you most frequently call. You can even program your internal company numbers either by name or department.

And, look at this. Each number can be up to 32 digits long. So, you can store your international access codes with the person's name or company. Now you can have the entire number dialed for you automatically.

Toss out your phone books forever! Now you'll have 200 numbers right at your fingertips.

It's quick. It's easy. And, you'll never have to look up and dial a number again.

BEST PHONE FOR ONE LINE OR TWO

You can select Line 1 or Line 2. And, you can combine both lines for conference calling with the 'Conference Call' button.

HD·FREE

USE IT HANDS-FREE

Sure, the K2 Handset has that traditional phone company feel. But, if you're like me, you'll hardly ever use it unless you want privacy. Because the built-in speaker is simply the best I've ever used.

Now you can make hands-free phone calls that rival in-person conversations. I've used a lot of speaker phones. But, with the amazing clarity and adjustable volume of this built-in speaker, none of them sounded as good as this one.

Plus, you don't even have to lift the receiver to dial. When you touch the first number on the keypad, the phone automatically seizes the line, turns on its speaker, and you have instant on-hook dialing with the touch of one button.

Even if you don't have two-line service, this phone works great with one line, too.

Plus, LED line status indicators tell you which line is 'in use', 'on hold' or 'ringing'.

And, each line rings differently. So, if you have a home office (like I do) now you'll know whether your incoming calls are business or personal.

Hook-up is a cinch. Simply plug the phone into one standard 2-line modular phone jack or two standard modular 1-line jacks and in seconds you're in business.

PAGES OF HELPFUL FEATURES

This 'Bestest' Best Ever phone has so many incredible features they would have to be microfilmed to fit on this page.

First, you get a large LCD that shows you the name and the number of the person you're calling. And, a clock appears on the display whenever you hang up.

Plus, it has an automatic redial function that will redial a busy number at one-minute intervals until you get through. It's a real time saver when you're dialing busy airlines, restaurants, and movie theaters.

The 'Bestest' Best Ever Phone also has a timer alarm so you can automatically monitor your calling time. (Note: If you're on the phone as much as I am, it can really help you cut down on phone bills.)

It even has a computer-style alphanumeric keyboard that makes dialing by name (or by number) a snap.

This phone has virtually every feature imaginable from pulse/tone switching to volume adjust to three direct emergency keys to battery back-up (2 C batteries included).

Plus, it's improved. The 'Bestest' Best Ever Phone now has a better lens for clearer LCD resolution. The battery back-up holds power longer than the previous model. And, I'm proud to say it now carries the DAK logo.

It measures 3" H. x 9¼" W. x 8½" D. And, it's backed by DAK's standard limited warranty.

TRY MY FAVORITE PHONE RISK-FREE

Forget thumbing through your card file or phone book searching for someone's number. Now you only have to remember their name to dial their number.

If you're not 100% convinced that this is the best-sounding, most useful phone you've ever tried in your home or office, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your Name-Dialing Speakerphone with 200-Name/Number Memory, Push Button Single-line or Two-line Operation, Conference Calling, Automatic Redial, Hold Button, Flash, Pulse or Tone Switching, Timer Alarm, 3-Button Emergency Dialing, Battery Back-Up, Computer-Style Alphanumeric Keyboard, Mute Button, LED Line Indicators, LCD Display, Built-In Digital Clock, Volume Control and MUCH MORE risk-free with your credit card, call toll-free or send your check for DAK's direct-from-the-manufacturer price of just **$79.90** ($4 P&H). Order No. 3095. CA res add tax.

I've tested hundreds of phones since I started DAK. But this is the phone I chose to use at my desk, by my bed and in my kitchen.

And, once you see this amazing phone in action, you'll understand why I think it's the 'Bestest' Best ever. ■

Thrill to all your favorite digitally tuned FM frequencies and cassettes in clear, rich, audiophile stereo sound.

Plus, you'll make timed recordings of SHORTWAVE, AM and FM-stereo broadcasts automatically.

NEW $79.90 DIGITAL PLL TUNING

Shortwave Recording Time Traveler

It's shortwave recording freedom! Pick up an early morning BBC broadcast (at 2:00 a.m. our time) and play it back during lunch. Grab the late-night financial news broadcast from Tokyo (at 3:00 a.m. our time) and listen to it on your way home from work. And, hear the latest power struggle between Russia and Ukraine as the new Commonwealth tries to forge its unity. Now you can AUTOMATICALLY RECORD shortwave (plus AM and FM-stereo broadcasts) anytime, day or night. Then listen to them when you want and where you want!

By Drew Kaplan

I've always loved shortwave radio. I closely followed the unification of Germany, the Gulf War and the fall of the USSR even before the TV news reports.

But, because of the time difference overseas, I could only listen to 'prime time' shortwave broadcasts late at night.

Well, no more! Now I'm catching shortwave, AM and FM-stereo broadcasts whenever (and wherever) I want. And, so can you.

Simply set this revolutionary PLL digitally tuning receiver to the exact frequency you wish to record. Then set its automatic timer to tape your shortwave, AM or FM-stereo broadcast the moment it hits the airwaves.

Imagine listening to the 3:30 a.m. broadcast of Kol Israel for their perspective on world events right after work.

And, imagine listening, during your morning commute, to Radio Habana's slant on world events (broadcast 2:00 a.m. our time) from Cuba, one of the world's last hard-line communist countries.

Record your favorite AM, FM and especially SHORTWAVE broadcasts even when you're sleeping or away. Simply select your station frequency digitally, set the automatic timer, switch the power to 'stand-by', and slip in a blank cassette.

This PLL digitally tuning radio comes on to record your program (from world events to presidential news conferences) at precisely the time you've selected.

Now you can listen to any music, news or sports program you've recorded from around the world whenever you wish (and wherever you wish).

AUDIOPHILE SOUND PLUS

Of course you'll have an incredible-sounding, audiophile stereo dual cassette deck with rock-solid PLL digital FM-stereo reception, 3-band graphic equalizer (for sculptured listening) and high-speed dubbing.

But, it's the powerful shortwave receiver, with its advanced circuitry and superior digital station-stalking sensitivity, that sets this amazing audiophile component apart.

You'll seize world events on Shortwave 1 (from 3200 to 7300kHz) and Shortwave 2 (from 9500 to 21750kHz).

You'll tune in to local news, weather and sports on Medium Wave (what we call AM) on 530 to 1630kHz. And, you'll thrill to all your favorite FM-stereo frequencies from 87.5 to 107.9MHz.

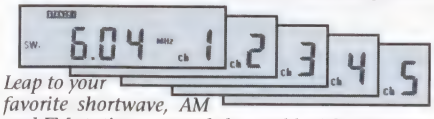
Armed with its PLL (Phase Lock Loop) Tuning, you'll lock onto exact frequencies with incredible ease.

Best of all, you'll make automatically timed recordings of AM, FM and especially shortwave broadcasts and listen to them when it's most convenient for you.

And, catching shortwave stations is easy with the included 65-page Frequency Guide. It lists the exact frequencies and broadcast times of stations around the world.

You can program up to 20 stations (five per band). Then touch a button and instantly leap to your favorite frequencies.

This incredible PLL-tuning receiver and auto-recording cassette deck has an external antenna jack (separate external antenna not included), stereo headphone jack and built-in microphone. It's powered by 'C' and 'AA' batteries (not included) and comes with an AC adapter. It measures 5¾"H. x 19¼" W. x 4¼"D. And, it's backed by DAK's standard limited warranty.



Leap to your favorite shortwave, AM and FM stations around the world with 20 presets (five per band) and rock-solid digital PLL tuning.

SHORTWAVE TIME TRAVEL RISK-FREE

Travel the world of shortwave radio (and beat the networks) on **YOUR** schedule!

To order your Shortwave Recording Time Traveler with Timer-Activated Tuner and High-Speed Dubbing Dual Cassette Deck, PLL Digital Tuning, 20 Station Presets (Five Per Band), Shortwave Frequency Guide, 3-Band Graphic Equalizer, External Antenna Jack, Headphone Jack, Digital LCD Display of Stations, Clock and Timer, and Much More risk-free with your credit card call toll-free or send your check for just **$79.90** ($6 P&H). Order No. 5769.

Listen to the 2:00 a.m. broadcast of Radio Moscow (Russia) right after you hear the live 4:00 p.m. broadcast of Radio Kiev (Ukraine). And, compare their two perspectives for a unified Commonwealth.

And, catch updates on Tokyo's stock market (broadcast at 3:00 a.m. our time) during your morning commute.

Who knows where (and when) the next history-making event will occur? With the Shortwave Recording Time Traveler, you'll grab shortwave news the second it happens, and hear it whenever you want.

DAK SHATTERS CD ROM PRICE BARRIER

$199.90 CD ROM Assault

I've declared war on over-priced CD ROM drives! And, now you can blast through any project faster, easier and better, and save a bundle in the bargain. With the new industrial-quality BSR caddyless CD ROM system (complete with interface) you can wield the instant-information power of CD ROM for a breakthrough price of just $199.90!

By Drew Kaplan

It's a CD ROM price breakthrough. In my last catalog, I said that if I ever found a caddyless CD ROM drive that met my exacting quality standards, I'd put it in my catalog. And, I promised that it wouldn't cost more than $299 with interface.

Well, after months of searching, I've finally found an industrial-quality caddyless CD ROM drive reliable enough to be in the DAK catalog.

And, now you can arm your computer with the new BSR caddyless CD ROM drive, with interface, not for $599, not even for the $299 I promised, but for the absolute lowest-in-the-industry price of **just $199.90**.

It's easy. And, it's affordable. With the new BSR caddyless CD ROM drive, you can add instant information power to your computer for just $199.90.

KNOWLEDGE FOR SUCCESS

Whether you're a corporate CEO, an entrepreneur, a doctor, a lawyer, a teacher, a student, or if you just love to learn, CD ROM can help you get the results you want, faster and easier than ever before possible.

A single CD ROM disc can hold up to 680 megabytes of data. That's plenty of space to store thousands of volumes of results-getting, success-guaranteeing facts, figures, expert 'insider' information, how-to tips and more on a single disc.

And, the BSR caddyless CD ROM drive is your key to unlocking this massive storehouse of knowledge quickly and easily.

Simply type in a word (or words). You'll rocket through thousands of 'pages' of encyclopedias, magazines, professional journals, law books, academic books, literature, news wire stories and more, right to the exact information you need.

And, with the thousands of CD ROM programs currently available (and more being released every day), you can have all the data you need to succeed at just about anything right at your fingertips.

CADDY VS. CADDYLESS: WHICH IS BEST FOR YOU?

It's a question of speed and price. Both the new BSR caddyless CD ROM drive and the BSR caddy-based CD ROM drive are designed for heavy-duty business use.

In fact, the manufacturer is so confident about the quality and long-life reliability of the BSR caddyless CD ROM drive that it's backed by an industrial manufacturer's full 12-month limited warranty.

And, both drives will run any CD ROM program, including the multimedia programs in DAK's special multimedia CD ROM Bonus Collection (both drives have audio line outputs and adjustable headphone outputs).

The only significant difference between the two drives is access time. The caddy drive has a 380ms average access time. And, the caddyless drive has an 800ms average access time. So the caddyless drive takes a few seconds longer to search for and retrieve information.

Which should you choose? If you're working on a 486 computer and demand split-second retrieval, I suggest you take a look at the 380ms caddy drive on the next page.

But, if you've got a 286 or a 386, and cost is more important to you than speed, go for the caddyless system and save yourself $200.

No matter which drive you choose, you'll have instant, easy access to the vital information you need to succeed.

Plus, when you order either BSR CD ROM drive from DAK, you're eligible to order any or all of DAK's Bonus CD ROM collections and get as many as 17 top-rated CD ROM programs for pennies on the dollar. Wow!

And, I've got 12 more programs I'll be offering to you in the near future.

WHY SO CHEAP?

For almost 2 years now, I've been singing the praises of CD ROM. In fact, *PC/Computing* recently called me "America's No. 1 cheerleader for CD ROM."

I think CD ROM is the most significant computer innovation since the invention of the microchip. And, many DAKonians have told me they'd like to try CD ROM if it wasn't so expensive. Well, I want every computer-using DAKonian to tap into the power of CD ROM.

And, of course, I want you to order your CD ROM drive from DAK.

So after months of heated late-night bargaining sessions, I convinced the manufacturer to slash their profits so I could offer you the new BSR caddyless CD ROM system at a breakthrough price we all can afford.

To use the BSR caddyless CD ROM drive you'll need an IBM-compatible PC, XT, AT, 386 or 486 computer with a hard drive, one free 8-bit expansion slot, DOS 3.31 or higher and at least 640K of RAM.

It's industry-standard High Sierra/ISO 9660 compatible and it's backed by a full 12-month standard limited warranty.

If you're not 100% thrilled, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your BSR Caddyless External CD ROM Drive complete with Interface Card, Interconnect Cable and Installation Software risk-free with your credit card, call toll-free 1-800-325-0800 or send your check for DAK's absolute lowest-in-the-industry price of just **$199.90** ($19 P&H). Order No. 3232.

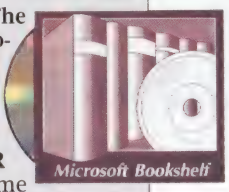
> "...America's No. 1 cheerleader for CD ROM...Kaplan is a crusader for lower CD ROM prices."
> —PC/Computing
> February, 1992

$49.90 CD ROM BONUSES

As a special bonus, when you order a BSR caddyless CD ROM drive, you can grab 3 CD ROM programs (a $537 total value) for just $49.90. Look at all you get:

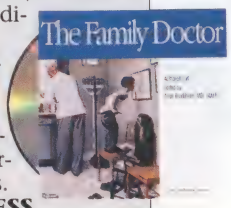
1991 MICROSOFT BOOKSHELF

Simply touch a key and you'll instantly access every word of the **1991 World Almanac & Fact Book, The Concise Columbia Encyclopedia, Roget's II Thesaurus, Bartlett's Familiar Quotations and The American Heritage Dictionary.**



THE FAMILY DOCTOR

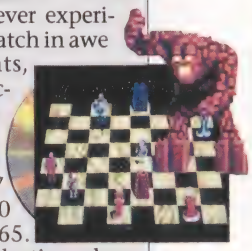
With this complete home medical reference library, you'll get instant answers to more than 1,500 of the most commonly asked medical questions.



Plus, you'll have important information on over 1,600 prescription drugs including generic names, drug interactions and side effects.

BATTLE CHESS

It's chess as you've never experienced it before. You'll watch in awe as your rooks, knights, pawns, kings and queens actually come alive on-screen and clash in fierce battle.



To order your 3 Bonus CD ROM programs (a $537 value) for just **$49.90** ($0 P&H), Use Order No. 3165.

Youcan only order this collection when you order a BSR $199.90 CD ROM drive.

Save up to 79% off 21 more top-rated CD ROM programs. Discover how on pages 60-68 . . .

Instant Expertise

Interface & Caddy Included!

It's easy. Now you can add the instant information power of CD ROM to your computer in minutes with this BSR CD ROM drive.

Arm your IBM-compatible computer with the biggest computing advance since the hard disk. Now you can instantly access the vital business, educational and personal information you need to succeed. And, wield the expertise to complete any project faster, easier and better. Best of all, this industrial, caddy-based, 380-millisecond CD ROM drive, complete with interface and $537 worth of FREE CD ROM software, is yours for just $399!

By Drew Kaplan

It's a fact. If I've learned anything in my 28 years as a writer, businessman and entrepreneur, it's that knowledge is a primary ingredient for success.

Whether you're trying to rocket ahead in the corporate world, start a business or get better grades, the more you know, the better your chances are of succeeding.

But, mastering the expertise we need to succeed isn't easy. It can take days, months, even years of searching for vital facts, expert insight and academic enlightenment. And, in today's hectic world there just doesn't seem to be enough time. Until now.

Enter the BSR CD ROM drive. This industrial-quality 380-millisecond external CD ROM drive is your key to quickly and easily tapping into the knowledge that can help you succeed at just about everything.

A single CD ROM (Read Only Memory) disc can hold up to 680 megabytes of information. That's plenty of space to store thousands of volumes of expertise-boosting facts, figures, how-to tips and more on just one disc.

And, with the BSR CD ROM drive, you can access any or all of that information in seconds, with a few simple keystrokes. If you can use a word processor, you can be a CD ROM pro in under an hour.

The industrial-quality BSR caddy-based CD ROM system utilizes a specially designed CD caddy. It protects your CD ROM discs from damaging scratches and dust that can cause program errors.

Just type in a word (or words). And, this lightning-quick CD ROM drive will instantly catapult you through thousands of 'pages' of encyclopedias, magazines, law books, literature and more, right to the exact information you're looking for.

KNOWLEDGE ON DEMAND

With your BSR CD ROM drive and the vast array of CD ROM programs currently available, you can have all the data you need to become an expert on nearly any subject imaginable. Here are just 3 examples of what CD ROM can do for you:

Let's say you're thinking of starting your own business. You'd simply enter a few key words into your computer to learn how to create a business plan, the best ways to finance your business, and even how to get low-interest loans.

Or, maybe you're looking to buy a new or used car. You'd enter the words 'used' or 'new' and 'car.' And, instantly discover 'insider' strategies for spotting 'lemons,' or learn how to squeeze the best price from even the most tight-fisted car dealer.

Or, imagine your child is writing a report on the current events in Yugoslavia. With a few keystrokes he could pull up a color map of Yugoslavia complete with major cities, rivers and bodies of water.

A few more keystrokes and he'd find in-depth data on Yugoslavia's people, government and economy that he can print out or insert directly into his report.

That's just a small sample of the awesome power you can have at your command with the BSR CD ROM drive.

Best of all, you can grab all this power for a price no one in the industry can touch.

LOWEST PRICE EVER

It's an unprecedented price breakthrough. Now the BSR external CD ROM drive, complete with interface and $537 worth of FREE CD ROM software (more later), can be yours for just $399.

Plus, when you order your BSR CD ROM drive from DAK, you're instantly eligible to order any or all of DAK's 3 Bonus CD

The Power To Succeed

Francis Bacon said 'Knowledge is power.' If that's true, then I firmly believe that CD ROM is the most powerful tool you can have to guarantee your success.

The thousands of fact- and figure-filled CD ROM programs available today are a virtually limitless font of knowledge.

Whether you're a corporate CEO, an entrepreneur, a doctor, a lawyer, a teacher, a student, or if you just love to learn, CD ROM can help you get the results you want faster, easier and better.

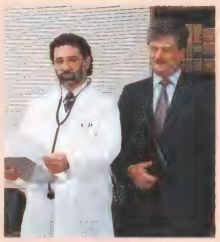
The BSR External CD ROM drive is the key to unlocking this massive storehouse of knowledge. Read on and together we'll explore a mere fraction of the helpful, expert, success-guaranteeing information CD ROM will put at your fingertips.

FOR CORPORATE BUSINESSES

Here's just a small sample of the vital business, financial and investment information you'll have instant access to with CD ROM:

• Hundreds of periodicals including: The Wall Street Journal®, Inc., D&B Reports, Forbes and Barron's® • Standard & Poor's® financial database • Company and industry analyses from top Wall Street firms and brokers • Financial histories for thousands of companies • Investment tips and strategies • SEC filing records • Stock ratings • Comprehensive demographic surveys • Mailing lists • Real estate listings and much more.

FOR THE PROFESSIONAL



Forget hours of tedious research. Now you can find the important information you need quickly and easily.

There are dozens of reference works and databases on CD ROM, ranging from The Physicians' Desk Reference® to The Martindale-Hubble Law Directory®.

Plus, you can also have instant access to years of professional journals on CD ROM.

Forget laboriously searching through endless pages. With a few keystrokes, you can pinpoint just the information you need. And, you won't have a lot of back issues cluttering up your precious shelf space.

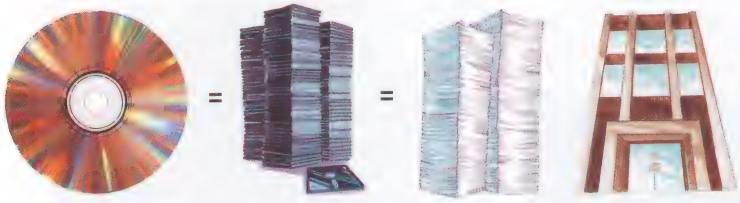
From CD ROM

ROM collections and get up to 14 CD ROM programs for pennies on the dollar.

CD ROM drives comparable to the BSR CD ROM drive range in cost from $657 to over $1,000. And, the only CD ROM drives I've seen that even come close to the BSR CD ROM drive's price are snail-slow caddyless CD ROM drives.

In fact, I recently saw a discount computer catalog offering the NEC® CDR36 caddyless CD ROM drive for $399.

One CD ROM Disc Can Store Up To 680 Megabytes of Data. That Means . . .



One CD ROM disc is equal to . . . *1,800 360K 5¼" floppy disks* *A stack of typewritten pages 3 stories tall (approx. 300,000 pages).*

That might seem like as good a deal as DAK's. But, the CDR36 has a much slower access time (500 ms). You only get 1 free program. And, you have to shell out an extra $159 for the interface!

On top of that, NEC claims that the CDR36 is 'approximately half the price of full-featured CD ROM readers.' Yet, with interface, it costs $159 more than the full-featured BSR CD ROM drive.

And, in the same catalog, NEC's full-featured caddy-based CD ROM drive, the CDR73, costs $957 with interface.

You see, typically, caddy-based CD ROM systems cost much more to manufacture than cheap caddyless CD ROM drives. So you usually have to pay through the nose if you want the heavy-duty dependability of a caddy-based system.

But, not with the BSR CD ROM system. You get all the industrial dependability of a caddy-based CD ROM system at a price that's less than most caddyless drives.

Don't get me wrong. Caddyless CD ROM drives are okay for simple, low volume research projects and basic applications.

But, for demanding projects like extensive research and professional business applications, I've found that caddy-based systems like the BSR External CD ROM drive are dramatically superior.

That's why I wouldn't pay more than $299 for any caddyless system.

But, when I do ferret out a caddyless system that meets my exacting quality and long-life standards, rest assured that I'll put it in my catalog and it won't cost more than $299 (interface included).

To tap into all the expertise of the BSR CD ROM drive, you need an IBM-compatible PC, XT, AT, 386 or 486 computer with a hard drive, 1 free standard 8-bit expansion slot, DOS 3.1 (or higher) and at least 640K of RAM.

It's High Sierra/ISO 9660 compatible (the industry standard). And, it's backed by a BSR standard limited warranty.

WIELD INSTANT EXPERTISE RISK-FREE

Instantly access the expert information you need to succeed. And, blast through any project faster, better and easier.

If you're not 100% thrilled with the information power of the BSR CD ROM drive, simply return the drive and bonus programs to DAK in their original boxes within 30 days for a courteous refund.

To order your BSR 380-Millisecond (avg. access time) Industrial-Quality External CD ROM Drive complete with Interface Card, Interconnect Cable, Caddy, Installation Software, PLUS $537 Worth of FREE CD ROM Software including the 1991 Microsoft Bookshelf, The Family Doctor and Battle Chess risk-free with your credit card, call toll-free or send your check for just **$399** ($19 P&H). Order No. 3231.

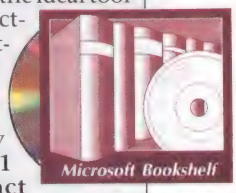
And, remember: when you order a BSR External CD ROM drive from DAK, you get $537 worth of the latest CD ROM programs FREE. For the full scoop on your FREE CD Bonuses, see the next column.

FREE CD BONUSES

I want you to grab the power of CD ROM the instant you fire up your BSR CD ROM drive. So I'm giving you $537 worth of FREE CD ROM programs to get you started.

1991 MICROSOFT BOOKSHELF

This most recent version of Microsoft Bookshelf (a $279 value) is the ideal tool for writing powerful, fact-filled proposals, memos, letters and papers that rocket your ideas into your readers' minds and get results.



You simply touch a key to instantly access the **1991 World Almanac & Fact Book, The Concise Columbia Encyclopedia, Bartlett's Familiar Quotations, Roget's II Thesaurus** and **The American Heritage Dictionary**.

THE FAMILY DOCTOR

What causes sinus headaches? What's the safest way to lower your cholesterol? How can you ease backaches?

With The Family Doctor (a $179 value), you get instant answers to these and over 1,500 commonly asked medical questions.

Plus, you'll have important information on more than 1,600 prescription drugs including generic names, drug interactions and possible side effects.

BATTLE CHESS

Battle Chess (a $79 value) combines stunning animation with CD sound effects to transform the classic challenge of chess into an action-packed medieval war game.

You'll hear the clang of steel on steel as knights cross swords. You'll see rooks magically transform into ominous stone ogres and crush their opponents.

And, you'll watch in awe as pawns, bishops, kings and queens actually come alive on-screen and clash in fierce battle at your command.

Turn the page to discover how you can grab even more bonus CD ROM software . . .

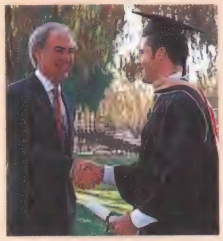
FOR YOU & YOUR FAMILY

There are dozens of CD ROM programs loaded with hints, tips and strategies to help you expertly manage all your home, family and personal affairs.

Here's just a small sample of the indispensable 'inside' information and know-how I've discovered on CD ROM:

• How to cut your taxes • How to get the best deal on a new car • The best retirement plans • Safest investment strategies • Crime prevention tips • How to create a home budget • How to choose a good college • Safe, effective diet & exercise plans • How to find the best deal on a new home and more.

FOR THE STUDENT



With a CD ROM drive and the vast array of educational programs available on CD ROM, your children can have a complete learning library right in their computer.

They'll have instant, easy access to volumes of education information including: Multimedia encyclopedias, hundreds of literary classics, science, history, math and English tutors, dictionaries and much, much more.

CD ROM can slash hours off study time. It can make taking tests and writing papers easier. It can boost grades. And, it can help your children excel in school and in life.

FOR THE SMALL BUSINESS

Whether you own a business or are thinking of starting one, CD ROM can put all the vital information you need to succeed right at your fingertips.

With a few simple keystrokes you can instantly discover in-depth, expert information on everything from financing your new business to marketing & advertising to personnel management to inside information on 11,000 public companies.

No matter what kind of business you're in, CD ROM can save you hours of research time and legal fees, and help ensure that your small business is a big success.

Persuasive Information on Demand Part I

CD ROM Bonus Collection #1

Now you can quickly and easily infuse your marketing proposals, school reports and business and personal letters with hard-hitting facts that drive your ideas home. And, guarantee the results you want. With a few simple keystrokes, you'll instantly tap into the persuasive informational power of a 21-volume encyclopedia, 450 literary works, an 8-volume reference library and much more. And, all this power can be yours as a $299 bonus when you order any BSR CD ROM drive.

By Drew Kaplan

It's persuasive information on demand. Now you can transform your business proposals, school essays, newsletters, marketing reports and everything you write into powerful, compelling missiles that rocket your ideas into your readers' minds.

It's easy with these 6 CD ROM programs (a $1,005 value) including a complete 21-volume encyclopedia with color graphics and sound, an 8-volume reference library, over 450 literary works and much more.

With a few keystrokes you'll tap into millions of important, authoritative facts that can supercharge everything you write with persuasive power to make your position understood, get you that important job, convince people to buy from your company or capture that A+ grade.

Read on and together we'll explore each of the 6 fact-packed CD ROM programs you can grab for just $299 when you order any BSR CD ROM drive from DAK.

Grolier's CD ROM Encyclopedia (A $399 Value)

This multimedia encyclopedia is the electronic version of Grolier's renowned **Academic American Encyclopedia**.

This new updated edition includes all 21 volumes, with 33,000 complete entries, over 2,000 full-color VGA graphics and even CD audio recordings.

So if you look up John Kennedy, you can see a photo of the 35th president and even hear a quote from his inaugural address.

You can access any subject, article or word instantly. Just type a word, name or subject and touch 'enter.'

In the blink of an eye, this amazing CD ROM encyclopedia searches all of its 21 volumes and retrieves all the articles with references to your search word(s).

Whether you're searching for facts on global warming, the human anatomy or Keynesian economics, you'll zero in on just the information you need in seconds.

And, once you find the text you need,

Want to know what percentage of the human body is water? With the CD ROM Encyclopedia, simply type 'body', 'weight' and 'water'. Instantly, you'll discover that 60% of body weight is water!

you can print it out on any printer or insert it directly into your word processor.

The Library of the Future (A $199 Value)

It's a comprehensive library right in your computer. The Library of the Future contains the **complete, unabridged** text of 453 literary, historical and cultural works from such influential writers as Aristotle, Chaucer, Shakespeare, Dickens, Twain, Melville, Milton, Poe and many more.

And, I'm not talking about a few short stories or poems. These are complete classic literary works like **War and Peace**, **A Tale of Two Cities** and **The Odyssey**.

Plus, its search and retrieval power is astounding. Enter the phrase 'To be or not to be.' And, you're rocketed to the soliloquy in Act III, Scene 1 of **Hamlet**. (Try doing that with a book.)

Or, type 'nevermore,' and in a flash you're reading Poe's **The Raven.** And, no matter what your interests, The Library of the Future has something for you.

Interested in drama? You can trace the history of the theater from the ancient classical plays of Aristophanes and Euripides to the works of Henrik Ibsen.

Looking for adventure? Try reading **Robinson Crusoe**, **The Odyssey**, **Around the World in Eighty Days** or the complete cases of Sherlock Holmes (all 60 of them).

Plus, you can follow the history of our nation from the Pilgrims (**The Mayflower Compact**), to the Revolutionary War (**The Declaration of Independence**), to the Civil War (**Lee's Surrender at Appomattox**).

Whether you're a student, a scholar or if you simply love to read, the Library of the Future is an incredible treasure.

World Atlas 2.01 & U.S. Atlas 1.5 (A $159 Combined Value)

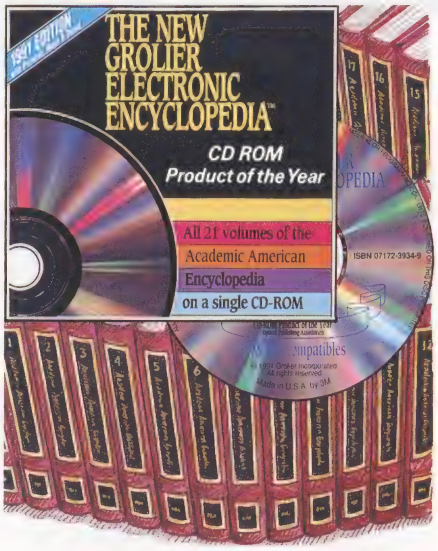
These **newly updated** versions of the World and U.S. Atlases are packed with over 297 detailed full-color EGA/VGA maps covering all 50 states and virtually every country in the world (even the newly independent Baltic States).

Plus, you'll have an infinite pool of statistical information about the world around you right at your fingertips.

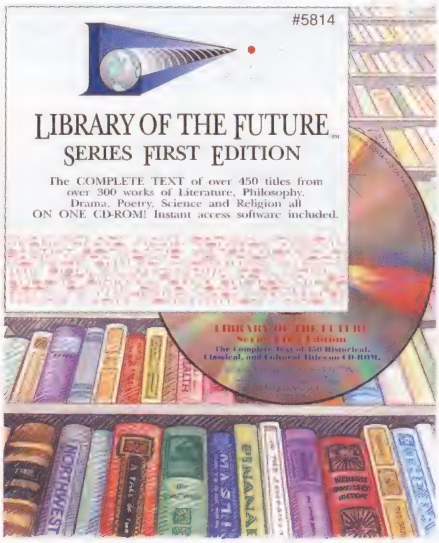
No matter what your profession, I'll bet you'll find hundreds of profit-boosting ways to use the World and U.S. Atlases.

You'll enhance your proposals with

Look At All The Persuasive Information You Get On 6 CD ROM Discs



An entire 21-volume multimedia encyclopedia with over 33,000 entries (10 million words), more than 2,000 VGA graphics and even CD sound recordings.



The complete, unabridged text of 453 novels, stories, historical documents, plays, religious & cultural works from the world's greatest writers and thinkers.

Over 230 detailed EGA/VGA full-color maps, graphs, charts, thousands of facts and comparative data on virtually every country in the world.

worldwide population trend statistics.

You'll unleash precise GNP data on all your business reports and proposals.

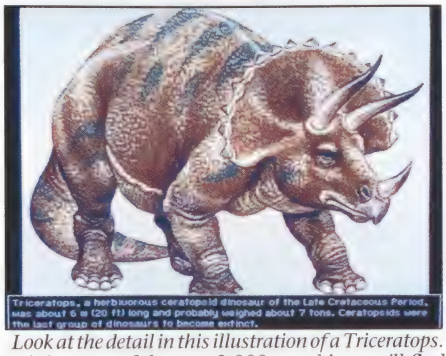
And, you'll effortlessly target your marketing campaigns to specific audiences anywhere in the world.

Plus, your children will have an easy-to-use geographical database with maps, charts, and statistics on the people, governments and economies of every state and virtually every country in the world.

And, they can use that invaluable information to write better history, geography and social studies papers and 'ace' even the toughest tests with ease.

8-Volume Reference Library (A $149 Value)

This complete CD ROM reference library is the perfect tool for writing precise aca-



Look at the detail in this illustration of a Triceratops. It's just one of the over 2,000 graphics you'll find in the multimedia CD ROM encyclopedia.

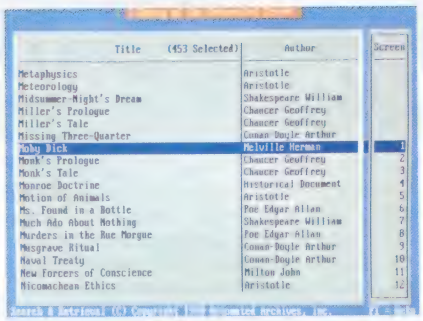
demic papers, reports and business proposals bursting with stunning word power and attention-grabbing information.

On a single disc you get: *The New York Public Library Desk Reference* • *The Dictionary of 20th Century History* • *Webster's New World Dictionary* • *Webster's New World Thesaurus* • *The Guide To Concise Writing* • *Webster's New World Dictionary of Quotable Definitions* • *The 1991 National Directory of Telephone Numbers*.

Plus, you also get over 300 legal and corporate forms that you can print out or use as a guide for creating your own forms.

Monarch Notes (A $99 Value)

This invaluable research tool contains



Here are just 18 of the over 450 complete, unabridged literary, historical and cultural works you'll have at your fingertips with The Library of the Future.

the full text of the entire collection of the famous Monarch Notes literary study guides—2,401 articles covering the works of more than 200 authors.

Monarch Notes is like Cliff Notes®, except that Monarch is a subsidiary of the Simon & Schuster publishing company.

This collection includes story synopses, overviews of literary style, historical data, character analyses, study questions and answers, commentaries and biographies.

There are even dozens of illustrations (many in color) and spoken quotes you can hear using headphones or speakers.

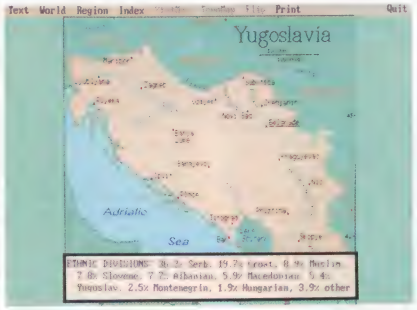
It covers about 250 works, from ancient literature (*Beowulf*) to modern novels (Alice Walker's *The Color Purple*).

You'll learn about hundreds of books and authors from all over the world.

And, you'll gain new insight into novels, non-fiction, plays, poems, short stories, myths and even the *Bible*.

It's an invaluable tool for helping students understand school assignments, write better papers, and even 'preview' books you may want to read.

But, what's amazing to me about Monarch Notes is how absorbing it is to people



Following the current climactic events in Yugoslavia? Here's a detailed World Atlas map of that country. And, I've inset a table with facts about the ethnic distribution of Yugoslavia's people.

who've been out of school for years (like me). I started out exploring books I knew.

Then I began browsing through unfamiliar territory, and grew even more fascinated. I'd never heard of Nigerian writer Chinua Achebe before, but I'm now enjoying his book, *A Man of the People*.

Monarch Notes is more than a literary guide. It's a doorway to a fascinating and enjoyable new world of great literature.

All CD ROM software is backed by limited warranties, shipped in packaging provided by DAK and backed by DAK's toll-free software support hotline.

COMMAND PERSUASIVE POWER RISK-FREE

Now all of your letters, reports and academic papers will explode with persuasive force to drive your ideas home and get the results you want.

To order your 6-Disc CD ROM Reference Collection including Grolier's 21-Volume Encyclopedia, The Library Of The Future, The 8-Volume Reference Library, The World and U.S. Atlases, Monarch Notes PLUS your FREE DAK Step-By-Step User's Guide risk-free with your credit card call toll-free or send your check not for the $1,005 combined retail value, but for DAK's market-shattering bonus price of just **$299** ($6 P&H). Order No. 3101.

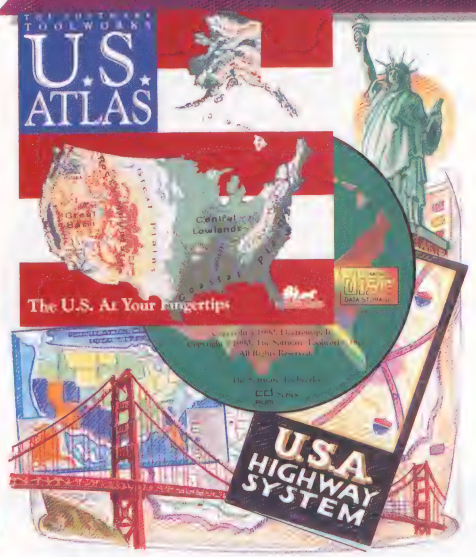
Special Note: Due to a special agreement with the software publishers, you can only get this special 6-disc bonus-priced CD ROM collection **if you order a BSR CD ROM System from DAK (see pages 57 & 58).**

You'll instantly access compelling, authoritative, persuasive facts that will transform everything you write into idea-conveying powerhouses.

More CD ROM Bonuses on the Next Page . . .

8 reference works including The New York Public Library Desk Reference, the Dictionary of 20th Century History and Webster's New World Dictionary.

The entire collection of Monarch Notes literary study guides—2,401 articles covering the works of more than 200 authors from Austen to Poe to Zola.



Fully detailed color maps, comparison charts, statistics, graphs and in-depth data on the geography, people, government and economy of all 50 states.

Persuasive Information on Demand Part II

CD ROM Bonus Collection #2

You'll have instant access to a full year's worth of articles from 342 magazines, the full text of 107 U.S. history books, over 220 publications to help you start and run your small business, 9 versions of the Bible, PLUS nearly 5,000 articles from Time Magazine. It's a comprehensive library of hard-hitting, results-getting facts and figures right in your computer. And, it's all yours as a $149 bonus when you order any BSR CD ROM drive from DAK.

By Drew Kaplan

It's instant information power. Imagine having expert business consultants on call 24 hours a day to guide you in starting, financing and running your own business.

Imagine accessing the awesome informational might of over 110,000 articles from 342 different magazines and trade journals with a few simple keystrokes.

And, imagine giving yourself and your family the knowledge-boosting power of a 107-volume instant-search history library.

With this bonus-priced CD ROM software collection, you'll have instant access to vital knowledge, insider information and how-to tips that can help you succeed in business, learn more effectively and do just about anything quicker, easier and better.

Best of all, it can all be yours for the bonus price of just $149 when you order a BSR CD ROM System from DAK. Read on and together we'll explore all you get.

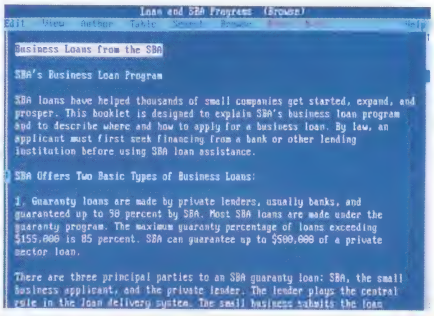
Small Business Consultant with Stat Pack (A $274 Value)

You'll have all the information you need to start, finance and manage your small or home-based business on a single disc.

Small Business Consultant includes over 220 publications from such sources as the Small Business Administration, the Department of Commerce and the renowned accounting firm of Deloitte, Haskins & Sells.

A few keystrokes bring up hundreds of publications to guide and advise you in every aspect of running your small business.

You'll have concise information on planning and financing, marketing and advertising, personnel management, accounting and much more right at your fingertips.



This article on how to get loans from the Small Business Administration is just 1 of the 220 publications on the Small Business Consultant disc designed to help you succeed in running your own business.

Here are just a few of the fact-filled publications you get:

Planning and Goal Setting for Small Business, Small Business Answer Desk Directory, The ABC's of Borrowing, Business Loans from the SBA, Starting and Managing a Business From Your Home, Selling by Mail Order, Developing New Accounts PLUS over 211 more!

Simply type in a subject and effortlessly discover how to make your sales soar, find a way to increase your credit line and learn the best way to finance your business.

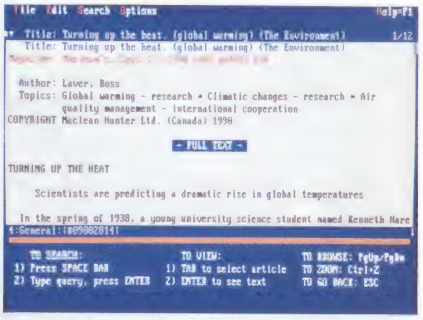
Plus, as an added bonus, you also get Stat Pack. It's a collection of statistical facts and figures compiled by the U.S. government on people, manufacturing, industry, trade, agriculture and business.

No matter what type of business you're in, Small Business Consultant is a fast, cost-effective way to ensure success. It can save you hours (possibly days) of tedious research time and thousands of dollars worth of consulting and legal fees.

Magazine Rack (An $89[95] Value)

You'll have a comprehensive periodical library covering everything from business to the arts to technology to health to politics to sports to articles on "how to do just about anything" right in your computer.

Magazine Rack contains over 110,000 articles and abstracts from 342 magazines, newsletters and trade journals.



Magazine Rack contains over 110,000 articles from 342 different magazines. In-depth information on everything from successful business strategies to global warming is only a few keystrokes away.

Here's just a small sample of what you'll find on this comprehensive disc.

General Interest: **U.S. News & World Report, The New Republic, Stereo Review, Good Housekeeping, Cosmopolitan, National Review, Bicycling, Whole Earth Review** PLUS 41 more.

Business: **Inc., Nation's Business, D&B Reports, The Economist, CD-ROM Professional, The Financial Post, Success, The Financial Review** PLUS 217 more.

Health & Fitness: **Prevention, Total Health, Men's Health, Tufts University Diet and Nutrition Letter, Vegetarian**

Look At All The Persuasive Information You Get On 5 CD ROM Discs

Over 220 publications plus statistical abstracts designed to give you all the expert information you need to start and run your own successful small business.

Over 110,000 articles and abstracts from up to a full year of 342 business, computer, health, and general interest magazines, trade journals and newsletters.

The complete, unabridged text of 107 authoritative U.S. history books complete with over 1,000 historical photos, maps, charts and illustrations.

Times, Runner's World PLUS 51 more.

Computers: PC Magazine, **PC/Computing, PC User, Classroom Computer Learning, Home Office Computing, Lotus, Newsbytes** PLUS 8 more.

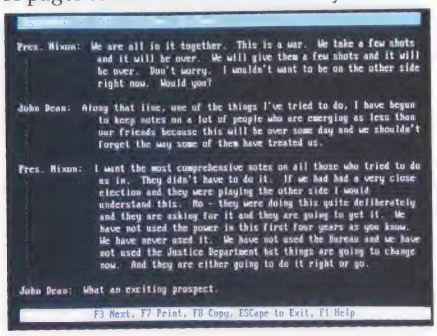
And, Magazine Rack is so easy to use. You simply type in a name, word or topic. In a flash, it retrieves all the articles that contain your search words.

So, if you wanted to learn about the effects of global warming, you'd simply enter the search words 'global' and 'warming.' And, in the blink of an eye, you'd be reading the full text of any of over 33 articles that talk about global warming.

In seconds, you can access the full text of articles on everything from planning for your retirement to lowering your cholesterol to safe investment strategies and more.

Important. Sure, you could get all the thousands of publications contained on Magazine Rack in paper editions.

But, all those magazines would clutter up an awful lot of your home or office space. And, you'd have to leaf through hundreds of pages to find the information you need.



*What did Richard Nixon know about Watergate? Read **Watergate: The Nixon Tapes** and discover for yourself. It's just 1 of the 107 unabridged history books you get on U.S. History on CD ROM.*

But, with Magazine Rack, you'll have nearly 6,500 back issues of such magazines as **Inc., The New England Journal of Medicine** and **PC Magazine** all on a single, instant-access CD ROM disc.

Magazine Rack will slash hours (possibly days) off your research and writing time.

And, if you're a small businessman, like I am, it's the best way I know of to keep on top of vital facts, trends and information.

*9 different versions of the Bible (including the **King James** and the **New International**) plus 20 Biblical dictionaries, commentaries and reference works.*

U.S. History On CD ROM
(A $395 Value)

It's the historical story of our country, from the daring Viking adventurers who sailed to America nearly 500 years before Columbus, right up to today's headlines.

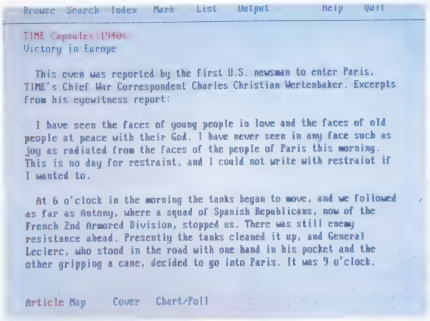
This comprehensive instant-search historical library includes every word of 107 U.S. history books. It's all here: The political, economic, geographic, social, military and aerospace history of the United States.

You simply enter a topic, name, word or phrase to instantly search and explore any era of our nation's history.

You'll not only read about American history, you'll see it come to life with over 1,000 photos, maps, charts and drawings.

Everything from maps of George Washington's campaigns against the British, to Matthew Brady's famous Civil War photos, to the blueprints for the Wright brothers' first airplane is here for your inspection.

Whether you're a teacher, a student or a history buff, it's an invaluable tool for writing papers, studying and expanding your knowledge of the historical events that have shaped our society.



*Relive important 20th Century events through the eyes of **TIME Magazine's** award-winning journalists. Here's an eyewitness report of the liberation of Paris from the September 4, 1944 issues of **TIME**.*

The Bible Library
(A $595 Value)

You'll have 9 versions of the Bible (including American Standard, King James, New King James, Living Bible, New International and 4 more) at your fingertips.

Plus, you'll have 20 Bible dictionaries/reference works, to gain deeper insight.

You can look up any passage, verse, or story in seconds. Simply enter your search word(s). And, the verse or passage you're looking for will appear on the screen.

With one keystroke, you can compare verses or sections from any or all of the 9 Bibles. Or access any of the 20 reference works for a more complete understanding.

The Bible Library is perfect for writing sermons, preparing Bible lessons, or inserting powerful quotes into business or school speeches, reports and presentations.

***TIME* Compact Almanac**
(A $195 Value)

The *TIME* Compact Almanac is two fact- and figure-filled databases combined into one instant-access on-line reference tool.

First there's the *TIME* archives containing nearly 5,000 articles covering the 67 years from *TIME*'s inception in 1923 up to and including every 1989 issue.

As a current and historical reference tool, the *TIME* Almanac is unmatched. It brings to life the people and events that have shaped our century in a way that no ordinary history book ever could.

Instead of just reading about important events in retrospect, you 'see' them unfold as they were witnessed and experienced first-hand by *TIME*'s journalists.

Plus, you'll have an almanac comprised of 400 tables from the U.S. Statistical Abstract, maps of the U.S. and the world, important U.S. historical documents, and even the Congressional Directory with fax and phone numbers.

If you could purchase all of the books, magazines, how-to handbooks and publications contained on these 5 CD ROM discs, it would cost you over $28,000. But, you can get all this persuasive power for just $149.

All CD ROM software is backed by limited warranties, DAK's toll-free software support and shipped in packaging provided by DAK.

SAVE TIME, LEARN MORE AND GET THE RESULTS YOU WANT RISK-FREE

Forget searching through thousands of pages of text, endless shelves of magazines and miles of microfilm to find the vital information you need to succeed in business, school and everyday life.

Now you'll have instant access to over $28,000 worth of magazines, books, 'how-to' pamphlets and more, all for just $149.

To order your $28,000 Worth of Books, Magazines, How-To Handbooks and More on 5 CD ROMs (a $1,548[95] value) including Microsoft Small Business Consultant with Stat Pack, Magazine Rack, U.S. History on CD ROM, The Bible Library and The *TIME* Compact Almanac risk-free with your credit card, call toll-free or send your check for just **$149** ($8 P&H). Order No. 3102.

Note: Due to an agreement with the software publishers, you can only get this CD ROM collection **if you order a BSR CD ROM drive from DAK (see pages 57-58).**

With this awesome 5-disc collection, you'll transform your computer into a comprehensive learning and research library.

And, you'll have thousands of time-saving, work-annihilating, results-getting facts and figures right at your fingertips.

Nearly 5,000 articles (including every 1989 issue) from TIME Magazine's 67-year history plus a comprehensive almanac complete with maps & charts.

Travel through history as it happened. Turn the page to begin your journey . . .

Experience History As It Happened

CD ROM Bonus Collection #3

Travel back to a time when horse-drawn chariots raced across ancient Rome. Relive the day Neil Armstrong took the first 'giant leap for mankind.' And, hear the music of Bach, Mozart, Beethoven and other famous composers as you discover their triumphs, defeats and inspirations. You'll get it all on these three great new multimedia CD ROM discs. Plus, read on to learn how you can add the 1991 Guinness Disc of Records FREE!

By Drew Kaplan

Hold on tight! You're about to catapult yourself through centuries of human discovery. Imagine unearthing the oldest known system of writing.

Imagine crossing the 38th parallel that divided North and South Korea.

And, imagine seeing hundreds of ancient treasures, famous monuments and world heroes, all with the click of a mouse.

The Time Tables of History multimedia CD ROM collection is your ticket to hours of fascinating adventure. You'll discover history as it happened on 3 CD ROM discs including: 1) *Business, Politics and Media*, 2) *Arts and Entertainment* and 3) *Science and Innovation*.

Every event on the multimedia time line is brought to life with pictures and audio narration.

INSTANT INSIGHT

The Time Tables of History discs are designed to work in concert with each other. So you'll glean valuable insight into how human advancement is influenced by politics, the arts and scientific understanding.

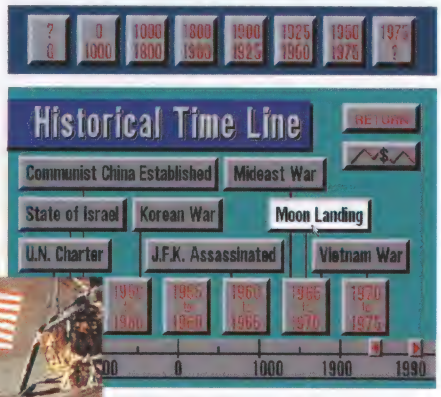
Let's suppose you wish to view a quick summary of major political events in history. From the main menu on any disc, you simply click on 'time line.' Then select the time period you wish to explore.

You'll instantly leap to a time line segment that highlights exciting historical episodes, from the signing of the Magna Carta to the Fall of the Berlin Wall.

The episodes on the time line are enhanced by multimedia effects, including pictures, maps and audio narration.

Select 'keywords' from any disc. And, you'll seize a list of subjects related to the arts, sciences or business and politics, depending on the disc you've selected.

You can click on any subject and access all the related articles. You can even browse through subjects chronologically using the 'time table' icon. Now you and your family can travel through centuries, or even a few years, and relive each world-changing moment. Your exciting adventure begins with the *Business, Politics and Media* disc.



Select an era you wish to explore from the multimedia time line (top). You'll leap to a segment (bottom) containing history-making events of the era.

BUSINESS, POLITICS AND MEDIA (A $99⁹⁵ VALUE)

What sparked the fire of democracy? How did the advent of advertising propel the free-enterprise system? Why did LBOs (leveraged buy-outs) become common practice?

Discover the answers on this 1992-edition *Business, Politics and Media* CD ROM disc. Now you'll learn about the inventions, conflicts and political victories that have affected the way we think, work and live.

It's all here on more than 6,000 historical summaries excerpted from 163 sources.

Browse through them and you'll quickly capture the essence of major business, political and media events. Or, study them in greater detail using the quote, chart, portrait and document multimedia icons.

ARTS AND ENTERTAINMENT (A $99⁹⁵ VALUE)

Interested in architecture? Venture back to the 17th century and discover the seven distinctive styles of colonial architecture.

Are you an avid reader? Learn about the first black American novelist and the first written treatise on women's rights.

Is fine art your fancy? View the stunning works of Leonardo da Vinci, Albrecht Durer, Nicolas Poussin, El Greco and many others.

Now you can learn about landmark artistic endeavors from 4,000 short essays, maps, pictures, museum references, quotes and even CD-quality music clips.

You'll hear George Gershwin's 'Fascinating Rhythm.' You'll 'visit' the Metropolitan Museum of Art in New York City. And, you'll learn about the first American film right on your computer.

SCIENCE AND INNOVATION (A $99⁹⁵ VALUE)

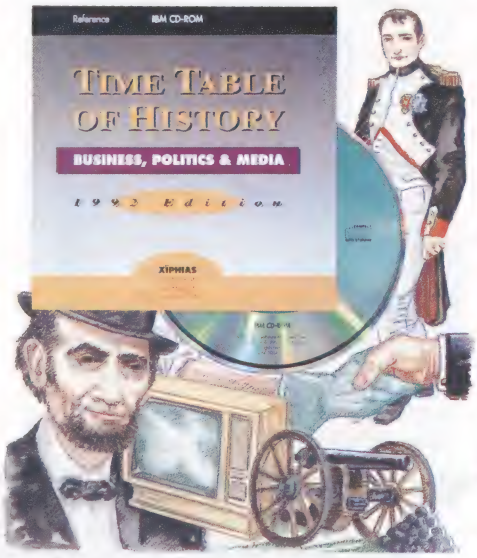
Click on 'computer.' And, learn about IBM's 5-ton calculator, built in 1944.

Choose 'automobile.' And, find out who patented the first gas-powered auto in 1807 (86 years before Henry Ford).

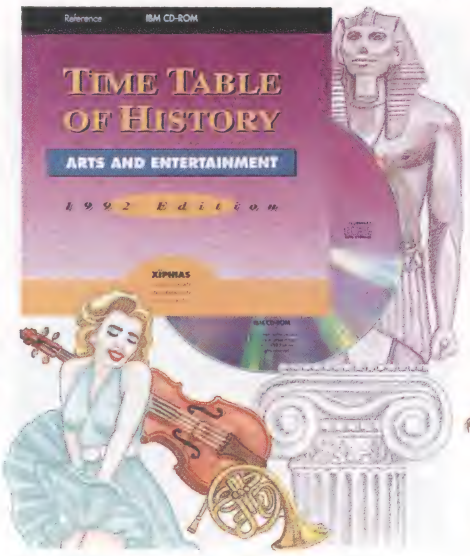
Or, select 'television.' And, discover all the scientific advances that led to the first TV transmission in 1878!

You'll command thousands of essays from 108 bibliographic sources. Plus, you'll

Explore the Wisdom of Ages on 3 Multimedia CD ROM Discs



More than 6,000 summaries about major business and political events, 311 pictures, 175 portraits, 60 audio clips, maps, charts and famous quotes.

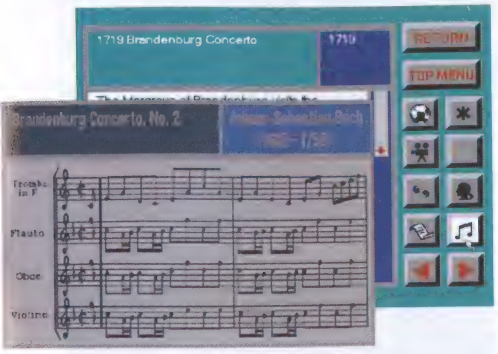


4,000 synoptic essays capture the essence of events in the arts and entertainment; 424 pictures, music clips, 60 audio clips and 57 museum references.

Thousands of summaries about scientific achievements, 482 pictures, 23 video sequences, Periodic Table of the Elements, maps, charts and tables.

also get 311 still pictures, video sequences, quotations, maps, charts and a Periodic Table of the Elements. So you can satisfy your curiosity in seconds.

And, look at this. You can search topics by year. Recently, I discovered that carbon



Did you know that the Brandenburg Concerto was published 129 years after Bach composed it? Hear an excerpt of this timeless musical masterpiece as you learn about Bach's bittersweet life on your computer.

dating and zoom lenses were invented in 1946, the year I was born.

Now you too can learn about thousands of thrilling scientific achievements, from the first telescope (1608) to the discovery of the first ice volcanoes (1988).

Note: Of course some historical events affected science, the arts and politics. And, so you can better understand those events, there's about 10% information overlap on these three CD ROM discs.

ROCKET THROUGH HISTORY RISK-FREE

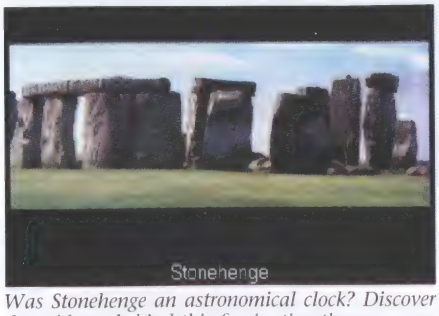
Select 'Trojan War' and unearth the legend of the fall of Troy. Click on 'U.S.A. Founded' and witness the signing of the Declaration of Independence. And, see a spectacular view of the solar system 10 billion kilometers from Earth.

If you're not 100% thrilled, simply return these 3 discs, and the Guinness Disc of Records, within 30 days for a refund.

To order your Time Tables of History CD ROM collection including *Business, Politics and Media, Arts and Entertainment, Science and Innovation* plus your FREE Guinness Disc of Records risk-free with your credit card, call toll-free or send your check for just **$129**^{90} ($9 P&H). Order No. 3183. A VGA monitor is required. And, headphones or amplified speakers are needed for audio.

Important: You can only order this collection if you order a BSR CD ROM system (see pages 57 and 58).

You'll explore the ruins of ancient Egypt. You'll discover why electric cars were once more popular than their gas-powered counterparts. And, you'll have a better perspective of how mankind's achievements are shaped by the complex world we live in.



Was Stonehenge an astronomical clock? Discover the evidence behind this fascinating theory as you view a stunning photo of the famous monument.

FREE Bonus!

The Guinness Disc of Records

Who's the world's tallest man? How fast is the world's fastest unicycle racer? What's the world's most popular sporting event? You'll be amazed when you discover the answers on the world-famous Guinness Disc of Records. It's a $79^{95} value. But, it's yours FREE when you grab the sensational 3-disc Time Tables of History collection.

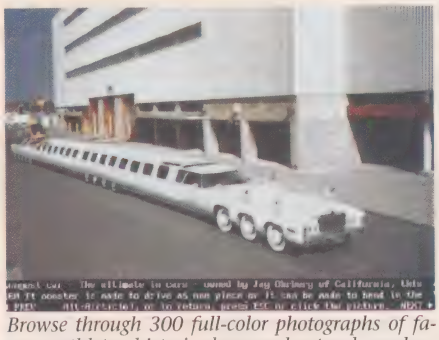
See the best. Laugh at the worst. Learn about the greatest scientific achievements. And, fathom the unexplainable.

Discover a man who spent ten years of his life on the longest walk in history. Learn about the fastest flying creature on the face of the planet.

And, unearth a treasure of human invention, shocking stunts and breathtaking natural phenomena.

Whether you're a parent, student or just hooked on facts, the Guinness Disc of Records will captivate you with thousands of amazing feats and 300 mind-boggling, full-color photographs.

The longest measured home run in the history of baseball was a massive 565-foot blast by Mickey Mantle. Fascinating facts like this are just a keystroke away on the Guinness Disc of Records.



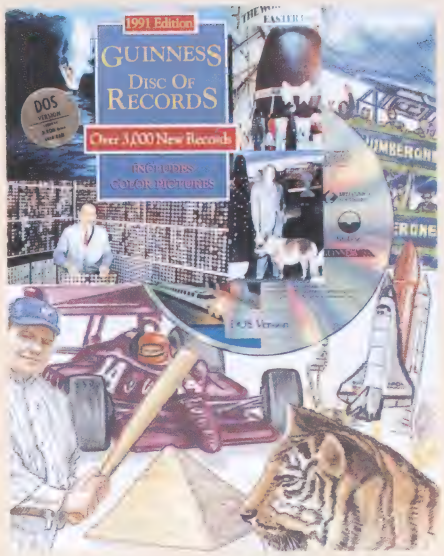
Browse through 300 full-color photographs of famous athletes, historic places and natural wonders. Or, instantly leap to the exact picture you wish to view, like the world's longest car, shown here.

RECORD-BREAKING FEATS AT YOUR COMMAND

Unlike paper versions of this world-renowned reference, the Guinness Disc of Records employs lightning-fast search and retrieval. So you'll have instant access to virtually any record you can imagine.

Simply type a name, topic or word. (For example, 'hot.') This incredible CD ROM program will automatically retrieve every related record, from the hottest food to the hottest planet to the hottest drag racing.

You can even use the built in 'topic tree' to effortlessly browse through any subject



Hours of fascinating fun await you. The Guinness Disc of Records is packed with over 7,000 astonishing world records, 300 full-color photographs, and instant idea, title and picture searches.

category that interests you.

Are you a sports fan? Kareem Abdul-Jabbar scored more points than anyone in NBA history. But, do you know who holds the record for most points scored in a single season? Seize the answer in a flash.

Interested in business? If you're like me, you'll be as amazed as I was to find out the name of an American CEO who earned more than $118 million in 1990.

Is science your bag? Discover a powerful computer that can actually read handwriting and understand human speech in several different languages.

My youngest son is fascinated with space. Using this single CD ROM disc, he learned about the brightest star, the largest planet and the farthest visible object.

In fact, our new Guinness Disc of Records has given him plenty of ideas for school papers and homework assignments.

Here's a fun experiment you might want to try. Type in the name of the city where you live. See how many world records were set in your own home town.

It's amazing. One of my associates at DAK is from Dayton, Ohio. He simply typed in 'Dayton, OH,' and selected 'earliest flights.' In seconds, he learned that the Wright brothers were from the same city!

From barrel jumping to bathtub racing to the world's oldest company, you'll find almost every record you can imagine, plus a lot you'd never even dream of.

To get your FREE Guinness Disc of Records With Your 3 Time Tables of History CD ROM discs, use the order numbers in the left-hand column of this page.

Discover the world's fastest backwards talker, the oldest living person and the rarest known animal.

Learn which company made the world's highest annual profit. And, see the largest dam, the smallest camera, the first dinosaur and hundreds of one-of-a-kind marvels on your computer. It's fascinating.

Turn the page to unleash CD-ROM desktop publishing AND to learn what made the world the way it is...

Enhanced Desktop Publishing, How & Why Countries Began and International Intrigue

CD ROM Bonus Collection #4

I paid $149 when I bought the disk version of Publish It! 2.0 from Dustin Software® on April 28, 1992. But, you get Publish It! 2.0, PLUS a phenomenal 227 megabytes of professional clip art, PLUS 2 additional bonus CD ROM programs for an industry-blasting $129.90 when you order a BSR CD ROM drive from DAK.

By Drew Kaplan

Take a quantum leap! If you think desktop publishing is powerful now, wait till you see what you can do with desktop publishing on CD ROM!

Maybe this will give you an idea. The complete disk version of Publish It! 2.0 comes on 13 standard 360K floppies.

But, if you tried to put this enhanced CD ROM version of Publish It! 2.0 on standard 360K floppies, its massive 474 megabytes containing 1,007 clip art images, 85 sample layouts and 69 fonts in 6 to 72-point sizes would fill an astounding 1,308 disks!

To put it another way, the latest programs are getting too big for hard drives. Corel® and Lotus® have already brought their premier applications to CD ROM.

And now, Publish It! 2.0 has become the first big name desktop publishing program to make the jump. The writing is on the wall. CD ROM is clearly the delivery system of choice for the '90s and beyond.

Plus, what's even more amazing is that now you can get the infinitely more powerful CD ROM version of Publish It! 2.0 for nearly $20 LESS than what I payed to a major software distributor for the far less potent 13-disk floppy version.

And, that's **not counting** the 2 additional CD ROM programs you also get (worth a combined $444). So read on!

IS WORD PROCESSING OBSOLETE?

Wait till you see how polished your memos, reports and newsletters are with Publish It! 2.0's professional layouts, 1,007 clip art images and 69 typesetter fonts. Chances are you may never again want to distribute anything you've printed directly from your word processing program.

But, Publish It! 2.0 doesn't replace your word processor. It works with it. So if you're creating a report, you'd still write your document with your word processor.

But then, instead of printing a dull, lifeless, all-text report, you'd go into Publish It! and select a professionally designed layout. (You'll have 85 built-in sample layouts to choose from, or you can design your own.)

Next, you'd simply bring the text from your word processor into Publish It! 2.0. It takes about 30 seconds and it's really easy.

Finally, you'd add eye-grabbing illustrations and graphics to your report. You'll marvel at the way new Publish It! 2.0 automatically wraps your text around graphics.

And, with Publish It!'s built-in layout tools, you can easily turbocharge the appearance of your report by adding headline-type titles, typesetter fonts, and dozens of other sensational effects.

Plus, you can create your own custom graphics with the built-in draw program. It's so easy. And, you'll see exactly how your finished report will look on the WYSIWYG display before you print it.

Then, when everything's perfect, touch a button and you'll print a slick, professional report that really has stopping power!

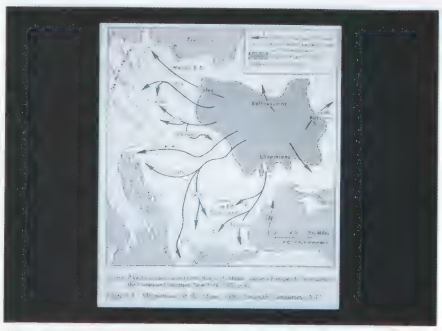
It doesn't matter whether you have a dot matrix, ink jet or laser printer. Publish It! 2.0 always delivers superb print quality.

THE RESULTS ARE NOTHING SHORT OF SPECTACULAR

Now everything you write will stand out from the crowd. Reports, suggestions and proposals will literally reach off the page, command your reader's attention and incite action.

Club, company and church newsletters will dazzle your readers with custom logos, eye-grabbing side bars and sophisticated multi-column layouts.

Even your letters and memos will be memorable graphics-packed presentations that persuade as well as communicate.



'Countries of the World' reveals how countries develop (and why they burst apart). Above is a map of Yugoslavia showing how more than a dozen very diverse cultures came together. It's fascinating.

Hard disk saver. Plus, wait till you see the awesome clip art library you'll have. With a click of a mouse, you'll have instant access to a phenomenal 227 MEGABYTES of professionally drawn computer illustrations.

The breadth and depth is incredible! From business images to holiday scenes to power drills, you'll have 1,007 different clip art designs to pick and choose from.

And, you can use this clip art in Publish It! AND just about any other program accepting graphics, including Windows.

Plus, you'll have an awesome arsenal of 69 professional fonts to give your documents the exact look you desire.

Just type 'install' and only Publish It! 2.0's program files are copied onto your hard drive (it's about 1.5 megabytes total).

You'll save 100s of megabytes of valuable hard disk space by accessing clip art right off your CD ROM drive.

But, new Publish It! 2.0 on CD ROM is just the tip of the iceberg. Wait till you see the other two sensational CD ROM programs you get.

COUNTRIES OF THE WORLD

What caused the Korean War? Does Iraq have a legitimate claim to Kuwait?

Encyclopedias give you a snippet of 'the what.' Atlases show you 'the where.' But, if you want to know 'the why' of how the world got the way it is, Countries of the World on CD ROM is the answer.

Now we can all instantly access and understand the reasons that cause internal and border disputes anywhere in the world.

It's really easy. Just type the name of the country you're interested in. And, scroll through the massive library of references.

DAK carries several products manufactured in Korea. And, I travel there during the fall every year.

Save hard disk space! You can access 1,007 visually exciting, professional clip art images and 85 ready-to-use sample layouts directly from your CD ROM drive (all without using up even one byte of your valuable hard disk space).

Publish It! 2.0 is a proven, award-winning desktop publishing program. And, wait till you see all you can do with the powerful new CD ROM version!

But, until I slipped this incredible CD ROM disc into my BSR CD ROM drive, I never actually knew the specific reasons behind the Korean War.

Did you know that the Japanese occupied Korea from 1907 to 1945? Or, that when Korea was split in half after World War II (to appease the Soviets) it was only supposed to be for five years?

You'll be amazed at what you discover. When I looked up the country of Kuwait, I found out that Kuwait had never been part of Iraq or the old Ottoman Empire as Saddam Hussein had claimed.

In fact, Kuwait was established as an independent political entity nearly 30 years before Iraq even came into existence.

Plus, there's so much more. The valiant fight for freedom in the tiny country of Lithuania spelled the beginning of the end for the mighty Soviet Empire.

But, did you know that Lithuania itself was once a major world power? It's true. Back in the 1500s, Lithuania controlled all of Byelorussia and a large portion of the Ukraine including the city of Kiev.

It's fascinating. Closer to home, you'll discover why the province of Quebec wants to break away from the rest of Canada.

That's an issue that could explode to life any day. And, Countries of the World instantly lays all the facts in front of you.

Simply touch a button and you'll access high-resolution maps, photos, charts, flags, recorded national anthems, the complete text of 106 different books and more than 30,000 pages of up-to-the-minute information direct from hundreds of government and embassy sources.

You have it all. From the war-ravaged streets of Northern Ireland to civil war in Yugoslavia to apartheid in South Africa, Countries of the World shows you how the world we live in today is the direct result of events dating back hundreds (or even thousands) of years.

And, it explains in detail what those events are. Personally, I think this insightful CD ROM program all by itself is worth at least double DAK's breakthrough price for this whole 3-disc collection. But, keep reading to see what else you get.

KGB/CIA WORLD FACTBOOK

CIA and KGB agents rely heavily on each of their secret special issue fact books. And now, because of the Soviet breakup, you can have BOTH of these eye-opening information databases on one CD ROM disc.

You'll be enthralled as you read, enjoy and compare the sometimes very different CIA and KGB versions of world events.

The facts. The disputes. The cover ups. You'll find them all here.

For example, when you type 'Afghanistan,' the CIA Factbook details 9 years of Soviet military occupation (which ended February 15, 1989).

But, the 'Afghanistan' section in the KGB Factbook only makes references to a 'bloody civil war.' What are they hiding?

And, there's so much more. The KGB says North Korea is self-sufficient in food production. The CIA says they aren't even close. Who's lying?

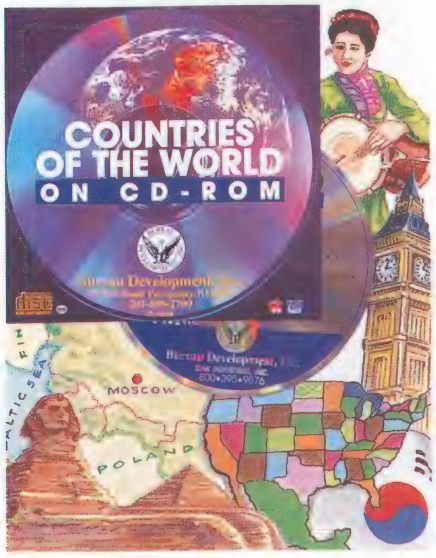
Plus, wait till you look under 'United States' in the KGB Factbook. Now you can see exactly what the KGB has on us.

Or, look under 'Soviet Union' in the CIA Factbook to see what we have on them.

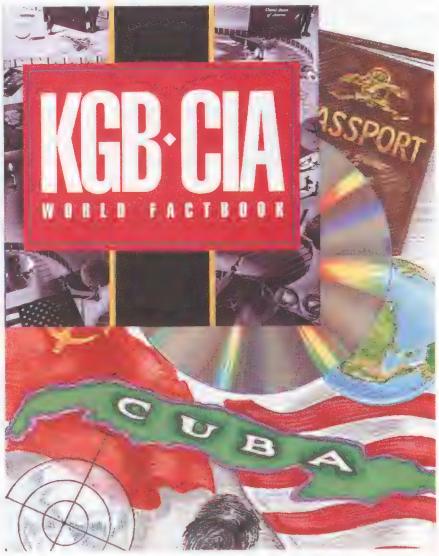
From governmental and geographic statistics to political and diplomatic protocol to drug trafficking and world defense forces, you'll instantly access intriguing CIA and KGB facts and figures for over 250 countries worldwide.

All three CD ROM programs are backed by standard limited warranties and DAK's toll-free software support. A VGA monitor is required for viewing graphics.

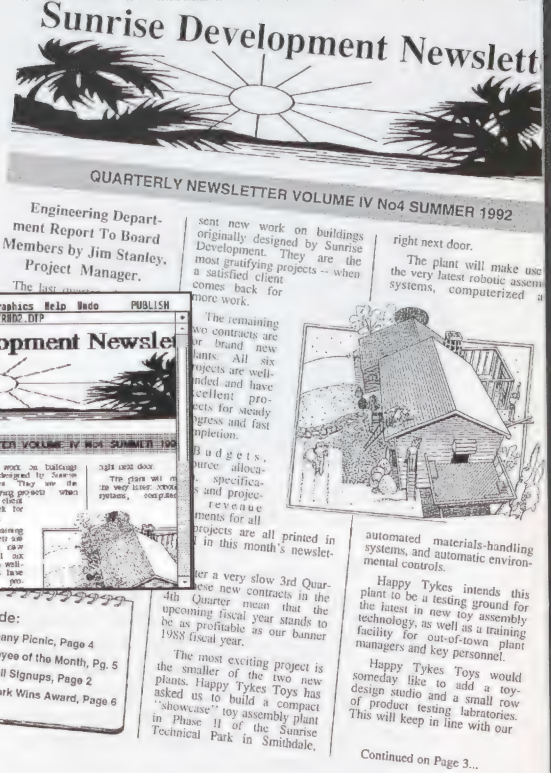
How does the KGB perspective differ from the CIA on the reunification of Germany? With the KGB/CIA World Factbook, you'll have a view from inside of the world's two most powerful secret organizations.



Go beyond the 6,000 images, maps and anthems of current countries. See how nations formed (and fell apart) in 106 books and 30,000+ pages of text.



See 100s of maps and 1,000s of facts and figures on over 250 countries and territories worldwide from BOTH special issue CIA and KGB World Factbooks.



Create professional-looking reports, proposals, newsletters and more right on your own PC. With Publish It! 2.0's WYSIWYG display and easy page layout tools, it's a cinch!

BE A DESKTOP PUBLISHER & AN INTERNATIONAL SCHOLAR RISK-FREE

Easily create graphics-packed memos, reports and newsletters. Get new insights on world events that shape the present for us and the future for our children. And, see how KGB intelligence stacks up against the CIA.

Unleash awesome desktop publishing, **plus** instantly access 100s of startling facts about the world around us risk-free. If you're not 100% elated, return the discs to DAK within 30 days for a courteous refund.

To order Publish It! 2.0 with its massive 1,007-Piece, 227-Megabyte Professional Clip Art Library, 85 Predesigned Style Sheets and 69 Fonts from 6-72 Point, Countries of the World and the KGB-CIA World Factbook risk-free with your credit card, call 1-800-325-0800 toll-free or send your check for just **$129**^{90} ($9 P&H). Order No. 3213.

Special Note: Due to an agreement with the software publishers, this CD ROM Collection is only available if you order a BSR CD ROM drive from DAK (see pages 57 and 58). No individual orders can be accepted.

Get Ready. With this powerful 3-disc CD ROM Collection, you'll have phenomenal desktop publishing power with unparalleled graphic imaging access.

Plus, you'll have a world of must-know information at arm's reach. It's awesome.

Explore the wonders of nature through the magic of multimedia CD ROM. Turn the page to discover how...

CD ROM Bonus Collection #5

Explore the enchanting (and educational) world of birds and mammals in their natural habitats. You'll hear them roar, hoot, howl, squawk and snarl. And, you'll see them in action as you watch over 40 full-motion movie clips from National Geographic's award-winning TV documentaries right on your computer monitor. You and your family will enjoy hours of multimedia entertainment with these 3 new CD ROM programs. And, they're all yours for just ~~$129.90~~.

By Drew Kaplan

It's wild. Imagine seeing a tiger streak across a wooded hillside to catch its prey. Imagine hearing the call of an American Bald Eagle as you view a stunning Audubon lithograph of the bird in its natural habitat.

And, imagine seeing (and hearing) hundreds of birds and mammals from across North America right on your computer.

With this new 3-disc CD ROM bonus collection, you and your family can discover and learn about some of the most exotic and fascinating animals on earth, without ever leaving your home.

It's all possible through the magic of a revolutionary new CD ROM breakthrough called multimedia. Here's how it works.

MULTIMEDIA EXPLAINED

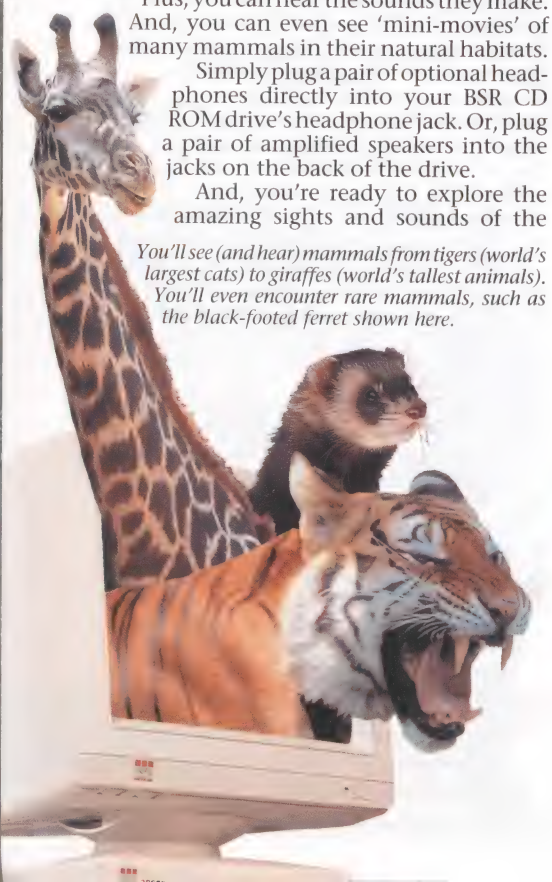
In its 'purest' form, multimedia integrates full-motion digitized movie clips with CD sound tracks, text and graphics.

For example, with National Geographic's Mammals (just one of the three CD ROM programs you get) you can instantly access informative and entertaining facts about all sorts of mammals from bears to zebras.

Plus, you can hear the sounds they make. And, you can even see 'mini-movies' of many mammals in their natural habitats.

Simply plug a pair of optional headphones directly into your BSR CD ROM drive's headphone jack. Or, plug a pair of amplified speakers into the jacks on the back of the drive.

And, you're ready to explore the amazing sights and sounds of the animal kingdom like never before.



You'll see (and hear) mammals from tigers (world's largest cats) to giraffes (world's tallest animals). You'll even encounter rare mammals, such as the black-footed ferret shown here.

NATIONAL GEOGRAPHIC'S MULTIMEDIA ENCYCLOPEDIA (A $99 VALUE)

Whether you're an animal lover, a parent or a student, National Geographic's Mammals Multimedia Encyclopedia is the perfect tool for discovering almost everything there is to know about mammals.

You'll command a wealth of stimulating information about over 200 different mammals, including 700 photos, 600 pages of text, 155 animal 'voices,' 45 full-motion movie clips, range maps and more.

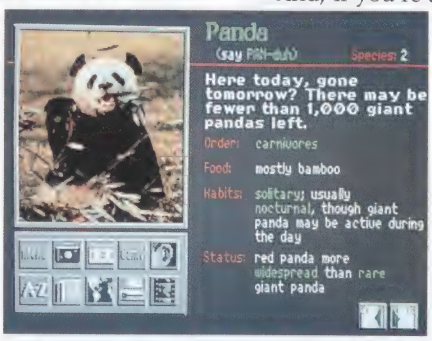
Select 'cheetah' and learn how the fastest land mammal survives in the wild.

Click on the 'ear' icon and you'll hear the cheetah's ominous growl. Click on the 'camera' icon and you'll see 14 beautiful full-color photos of cheetahs .

Or, click on the 'film clip' icon and watch a full-motion movie clip of the exotic cat racing across the African plains.

You'll discover elephants can communicate with sounds below human hearing, and can use their trunks as snorkels.

There's even an audio pronunciation guide to help you with hard-to-say terms. Simply click on the 'glossary' word, and the on-line tutor says the word for you.



My son discovered that certain pandas might actually be members of the raccoon family. With the graphic user interface, learning about each mammal's region, habits and vital statistics is fun and easy.

MULTIMEDIA BIRDS OF AMERICA (A $99 VALUE)

He was the leading naturalist of his time. And now, you can grab Audubon's entire Birds of America Collection, including 500 of his full-color lithographs, hundreds of pages of text and 115 bird calls from the Cornell Library of Natural Sounds.

Type 'warbler.' And, you'll instantly leap to a list of 42 different warbler species. Select 'Bachman's Swamp-Warbler.' And, you'll see (and hear) this beautiful rare bird of the Southeastern U.S.

If you're like me, you'll be amazed by all the different species of birds that live in your own backyard. My family and I discovered that we have two Little Screech Owls living behind our house.

Now when you go walking in the park, in the forest preserve or along the river bank, you and your family will be able to easily identify the birds you see around you.

MULTIMEDIA AUDUBON'S MAMMALS (A $79 VALUE)

In addition to the spectacular Birds of America CD ROM disc, you'll also get Audubon's critically acclaimed Quadrupeds (mammals) of North America Collection.

It's packed with essays on over 200 North American Mammals, 155 full-color lithographs and 84 animal vocalizations.

If you're a parent or a conservationist, you'll be able to learn and teach your children about the animals you see at the zoo, in the woods or in your own backyard.

And, if you're a biology student, you'll effortlessly learn about the different genera (types) of mammals, from Meles (badgers) to Ursus (bears).

To order your CD ROM Safari with The National Geographic Society's Mammals Multimedia Encyclopedia, Multimedia Audubon's Mammals and Multimedia Birds of America risk-free with your credit card, call toll-free or send your check for just ~~$129.90~~ ($7 P&H) Order No. 3103. Note: A VGA monitor is required.

Special note: Due to an agreement with the publishers, you can only order this CD ROM Collection **if you order a BSR CD ROM system (see pages 57 and 58).**

Optional BSR Stereo Headphones are just $29.90 ($4 P&H). Use Order No. 5329.

You'll hear the New World Monkey howl through its rain forest habitat. You'll watch female lions play with their cubs in the wild. And, you'll see (and hear) the Peregrine Falcon and almost any bird you can imagine right on your computer.

PRICE SLASHED NOW JUST $89.90

Use Order No. 3103

You'll hear them roar. You'll see them prowl. And, you'll discover a fascinating world of animals at fantastic 30% savings.

Look At All You Get On 3 CD ROM Discs

600 pages of text, 700 photos, 155 animal voices & 45 video clips covering over 200 different mammals.

500 full-color Audubon bird lithographs, 115 bird calls & essays on hundreds of American birds.

155 full-color lithographs, 84 animal vocalizations & essays on over 200 North American mammals.

Singer's Secret

Now your voice can have the same added richness and depth that professional singers use. Now you can unlock your voice's full potential with the same secret technology used by professional singers.

You'll sing richer ballads, croon with more charisma and enhance the depth, richness and fullness of everything you sing and perform with this mike's echo dial. It's simply amazing!

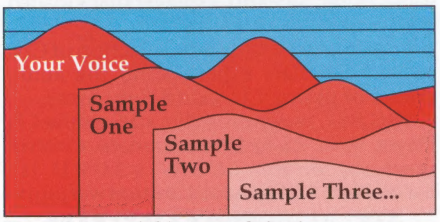
By Drew Kaplan

It's a fact. Professional singers use electronic echo to enhance and deepen the sound of their natural voices.

It's the same principle used in Karaoke singing machines. Of course, you probably don't want to add as much echo as they do. But, with the BSR electret condenser mike, with adjustable echo, you're in control.

JUST ADD A LITTLE BIT

With or without echo, you'll have flawless reproduction of your singing or speaking with this powered electret condenser microphone (more later).



The mike's special integrated circuit captures samples of your voice, then repeats them with microsecond delays and lessening volume—adding power, richness and depth to all your singing.

It has a wide frequency response, specifically tailored to singing, that spans the entire vocal range, including harmonics from 50hz to 18,000hz.

Just slip in a single AA battery (not included) and both the electret condenser mike and variable delay circuit are activated.

Try recording with no echo. You'll love its clean response. Dial up a little echo and you'll add rich fullness to your voice.

Turn the echo up more than about one-third, and you'll sound like you're singing direct from Karaokeland.

GREAT FOR PERFORMING

This electret condenser mike has a battery-driven amplifier so it can capture the most sensitive sound vibrations.

And, it's unidirectional, meaning it only picks up from the front. So you can avoid feedback and audience noise.

With its 16' cable, you can move around the stage. It has a ¼" phono plug. And, it's backed by a standard limited warranty.

ADD RESONANCE TO YOUR VOICE RISK-FREE

Wait till you hear how your voice can instantly gain astounding professional depth by adding just a little echo.

If you're not 100% satisfied, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your BSR Powered Electret Condenser Microphone with Variable Digital Echo risk-free with your credit card, call 1-800-325-0800 or send your check for just **$49.90** ($4.90 P&H). Order No. 3201.

At parties, anyone singing will sound great. Plus, you'll thrill to the resonance in your voice when you record.

Tower Of Power

$39.90 SIGNAL-SEIZING BREAKTHROUGH

Forget weak signals. Forget irritating interference. And, forget being limited to only a few local FM stations. Now you can boost your FM reception up to FORTY times and pull in even the weakest FM signals with rock-solid crystal clarity.

By Drew Kaplan

It's frustrating. You can spend a fortune on a tuner or a receiver, but you may still get annoying static, hiss and station drift.

In fact, if you live in the mountains, a valley or an area surrounded by skyscrapers, you're probably receiving about half the FM stations you could enjoy. But, the culprit isn't your receiver or tuner, it's your antenna.

STATION SEIZER

T-wire antennas (they're really just 25¢ wires) and most indoor FM antennas aren't powerful enough to pull in weak FM signals. The result? You either suffer with marginal reception, or you climb up on your roof and install an expensive outdoor antenna.

With the advanced gain control, you'll make weak FM signals sound like powerful super stations.

But, now there's an easy way to improve your FM reception **without dangerous roof 'excursions' and without spending a lot of your hard-earned money.**

Simply connect this amazing omnidirectional POWERED FM indoor antenna to your tuner or receiver. (It takes about a minute.) You'll be stunned by the immediate improvement in reception.

It hunts the airwaves for hidden and weak signals and pulls them in like a radio magnet. Now you can say goodbye to station drift, irritating noise and interference no matter where you live.

Once it locks on to a signal, a Gallium Arsenide Field Effect Transistor (GaAsFET) inside the antenna traps noise, static and hiss and literally obliterates them. So, all you hear is crisp, clean music.

SUPERCHARGED SIGNALS

This mighty antenna amplifies signals so you can pull in those hard-to-get stations.

The built-in, low-noise signal amplifier boosts all the signals a minimum of 32dB. (That's a whopping increase of 40 times the normal signal strength.)

When I tested it, I easily pulled in a station that was more than 50 miles away.

Just wait till you hear all the new stations you'll capture. You'll discover a whole new world of exciting radio entertainment.

And, if you record from FM, you'll never have to worry about noise or station drift ruining your recordings ever again.

This incredible audio breakthrough measures 17¼"H. x 4¼"W. x 3"D. And, it's backed by a standard limited warranty.

LOCK ON TO YOUR FAVORITE STATIONS RISK FREE

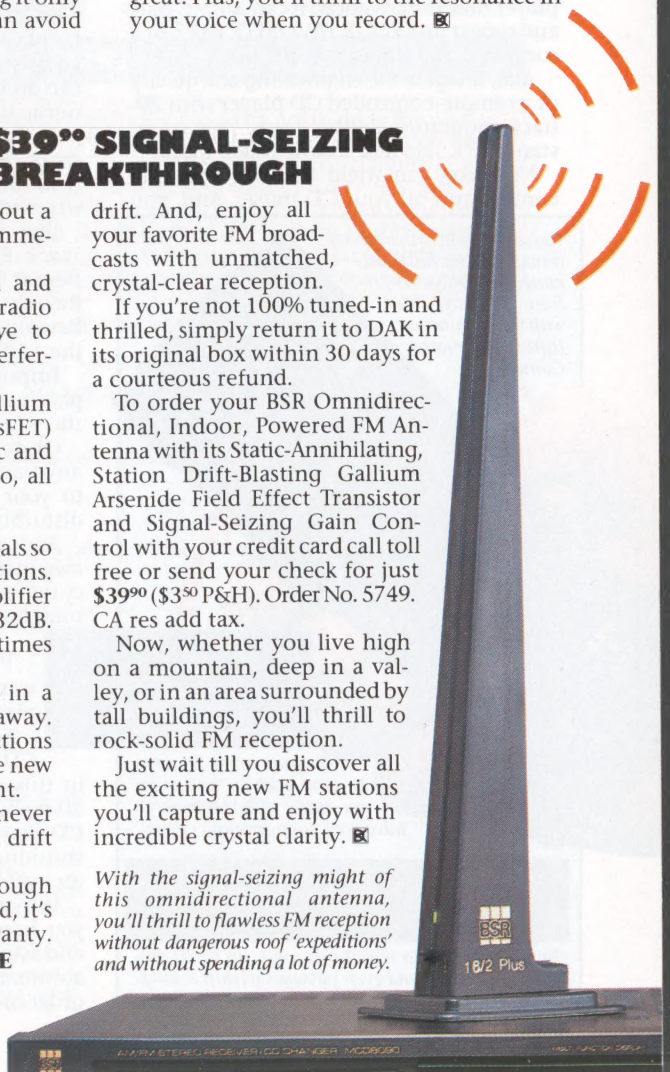
Obliterate static, noise and station drift. And, enjoy all your favorite FM broadcasts with unmatched, crystal-clear reception.

If you're not 100% tuned-in and thrilled, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your BSR Omnidirectional, Indoor, Powered FM Antenna with its Static-Annihilating, Station Drift-Blasting Gallium Arsenide Field Effect Transistor and Signal-Seizing Gain Control with your credit card call toll free or send your check for just **$39.90** ($3.50 P&H). Order No. 5749. CA res add tax.

Now, whether you live high on a mountain, deep in a valley, or in an area surrounded by tall buildings, you'll thrill to rock-solid FM reception.

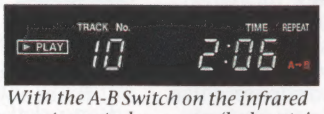
Just wait till you discover all the exciting new FM stations you'll capture and enjoy with incredible crystal clarity.



With the signal-seizing might of this omnidirectional antenna, you'll thrill to flawless FM reception without dangerous roof 'expeditions' and without spending a lot of money.

Experience the excitement of 'studio-perfect' CD sound from this BSR 16-bit audiophile CD player with 15-function remote. And, wait till you discover how you can get your hands on this awesome component for a breakthrough price.

The ~~$79.90~~ CD Player 'Catch'



With the A-B Switch on the infrared remote control, you can 'lock onto' any part of a song and repeat it.

It's outstanding compact disc performance at a breakthrough price. Now you can savor the sonic perfection of CD sound with the sophisticated automation demanded by professional musicians. And best of all, this advanced BSR 20-track programmable, remote-controlled, 16-bit, 3-beam CD Player can be yours for an amazing ~~$79.90~~! But, there's a catch.

By Drew Kaplan

It's a major breakthrough. Imagine a CD player that's so advanced it can isolate, play and repeat just YOUR FAVORITE PART of a song as many times as you'd like.

And, imagine the engineering and quality of a remote-controlled CD player with 20-track programmability, 3-way repeat, instant track skip and much, much more.

Now you can wield incredible remote control over all your CD music. And, you can experience soul-stirring digital sound.

And even more amazing, you can grab this audiophile BSR CD player (with automated performance CD players costing twice as much can't match) for an industry-shocking price. But, there's a catch.

COMPLETE CONTROL

You can easily program up to 20 tracks from any CD to play in the exact order you like. And, you can repeat one song, just the songs you've programmed or the entire disc.

Plus, look at this. You can program ANY PART (even 8, 6, or 4 measures) of your favorite song to repeat over and over.

So if you're a musician teaching yourself to play a complicated movement or a vocalist learning to sing a stirring aria, you can automatically practice along with the music till you have it down perfectly.

And, if you record custom tapes for your car or personal stereo (as I do), wait till you hear the exceptional quality of your music when it's recorded directly from CDs.

Plus, you can effortlessly control the 20-Track Program Memory, Repeat Track, Repeat Disc, Repeat A-B, Fast Forward, Fast Reverse, Skip Forward, Skip Back, Pause, Remain, Index, Clear and more right from the 15-function infrared remote control.

Important note: This remote has two play buttons. Touch 'Program Play' to play the selections you've programmed.

Or, touch 'Play' and touch 'Skip' to play any track on the disc. Then you can return to your programmed selections without disturbing your programming one bit.

And of course, prepare yourself for an awe-inspiring 20Hz to 20,000Hz frequency response, 90dB dynamic range and 0.01% total harmonic distortion.

THE CATCH EXPLAINED

I'm astounded by CD sound. And, I want everyone to experience this CD player's awesome digital performance.

So here's the deal. If you order ANY CD Collection or dbx Speaker System in this catalog, this audiophile 3-beam, 20-track programmable, remote-controlled CD Player is yours, not for the industry stunning price of ~~$129.90~~, but for DAK's incredible breakthrough price of just ~~$79.90~~.

Why so cheap? I'm gambling that once you hear the amazing frequency response and astounding sound of CDs on this fully automated CD player, you'll be tempted to order more CD collections from me in the future. And, to me, that's a sure bet.

So you win two ways. You get this awesome 16-bit, 3-beam CD player that's loaded with automated features.

Plus, you get a fabulous collection of CDs so you can start experiencing the audio drama of digital CD sound right away.

This fully programmable audiophile CD Player with 15-function Remote Control measures 3½"H. x 16½"W. x 11¼"D. It's backed by a BSR standard limited warranty.

~~$79.90~~ AUDIOPHILE CD PLAYER RISK-FREE

Slip in a disc. Touch 'Play.' And, get ready for an audio adventure. You'll experience every note, every musical passage, every subtle intonation as if you were sitting right in on the recording session.

Plus, wait till you repeat your favorite discs, songs or even measures within a song over and over with a touch of the 15-function infrared remote control.

If you're not 100% elated, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your BSR 16-Bit, Audiophile Compact Disc Player with 3-Beam Laser Pick-Up System, 20-Track Programmability, Multifunction Display, Track Repeat, Disc Repeat, A-B Repeat, Forward Skip, Backward Skip, Pause, Clear and Index on the 15-Function Infrared Remote Control, Headphone Jack and so much more with your credit card, call toll-free 1-800-325-0800 or send your check for DAK's breakthrough price of just ~~$129.90~~ ($8 P&H). Order No. 5836.

Or, order any CD Collection or dbx Speaker System and enjoy awesome fidelity for the audiophile 'catch' price of just ~~$79.90~~ ($8 P&H). Order No. 5988.

Either way, you'll be awed as the audiophile sound fills your listening room at the command of your computerized remote. ■

PRICE SLASHED NOW JUST $99.90/$69.90

I bought an entire boatload of these CD players, wrangled a big price cut out of the manufacturer, and I'm passing the savings on to you. Now you can thrill to spectacular CD sound for an industry-shaking $99.90. Use Order No. 5836 ($8 P&H).

Or, order any CD collection or dbx speaker system from this catalog and grab this CD player for DAK's new 'catch' price of just $69.90 ($8 P&H). Use Order No. 5988.

You can operate virtually every function of this fully automated CD player right from your easy chair with the 15-Function Infrared Remote Control.

Program up to 20 songs to play back in any order you choose with this remote's advanced programming system.

Touch a button to repeat one song, up to 20 programmed tracks and even passages within a song.

...continued from back cover

indexes in the accompanying literature. They've really helped my younger associates here at DAK learn about the intricacies of classical composition.

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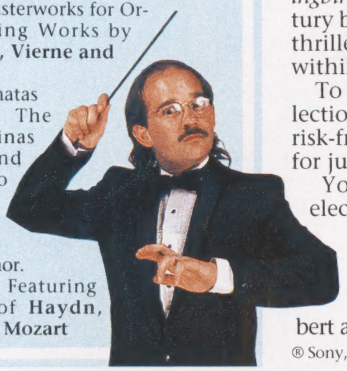

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These CDs are 100% digital so every piece will explode with the passion, fire and grace the composer intended.

Their talent, musical interpretation and artistry is enough to impress even long-time musicians like myself.

But don't take my word for it. Listen to what the critics have to say:

"As a keyboard soloist, Newman has a remarkable technique at the service of a distinctive and mildly iconoclastic personality."
—The Washington Post, April 19, 1992

"(Nissman) brings…an all-too-rare combination of stunning technique and unmistakable thoughtfulness."
—American Record Guide, 1989

"…Rising among the voices is the clear, vibrato-free soprano of Julianne Baird."
—Audio Ideas Guide

Many of these musicians display their virtuosity on period instruments, such as the cornetti, the sacbut and the pipe and tabor (recognized as the original 'one-man-band' instrument).

In addition, you'll hear a number of first-rate performances on modern instruments.

Just listen to Thomas Lorango's fluid piano work on Brahms's Sonata No. 3 in F Major. I think you'll find Lorango's rendition retains the bigness and genius of design that Brahms had originally intended.

Plus, look at this. Many of these CDs are analytically indexed. For example, Beethoven's 'Kreutzer' Sonata was composed in Sonata-Allegro form. The themes and developments within the form are marked by time

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